

A G E N D A

S P E C I A L M E E T I N G

BOARD OF RECREATION AND PARK COMMISSIONERS  
OF THE CITY OF LOS ANGELES

Monday, May 17, 2010 at 9:30 a.m.

EXPO Center (Formerly known as L.A. Swim Stadium)  
Community Hall Room  
3980 S. Menlo Avenue, Los Angeles, CA 90037

EVERY PERSON WISHING TO ADDRESS THE COMMISSION MUST COMPLETE A SPEAKER'S REQUEST FORM AT THE MEETING AND SUBMIT IT TO THE COMMISSION EXECUTIVE ASSISTANT PRIOR TO THE BOARD'S CONSIDERATION OF THE ITEM.

PURSUANT TO COMMISSION POLICY, COMMENTS BY THE PUBLIC ON AGENDA ITEMS WILL BE HEARD ONLY AT THE TIME THE RESPECTIVE ITEM IS CONSIDERED, FOR A CUMULATIVE TOTAL OF UP TO FIFTEEN (15) MINUTES FOR EACH ITEM. ALL REQUESTS TO ADDRESS THE BOARD ON PUBLIC HEARING ITEMS MUST BE SUBMITTED PRIOR TO THE BOARD'S CONSIDERATION OF THE ITEM. COMMENTS BY THE PUBLIC ON ALL OTHER MATTERS WITHIN THE SUBJECT MATTER JURISDICTION OF THE BOARD WILL BE HEARD DURING THE "PUBLIC COMMENTS" PERIOD OF THE MEETING. EACH SPEAKER WILL BE GRANTED TWO MINUTES, WITH FIFTEEN (15) MINUTES TOTAL ALLOWED FOR PUBLIC PRESENTATION.

1. APPROVAL OF THE MINUTES:

Approval of the Minutes of the Meeting of May 5, 2010

2. GENERAL MANAGER'S REPORTS:

- 10-120 Rancho Cienega Sports Complex - Agreement with the Rob Dyrdek Foundation for a Gift Consisting of the Design and Construction of Skate Plaza Improvements, and the Naming of the Skate Plaza in Memory of Charmette Bonpua
- 10-121 Proposition 84 Statewide Park Program - Donation Agreement between the Department of Recreation and Parks and the Trust for Public Land of the Acquisition, Development, and Construction of New Parks in Los Angeles
- 10-122 Campo De Cahuenga - Improvement (W.O.#PRJ20195) (W.O.#E170255F) Project - Allocation of Quimby Fees
- 10-123 Proposition 84 Statewide Park Program - Preliminary Authorization to Acquire Multiple Properties, Transfer Jurisdiction of Surplus Property, and the Allocation for Quimby Fees
- 10-124 Cahuenga Peak/Hollywood Sign - Property Sale and Gift Agreement for Acquisition of 138 Acres Adjacent to the Hollywood Sign in Griffith Park

May 17, 2010

- 10-125 White Point Nature Preserve - Installation of Donor Recognition Wall Sign
- 10-126 Board Policy on Partnerships - Agreement Forms
- 10-127 Golf Youth Instructor - Award of Professional Services Contract to Jeffrey T. Barber
- 10-128 Establishment of the Golf Division Special Fund and Proposed Fee Increases
- 10-129 Various Communications

3. UNFINISHED BUSINESS:

- 10-093 Pershing Square Parking Garage - Inclusion in the City of Los Angeles (City) Proposed Public Parking Structure System and Long Term Concession Lease for City Public Parking Structure System
- 10-107 Cleveland High School Swimming Pool - Pool Rehabilitation (W.O.#PRJ20193) - Allocation of Quimby Fees

4. COMMISSION TASK FORCES:

- Commission Task Force on Concessions (Commissioners Stanley and Williams)
- Commission Task Force on Facility Repair and Maintenance (Commissioner Sánchez and Werner)

5. GENERAL MANAGER'S ORAL REPORT:

Report on Department Activities and Facilities

6. FUTURE AGENDA ITEMS:

Requests by Commissioners to Schedule Specific Items on Future Agendas

7. PUBLIC COMMENTS:

Any comments which require a response or report by staff will be automatically referred to staff for a report at some subsequent meeting.

8. NEXT MEETING:

The next scheduled meeting of the Board of Recreation and Park Commissioners will be held on Wednesday, June 2, 2010 at 9:30 a.m., at EXPO Center (Formerly known as L.A. Swim Stadium) Community Hall Room, 3980 S. Menlo Avenue, Los Angeles, CA 90037.

May 17, 2010

9. ADJOURNMENT:

Under the California State Ralph M. Brown Act, those wishing to make audio recordings of the Commission Meetings are allowed to bring tape recorders or camcorders in the Meeting.

Sign language interpreters, assistive listening devices, or any auxiliary aides and/or services may be provided upon request. To ensure availability, you are advised to make your request at least 72 hours prior to the meeting you wish to attend. For additional information, please contact the Commission Office at (213)202-2640.

Finalization of Commission Actions: In accordance with City Charter, actions that are subject to Section 245 are not final until the expiration of the next five meeting days of the Los Angeles City Council during which the Council has convened in regular session and if Council asserts jurisdiction during this five meeting day period the Council has 21 calendar days thereafter in which to act on the matter.

Commission Meetings can be heard live over the telephone through the Council Phone system. To listen to a meeting, please call one of the following numbers:

from Downtown Los Angeles	(213) 621-CITY (2489)
from West Los Angeles	(310) 471-CITY (2489)
from San Pedro	(310) 547-CITY (2489)
from Van Nuys	(818) 904-9450

For information, please go to the City's website:  
<http://ita.lacity.org/lacityview35/>

Information on agenda items may be obtained by calling the Commission Office at (213) 202-2640. Copies of the agenda and reports may be downloaded from the Department's website at [www.laparks.org](http://www.laparks.org).

U:\AGENDAS.2010\051710.SPCLAGENDA.EXPO Center.wpd

**This item not included in the package**

10-120      Rancho Cienega Sports Complex - Agreement with Rob Dyrdek Foundation for a Gift Consisting of the Design and Construction of Skate Plaza Improvements, and the Naming of the Skate Plaza in Memory of Charmette Bonpua

REPORT OF GENERAL MANAGER

NO. 10-121

DATE May 17, 2010

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PROPOSITION 84 STATEWIDE PARK PROGRAM – DONATION AGREEMENT BETWEEN THE DEPARTMENT OF RECREATION AND PARKS AND THE TRUST FOR PUBLIC LAND FOR THE ACQUISITION, DEVELOPMENT, AND CONSTRUCTION OF NEW PARKS IN LOS ANGELES

R. Adams \_\_\_\_\_  
V. Israel \_\_\_\_\_  
H. Fujita \_\_\_\_\_  
S. Huntley \_\_\_\_\_

F. Mok \_\_\_\_\_  
K. Regan \_\_\_\_\_  
\*M. Shull *[Signature]*

*[Signature]*  
General Manager *[Signature]*

Approved \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATION:

That the Board:

1. Approve the proposed Donation Agreement (Agreement), substantially in the form on file in the Board Office, between the Department of Recreation and Parks (RAP) and the Trust for Public Land (TPL) for the acquisition, development, and construction of new parks in Los Angeles, subject to the approval of the Mayor, the City Council, and the City Attorney as to form;
2. Direct the Board Secretary to transmit the proposed Agreement concurrently to the Mayor in accordance with Executive Directive No. 3, and to the City Attorney for review and approval as to form; and,
3. Authorize the Board President and Secretary to execute the Agreement upon receipt of the necessary approvals.

SUMMARY:

In September 2009, the State released a Request for Proposals for the first round of the Statewide Park Development and Community Revitalization Program of 2008 (Proposition 84 Statewide Park Program). The Proposition 84 Statewide Park Program will award a total of \$368 million in competitive grant funding in two rounds. The Proposition 84 Statewide Park Program awards grants

## REPORT OF GENERAL MANAGER

PG. 2                      NO. 10-121

for the creation of new parks, expansion and or improvements to existing parks, and the creation and renovation of recreation features. The emphasis of the Proposition 84 Statewide Park Program is on the development of new parks located in areas that either lack park space and/or have significant poverty. The grant proposal submission deadline for the first round was March 1, 2010.

The Department of Recreation and Parks (RAP) and the Trust for Public Land (TPL), a non-profit organization, partnered together to identify eligible, and competitive, projects for the Proposition 84 Statewide Park Program. The purpose of this partnership was to provide additional resources to develop and prepare grant applications for the Proposition 84 Statewide Park Program, and, if those applications are successfully awarded funding, to construct new parks in the City of Los Angeles.

In Board Report No. 09-317, approved on December 9, 2009, the Board authorized the General Manager to submit 14 proposed Proposition 84 Statewide Park Program grant applications. Several of the grant applications identified in that Report are proposed to be developed and submitted by TPL.

As described in the proposed Agreement, TPL has prepared, in coordination with RAP, grant applications and conceptual plans for the identified prospective park projects (Exhibit A). If the grant applications are successfully awarded, TPL shall coordinate the acquisition (when necessary), development, and construction of each park project. Quimby funds may be used to fund the acquisition of several prospective park projects; however these funds will not go to TPL but will be deposited directly into escrow. Upon completion of construction of each park by TPL, RAP staff will submit the completed project to the Board of Recreation and Park Commissioners for final approval and acceptance. If accepted, RAP will be responsible for long-term maintenance and operation of each park developed and constructed under the terms of this Agreement.

Staff has determined that California Environmental Quality Act (CEQA) for each of the prospective park projects identified in the MOU will be addressed when the complete project scope for each project has been determined and sufficient funds have been identified and secured to begin the project.

