

REPORT OF GENERAL MANAGER

NO. 05-152

DATE: June 1, 2005

C.D. 11

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: MAR VISTA RECREATION CENTER - AMENDMENT TO SCHEDULE OF RATES AND FEES FOR NEW SYNTHETIC SOCCER FIELD

S. Huntley _____	J. Kolb _____
*J. Combs _____	F. Mok _____
H. Fujita _____	K. Regan _____
B. Jensen _____	

Robert Jensen

 General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board approve an amendment to the Department's Schedule of Rates and Fees to establish new permit fees for exclusive use of the Mar Vista Recreation Center's synthetic turf soccer field with a 50/50 distribution between the General Fund and the Center's MRP account as described below, to be effective immediately.

SUMMARY:

The synthetic turf soccer field at Mar Vista Recreation Center is nearing completion and is scheduled to open on June 2, 2005. Staff recommends establishing exclusive field use fees outlined in the attached schedule with a 50/50 distribution to the General Fund and the Center's MRP account. The field requires specific maintenance for synthetic turf with specialized equipment and supplies. The rates and fees were calculated with the objective of maintaining the following annual costs of the field:

Maintenance Staff	\$12,500
Supplies - Ground/Rubber/Sand Mix	\$3,000
Maintenance of Equipment	\$2,500
Purchase of Equipment -	\$18,600
Synthetic Turf Groomer (5 year replacement cycle)	
John Deere Pro-gator (6 year replacement cycle)	
Billy Goat Lo Blow (3 year replacement cycle)	

REPORT OF GENERAL MANAGER

PG. 2

NO. 05-152

These fees will be used to maintain the condition of the synthetic surface (e.g., washing the surface using specific cleaning products and equipment), periodically replace worn-out surfaces, maintain the cleaning equipment and field equipment (i.e., goals, scoreboards), install and maintain public signage, and periodically perform fence repairs.

The fees listed for this facility are comparable to other cities that have synthetic turf soccer fields. The hourly fees for the City of Santa Cruz range from \$50 for youth non-profit to \$90 for residents with incremental increases for their peak seasons. The City of Folsom charges \$60 for residents and \$75 for non-residents, with a per child fee for recognized youth groups deposited into a partnership program fund that helps to maintain facilities and schools.

The Mar Vista soccer field is 210 feet by 345 feet and is bordered on the south by Palms Boulevard, on the west by MacLaughlin Avenue and on the north by Woodbine Avenue. A low-height fence at the east side of the field separates it from the rest of the park. Prior to construction, the grass area was open and used primarily as a picnic area. The Mar Vista community strongly supports the synthetic field, and the Department anticipates significant usage. Currently, over 10 applications for exclusive use permits are pending, and staff receives several calls daily requesting permit information.

Recently, the City created synthetic turf soccer fields at Ross Snyder, Griffith Park, and Mar Vista Recreation Centers. The establishment of a dedicated fund ensures that adequate resources are provided at Mar Vista for the upkeep and repair of the field.

FISCAL IMPACT STATEMENT:

An unknown amount of revenue will be generated for the General Fund. Based on the requests received by the Facility Director, the revenue is projected to be \$2,000 per month, to be split between the facility MRP and the General Fund. The MRP funds will supplement the maintenance funds for the facility. No General Fund resources have been specifically allocated for the maintenance of the field, aside from the general maintenance for the entire facility.

This report was prepared by Lydia Ritzman and Alexa Esparza.

ATTACHMENT

Mar Vista Recreation Center
Synthetic Turf Field

FACILITY USE FEES

(50% to be deposited into MRP account 2410 and 50% to General Fund 2790)

Exclusive use of Synthetic Turf Field

Adult (18 yrs and older) Rental Groups – Fee Generating	\$75.00 per hour
Adult (18 years and older) Rental (Clubs) – Non-Fee Generating	\$25.00 per hour
Youth Sports Organizations and Associations (e.g. YMCA, AYSO, etc.)	\$20.00 per hour
Private Youth or School Teams	\$70.00 per hour

ADDITIONAL CHARGES

Clean-Up Fee (100% to MRP 2410)	\$200.00
Deposit (refundable)	\$100.00

STAFF FEES

At the discretion of the Region Superintendent, some events or activities (e.g. tournament) may require additional fees for maintenance, security, traffic control and/or event monitor staffing due to size, location, scope of activities or other factors. Part-time staff fees are established in the General Information section. Full-time staff fees will be charged at the current overtime rate.