

REPORT OF GENERAL MANAGER

NO. 05-331

DATE December 14, 2005

C.D. 4

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: WILSON AND HARDING GOLF COURSES - KOREA TIMES 28TH ANNUAL
BAEK SANG KOREA OPEN GOLF CHAMPIONSHIP ON MAY 18-19, 2006

* J. Combs _____
H. Fujita _____
S. Huntley _____
B. Jensen _____

J. Kolb _____
F. Mok _____
K. Regan _____
M. Shull _____



General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board authorize waiver of Golf Tournament Policy to permit The Korea Times to conduct the 28th Annual Baek Sang Korea Open Golf Championship on May 18-19, 2006, as a shotgun golf tournament on the Wilson and Harding Golf Courses in Griffith Park.

SUMMARY:

The Korea Times is requesting a two-day tournament on Thursday, May 18, 2006 and Friday, May 19, 2006, on the Wilson and Harding Golf Courses in Griffith Park. They are requesting that play on both days commence with a shotgun start. Since Golf Tournament Policy permits shotgun format golf tournaments only on Mondays, Wednesdays, and Thursdays, Board approval to allow the Friday use as a shotgun start is required. Fridays are excluded from shotgun policy because this tournament format does not allow play ahead of the tournament further restricting public access.

The Baek Sang Korea Open Golf Championship is named after the founder of The Korea Times and is the oldest and most celebrated golf tournament in the Korean community. Over the past several years, the tournament has been held at various locations throughout the southland. Because of the large Korean customer base at the Wilson/Harding Golf Courses, tournament organizers have requested this year's event again be held at Wilson/Harding Golf Courses as it was in 2004 and 2005 in an effort to promote a closer relationship between the general Korean community, the Korean golfing community, and the Department. Staff supports the exemption of policy for this tournament in order to build more market strength in the Korean community. The tournaments held during May in 2004 and 2005 at the Wilson and Harding Golf Courses met

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with great success. The tournament committee was very organized and ran the tournament in a professional manner, following all Department procedures and cooperating well with golf course staff. The tournament organizers are not requesting a fee waiver and are prepared to pay all required fees.

FISCAL IMPACT STATEMENT:

This event will utilize one course per day and will pay a tournament rate of \$30, which is \$8 more than the regular weekday rate. Moreover, because this is a popular 36-hole complex, the public players being displaced will have the opportunity to utilize the course not being played by the tournament, thereby increasing total play volume.

The Golf Advisory Committee endorsed approval of this waiver at its regular meeting on November 28, 2005.

Report prepared by James N. Ward, Golf Manager