### FISCAL IMPACT STATEMENT:

The approval and execution of the Memorandum of Understanding and Donation Agreement will not have any impact on the General Fund.

This report was prepared by Darryl Ford, Management Analyst II, Planning and Development Division.

REPORT OF GENERAL MANAGER

NO. 10-122

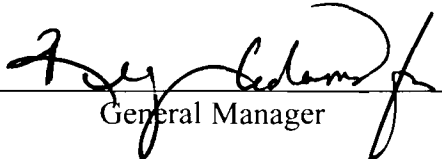
DATE May 17, 2010

C.D. 4

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: CAMPO DE CAHUENGA - IMPROVEMENT (W.O. #PRJ20195)  
(W.O. #E170255F) PROJECT - ALLOCATION OF QUIMBY FEES

R. Adams	_____	F. Mok	_____
V. Israel	_____	K. Regan	_____
H. Fujita	_____	*M. Shull	<u><i>ms</i></u>
S. Huntley	_____		

  
 \_\_\_\_\_  
 General Manager

Approved \_\_\_\_\_ Disapproved \_\_\_\_\_ Withdrawn \_\_\_\_\_

RECOMMENDATION:

That the Board approve the allocation of \$29,861.65 in Quimby Fees from Campo de Cahuenga Account No. 460K-CK for the Campo De Cahuenga - Improvement (W.O. #PRJ20195) (W.O. #E170255F) project, as described in the Summary of this report.

SUMMARY:

Campo de Cahuenga is located at 3919 Lankershim Boulevard in the Universal City community of the City. This 0.73 acre facility is home of the historic Campo de Cahuenga Site, City of Los Angeles Historic-Cultural Monument No. 29. Due to the facilities, features, programs, and services it provides, Campo de Cahuenga meets the standard for a Community Park, as defined in the City's Public Recreation Plan.

In Board Report No. 09-238, on October 9, 2009, the Board approved the allocation of \$80,000.00 in Quimby Fees for the Proposition K Improvement Campo De Cahuenga - Improvement (W.O. #PRJ20195) (W.O. #E170255F) project. The scope of the previously approved Improvements Project included interior and exterior improvements to the existing building at Campo de Cahuenga.

Department staff has determined that supplemental funding for the Proposition K Improvement Project may be necessary for the completion of this project.

Currently there is \$29,861.65 in Quimby fees available in the Campo de Cahuenga Park Account No. 460K-CK available for this project.

## REPORT OF GENERAL MANAGER

PG. 2                      NO. 10-122

The total Quimby Fees allocation for the Campo De Cahuenga - Improvement (W.O. #PRJ20195) (W.O. #E170255F) project is \$109,861.65. These Fees were collected within two miles of Campo de Cahuenga, which is the standard distance for the allocation of the Quimby Fees for community recreational facilities.

Staff has determined that the subject project is a continuation of an existing project approved on October 9, 2009 (Board Report No. 09-238) that is exempted from CEQA [Class 1(3,2) and Class 4(3)]. The work funded by the current Board action will not result in any additional environmental impacts, and therefore, is covered by the existing CEQA exemption. A Notice of Exemption was filed with City and County Clerks on May 27, 1998. No additional CEQA documentation is required.

### FISCAL IMPACT STATEMENT:

The approval of this allocation of Quimby Fees should not have any fiscal impact on the Department, as the costs of this project is anticipated to be funded by Quimby Fees or funding sources other than the Department's General fund.

This report was prepared by Darryl Ford, Management Analyst II, Planning and Construction Division.



**This item not included in the package**

10-123      **Proposition 84 Statewide Park Program - Preliminary  
Authorization to Acquire Multiple Properties, Transfer  
Jurisdiction of Surplus Property, and the Allocation  
for Quimby Fees**

REPORT OF GENERAL MANAGER

NO. 10-124

DATE May 17, 2010

C.D. 4

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: CAHUENGA PEAK/HOLLYWOOD SIGN – PROPERTY SALE AND GIFT AGREEMENT FOR ACQUISITION OF 138 ACRES ADJACENT TO THE HOLLYWOOD SIGN IN GRIFFITH PARK

R. Adams	_____	F. Mok	_____
V. Israel	_____	K. Regan	_____
H. Fujita	_____	*M. Shull	<u><i>MS</i></u>
S. Huntley	_____		

*Reg Adams*  
General Manager

Approved \_\_\_\_\_ Disapproved \_\_\_\_\_ Withdrawn \_\_\_\_\_

RECOMMENDATIONS:

That the Board:

1. Adopt the Resolution, substantially in the form on file in the Board Office, authorizing staff to request the assistance of the Department of General Services and other City entities, per Charter Section 594 (a) and (b), in obtaining fee simple title to a privately owned, 138 acre vacant parcel adjacent to Griffith Park in the Hollywood area of the City of Los Angeles (Assessor Parcel Numbers 5577-008-001, 002; 5581-010-001,002; and 5581-005-001), and;
2. Approve the Property Sale and Gift Agreement (PSGA), substantially in the form on file in the Board Office, subject to the approval of the City Attorney as to form, and;
3. Direct the Board Secretary to transmit forthwith the proposed PSGA to the City Attorney for review and approval as to form, and;
4. Authorize the Department’s Chief Accounting Employee to establish the necessary accounts to acquire the project site, and to transfer the necessary monies to fund the acquisition to the appropriate City Department or escrow company account in order to expeditiously effectuate the acquisition of the Cahuenga Peak site; and;
5. Authorize the Board President and Secretary to execute the PSGA upon receipt of the necessary approvals, and;

## REPORT OF GENERAL MANAGER

PG. 2                      NO. 10-124

6. Direct the Board Secretary, toward the anticipated successful close of escrow, to accept the grant deed to the property, which upon close of escrow is to be set apart and dedicated as park property in perpetuity, and authorize the Board Secretary to sign the Acceptance of the Deed.

### SUMMARY:

On February 13, 2008, the Councilmember for City Council District Four introduced motion (Council File No.08-0372), instructing the Department of Recreation and Parks (RAP), City Attorney's Office (CA), Chief Legislative Analyst (CLA) and City Administrative Officer (CAO) to report to the Arts, Parks, Health, and Aging and Budget and Finance Committees to: 1) identify potential funding sources to purchase Cahuenga Peak; and 2) the feasibility of acquiring Cahuenga Peak and utilizing it as open space. RAP and other City Of Los Angeles (City) departments and other government agencies have indentified funding and are now ready to proceed with the acquisition of Cahuenga Peak.

### ACQUISITION COST AND FUNDING:

The cost of the proposed Cahuenga Peak project acquisition is \$11,700,000. RAP will contribute a total of \$2,977,179 towards the acquisition. RAP's funding contribution will come from \$837,200 in Proposition 40, Per Capita-2002 Resources Bond; \$840,107 in Proposition 40, Roberti-Z'Berg-Harris-2002 Resources Bond; \$755,000 in Proposition K - Cahuenga Peak Acquisition funds and \$544,872 in Quimby Funds. The City through the City Administrative Officer, will cash flow the Proposition K and Proposition 40 funds and once RAP receives the monies RAP will reimburse those funds back to the City. The Department of Public Works (DPW) will contribute \$9,237 from the Real Property Trust Fund and \$434,160 from the Forest Lawn (Public Works Trust Fund) for a total of \$443,397. The overall total City Department contribution will be \$3,420,576. The Mountains Recreation and Conservation Authority (MRCA) will contribute \$901,000 toward the purchase of the northern portion of the Property facing the San Fernando Valley which is in the Los Angeles watershed. Additional Grant funds from the Santa Monica Mountain Conservancy, Prop 84 Grant, and the State Wildlife Conservation Bond, Prop 40 in the amounts of \$700,000 each, are also expected to be contributed as a grant to the City of Los Angeles for a total of \$5,721,576 in public funding. The remainder of monies totaling \$5,978,424 that will be used for the acquisition will be donated by other private sources. Private donations will be provided by Mr. Hugh Hefner, Ms. Aileen Getty, Mr. Steven Spielberg and Mr. Tom Hanks.

## REPORT OF GENERAL MANAGER

PG. 3                      NO. 10-124

### ACQUISITION:

RAP staff is requesting that the Board authorize the acquisition and acceptance of approximately 138 acres of open space, as intended by the Council of the City of Los Angeles that would add to the open space in the eastern portion of the Santa Monica Mountains. The proposed Cahuenga Peak acquisition site abuts Griffith Park; it is situated North of Hollywood Reservoir, West of Griffith Park, East of Cahuenga Pass and Southwest of Forest Lawn Memorial Park. The proposed acquisition project consists of five contiguous parcels identified by Assessor Parcel Numbers: 5577-008-001, 002; 5581-010-001,002; and 5581-005-001. The proposed acquisition will add a significant amount of acreage to the City's park system, preserve urban wilderness, including protected oak trees, and wildlife habitat and provide for the expansion of hiking and equestrian trails in the eastern Santa Monica Mountains with linkages to established trails within Griffith Park. This acquisition will enhance the existing capacity of recreational activities within Griffith Park without major staffing changes. This acquisition is a rare opportunity to continue the progress in acquiring wilderness parkland in the western Santa Monica Mountains, which the State of California (State) and City continue to work on together. This acquisition provides the opportunity to acquire wilderness parkland in the easternmost portions of the Santa Monica Mountains that runs through the City's core. This acquisition will greatly add to the open space in the area and bring more recreational and educational opportunities to the entire city through existing hiking trails and potentially new hiking trails, and through interpretative nature walks or educational activities.

