

Dog Parks



PARK PROUD LA

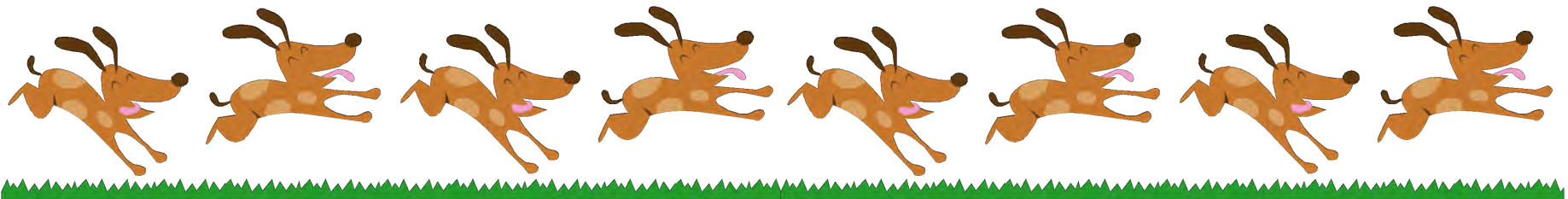
Every dog deserves a great day at the park!



City of Los Angeles Department of Recreation and Parks

Providing Recreational Opportunities for over 125 years

Los Angeles is the second largest city in the United States, encompassing **470** square miles and a population of over **3.8** million people. The City of Los Angeles Department of Recreation and Parks (RAP) is the City's most comprehensive social service agency, providing affordable recreational and cultural programs, and activities for the residents of Los Angeles....including dogs!





Partnership Section

Creating Collaborative Partnerships to Provide Positive Programming



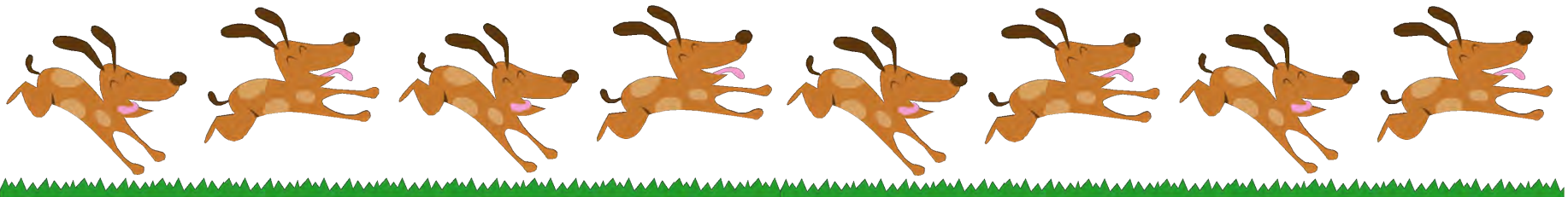
Our Vision: To provide communities with the best recreational experiences and opportunities through the Department of Recreation and Parks facilities and programs.



Our Mission: To enhance and expand recreational programs and services through public and private collaborations.



Our Goal: To align ourselves with organizations with similar objectives that support the mutual needs of RAP, the sponsor, and the community.





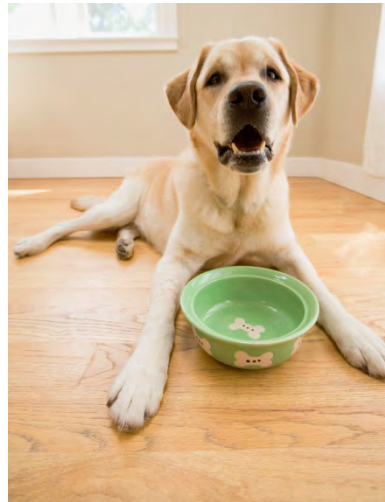
Pet Industry

Market Sales and Expenditures

According to the 2017-2018 APPA National Pet Owners Survey, 68% of U.S. households own a pet, which equates to 84.6 million homes

