





Reimagining the Griffith Park Pony Ride Site: Opportunities to Engage

Goal: Identify a fun, family-friendly, affordable, accessible, and educational future use to operate at the Pony Ride site.

| | PHASE I | PHASE II | PHASE III |
|---|--|---|--|
| | LISTENING AND VISIONING Fall 2023 | CONSIDERING OPTIONS Winter 2023 /Spring 2024 | NEXT STEPS Spring 2024 |
|  WHAT WE'RE TALKING ABOUT | <ul style="list-style-type: none"> Comments received so far: the community's priorities and concerns. An overview of the current visioning process, what decisions are being made, and how the public can engage. Goals that will be considered in the process of identifying options for the site. The criteria we will use to evaluate options being considered. | <ul style="list-style-type: none"> What we heard: An overview of survey results, public comments, and focus group feedback. Gather input and feedback on options to share with the Board of Recreation and Park Commissioners. Did we miss anything? | <p>We will present a summary of public feedback from all surveys and potential options for the Board of Recreation and Park Commissioners and City Council to consider.</p> <p>The Board of Recreation and Park Commissioners and City Council may recommend one option and request staff move forward with the process to identify a vendor, or they may ask staff to evaluate more than one use and return with more information before making a final action.</p> |
|  HOW TO PARTICIPATE | <ul style="list-style-type: none"> Initial Online Survey: 940 comments and emails were received at the close of the survey in December 2022. A summary of comments can be found on the website. Focus Group Meetings: Listening sessions with local groups and organizations. Pop-ups: In-person events held at parks and recreation centers. | <ul style="list-style-type: none"> Opinion Poll: A random sample of residents will be contacted online or by phone as part of a statistically-valid poll. (Jan/Feb) New Online Survey: A new survey will be conducted in English and Spanish to learn more about the community's priorities, preferences and concerns. (Feb/Mar) Community Open House: An open house to gain insights on uses to consider and ways to meet RAP goals. | |



Several pop-up events were held across the City between Dec 2023 and Jan 2024. Thanks to all who participated!



OTHER STUDIES

A team of historic preservation experts is evaluating the site's historic value and features that maybe integrated into future uses. The project team will also conduct research on best practices for youth and family recreation activities in the region and nationwide to use as comparison.



FOCUS GROUP OUTREACH We will meet directly with groups including:

- Griffith Park Advisory Board
- LA Alliance for Animals
- In Defense of Animals
- Friends of Griffith Park
- PETA
- LA Equine Advisory Committee
- LA Equestrian Coalition
- Parents and Families
- Animal Legal Defense Fund
- Faith and Community Based Organizations

For more information and to join the mailing list, visit: www.laparks.org/griffithpark/pony-rides