The Trust for Public Land (TPL) will act as the buying agent for this acquisition and will enter into a sale and gift agreement with the City (PSGA) in order to acquire the Cahuenga Peak project site. TPL will use City funds, State funds and private monies to acquire the property which it will then convey to the City via grant deed. GSD will insure that City receives the property for the City and conveys jurisdiction to RAP which upon receipt will be set apart and dedicated as park property in perpetuity.

### ENVIRONMENTAL:

A Phase I Environmental Site Assessment (ESA) was completed on January 14, 2010 in conformance with the scope and limitations of ASTM Standard Practice E1527-05 and the Environmental Protection Agency Standards and Practices for All Appropriate Inquiries (40 CFR Part 312) for the subject property. The ESA report indicated that there are no recognized environmental conditions in connection with the property, and therefore, no impediment to the City's acquiring the property for public use.

Staff determined that the subject project consists of the acquisition of property with the intent to preserve open space wilderness. Therefore, the project is categorically exempt from the provisions of California Environmental Quality Act (CEQA), pursuant to Article III, Section

REPORT OF GENERAL MANAGER

PG. 4                      NO. 10-124

1(p), Class 16 (1) of the City CEQA Guidelines. A Notice of Exemption was filed with the Los Angeles County Clerk on June 22, 2006, and the scope of the acquisition has not changed. Therefore, no further CEQA documentation is required.

In addition to the Office of Council District Four, the Assistant General Manager of Operations East and the Superintendent of Griffith-Metro Region concur with staff's recommendations.

FISCAL IMPACT STATEMENT:

Maintenance funds for the new parkland will be requested as part of the Department of Recreation and Park's annual City budget process. Maintenance will be very minimal as the property is not contiguous to any residential property or any structures and major staffing changes will not be required as the area is natural open space. As the Department plans new equestrian trails, staffing needs will need to be assessed.

This report was prepared by John Barraza, Management Analyst II in Real Estate and Asset Management, Planning and Construction Division.

REPORT OF GENERAL MANAGER

NO. 10-125

DATE May 17, 2010

C.D. 15

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: WHITE POINT NATURE PRESERVE – INSTALLATION OF DONOR RECOGNITION WALL SIGN

R. Adams	_____	F. Mok	_____
V. Israel	_____	K. Regan	_____
H. Fujita	_____	*M. Shull	<u><i>M. Shull</i></u>
S. Huntley	_____		

*[Signature]*  
General Manager

Approved \_\_\_\_\_ Disapproved \_\_\_\_\_ Withdrawn \_\_\_\_\_

RECOMMENDATIONS:

That the Board:

1. Approve the installation of a donor recognition wall sign; and,
2. Approve the wording on the donor recognition wall sign and its placement on the inside of the White Point Nature Education Center.

SUMMARY:

White Point Nature Preserve is a 102-acre property in the San Pedro community located at Paseo del Mar and Western Avenue. This facility is primarily a passive recreation location with an emphasis on habitat restoration.

The Department has been working with the Palos Verdes Peninsula Land Conservancy (PVPLC) since 1999 on the development of the White Point Nature Preserve. As part of the planning process a Master Plan for the Preserve was developed by the PVPLC and the White Point Citizen’s Advisory Committee. That Master Plan was completed in August 2001. The Board approved the implementation of the Nature Preserve on April 5, 2000, through Report No. 00-118, and a 25-year Operating Agreement with the PVPLC was executed on February 22, 2002.

One component of the Master Plan was the development of a Nature Education Center. Prior to being transferred to the City of Los Angeles for public park and recreation use, the United States Air Force utilized the site to assemble and store Nike Hercules missiles as part of the national air

## REPORT OF GENERAL MANAGER

PG. 2                      NO. 10-125

defense system. One of the Nike structures has been renovated as the Nature Education Center to include a classroom, exhibit space and restrooms, and will provide an operational base for on-site staff. Exhibits will depict the coastal area's history from the occupation of the Gabrielino Indians, Japanese farmers, and abalone fishermen to the Cold War weapons installation. The Center will have other programming on ecological restoration and conservation, themes that will be reinforced by the surrounding four-acre demonstration garden of native plants.

The grand opening of the Nature Education Center is scheduled for May 22, 2010. As part of the grand opening ceremony, the PVPLC would like to thank the various entities and donors who made the project possible. Exhibit A details the proposed donor recognition sign which will be 36" x 48" and constructed of PorceLite, a high quality material that is both durable and graffiti resistant. PVPLC proposes to install the donor recognition sign on the interior of the Center, on the right hand side of the southern door.

Department staff has reviewed the proposal and recommends the installation of the sign.

The Councilmember of this District and Pacific Region staff support this project.

Staff has determined that the subject property will consist of the placement of an on-premise sign, which is a minor structure that is accessory to (appurtenant to) the existing park facilities, and therefore, is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 11 (1) of the City CEQA Guidelines.

### FISCAL IMPACT STATEMENT:

PVPLC will fund the sign and installation costs. The maintenance of the sign will be the responsibility of PVPLC.

This Report was prepared by Melinda Gejer, City Planning Associate, Planning and Construction.

# PALOS VERDES PENINSULA LAND CONSERVANCY

## White Point Nature Education Center

The Nature Education Center was created by people who share a deep affection and concern for the environment and believe in the power of collaboration and education to fulfill dreams. This site recognizes the outstanding community and volunteer support for the project and we are grateful to those whose foresight, support, and generosity have helped to make this Center a reality.

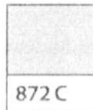
Councilwoman Janice Hahn, City of Los Angeles  
Los Angeles Department of Recreation and Parks  
Los Angeles Urban Recreation and Cultural Centers  
California State Coastal Conservancy  
Metropolitan Water District

Alcoa Foundation  
Major Family Foundation  
Ibrahim el Hefni Technical Training Foundation

**PalosVerdes90776-2gA1**

Scale: NTS

Production File Prepared By:  
Greg Reeder 4/6/2010



Approved By: \_\_\_\_\_ Date: \_\_\_\_\_



GENERAL GRAPHICS EXHIBITS  
1000 Wilshire Blvd., Suite 1000  
Los Angeles, CA 90017  
Tel: 310.407.1111 Fax: 310.407.1112  
www.gge.com



**This item not included in the package**

**10-126      Board Policy on Partnerships - Agreement Forms**

REPORT OF GENERAL MANAGER

NO. 10-127

DATE May 17, 2010

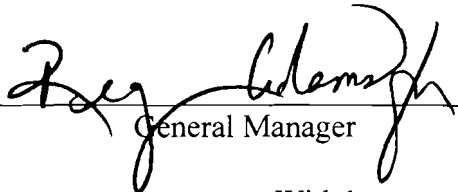
C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: GOLF YOUTH INSTRUCTOR - AWARD OF PROFESSIONAL SERVICES CONTRACT TO JEFFREY T. BARBER

R. Adams \_\_\_\_\_  
H. Fujita \_\_\_\_\_  
S. Huntley \_\_\_\_\_  
V. Israel \_\_\_\_\_

\*F. Mok fm  
K. Regan \_\_\_\_\_  
M. Shull \_\_\_\_\_

  
\_\_\_\_\_  
General Manager

Approved \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATIONS:

That the Board:

1. For the reasons stated herein, allow Paula Olsen to withdraw her proposal to provide golf instruction and related services for development and implementation of a golf program for youth and families, and authorize staff to return her proposal deposit;
2. Approve the proposed Professional Services Contract between the City of Los Angeles and Jeffrey T. Barber, to provide professional golf instruction and to continue the development and implementation of a golf program directed at youth and families, in an amount not to exceed \$62,400 per year, for a term of one year, with two (2) one-year options to renew, exercisable at the sole discretion of the General Manager, subject to approval of the Mayor and of the City Attorney as to form;
3. Find, in accordance with Charter Section 1022, that the Department does not have personnel available in its employ with sufficient expertise to undertake these specialized professional services and that it is more feasible to secure these services by contract;
4. Find, in accordance with Charter Section 371(e)(10) and Los Angeles Administrative Code Section 10.15(a)(10), that the use of competitive bidding would be undesirable, impractical or otherwise excused by common law and the Charter because, unlike the purchase of a specified product, there is no single criterion, such as price comparison, that will determine which proposer can best continue the development and implementation of a golf program for youths and families. In order to select the best proposer for this service, the Board finds it was necessary to utilize a standard request for proposals process and to evaluate proposals received based upon the criteria included in the Request for Proposals (RFP). The Board also finds that the narrower and more specialized competitive sealed proposal process

## REPORT OF GENERAL MANAGER

PG. 2

NO. 10-127

authorized but not required by Charter Section 371, subsection (b), would not meet the Department's needs and therefore opts to utilize the standard request for proposals process;

5. Direct the Board Secretary to transmit the proposed Professional Services Contract to the Mayor in accordance with Executive Directive No. 3, and concurrently to the City Attorney for review and approval as to form; and,
6. Authorize the Board President and Secretary to execute the Contract upon receipt of the necessary approvals.

### SUMMARY:

The Department of Recreation and Parks began operation of the Tregnan Golf Academy (TGA) in Griffith Park in July 2000. Participants receive instruction in the necessary skills, knowledge, and abilities in order to compete in golf tournaments or to play the game at a higher level. Satellite programs were developed at the Westchester Golf Course in 2007 and the Penmar Golf Course in 2008.

On July 8, 2009, the Board approved the release of a Request for Proposals (RFP) for Golf Youth Instructor in order to secure a multi-year term agreement with a responsible contractor to provide professional golf instruction and to continue the development and implementation of a golf program directed at youth and families in accordance with Professional Golfers' Association of America (PGA) guidelines (Board Report No. 09-195).