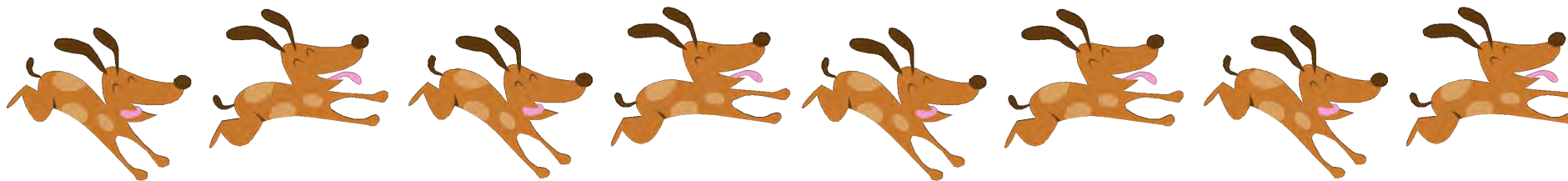
Estimated 2017 Sales within the U.S. Market: **\$69.36 Billion**

Food	\$29.69 B.
Supplies - OTC Medicine	\$14.93 B.
Vet Care	\$16.62 B.
Live animal Purchases	\$2.01 B.
Pet Services: groom & board...	\$6.11 B.



Total U.S. Pet Industry Expenditures

Year	Billions
2017	\$69.36
2016	\$66.75
2015	\$60.28
2014	\$58.51
2013	\$55.72



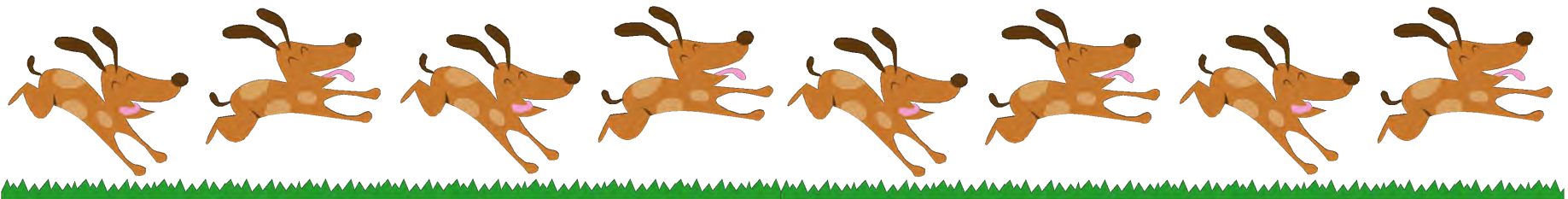


Sponsor Today !

Want to be recognized for your generous contribution? Onsite recognition signage displays your company name and logo; and RAP's social media exposure can also provide valuable recognition.

In addition to the positive difference your contribution will make in the community, you will benefit from LA City's extensive reach, making lasting connections, and effectively reaching your target audience.

Sponsorship opportunities are available to support any of the Department's 450 + city parks, encompassing 16,000 + acres of parkland.



Sponsorship Opportunities at Dog Parks

Support your local Dog Park(s) by helping to upgrade them with additional or upgraded amenities.



wood fiber surfacing



Doggie Waste Bag Dispensers

Standard "Me" Fountain

Accessible "Me" Fountain

Fido Fountain

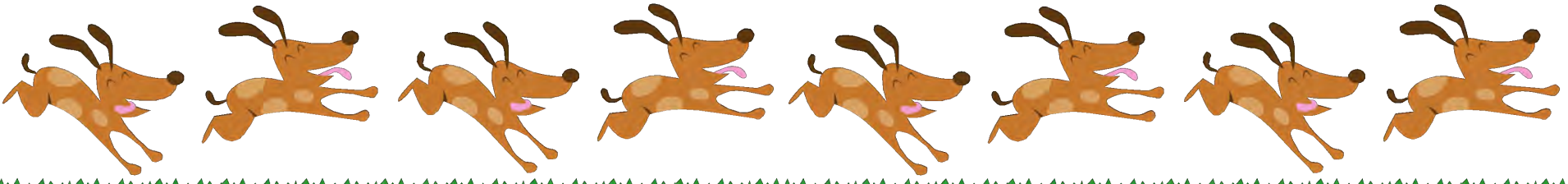
PBARK-494
Colors as shown

fido & me fountain

The Fido & Me Fountain offers a pedestal style drinking fountain and attached pet fountain. Available in green powder coat finish, this attractive dual fountain provides refreshing water for dogs and their owners.



