

## Reimagining the Griffith Park Pony Ride Site

City of Los Angeles Community Open House March 6, 2024 Presentations at 6:00 pm and 7:15 pm

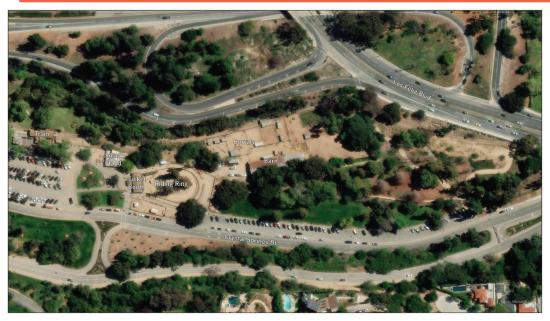


# **Purpose of Tonight's Open House**

- Provide overview of project background
- Provide overview of process and next steps
- Give the public an opportunity to provide input in person
- Provide a listening session to understand different ideas
- Generate awareness of next steps



### **Project Site**



Approximately the size of two football fields

Located adjacent to the train rides



## Background

- The Pony Rides were a popular attraction in Griffith Park over the past 75 years
- RAP Pony Ride concession expired in December 2022 and was not renewed
- Based on feedback from the City Council, the RAP General Manager initiated a new process to re-imagine future recreational and educational activities on the site

### **Project Tasks**

- » Historic Resources Assessment
- » Focus Group Meetings
- » Community Workshops
- » Online Surve
- Public Opinion Poll (statistically valid)
- Pop-ups
- » Best Practices Research



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## **RAP Priorities and Considerations**

RAP received and reviewed over 1,000 comments, emails, and letters from members of the public on the initial survey

Comments generated a set of RAP goals and considerations for future projects that will be used to review the appropriateness of future uses (how do they respond to the RAP priorities and considerations?)

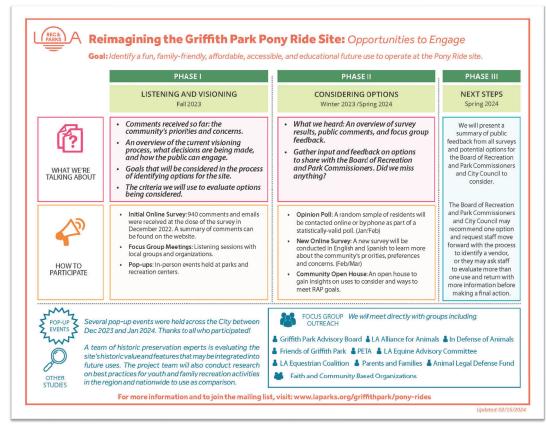
#### **RAP Future Use Priorities**

- Youth and Family-oriented
- Affordable (with a focus on low-income and underserved communities)
- Accessible
- Educational
- Fun!

#### **Other Considerations**

- Compatibility with existing and planned attractions
  in Griffith Park
- Priority Audience
- Accountability
- Cost, maintenance, liability
- Timeframe to implement





## **General Timeline of Project**

#### September 2023

Focus Group Meetings

#### October 2023

- Focus Group Meetings
  - CBOs
  - Faith-based Organizations
- Historic Resource Assessment

#### December 2024

Pop-ups

#### Spring 2024

- Remaining Pop-ups
- **Public Opinion Poll** •
- **Community Workshop**
- Recreation and Parks Board of **Commissioners Meetings**
- City Council •



# **Outreach Completed To Date**

#### **Online Survey Public Comments**

December 2022 through June 2023

- Received over 1,000 comments
- Summaries and comments posted online

#### **Focus Group Meetings**

September through October 2023

- Seven meetings:
  - Los Angeles Equestrian Coalition
  - Los Angeles Equine Advisory Committee
  - Los Angeles Alliance for Animals •
  - In Defense of Animals,
  - PETA
  - Animal Legal Defense Fund
  - Griffith J Griffith Trust, Friends of Griffith Park
  - Griffith Park Advisory Board
  - Los Feliz Improvement Association
  - Los Feliz Neighborhood Council
  - Hollywoodland Gifted Park . .
  - Motherhood Alliance Equity Village Empowerment (MAEVE) Los Feliz

#### **Pop-Up Booths**

December 2023 through January 2024

- Talked to over 350 park-goers .
- Locations across the city including:
  - Shane's Inspiration Playground at Griffith Park Griffith Park Railroad #1 Discovery Cube

  - Lincoln Park Pan Pacific Park
  - Westchester Recreation Center Griffith Park Railroad #2
  - Sherman Oaks Castle Park

  - Westwood Recreation Center Soboroff Sports Field at EXPO Center

#### **Statistically Valid Telephone and Online Survey of Residents**

February 2024

Over 500 residents Randomized telephone and invite-only online survey

### **Emerging Ideas**

- · Seeing valid comments from both perspectives
  - Need for transparency
  - Modernize operations (any use)
  - "Natural" versus "Urban" type uses
  - · General interest in wellbeing for animals
- May be opportunities to combine a variety of uses to create a new district or destination in Griffith Park



# What's New & What's Next

#### Now Open! New Online Survey

Survey opened February 19 and closes March 22, 2024

 The same questions that were asked in the random telephone and invite- only online surveys

#### **Historic Structures Report**

Completed and will be posted to the website soon

#### **Evaluate Results**

The team will review the public input gathered to evaluate what uses are desired by the community

#### Present Options to the Board of Commissioners

Decisionmakers will provide direction to staff regarding what steps to take





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## **Tonight's Activities**

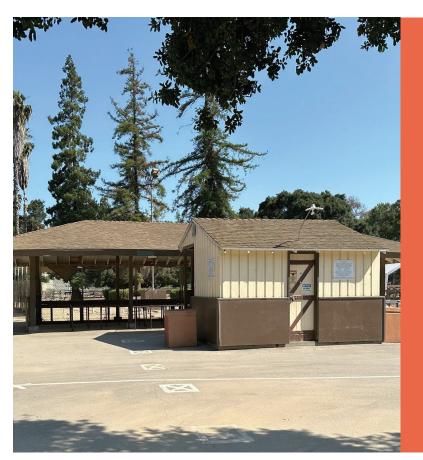
- Two stations
  - What would you like to see?

- Choose a photograph, make a note of what you like, would like to see more of

- What activities and experiences are most important to you?
  - Attendees will each be given 5 dots
  - Place dots on things that are most important to you. You can place them all on one use or activity or split them up.
- Opportunity to take online survey







### For Questions, Comments or to Sign up for Notifications

Website:

www.laparks.org/griffithpark/pony-rides

### Email:

rap-reimaginingtheponyride@lacity.org