On August 14, 2009, the RFP was advertised in the Daily Journal, posted on the Los Angeles Business Assistance Virtual Network (BAVN) and made available on the Department's website. On September 16, 2009, a Pre-Proposal Conference was held to provide potential proposers with a review of the submittal documents and compliance documents. On October 27, 2009, the Department received two proposals:

- Paula Olsen
- Jeffrey T. Barber

As stipulated in the RFP, evaluation of the proposals would occur in two levels. Level I would be a check and review for required compliance and submittal documents and Level II would be a comprehensive evaluation of the proposals by a panel of City employees. Proposers must successfully pass Level I to proceed to Level II. Staff performed a Level I review of the following required documents:

## REPORT OF GENERAL MANAGER

PG. 3

NO. 10-127

### Compliance Documents:

- 1) Proposer's Signature Declaration and Affidavit
- 2) Disposition of Proposals
- 3) Affirmative Action Plan
- 4) Contractor Responsibility Ordinance Statement
- 5) Equal Benefits Ordinance Statement
- 6) Living Wage Ordinance (LWO)/Service Contractor Worker Retention Ordinance
- 7) Minority Business Enterprise (MBE) / Women Business Enterprise (WBE) / Other Business Enterprise (OBE) Subcontractor Outreach Program
- 8) Bidder Certification – CEC Form 50

### Submittal Documents:

- 1) Cover Letter
- 2) Proposal Deposit
- 3) Experience and Qualifications
- 4) Proposed Curriculum
- 5) Proposed Compensation and Facility Use Reimbursement

Level I Proposals are found either Responsive (pass) or Non-Responsive (fail). Both proposers passed the Level I submittal requirements (Attachment A).

On November 30, 2009, an evaluation panel composed of two Department employees and one County of Los Angeles Parks and Recreation Department employee interviewed both proposers and evaluated the proposals for the Level II evaluation. Each proposal was scored in the areas of Experience and Qualifications, Proposed Curriculum, and Proposed Compensation and Facility Use Reimbursement. The evaluation panel scores are as follows:

Proposer	Experience and Qualifications	Proposed Curriculum	Proposed Comp. and Facility Use Reimbursement	FINAL TOTAL
Paula Olsen	119	89	87	295
Jeffrey T. Barber	116	85	90	291

Paula Olsen scored higher in two of three areas and was initially the proposer to be recommended for award of the contract. In December 2009, Paula Olsen informed the Golf Division that she had accepted a full-time golf instructor position in Orange County and would be withdrawing her proposal. On February 18, 2010, staff received a signed letter from Ms. Olsen stating that she was formally withdrawing her proposal. The Golf Division and the Service Contracts Group reviewed the remaining proposal and found that the proposal submitted by Jeffrey T. Barber was a close second and met the needs of the Department.

## REPORT OF GENERAL MANAGER

PG. 4

NO. 10-127

Jeffrey T. Barber has worked as a teaching professional at the Tom Barber Golf Center in Moorpark, California since April 2000, and has developed and implemented a junior golf program at that facility. The proposal includes a sample golf class curriculum which includes family golf, junior golf, and group classes, including classes for women and for seniors. Jeffrey T. Barber proposed a compensation of \$25.00 per hour for the first year of the contract, \$27.50 per hour for the second year, and \$30.00 per hour for the third year.

Staff recommends that the contract be awarded to Jeffrey T. Barber for a term of one (1) year, with two (2) one-year options to renew, exercisable at the sole discretion of the General Manager, in an amount not to exceed \$62,400 per year. Staff also recommends that Paula Olsen be allowed to withdraw her proposal and that her proposal deposit be returned.

### Charter Section 1022 Finding

Los Angeles City Charter Section 1022 prohibits contracting out work that could be done by City employees unless the Board determines it is more economical and/or feasible to contract out the service.

On August 28, 2008, the Personnel Department completed a Charter Section 1022 review (Attachment B) and determined that there are no City classifications that could provide professional golf instruction services. It is therefore more feasible to secure these services through an independent contractor.

### FISCAL IMPACT STATEMENT:

Funding for this contract will be provided from Fund 302, Department 89, Automated Golf and Tennis Reservation Account 850-00. There is no impact to the Department's General Fund.

This report was prepared by Raymond Chang, Senior Management Analyst I, Finance Division, Administrative Resources Section, Service Contracts Group.

**DEPARTMENT OF RECREATION AND PARKS  
GOLF YOUTH INSTRUCTOR RFP  
LEVEL I EVALUATION SUMMARY**

		<b>Paula Olsen</b>		<b>Jeffrey T. Barber</b>	
<b>I. Compliance Documents</b>		Submitted	In Compliance	Submitted	In Compliance
1.	Proposer's Signature Declaration and Affidavit	Pass	Pass	Pass	Pass
2.	Disposition of Proposals	Pass	Pass	Pass	Pass
3.	Affirmative Action Plan	Pass	Pass	Pass	Pass
4.	Contractor Responsibility Ordinance (CRO) Statement	Pass	Pass	Pass	Pass
5.	Equal Benefits Ordinance (EBO) Statement	Pass	Pass	Pass	Pass
6.	Living Wage Ordinance (LWO)/Service Contractor Worker Retention Ordinance (SCWRO)	Pass	Pass	Pass	Pass
7.	Good Faith Effort Requirement - MBE/WBE/OBE Subcontractor Mandatory Outreach Program	Pass	Pass	Pass	Pass
8.	Bidder Certification City Ethics Commission (CEC) Form 50	Pass	Pass	Pass	Pass
<b>II. Proposal Items</b>					
1.	Cover Letter	Pass	Pass	Pass	Pass
2.	Proposal Deposit	Pass	Pass	Pass	Pass
3.	Experience and Qualifications	Pass	Pass	Pass	Pass
4.	Proposed Curriculum	Pass	Pass	Pass	Pass
5.	Proposed Compensation and Facility Use Reimbursement	Pass	Pass	Pass	Pass

## PERSONNEL DEPARTMENT CONTRACT REVIEW REPORT

1. Requesting Department: Recreation and Parks

ATTACHMENT B

2. Contacts

Department: Raymond Chang Phone | (818) 243-6421 Fax No. (818) 243-1459  
CAO: Veronica Salumbides Phone | (213) 473-7561 Fax No. (213) 473-7514

3. Work to be performed:

The Department of Recreation and Parks is seeking an amendment to a supplemental agreement with the Contractor Paula Olsen who assists in the development, implementation, and expansion of a Citywide golf program located at Tregnan Golf Academy (Academy) and additionally on an as-needed basis at various Department facilities. The services to be provided are as follows:

1. Develop and implement Golf class curriculum by providing a written curriculum for various age groups in accordance with the Professional Golfer's Association of America (PGA) guidelines, subject to the approval of the Academy Director or his/her designee, which includes golf playing rules, etiquette, safety regulations, specialized instructions, etc.; implement golf class programs, including supervising the implementation of curriculum by instructors; assist with managing Academy planning and operations through daily planning, organizing, and conducting golf classes and clinics; and provide as-needed professional one-on-one instructions at the Academy for youth not involved in the traditional Academy program.
2. Develop and implement golf tournaments and special events for Academy participants to take place at various Department facilities, including the development of tournament schedules.
3. Maintain a Class A PGA teaching card certification during the term of the contract, and
4. Assist with securing sponsorship and partnership opportunities.

4. Is this a contract renewal? Yes  No

5. Proposed length of contract: 1 year Proposed Start Date: 1/1/09

6. Proposed cost of contract (if known): \$120,000

7. Name of proposed contractor: Paula Olsen

8. Unique or special qualifications required to perform the work:

Possession of a Class A PGA teaching card certification and the knowledge and expertise of providing junior and family golf instruction, including curriculum development and project management.

9. Are there City employees that can perform the work being proposed for contracting?

Yes  No

If yes,

- a. Which class(es) and Department(s): \_\_\_\_\_
- b. Is there sufficient Department staff available to perform the work? Yes  No
- c. Is there a current eligible list for the class(es)? Yes  No  Expiration Date \_\_\_\_\_
- d. Estimated time to fill position(s) through CSC process? Unknown
- e. Can the requesting department continue to employ staff hired for the project after project completion? Yes  No
- f. Are there City employees currently performing the work? Yes  No

10. Findings

- City employees DO NOT have the expertise to perform the work
- City employees DO have the expertise to perform the work

Check if applicable (explanation attached) and send to CAO for further analysis

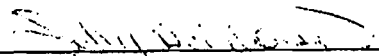
- Project of limited duration would have to layoff staff at end of project
- Time constraints require immediate staffing of project
- Work assignment exceeds staffing availability

SUMMARY: The Personnel Department completed a 1022 determination for a new three year contract with the same scope of work in April 2008, but the contract was never approved. Therefore, Rec and Parks has requested a one year amendment to the existing Paula Olsen contract which is set to expire 12/31/08. The determination remains the same; there is currently no City classification that can perform the services the department is seeking or meets the requirements outlined above.