Dog Owner Responsibility Reminder Signs



Sponsor Recognition

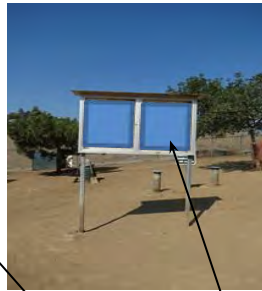
Be recognized for your monetary or in kind contribution through onsite display of your company name and logo. Social media exposure through RAP platforms is also available for additional exposure .



Dog Owner Reminder Sign Recognition



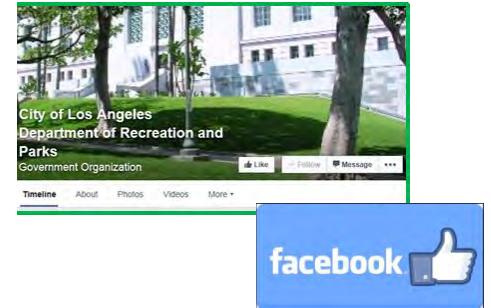
Community Board Recognition



Bench Decal Recognition



Social Media Recognition



Sign Recognition*

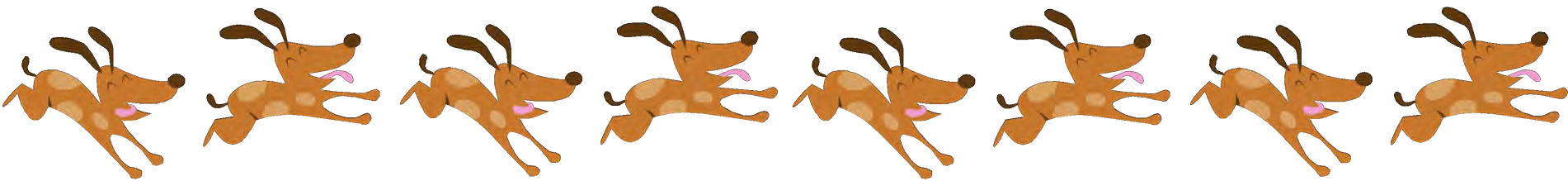


Your Logo Here

Table Decal Recognition



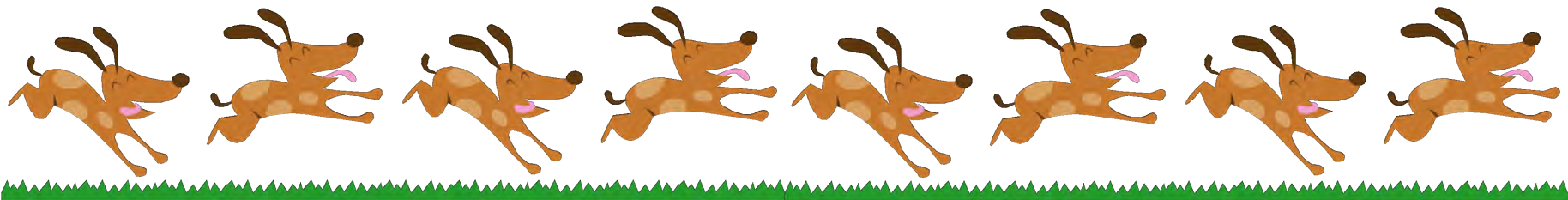
Recognition and Logo on RAP's Website and Hyperlink to your Company's Website





Barrington Off-Leash Dog Park

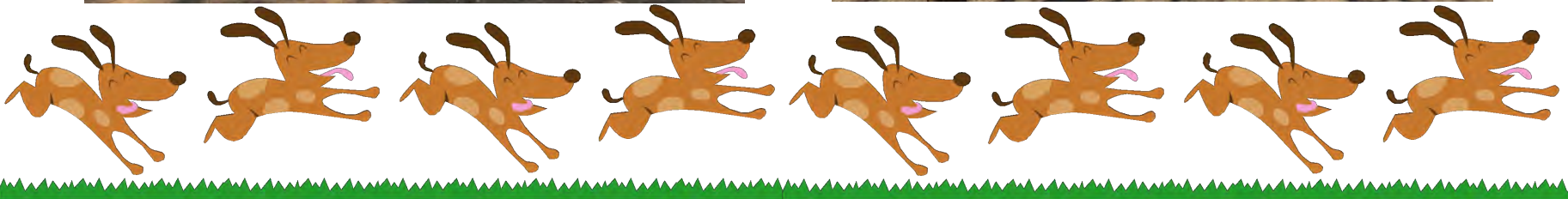
The 1.5 acre Barrington Off-Leash Dog Park is an affable and popular off-leash dog park located in Brentwood Village at 333 South Barrington Ave., Los Angeles CA 90049. Benches, tables, and a large shade structure amongst the Eucalyptus trees allow for a relaxing and pleasant experience for you and your dog.





