

FOR INFORMATION ONLY

CITY OF LOS ANGELES
DEPARTMENT OF RECREATION AND PARKS

August 9, 2005

TO: BOARD OF RECREATION AND PARK COMMISSIONERS
FROM: *Robert H. Jensen (for)*
JON KIRK MUKRI, General Manager
SUBJECT: ECUADOR FESTIVAL 2005 FEES

Ecuador 2000 is a non-profit group requesting to hold their annual festival at Pershing Square on August 15, 2005, for the third year. The event will require the use of the entire facility for one full day (approximately 12 hours), and include community and commercial booths, staffing, security, maintenance and related costs. Mr. Fred Bolanos, on behalf of Ecuador 2000, has requested that the permit fees be waived.

In 2003, the total fees for the event were \$9,435.62, of which Ecuador 2000 paid \$5,985.62; the Board waived the use of facility fees of \$3,450. At that time, Mr. Bolanos was informed of the No Fee Waiver Policy, and that the decision to waive those fees was one for time only.

In 2004, the total fees for the event were \$9,951.92. Again, Mr. Bolanos requested a waiver of fees from the Board. A discount was granted of \$5,000, with a total of \$4,951.92 in fees paid by Ecuador 2000. The Board informed Mr. Bolanos that the 2004 discount would be the final one granted, and that he should raise funds and expect to pay the full fees for 2005.

The total fees for 2005 are \$11,475.88. Ecuador 2000 is again requesting that the Board consider a waiver of fees.

To date, Ecuador 2000 has not provided any justification for waiving fees and has not differentiated this event from many private cultural festivals for which our parks are rented. The Department receives many requests from non-profit organizations throughout the City to waive permit fees for various events. It would be unfair to other organizations to give Ecuador 2000 preferential treatment by reducing permit fees. It would be a detriment to the facility to waive the permit fee, causing Pershing Square to reimburse the General Fund for this loss of revenue. Attached is the detail of the fees for this year's event.

This report was prepared by Vicki Israel, Superintendent, West Region

Attachment

PERMIT FEES FOR NON PROFIT GROUP/EVENT (OPEN TO PUBLIC)
USE OF
PERSHING SQUARE
ECUADOR FESTIVAL 2005 - SUNDAY, AUGUST 14, 2005
(anticipated attendance 3000 - 5000)

PARK PERMIT FEES:

1,450.00 Use of facility (7:00 AM - 7:00 PM/12 hours)
\$ 2,000.00 Deposit (\$1000 refundable)
\$ 3,450.00 TOTAL PERMIT FEES

PARK STAFFING FEES:

160.00 Facility Manager
950.00 Electrician
2,478.72 Four (4) Security/Park Rangers
2,095.20 Six (6) Gardeners
\$ 471.96 One (1) Maintenance Supervisor
\$ 6,155.88 TOTAL PARK STAFFING FEES

PARK MAINTENANCE FEES:

200.00 Four (4) Pershing Square canopies
320.00 Four (4) 3-cubic yard bins (deliver & haul)
\$ 350.00 Four (4) chemical toilets
\$ 870.00 TOTAL PARK MAINTENANCE FEES

PARK VENDOR/BOOTH FEES:

**(ALL VENDORS MUST HAVE SELLERS PERMIT, HEALTH PERMIT, INSURANCE
RIDER NAMING CITY OF LOS ANGELES - NO ALCOHOL PERMITTED ON
PREMISES)**

400.00 Four (4) vendor booths
600.00 Six (6) commercial booths
No Charge Two (2) Community booths
\$1,000.00 TOTAL PARK VENDOR/BOOTH FEES

TOTAL PERMIT/USE FEES: \$11,475.88
(\$1,000 refundable deposit)

Please make TWO checks (for \$10,475.88 and \$1,000) payable to:

City of Los Angeles, Department of Recreation & Parks
3900 West Chevy Chase Drive, Stop 628
Los Angeles, California 90039

MUST PROVIDE COPY OF FIRE PERMIT AND PLOT PLAN

ALL FEES MUST BE PAID IN FULL BY JULY 28, 2005

NO MOBILE FOOD CARTS ALLOWED
NO SELLING OF COMPACT DISC'S