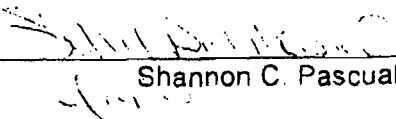
Submitted by:

  
\_\_\_\_\_  
Dominique Camaj

Reviewed by:

  
\_\_\_\_\_  
Shelly Del Rosario

Approved by:

  
\_\_\_\_\_  
Shannon C. Pascual

Date:

6/26/20  
\_\_\_\_\_



REPORT OF GENERAL MANAGER

NO. 10-128

DATE May 17, 2010

C.D. Various

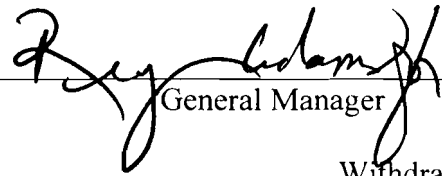
BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: ESTABLISHMENT OF THE GOLF DIVISION SPECIAL FUND AND PROPOSED FEE INCREASES

R. Adams \_\_\_\_\_  
H. Fujita \_\_\_\_\_  
S. Huntley \_\_\_\_\_  
V. Israel \_\_\_\_\_

F. Mok \_\_\_\_\_  
\*K. Regan \_\_\_\_\_  
M. Shull \_\_\_\_\_



  
\_\_\_\_\_  
General Manager

Approved \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATION:

That the Board:

1. Adopt a Resolution, substantially as on file in the Board Office, to establish a Special Fund for Golf Operations to be effective July 1, 2010;
2. Authorize the Department's Chief Accounting Employee to establish new golf special accounts and transfer the balance of existing golf funds/accounts as detailed in Attachment 2, to the newly established Special Fund/Accounts for Golf Operations;
3. Approve the proposed changes to the Schedule of Rates and Fees for Golf as outlined in the Summary of this Report, effective July 1, 2010, subject to approval by the United States Army Corps of Engineers (USACE) where applicable; and,
4. Authorize the Department's Chief Accounting Employee to make necessary technical corrections.

SUMMARY:

The City of Los Angeles (City), Department of Recreation and Parks (RAP), Golf Division maintains and operates seven 18-hole golf courses, three 9-hole golf courses, two 9-hole 3-par

## REPORT OF GENERAL MANAGER

PG. 2

NO. 10-128

golf courses, one 18-hole pony course and a state-of-the-art junior training facility for the enjoyment of the game of golf by the residents of the greater Los Angeles area. RAP employees maintain and operate the golf facilities. All other revenue centers on the golf course are operated by concessionaires, including the golf cart rentals, pro shops, driving ranges, and food and beverage facilities.

With the current financial crisis facing the City of Los Angeles, the Department's golf operations will no longer be able to rely on allocations from the General Fund. In a cost saving measure, and with the intent to avoid layoffs and reductions in golf services, beginning July 1, 2010, golf operations will no longer receive General Fund support, and will operate as a self sustaining Division within the Department of Recreation and Parks. In order to be a self sustaining operation, the Golf Division will be tasked to generate sufficient revenues to cover direct and indirect operational, maintenance, and capital improvement costs.

Attachment 1 is the Revenue and Expense projection for Fiscal Year (FY) 2010-2011 through FY 2012-2013. The projection estimates \$25.7 million in revenue for FY 2010-2011, which includes golf course operations, concessions, and other sources of golf revenue. Revenue received will be utilized to cover all expenses related to golf operations, including salaries (\$10.4 million), supplies and services (\$2.3 million), utilities (\$1.5 million), indirect costs (\$11.0 million), and support to RAP (\$0.5 million).

Staff has reviewed and analyzed all aspects of golf operations, including revenue generation, staffing, and direct and indirect expenses. To be competitive, and financially viable, the Department's golf operations will need to be reorganized and streamlined, which will include staffing and other changes within the Division.

### GOLF ACCOUNTS:

It is proposed that the balance of existing golf accounts, with the exception of \$1.13 million, be transferred to four new golf accounts within the Golf Special Fund (Attachment 2). In November 2009, the Board approved Golf Division Board Report 09-296 which approved funding for proposed Golf Division projects. Staff recommends the cancelation of various proposed future projects in the amount of \$14,841,272.61 as listed in Attachment 2 and the reallocation of those surcharge funds into the new Golf Special Fund. The remaining balance of \$1.13 million will remain in the existing Golf Surcharge Account to complete six projects that have been started in FY 2009-10. The existing Golf Surcharge Account will be fully expended during FY 2010-11 and will cease to exist after the projects are completed. The new golf accounts will be as follows:

1. Golf Operations Account (\$6.3 million)

## REPORT OF GENERAL MANAGER

PG. 3

NO. 10-128

A Golf Operations Account will be established to deposit all revenue generated by the Golf Division. Salaries, supplies, services, and other golf related expenses will be expended from the Golf Operations Account.

2. Capital Improvement Account (\$7.0 million)

A Capital Improvement Account will be established to allow some improvements and repairs to be made to various golf facilities on an as needed basis. Staff will prepare recommendations on the allocations to specific projects after a review of the financial status of the new special fund.

3. Emergency Contingency Account (\$1.5 million)

An Emergency Contingency Account will be established to manage factors that can interrupt and negatively impact cash flow such as fires, floods, earthquakes, prolonged heat, prolonged rain, drought stress on greens and turf disease caused by extreme weather patterns.

4. Golf Donations Account (\$34,000)

A Golf Donations Account will be established to deposit donations (typically for junior golf programs). Expenses related to the donated cause will be paid from the Golf Donations Account.

### GOLF GREEN FEE INCREASE

In order for Golf to be self sustaining, RAP is proposing the following golf green fee increases effective July 1, 2010:

1. General Golf Fee Increase

RAP is proposing a fee increase to some of the fee categories on the 18-hole golf courses. The following are examples of the proposed fee increases:

18-Hole Weekday - Resident:	\$4.00 increase (from \$26.00 to \$30.00)
18-Hole Weekday - Non-Resident:	\$4.00 increase (from \$31.00 to \$35.00)
18-Hole Weekend - Resident:	\$6.00 increase (from \$34.00 to \$40.00)
18-Hole Weekend - Non-Resident:	\$6.00 increase (from \$39.00 to \$45.00)
18-Hole Senior - Resident:	\$2.00 increase (from \$17.00 to \$19.00)
18-Hole Senior - Non-Resident:	\$2.00 increase (from \$22.00 to \$24.00)
18-Hole Junior Weekday:	No increase (\$6.00)
18-Hole Junior Weekend:	No increase (\$7.00)

It is estimated that the general golf fee increase at the 18-hole golf courses will generate additional revenues of \$1.15 million per year to the newly established Golf Operations Account.

REPORT OF GENERAL MANAGER

PG. 4

NO. 10-128

2. Differential Fee Structure

RAP is proposing implementation of a differential fee structure at Rancho Park and Wilson golf courses. Rancho Park and Wilson are the two most popular golf courses in the City system. The desirable morning/weekend times on the golf courses are sold within minutes of opening up the reservation system. The Department believes that Rancho Park and Wilson could sustain higher fees than the other 18-hole golf courses in the City system. The following are examples of the proposed fee increases:

18-Hole Weekday - Resident:	\$7.00 increase (from \$26.00 to \$33.00)
18-Hole Weekday - Non-Resident:	\$7.00 increase (from \$31.00 to \$38.00)
18-Hole Weekend - Resident:	\$9.00 increase (from \$34.00 to \$43.00)
18-Hole Weekend - Non-Resident:	\$9.00 increase (from \$39.00 to \$48.00)
18-Hole Senior - Resident:	\$3.00 increase (from \$17.00 to \$20.00)
18-Hole Senior - Non-Resident:	\$3.00 increase (from \$22.00 to \$25.00)
18-Hole Junior Weekday:	No increase (\$6.00)
18-Hole Junior Weekend:	No increase (\$7.00)

It is estimated that the differential golf fee increase at Rancho Park and Wilson golf courses will generate additional revenues of \$1.05 million per year to the newly established Golf Operations Account.

Detailed changes in green fees are included in Attachment 3 – Schedule of Rates and Fees. Attachment 4 summarizes the anticipated additional revenue from each fee increase. The combination of the proposed fee increase programs is projected to increase total revenue by approximately \$2.2 million per year.

Four of the City's 18-hole golf courses in the San Fernando Valley (Encino, Balboa, Woodley Lakes, Hansen Dam) are located on USACE property. Staff will request USACE approval in order to implement the fee increase at golf courses located on USACE property effective July 1, 2010.

FISCAL IMPACT STATEMENT:

There is no negative impact on the RAP General Fund, as all revenues and expenses will be paid from the Golf Operations Special Fund. Through its reimbursement to RAP, the Golf Division will be self sustaining and contribute \$500,000 to the RAP General Fund for Fiscal Year 2010-2011.

This report was prepared by James N. Ward, Golf Manager.

**CITY OF LOS ANGELES**  
**DEPARTMENT OF RECREATION AND PARKS**  
**Projected Golf Revenue and Expense**  
**Fiscal Year 2010-11 through Fiscal Year 2012-13**

**ATTACHMENT 1**

	<u>FY 2010-11</u>	<u>FY 2011-12</u>	<u>FY 2012-13</u>
<b>PROJECTED REVENUE:</b>			
Green Fees	\$ 21,295,000	\$ 21,934,000	\$ 22,592,000
Other Golf Course Revenue <sup>1</sup>	356,000	367,000	378,000
Reservation Office Revenue	400,000	412,000	424,000
Tregnan Junior Golf Academy	179,000	184,000	190,000
Interest Income	575,000	595,000	616,000
Armand Hammer Trust	8,000	8,000	8,000
Golf Cart Concession	1,538,000	1,582,000	1,626,000
Driving Range Concessions <sup>2</sup>	883,000	909,000	936,000
Lesson Services Concessions <sup>2</sup>	26,000	27,000	28,000
Pro Shop Concessions <sup>2</sup>	41,000	42,000	43,000
Food & Beverage Concessions	405,000	417,000	430,000
<b>Total Projected Gross Revenue</b>	<b><u>\$ 25,706,000</u></b>	<b><u>\$ 26,477,000</u></b>	<b><u>\$ 27,271,000</u></b>
<b>PROJECTED EXPENSES:</b>			
Salaries, General	\$ 8,128,000	\$ 8,461,000	\$ 8,715,000
Salaries, As Needed	2,233,000	2,325,000	2,395,000
Maintenance, Materials and Supplies	1,405,000	1,433,000	1,462,000
Contractual Services	850,000	867,000	884,000
Concession Improvements	90,000	92,000	94,000
Utilities	1,500,000	1,500,000	1,500,000
Reimbursement of General Fund Costs	11,500,000	11,500,000	11,500,000
<b>Total Projected Expenses</b>	<b><u>\$ 25,706,000</u></b>	<b><u>\$ 26,178,000</u></b>	<b><u>\$ 26,550,000</u></b>
<b>PROJECTED NET INCOME (LOSS)</b>	<b><u>\$ -</u></b>	<b><u>\$ 299,000</u></b>	<b><u>\$ 721,000</u></b>

Notes: <sup>1</sup> Includes electric cart rentals at Harbor Park golf course, hand cart rentals, golf ball sales, tee sales, club rentals, and locker rentals.