Griffith Park Off-Leash Dog Park

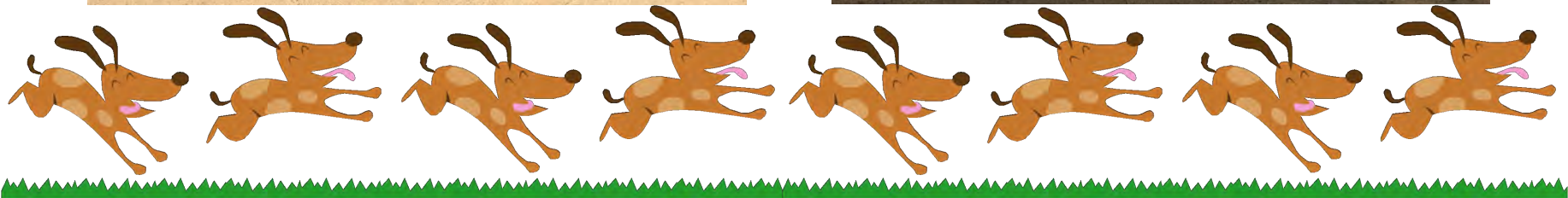
The 1.6 acre Griffith Park Off-Leash Dog Park is a quaint, remote off-leash dog park located at ? North Zoo Drive, adjacent to the 134 and 5 freeways. Benches, chairs and tables allow for a friendly and care free day with your pooch. All canine shapes and sizes are accommodated as there is also available, a separate area for small or timid dogs.





Hermon Park in the Arroyo Seco Off-Leash Dog Park

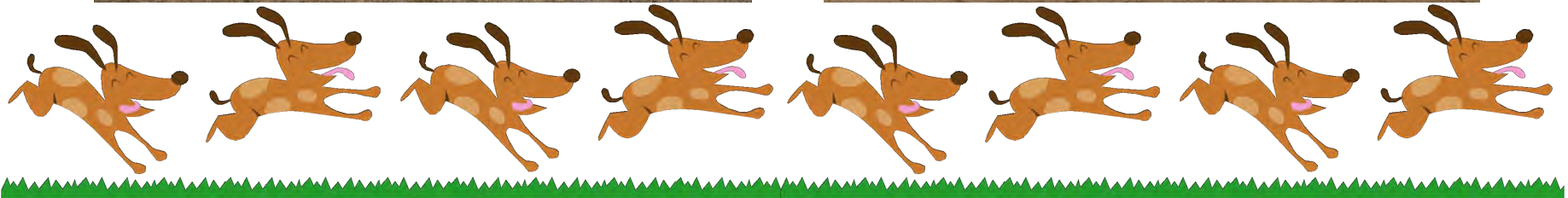
The 1.3 acre Hermon Park in the Arroyo Seco Off-Leash Dog Park is an attractive, remote off-leash dog park located on the east side of Hermon Park at 5566 Via Marisol Los Angeles, CA 90042. Enjoy the hillside views amidst the trees of the Arroyo Seco region. A separate area for small or timid dogs is also available.





