



# Reimagining the Griffith Park Pony Ride Site: Priorities and Considerations

The City of Los Angeles Department of Recreation and Parks (RAP) has identified general future use priorities and considerations to help serve as guideposts during the outreach process and maintain consistency with RAP's programmatic goals.

## RAP Future Use Priorities

- Youth and Family-oriented
- Affordable (with a focus on low-income and underserved communities)
- Accessible
- Educational
- Fun!

## Other Considerations

- **Compatibility with existing and planned attractions in Griffith Park.** Any new use considered should be complementary with the adjacent Train Ride, consistent with Griffith Park's Historic-Cultural Monument designation, and identify ways to acknowledge the history of the site, including the presence of indigenous communities.
- **Priority Audience.** Any new use should be a high-volume attraction appealing primarily to local and regional users (priority) and then secondarily for out-of-town visitors.
- **Accountability.** It is highly likely that any new use on the site will be operated by an outside vendor. Once a proposed use is selected, the City will work with the new concessionaire to establish processes and procedures that are transparent and can be used to hold vendors accountable for various aspects of operations including record-keeping, safety, maintenance, number of users (demographics), etc.
- **Cost, maintenance, liability.** While profitability will not be the driving factor in the selection of a new concession, the City must generally understand any long-term costs and liabilities that may be associated with a new concessionaire contract and proposed use, and what commitment of City resources (if any) would be necessary for the operation of the use.
- **Timeframe to implement.** It is the desire of the RAP Department to provide a community benefit to the public at the site as soon as possible. New uses considered will be evaluated for the timeframe needed to implement improvements, establish operations, and get up and running in a relatively short period of time.