<sup>2</sup> The Driving Ranges, Lessons Services, and Pro Shops are bundled into one Concession Agreement per location (golf course).

CITY OF LOS ANGELES  
DEPARTMENT OF RECREATION AND PARKS  
Golf Division Account Allocations  
Fiscal Year 2010-11

Account	Account Description	Estimated Balance 6/30/10	Amount to Transfer to New Special Fund/Account	Remaining Golf Surcharge Account Balance
080K	Golf Cart Path Installation Program	\$ (15,864.75)	\$ 15,864.75	\$ -
770K	Armand Hammer Golf	\$ 72,208.87	\$ (72,208.87)	\$ -
807M	Golf Operation	\$ 990,053.73	\$ (990,053.73)	\$ -
838M	Golf Donation	\$ 34,437.03	\$ (34,437.03)	\$ -
850K-00	Automated Golf Reservations	\$ 1,011,807.20	\$ (1,011,807.20)	\$ -
013M-197	Tregnan Golf Academy	\$ 18,658.62	\$ (18,658.62)	\$ -
065M	Golf Tournament	\$ 106,132.21	\$ (106,132.21)	\$ -
400K	Concession Improvements	\$ 1,247,501.89	\$ (1,247,501.89)	\$ -
321K-00	Golf Surcharge - Unallocated	\$ 2,416,273.39	\$ (2,416,273.39)	\$ -
321K-AN	Golf Surcharge - As Needed Labor	\$ 142,746.01	\$ (142,746.01)	\$ -
321K-CP	Golf Surcharge - Cart Paths	\$ 74,695.28	\$ (74,695.28)	\$ -
321K-CS	Golf Surcharge - Rcho Golf Clubhse Ren	\$ 1,600,000.00	\$ (1,450,000.00)	\$ 150,000.00
321K-CU	Golf Surcharge - Golf Equipment	\$ 144,026.29	\$ (144,026.29)	\$ -
321K-FA	Golf Surcharge - Griffith Area - General	\$ 51,904.21	\$ (51,904.21)	\$ -
321K-FB	Golf Surcharge - Pacific Area - General	\$ 69,699.84	\$ (69,699.84)	\$ -
321K-FC	Golf Surcharge - Valley Area - General	\$ (3,575.09)	\$ 3,575.09	\$ -
321K-GF	Golf Surcharge - Golf Fairway Impr	\$ 352,810.90	\$ (352,810.90)	\$ -
321K-GG	Golf Surcharge - Grif Golf Clubhse Ren	\$ 56,104.56	\$ 13,895.44	\$ 70,000.00
321K-GI	Golf Surcharge - Golf Course Elect Upg	\$ (67,879.81)	\$ 167,879.81	\$ 100,000.00
321K-GM	Golf Surcharge - Golf Management	\$ 759,475.06	\$ (559,475.06)	\$ 200,000.00
321K-HC	Golf Surcharge - Harbor Cart Barn Construction	\$ 700,000.00	\$ (200,000.00)	\$ 500,000.00
321K-HI	Golf Surcharge - Hansen Dam GC Irr Sys	\$ 841,427.80	\$ (731,427.80)	\$ 110,000.00
321K-LC	Golf Surcharge - Landscape Crew	\$ 1,010,440.32	\$ (1,010,440.32)	\$ -
321K-RI	Golf Surcharge - Roosevelt GC Irr Sys	\$ 1,618,375.00	\$ (1,618,375.00)	\$ -
321K-SC	Golf Surcharge - Sepulveda Basin-Golf	\$ 1,679,146.98	\$ (1,679,146.98)	\$ -
321K-SU	Golf Surcharge - Service Yard Upgrades	\$ 107,667.07	\$ (107,667.07)	\$ -
321K-TL	Golf Surcharge - Golf Tee Leveling	\$ 700,000.00	\$ (700,000.00)	\$ -
321K-TT	Golf Surcharge - Tree Trimming	\$ 253,000.00	\$ (253,000.00)	\$ -
			\$ (14,841,272.61)	
<b>NEW GOLF ACCOUNTS</b>				
	Golf Operations	\$ -	\$ 6,306,835.58	
	Capital Improvement	\$ -	\$ 7,000,000.00	
	Emergency Contingency	\$ -	\$ 1,500,000.00	
	Golf Donations	\$ -	\$ 34,437.03	
Total		\$ 15,971,272.61	\$ 14,841,272.61	\$ 1,130,000.00

GOLF  
(Revised April 2009 July 1, 2010)

Whenever the General Manager or designee (Assistant General Manager) deems that a discount rate is appropriate for marketing, or due to course condition or temporary circumstances, the established twilight, super-twilight and mid-day rates will be utilized.

~~\$1.00 from all 18-Hole Play fees to Special Facility Accounts for marshaling and golf course improvements.~~

~~\$0.75 from Harbor Park, Penmar, and Roosevelt Play fees to Special Facility Accounts for marshaling and golf course improvements.~~

~~\$0.50 from Rancho Park 3 Par Play fees to Special Facility Account for marshaling and golf course improvements.~~

~~\$0.25 from Los Feliz 3 Par Play fees to Special Facility Account for golf course improvements.~~  
All fees generated from golf operations shall be deposited into the Golf Special Fund.

SECTION I STANDARD FEES

RESIDENT GREEN FEES

\*\*\*MUST HAVE RESIDENT RESERVATION PLAYER CARD TO RECEIVE RESIDENT DISCOUNT\*\*\*

(with the exception of Harbor Park, Rancho Park 3 Par, Los Feliz, and Holmby Park)

Regulation Courses (Woodley Lakes, Wilson, Harding, Hansen Dam, Encino, Balboa, Rancho Park)

	<u>Weekdays</u> (Mon-Thurs)	<u>Friday</u>	<u>Weekends &amp;</u> <u>Holidays</u>
Regulation			
<b>18-Hole Play</b>			
<b>Rancho Park/Wilson</b>	<b>\$33.00</b>	<b>\$37.00</b>	<b>\$43.00</b>
<b>Other 18-Hole</b>	<del>\$26.00</del> <b>\$30.00</b>	<del>\$30.00</del> <b>\$34.00</b>	<del>\$34.00</del> <b>\$40.00</b>
<b>9-Hole Play</b>			
<b>Rancho Park/Wilson</b>	<b>\$20.00</b>	<b>\$22.00</b>	<b>\$25.00</b>
<b>Other 9-Hole</b>	<del>\$16.00</del> <b>\$19.00</b>	<del>\$18.50</del> <b>\$21.00</b>	<del>\$21.00</del> <b>\$24.00</b>
Other Courses			
Harbor Park	\$16.00	\$18.50	\$21.00
Penmar	\$14.50	\$16.75	\$19.00
Roosevelt	\$14.50	\$16.75	\$19.00
Rancho Park 3 par	\$ 7.00	\$ 7.50	\$ 8.00
Holmby Park 3 par	\$ 3.00	\$ 3.50	\$ 4.00
Los Feliz 3 par	\$ 5.50	\$ 6.25	\$ 7.00
(Replay \$3.00 Monday to Friday only)			

NON-RESIDENT GREEN FEES

	<u>Weekdays</u> (Mon-Thurs)	<u>Friday</u>	<u>Weekends &amp;</u> <u>Holidays</u>
Regulation			
<b>18-Hole Play</b>			
<b>Rancho Park/Wilson</b>	<b>\$38.00</b>	<b>\$42.00</b>	<b>\$48.00</b>
<b>Other 18-Hole</b>	<del>\$31.00</del> <b>\$35.00</b>	<del>\$35.00</del> <b>\$39.00</b>	<del>\$39.00</del> <b>\$45.00</b>
<b>9-Hole Play</b>			
<b>Rancho Park/Wilson</b>	<b>\$23.00</b>	<b>\$25.00</b>	<b>\$28.00</b>

<b>Other 9-Hole</b>	<del>\$19.00</del> <b>\$22.00</b>	<del>\$21.50</del> <b>\$24.00</b>	<del>\$24.00</del> <b>\$27.00</b>
Other Courses			
Penmar	\$17.50	\$19.75	\$22.00
Roosevelt	\$17.50	\$19.75	\$22.00

## SECTION II RESIDENT DISCOUNTED FEES

**\*\*\*MUST HAVE RESIDENT RESERVATION PLAYER CARD TO RECEIVE RESIDENT DISCOUNT\*\*\***

(with the exception of Juniors, Harbor Park, Rancho Park 3 Par, Los Feliz, and Holmby Park)

### SENIOR CITIZEN GREEN FEES (age 65 and over)

Must be a reservation card holder ~~(or for Rancho Park 3 par and Los Feliz, provide identification showing proof of age and residency within the City of Los Angeles)~~ to be eligible for discounted fees. Discounted fees are only effective during non-holidays, Monday through Friday.

No replay rates at any course.