Laurel Canyon Off-Leash Dog Park

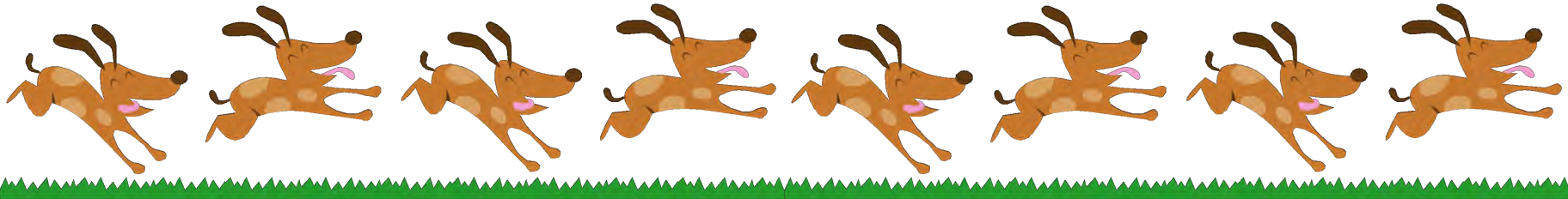
Just off of the famous Mulholland Drive, Laurel Canyon Off-Leash Dog Park located at 8260 Mulholland Dr, Los Angeles CA 90046 - the City's original dog park - is a spacious 3 acre park which includes benches, chairs and a large shade structure allowing for a relaxing day and a pleasant romp for your dog. A separate area for small or timid dogs is available.





Sepulveda Basin Off-Leash Dog Park

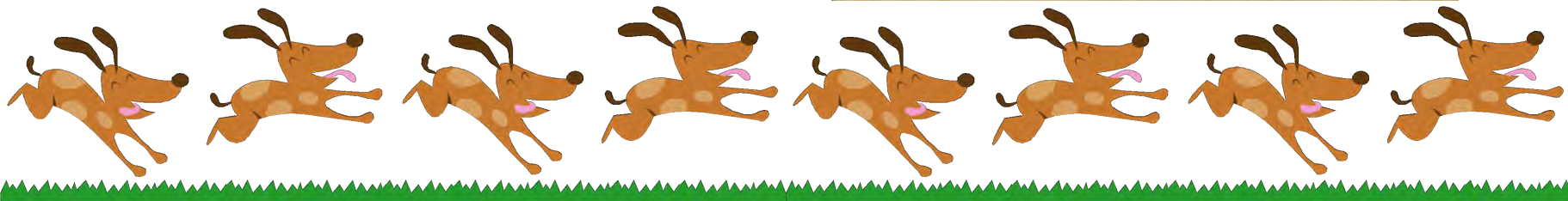
The 6.5 acre Sepulveda Basin Off-Leash Dog Park is a large, popular off-leash dog park located on the corner of White Oak and Victory Boulevard in the San Fernando Valley at 17550 Victory Blvd, Encino CA 91406. The large grassy park is popular with dogs and their owners from the surrounding community. Lots of space to run, jump, and catch Frisbees. A large separate area for small or timid dogs is also available, along with an on-leash picnic area.





Silver Lake Off-Leash Dog Park

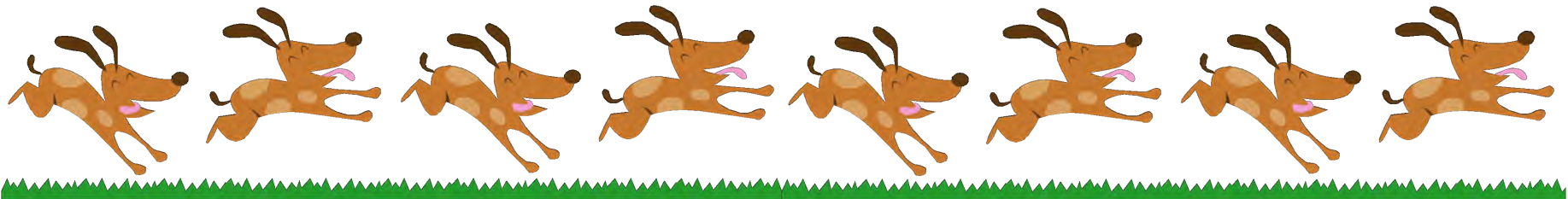
The 1.25 acre Silver Lake Off-Leash Dog Park located at 1863 Silver Lake Blvd, Los Angeles CA 90026, is a popular destination for the local community to socialize and enjoy the attractive views of the sprawling hills. Adjacent to the famous Silver Lake Reservoir, and a focal point for the community, the off-leash dog park provides a large area for dogs to run and play as well as a separate area for small or timid dogs.





