

**APPROVED**  
MAY 02 2012

REPORT OF GENERAL MANAGER

NO. 12-134

DATE May 2, 2012

BOARD OF RECREATION  
and PARK COMMISSIONERS

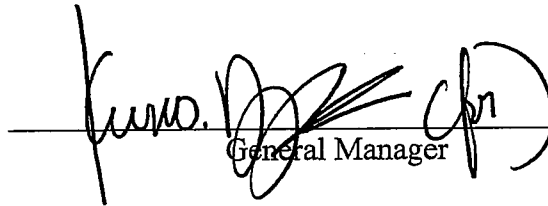
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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PERSHING SQUARE PARKING GARAGE – INCLUSION IN PROPOSED INTELLIGENT PARKING MANAGEMENT SYSTEM FOR OFF-STREET PARKING FACILITIES IN DOWNTOWN LOS ANGELES – AGREEMENT WITH LADOT AND GSD

R. Adams \_\_\_\_\_  
H. Fujita \_\_\_\_\_  
V. Israel \_\_\_\_\_

K. Regan \_\_\_\_\_  
M. Shull \_\_\_\_\_  
N. Williams \_\_\_\_\_

  
General Manager

Approved *AS amended* \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATIONS:

That the Board:

1. Approve the concept of the inclusion of the Pershing Square Parking Garage in the proposed intelligent parking management system in downtown Los Angeles for off-street parking facilities, in cooperation with the Los Angeles Department of Transportation (LADOT) and the Department of General Services (GSD), beginning in May 2012, substantially as defined in the Agreement for Off-Street Parking Facilities included in LA Express Park™ (Agreement) (Attachment A), substantially in the form on file in the Board Office, and as described in the Summary of this Report;
2. Approve the proposed Agreement, in cooperation with LADOT and GSD, to begin in May 2012, for the inclusion of the Pershing Square Parking Garage in the proposed intelligent parking management system project for off-street parking facilities, substantially in the form on file in the Board Office, and as described in the Summary of this Report, and subject to the approval of the Mayor and the City Council, and of the City Attorney as to form;
3. Direct the Board Secretary to transmit the proposed Agreement to the Mayor in accordance with Executive Directive No. 3, and concurrently to the City Attorney for review and approval as to form;
4. Authorize the General Manager to execute the Agreement upon receipt of the necessary approvals;

## REPORT OF GENERAL MANAGER

PG. 2

NO. 12-134

5. Authorize the General Manager, or designee, to instruct staff to make technical corrections to the Agreement and to this Report, as necessary, in order to effectuate the intent of this Report;
6. Authorize staff to issue a revocable right-of entry permit to LADOT, its contractors and subcontractors, substantially in the form on file in the Board Office, permitting the installation and maintenance of the proposed intelligent parking management system, as described herein, for the purpose of the inclusion of the Pershing Square Parking Garage in the proposed intelligent parking management system project for off-street parking facilities; and,
7. Direct the Board Secretary to transmit the proposed Permit to the City Attorney for review and approval as to form.

### SUMMARY:

The Pershing Square Parking Garage (Garage) is located at 530 S. Olive Street and provides reasonably priced public parking in the central downtown area. Garage revenues provide funding for operation and maintenance costs of the parking facility and for enhanced program operations and park maintenance for the ground level park at the Pershing Square Complex.

On September 29, 2011, LADOT entered into an agreement with ACS State & Local Solutions, Inc., Contract No. C-119654, to provide and operate an intelligent parking management system in downtown Los Angeles (LA Express Park™). Vehicle occupancy systems for designated off-street parking facilities are an essential component of the parking guidance system. Pershing Square Garage is one of the City-owned designated parking facilities eligible for inclusion in the LA Express Park™ project.

The objective of the parking guidance system is to provide drivers with timely parking choices that are convenient to their destinations. The inclusion of the Pershing Square Parking Garage in the LA Express Park™ project will benefit the garage by providing increased utilization of available spaces and increased parking revenue. The system will provide drivers with current parking availability, which will reduce the time spent searching for parking. The project will utilize multiple information sources including applications for iPhones and Android devices, Go511 using interactive voice recognition technology, on-street dynamic message signs; and, depending upon industry support, in-vehicle navigation systems.

After a one-year demonstration period has ended, LADOT may continue to maintain the hardware and supporting systems at its discretion, subject to available funding. In the event LADOT does not budget for extending the program beyond the one year demonstration period, RAP may, at its discretion, terminate the program. While LADOT continues to financially support the Project equipment, RAP and GSD will continue to operate their on-site occupancy

REPORT OF GENERAL MANAGER

PG. 3

NO. 12-134

system as described above. When LADOT formally withdraws its support, the installed equipment will become the property of RAP, with the exception of any dynamic message signs (if installed). At the time support is formally discontinued, LADOT will have the option to remove and relocate any dynamic message signs if installed as part of the project, unless RAP desires the signs and plans to continue maintaining the program. Any dynamic message signs not removed by LADOT within 60 days under this option will, at RAP's discretion, become the property of RAP. Following formal withdrawal of support by LADOT, RAP may elect to continue to operate the on-site system, but RAP will be solely responsible for all associated maintenance and operational costs. Such costs are currently estimated not to exceed \$3,600 per year. If RAP is unable to fund these costs, LADOT will remove the remaining equipment at its expense.

LADOT will be responsible for installing the equipment in time to have it operational for the LA Express Park™ one-year demonstration, currently scheduled to begin May 2012. RAP will complete and issue a Right of Entry Permit to LADOT, according to standard approval processes, its contractors and subcontractors (~~Attachment B~~). LADOT will provide operational support through the demonstration period. LADOT will provide operational support beyond the demonstration period at its discretion and provided there are funds available.

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FISCAL IMPACT STATEMENT:

There is no impact on the General Fund. The anticipated additional revenue from the proposed participation in the LA Express Park™ project will fund Garage operations and maintenance costs, as well as programs and park maintenance at the Pershing Square Complex.

Report prepared by Carol Jacobsen, Senior Management Analyst I, Finance Division.