	<u>Weekdays (Mon – Thurs)</u>	<u>Friday</u>
Regulation		
<b>18-Hole Play</b>		
<b>Rancho Park/Wilson</b>	<b>\$20.00</b>	<b>\$23.00</b>
<b>Other 18-Hole</b>	<del>\$17.00</del> <b>\$19.00</b>	<del>\$20.00</del> <b>\$22.00</b>
<b>9-Hole Play</b>		
<b>Rancho Park/Wilson</b>	<b>\$13.00</b>	<b>\$15.00</b>
<b>Other 9-Hole</b>	\$12.00	\$14.00
Other Courses		
Harbor Park	\$10.00	\$12.00
Penmar	\$ 9.00	\$11.00
Roosevelt	\$ 9.00	\$11.00
Rancho Park 3 par	\$ 5.00	\$ 5.50
Los Feliz 3 par	\$ 4.00	\$ 4.75
Holmby Park 3 par	No Discount Allowed	

### STUDENT/JUNIOR GREEN FEES (Junior rates apply until September 1 of one's year of high school graduation or one's 19<sup>th</sup> birthday, whichever comes first)

Any golfer age 12 or younger must be certified to play and must be accompanied by an adult. Golfers 12 years of age and younger at Los Feliz and Holmby do not need to be certified but must be accompanied by an adult.

Weekend/Holiday access: Junior golfers will be charged the weekend junior rate on weekends and holidays, on a walk-on basis only, subject to no existing reservations and no call sheet.

	<u>Tournament</u>	<u>Weekdays (Mon-Friday)</u>	<u>Weekend &amp; Holiday (Sat-Sun) &amp; Permit Play*</u>
Regulation			
18-Hole Play	\$11.00	\$6.00	\$7.00
9-Hole Play	n/a	\$5.00	\$6.00
Other Courses			
Harbor Park	\$6.00	\$5.00	\$6.00
Penmar	\$6.00	\$5.00	\$6.00



Roosevelt	\$6.00	\$5.00	\$6.00
-----------	--------	--------	--------

\*High Schools, classes, etc.

All day	<u>Weekdays</u>	<u>Weekends</u>	<u>League w/permit</u>
	<u>(Mon-Fri)</u>	<u>&amp; Holidays</u>	<u>&amp; Reserved Time</u>
Rancho Park 3 par	\$3.50	\$4.50	\$5.00
Los Feliz 3 par	\$3.50	\$4.50	\$5.00
Replay	\$2.00	\$2.50	
Holmby Park 3 par	\$2.00	\$2.00	\$2.00

SENIOR CITIZENS LIFELINE GOLF PROGRAM (65 years or older)

Green fees under the Senior Citizens Lifeline Golf program apply to all courses, except Holmby Park, for weekday play only (Monday to Friday) AFTER 12:00 PM. Seniors who qualify for the Department of Water and Power Lifeline Rate exemption or qualify for Supplemental Security Income (SSI) from the Social Security Administration and present additional identification, showing proof of age and residency within the City of Los Angeles, will be issued a card verifying eligibility that will entitle Seniors to a discount equal to 50% of Weekday Green Fees. Purchase of a Golf Reservation Card is not required.

	<u>Weekdays (Mon – Thurs)</u>	<u>Friday</u>
Regulation		
<b>18-Hole Play</b>		
<b>Rancho Park/Wilson</b>	<b>\$16.50</b>	<b>\$18.50</b>
<b>Other 18-Hole</b>	<del>\$13.00</del> <b>\$15.00</b>	<del>\$15.00</del> <b>\$17.00</b>
<b>9-Hole Play</b>		
<b>Rancho Park/Wilson</b>	<b>\$ 10.00</b>	<b>\$11.00</b>
<b>Other 9-Hole</b>	<del>\$ 8.00</del> <b>\$ 9.50</b>	<del>\$ 9.25</del> <b>\$ 10.50</b>
Other Courses		
Harbor Park	\$ 8.00	\$ 9.25
Penmar	\$ 7.25	\$ 8.50
Roosevelt	\$ 7.25	\$ 8.50
Rancho Park 3 par	\$ 3.50	\$ 3.75
Los Feliz 3 par	\$ 2.75	\$ 3.25

RATE REDUCTION WHEN TEMPORARY GREENS ARE IN USE

When more temporary greens are in use than the number stated below, regular weekday and weekend green fees only will be reduced as follows:

	<u>18-Hole Rates</u>		<u>9-Hole Rates</u>	
	<u>More than 3</u>	<u>More than 6</u>	<u>More than 2</u>	<u>More than 4</u>
Standard Green Fees only	\$2.50	\$5.00	\$1.50	\$3.00

Note: Temporary Green Discount does not apply to alternate greens. Discounts also do not apply to Senior & Junior green fees or other discounted rates.

MIDDAY, TWILIGHT, AND SUPER TWILIGHT FEES

Times and fees for Midday, Twilight, and Super Twilight rates are subject to approval of the General Manager.

		<u>Weekdays</u> <u>(Mon-Thurs)</u>	<u>Friday</u>	<u>Weekends</u> <u>&amp; Holidays</u> <u>(Sat-Sun)</u>
Midday*		\$3.00 less than 18-hole green fees		
Twilight	18-Hole	Same as 9-hole green fees		
	9-Hole	\$ 8.50	\$10.25	\$12.00
Super Twilight	<b>Rancho Park/Wilson</b>	<b>\$13.00</b>	<b>\$14.00</b>	<b>\$15.00</b>
	<b>Other 18-Hole</b>	<del>\$10.00</del> <b>\$12.00</b>	<del>\$10.75</del> <b>\$13.00</b>	<del>\$11.50</del> <b>\$14.00</b>

\*Midday rates (\$3.00 less than 18-hole green fees) will begin at the discretion of the General Manager.

SECTION III NON-RESIDENT DISCOUNTED FEES

SENIOR CITIZEN GREEN FEES (age 65 and over)

Must be a reservation card holder to be eligible for discounted fees. Discounted fees are only effective during non-holidays, Monday through Friday.

No replay rates at any course.

	<u>Weekdays (Mon – Thurs)</u>	<u>Friday</u>
Regulation		
<b>18-Hole Play</b>		
<b>Rancho Park/Wilson</b>	<b>\$25.00</b>	<b>\$28.00</b>
<b>Other 18-Hole</b>	<del>\$22.00</del> <b>\$24.00</b>	<del>\$25.00</del> <b>\$27.00</b>
<b>9-Hole Play</b>		
<b>Rancho Park/Wilson</b>	<b>\$16.00</b>	<b>\$18.00</b>
<b>Other 9-Hole</b>	<del>\$13.00</del> <b>\$15.00</b>	<del>\$15.00</del> <b>\$17.00</b>
Other Courses		
Penmar	\$12.00	\$14.00
Roosevelt	\$12.00	\$14.00

STUDENT/JUNIOR GREEN FEES (Junior rates apply until September 1 of one's year of high school graduation or one's 19<sup>th</sup> birthday, whichever comes first)

Any golfer age 12 or younger must be certified to play and must be accompanied by an adult. Golfers 12 years of age and younger at Los Feliz and Holmby do not need to be certified but must be accompanied by an adult.

Weekend/Holiday access: Junior golfers will be charged the weekend junior rate on weekends and holidays, on a walk-on basis only, subject to no existing reservations and no call sheet.

Weekdays only, except as above	<u>Tournament</u>	<u>Weekdays</u>	<u>Weekends &amp; Holidays</u>
		<u>(Mon-Fri)</u>	<u>(Sat-Sun)</u> <u>&amp; Permit Play*</u>
<u>Regulation Courses</u>			
18-Hole Play	\$11.00	\$6.00	\$7.00
9-Hole Play	n/a	\$5.00	\$6.00
<u>Other Courses</u>			
Harbor Park	\$6.00	\$5.00	\$6.00
Penmar	\$6.00	\$5.00	\$6.00
Roosevelt	\$6.00	\$5.00	\$6.00

\*High Schools, classes, etc.

All day	<u>Weekdays</u>	<u>Weekends &amp;</u>	<u>League w/permit</u>
		<u>Holidays</u>	
	<u>(Mon-Fri)</u>	<u>(Sat-Sun)</u>	<u>&amp; Reserved Time</u>
Rancho Park 3 par	\$3.50	\$4.50	\$5.00
Los Feliz 3 par	\$3.50	\$4.50	\$5.00
Replay	\$2.00	\$2.50	
Holmby Park 3 par	\$2.00	\$2.00	\$2.00

RATE REDUCTION WHEN TEMPORARY GREENS ARE IN USE

When more temporary greens are in use than the number stated below, regular weekday and weekend green fees only will be reduced as follows:

Standard Green Fees only	<u>18-Hole Rates</u>		<u>9-Hole Rates</u>	
	<u>More than 3</u>	<u>More than 6</u>	<u>More than 2</u>	<u>More than 4</u>
	\$2.50	\$5.00	\$1.50	\$3.00

Note: Temporary Green Discount does not apply to alternate greens. Discounts also do not apply to Senior & Junior green fees or other discounted rates.

MIDDAY, TWILIGHT, AND SUPER TWILIGHT FEES

Times and fees for Midday, Twilight, and Super Twilight rates are subject to approval of the General Manager.

		<u>Weekdays</u> <u>(Mon-Thurs)</u>	<u>Friday</u>	<u>Weekends</u> <u>&amp; Holidays</u> <u>(Sat-Sun)</u>
Midday*		\$3.00 less than 18-hole green fees		
Twilight	18-Hole		Same as 9-hole green fees	
	9-Hole	\$10.50	\$12.25	\$14.00
Super Twilight	<b>Rancho Park/Wilson</b>	<b>\$16.00</b>	<b>\$17.00</b>	<b>\$18.00</b>
	<b>Other 18-Hole</b>	<del>\$13.00</del> <b>\$15.00</b>	<del>\$13.75</del> <b>\$16.00</b>	<del>\$14.50</del> <b>\$17.00</b>

\*Midday rates (\$3.00 less than 18-hole green fees) will begin at the discretion of the General Manager.