Westminster Off-Leash Dog Park

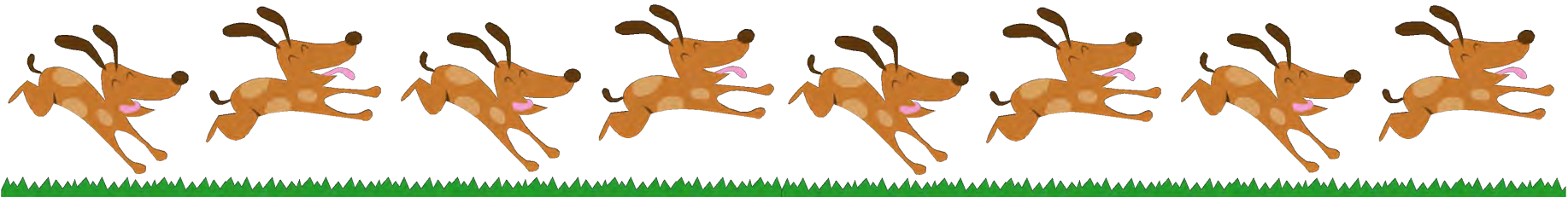
Two blocks away from the world famous Venice Beach “Boardwalk”, sits the 0.8 acre Westminster Off-Leash Dog Park at 1234 Pacific Avenue, Venice CA 90291. Enjoy the ocean breeze and watch your dog play and mingle with other pooches at this perfectly situated Dog Park. A separate area for small or timid dogs is available.





Whitnall Off-Leash Dog Park

The 3 acre Whitnall Off-Leash Dog Park located at 5801 ½ Whitnall Highway, North Hollywood CA 91601, is an isolated but easily accessible off-leash dog park situated under the historic Whitnall Highway Utility Corridor in North Hollywood, making good use of the wide center strip for dogs to romp and play. A large separate area for small or timid dogs is available.





Sponsorship Opportunities are currently available at our eight Off-Leash Dog Parks



