

REPORT OF GENERAL MANAGER

NO. 05-246

DATE September 21, 2005

C.D. VARIOUS

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PERSONAL SERVICES CONTRACT BETWEEN THE CITY OF LOS ANGELES CLEAN SAFE SPACES (CLASS) PARKS AND CHARLES ROSE, TO PROVIDE FILM PRODUCTION INSTRUCTION TO CLASS PARKS YOUTH EMPLOYMENT INTERNSHIP PROGRAM PARTICIPANTS

J. Combs \_\_\_\_\_  
H. Fujita \_\_\_\_\_  
S. Huntley \_\_\_\_\_  
B. Jensen \_\_\_\_\_

J. Kolb \_\_\_\_\_  
F. Mok \_\_\_\_\_  
\*K. Regan VR  
M. Shull \_\_\_\_\_

  
\_\_\_\_\_  
General Manager

Approved \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATION:

That the Board:

1. Rescind its prior action taken on June 1, 2005 (File No. 05-147) regarding the approval of a personal services contract with Alan L. Gansberg Productions Ltd. for film production instruction for the CLASS Parks Youth Employment Internship Program (YEIP) and request the Mayor to disapprove this contract;
2. Approve a personal services contract for one year in the amount of \$96,960, substantially in the form attached, for film production instruction for the CLASS Parks Youth Employment Internship Program (YEIP) with Charles Rose, subject to approval of the Mayor, City Council, and the City Attorney as to form;
3. Find, in accordance with Charter Section 1022, the Department does not have personnel available in its employ with sufficient time and expertise to undertake these specialized professional tasks in a timely manner, and it is more feasible and economical to secure the services by contract;
4. Direct the Board Secretary to transmit forthwith the proposed contract to the Mayor in accordance with Executive Directive No. 16 and concurrently to the City Attorney for review as to form; and,

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5. Authorize the Board President and Secretary to execute the contract subsequent to receiving the necessary approvals.

### SUMMARY:

Funding for YEIP comes from Assembly Bill 1913, the Schiff-Cardenas Crime Prevention Act of 2000 (now referred to as the Juvenile Justice Crime Prevention Act – JJCPA). This program falls under the After-School Enrichment and Supervision category, and CLASS Parks received \$2.7 million in reimbursement funding for three years of operation, 2002-2005. This is the fourth year of this reimbursement.

YEIP provides various types of job training in Park-related careers for youth ages 11-17 on a first-come, first-served basis. In conformance with funding requirements, the overall training program must contain general life skill and job skill training, which are incidental to the park-related job training program but necessary for program reimbursement under the State's requirements. The majority of funding reimburses for instruction directly related to park jobs.

CLASS Parks is in the process of establishing a new amendment to the Memorandum of Understanding (Report No. 05-69) between the City and the Los Angeles County Probation Department to accept JJCPA grant funding up to \$520,000 and to accept responsibility for the continuation of after-school programs for a fourth year.

YEIP has successfully provided training to over 1,700 youth in categories, such as Camp Counselor Leadership, Sports Officiating, and Theater Arts. In June 2004, Film Production was added to YEIP's listing of classes offered for youth ages 13 through 18. This class not only provides youth with an artistic recreational/leisure activity but a safe environment in which to learn skills that may prepare them for a future career related to film production. By the end of the program, youth will have reached a level of proficiency in film production to effectively document various Teen Club activities and events. These documentaries could be used during presentations to other departments, governmental agencies, and public CLASS Parks' activities and opportunities to at-risk youth to promote its successes and seek future program funding.

The Board approved a contract with Alan L. Gansberg Productions Ltd. on June 1, 2005, however Mr. Gansberg was unable to fulfill the commitment and honor the contract. Mr. Gansberg and Mr. Rose previously worked together as co-directors for the film production class.

The Department selected Charles Rose to conduct the training because he has successfully worked with at-risk youth in this highly specialized field and because of his professional and prestigious list of credentials, some of which include industry feature films, both in the United States and internationally, and has directed and co-directed projects from camera operation to script writing and storyboarding, and has additional experience teaching at the college level.

Charles Rose will provide instruction to YEIP participants on the process of film making,

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including such topics as writing, producing, shooting, and editing. Instruction will also include completing a three to five minute film and presenting it to the class at the end of each session.

Training will be augmented by Charles Rose, who will be hiring and paying assistant instructors and expert guest instructors.

The Department does not have personnel available in its employ with sufficient time and expertise to undertake the specialized, temporary services of film production instruction for youth, which can be performed more feasibly by independent contractors than by City employees.

FISCAL IMPACT STATEMENT:

CLASS Parks will request reimbursement for services from Charles Rose from Los Angeles County Probation Department, to be deposited to Department 88, Fund 301, Account #902. There is no impact to the General Fund.

Report prepared by Judy Ung, CLASS Parks Division