

REPORT OF GENERAL MANAGER

NO. 05-72

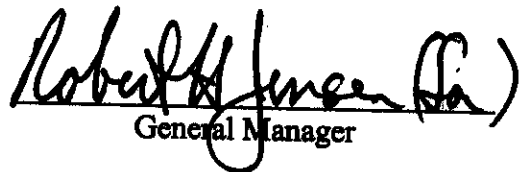
DATE March 16, 2005

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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: WILSON AND HARDING GOLF COURSES - KOREA TIMES 27TH ANNUAL
BAEK SANG KOREA OPEN GOLF CHAMPIONSHIP ON MAY 19-20, 2005

H. Fujita _____ F. Mok _____
J. Kolb _____ * J. Combs (b)(1)
K. Chan _____ K. Regan _____


General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board authorize waiver of Golf Tournament Policy to permit The Korea Times to conduct the 27th Annual Baek Sang Korea Open Golf Championship on May 19-20, 2005, as a shotgun golf tournament on the Wilson and Harding Golf Courses in Griffith Park.

SUMMARY:

The Korea Times is requesting a two-day tournament on Thursday, May 19, and Friday, May 20, 2005, on the Wilson and Harding Golf Courses in Griffith Park. They are requesting that play on both days commence with a shotgun start. Since Golf Tournament Policy permits shotgun format golf tournaments only on Mondays, Wednesdays, and Thursdays, Board approval to allow the Friday use as a shotgun start is required.

The Baek Sang Korea Open Golf Championship is named after the founder of The Korea Times and is the oldest and most celebrated golf tournament in the Korean community. Over the past several years, the tournament has been held at various locations throughout the southland. Because of the large Korean customer base at the Wilson/Harding Golf Courses, tournament organizers have requested this year's event be held at the same site in an effort to promote a closer relationship between the general Korean community, the Korean golfing community, and the Department. Staff supports the exemption of policy for this tournament in order to build more market strength in the Korean community. The tournament held during May, 2004, at the Wilson and Harding golf courses met with great success. The tournament committee was very organized and ran the tournament in a professional manner, following all Department procedures and cooperating well with golf course staff

The tournament organizers are not requesting a fee waiver and are prepared to pay all required fees.

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FISCAL IMPACT:

This event will utilize one course per day and will pay a tournament rate of \$30, which is \$8 more than the regular weekday rate. Moreover, because this is a popular 36-hole complex, the public players being displaced will play the other course, thereby increasing total play volume.

The Golf Advisory Committee endorsed approval of this waiver at its regular monthly meeting of January 24, 2005.

This report prepared by John L. Mallon II, Golf Manager