Barrington Dog Park



Griffith Park Dog Park



Hermon Park Dog Park



Laurel Canyon Dog Park



Sepulveda Basin Dog Park



Silver Lake Dog Park

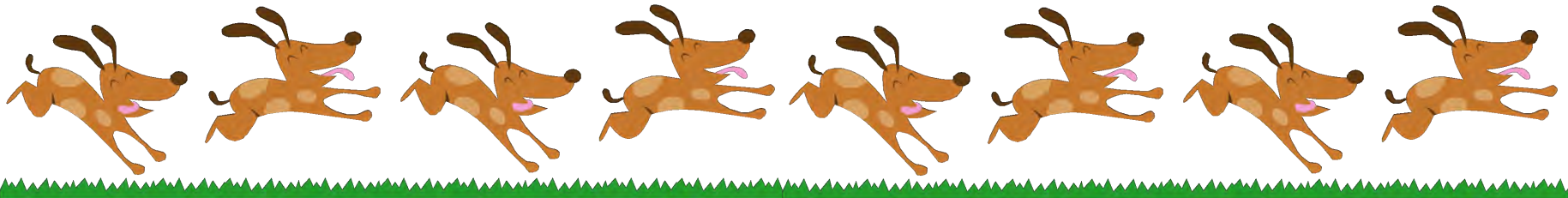


Westminster Dog Park

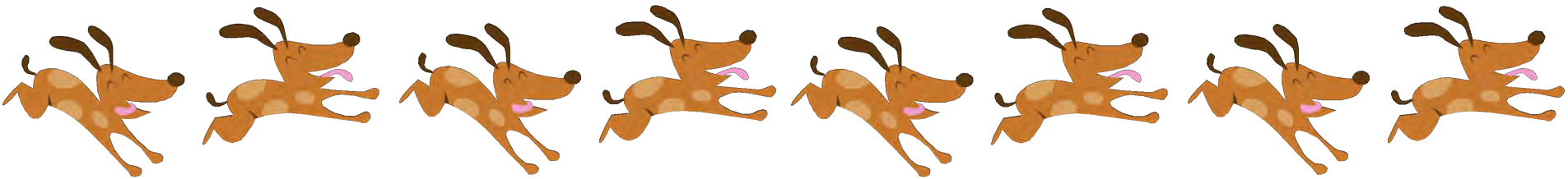
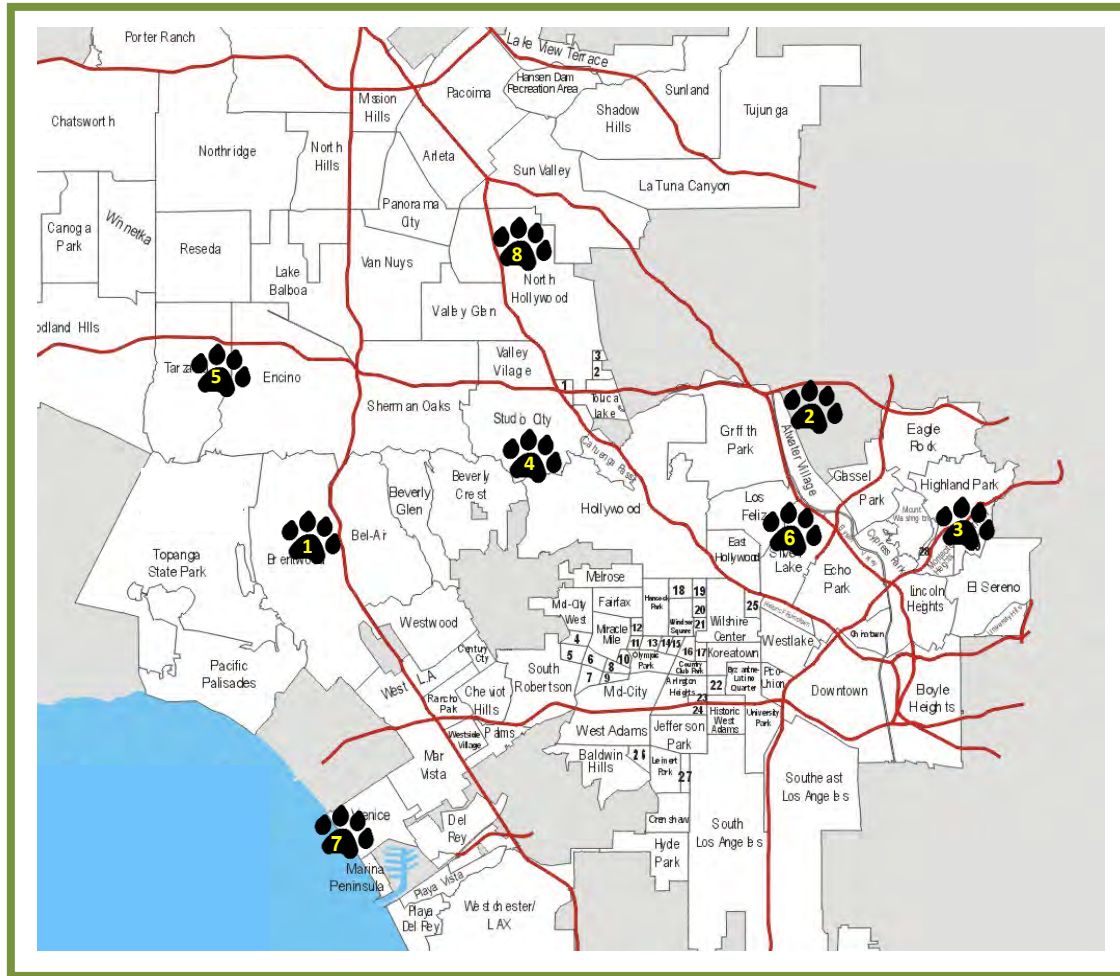


Whitnall Dog Park

Sponsorship dollars help maintain the condition of the dog park as well as provide many needed amenities to create a friendly and fun-filled day for dogs and their owners.



Dog Park Locations within the City





PARK PROUD LA



Contact Information

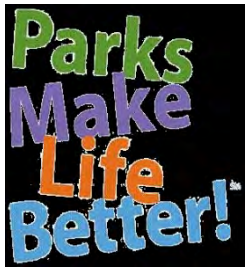
City of Los Angeles Department of
Recreation and Parks

Partnership Section

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*Thank you for your interest in support of our Dog Parks -
because every dog deserves a great day at the park!*