SECTION IV OTHER FEES

FEE FOR REGISTRATION CARDS

One-Year Card

Resident (with Reservation Privileges)	\$25
Residency (No Reservation Privileges)	\$10
Non-Resident (with Reservation Privileges)	\$25
Resident and Non-Resident Senior (with Reservation Privileges)	\$25

Three-Year Card

Resident (with Reservation Privileges)	\$65
Residency(No Reservation Privileges)	\$25
Non-Resident (with Reservation Privileges)	\$65
Resident and Non-Resident Senior (with Reservation Privileges)	\$65

NO SHOW PENALTY

\$5.00 (per individual)

Penalty to be charged when starter cannot fill no-show vacancy from the course's call waiting sheet.

WEB RESERVATION FEE FOR NON-CARDHOLDERS

All Courses\* - \$5 Non-refundable fee per player

\*With the exception of Los Feliz – 3 Par, Rancho Park 9 – 3 Par, and Holmby Park, where reservations are not taken.

TOURNAMENT FEES

	<u>Weekdays</u>		<u>Friday</u>		<u>Weekends &amp; Holidays</u>
	<u>(Mon-Thurs)</u>				
18-Hole	<del>\$35.00</del>	<b>\$40.00</b>	<del>\$37.50</del>	<b>\$40.00</b>	<del>\$45.00</del> <b>\$50.00</b> (Griffith Park & Sepulveda courses only, see Tournament Policy)
9-Hole		\$18.00		\$19.50	(See Tournament Policy)
Rancho Park 3 par		\$ 9.00		\$ 9.50	
Los Feliz		\$ 7.00		\$ 7.50	

SHOTGUN TOURNAMENT FEES

For morning events or afternoon events as part of a “double shotgun”, the package rate, per person, includes the following:

	<u>8.00 a.m. Shotgun</u>		<u>10.00 a.m. Shotgun</u>	
Tournament Fee	<del>\$40.00</del>	<b>\$45.00</b>	<del>\$60.00</del>	<b>\$65.00</b>
Electric Cart Fee	1/2 regular cart fee		½ regular cart fee	
Golf Shop Fee	\$5.00		\$5.00	
Restaurant Fee	\$5.00		\$5.00	
Total Per Person Fee	<del>\$50.00</del>	<b>\$55.00</b> plus 1/2 regular cart fee	<del>\$70.00</del>	<b>\$75.00</b> plus ½ regular cart fee

ELECTRIC CART RENTAL - HARBOR GOLF COURSE ONLY

\$10.00  
~~\$ 8.00~~ Single Rate

HAND CART RENTAL

Holmby, Los Feliz, & Rancho 3 par	\$1.00
All other courses	\$3.00

GOLF CLUB RENTAL

3 par and Holmby Park courses only	\$0.25/each
Harbor Park Golf Course	\$3.00/set with bag

GOLF BALL SALES

New golf ball sales	\$1.00/each
---------------------	-------------

GOLF COURSE LOCKER RENTAL

	<u>Rancho</u>	<u>Sepulveda</u>	<u>Griffith</u>
Daily	\$2.50	\$1.50	\$2.50
Monthly	\$7.50	\$5.00	\$7.00
Annual			
Small	\$25.00	\$10.00	---
Medium	\$30.00	\$25.00	---
Large	\$42.00	\$35.00	\$40.00
Giant	\$50.00	---	---

FUND RAISING EVENTS (Non-Department Sponsored)

By Board Approval Only. Limited to 2 Events Per Year Per Course

CITY OF LOS ANGELES  
DEPARTMENT OF RECREATION AND PARKS  
Fiscal Year 2010-11 Proposed Golf Fee Increase

	Current Fee (per round) <sup>1</sup>	Proposed Fee (per round) <sup>1</sup>	Fee Increase (per round) <sup>1</sup>	Percentage Increase	Additional Annual Revenue
<b>General Golf Fee Increases <sup>2</sup></b>					
<b>Balboa/Encino Golf Courses</b>					<b>\$ 438,000</b>
Weekday - Resident Rate	\$ 26.00	\$ 28.00	\$ 2.00	7.7%	
Weekday - Non-Resident Rate	\$ 31.00	\$ 33.00	\$ 2.00	6.5%	
Friday - Resident Rate	\$ 30.00	\$ 32.00	\$ 2.00	6.7%	
Friday - Non-Resident Rate	\$ 35.00	\$ 37.00	\$ 2.00	5.7%	
Weekend - Resident Rate:	\$ 34.00	\$ 37.00	\$ 3.00	8.8%	
Weekend - Non-Resident Rate:	\$ 39.00	\$ 42.00	\$ 3.00	7.7%	
<b>Hansen Dam Golf Course</b>					<b>\$ 241,000</b>
Weekday - Resident Rate	\$ 26.00	\$ 28.00	\$ 2.00	7.7%	
Weekday - Non-Resident Rate	\$ 31.00	\$ 33.00	\$ 2.00	6.5%	
Friday - Resident Rate	\$ 30.00	\$ 32.00	\$ 2.00	6.7%	
Friday - Non-Resident Rate	\$ 35.00	\$ 37.00	\$ 2.00	5.7%	
Weekend - Resident Rate:	\$ 34.00	\$ 37.00	\$ 3.00	8.8%	
Weekend - Non-Resident Rate:	\$ 39.00	\$ 42.00	\$ 3.00	7.7%	
<b>Harding Golf Course</b>					<b>\$ 242,000</b>
Weekday - Resident Rate	\$ 26.00	\$ 28.00	\$ 2.00	7.7%	
Weekday - Non-Resident Rate	\$ 31.00	\$ 33.00	\$ 2.00	6.5%	
Friday - Resident Rate	\$ 30.00	\$ 32.00	\$ 2.00	6.7%	
Friday - Non-Resident Rate	\$ 35.00	\$ 37.00	\$ 2.00	5.7%	
Weekend - Resident Rate:	\$ 34.00	\$ 37.00	\$ 3.00	8.8%	
Weekend - Non-Resident Rate:	\$ 39.00	\$ 42.00	\$ 3.00	7.7%	
<b>Woodley Lakes Golf Course</b>					<b>\$ 232,000</b>
Weekday - Resident Rate	\$ 26.00	\$ 28.00	\$ 2.00	7.7%	
Weekday - Non-Resident Rate	\$ 31.00	\$ 33.00	\$ 2.00	6.5%	
Friday - Resident Rate	\$ 30.00	\$ 32.00	\$ 2.00	6.7%	
Friday - Non-Resident Rate	\$ 35.00	\$ 37.00	\$ 2.00	5.7%	
Weekend - Resident Rate:	\$ 34.00	\$ 37.00	\$ 3.00	8.8%	
Weekend - Non-Resident Rate:	\$ 39.00	\$ 42.00	\$ 3.00	7.7%	
<b>Estimated Increased Revenue</b>					<b>\$ 1,153,000</b>
<b>Differential Fee Increase</b>					
<b>Rancho Park Golf Course</b>					<b>\$ 518,000</b>
Weekday - Resident Rate	\$ 26.00	\$ 31.00	\$ 5.00	19.2%	
Weekday - Non-Resident Rate	\$ 31.00	\$ 36.00	\$ 5.00	16.1%	
Friday - Resident Rate	\$ 30.00	\$ 35.00	\$ 5.00	16.7%	
Friday - Non-Resident Rate	\$ 35.00	\$ 40.00	\$ 5.00	14.3%	
Weekend - Resident Rate:	\$ 34.00	\$ 40.00	\$ 6.00	17.6%	
Weekend - Non-Resident Rate:	\$ 39.00	\$ 45.00	\$ 6.00	15.4%	
<b>Wilson Golf Course</b>					<b>\$ 533,000</b>
Weekday - Resident Rate	\$ 26.00	\$ 31.00	\$ 5.00	19.2%	
Weekday - Non-Resident Rate	\$ 31.00	\$ 36.00	\$ 5.00	16.1%	
Friday - Resident Rate	\$ 30.00	\$ 35.00	\$ 5.00	16.7%	
Friday - Non-Resident Rate	\$ 35.00	\$ 40.00	\$ 5.00	14.3%	
Weekend - Resident Rate:	\$ 34.00	\$ 40.00	\$ 6.00	17.6%	
Weekend - Non-Resident Rate:	\$ 39.00	\$ 45.00	\$ 6.00	15.4%	
<b>Estimated Increased Revenue</b>					<b>\$ 1,051,000</b>
<b>Total Estimated Increased Revenue for Fee Increases</b>					<b>\$ 2,204,000</b>

## Notes:

- (1) A Golf Round is one game played by an individual and can include 18 holes or 9 holes.  
(2) A general fee increase is proposed to fees at the 18-hole golf courses.  
(3) Due to their popularity, golf fee structure at Rancho Park and Wilson golf courses will be higher than other City 18-hole golf courses.

REPORT OF GENERAL MANAGER

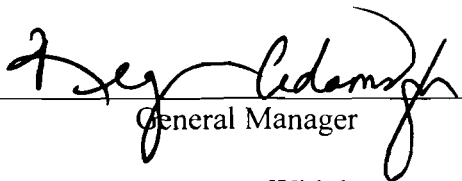
NO. 10-129

DATE May 17, 2010

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: VARIOUS COMMUNICATIONS

  
\_\_\_\_\_  
General Manager

Approved \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

---

The following communications have been received by the Board and recommended action thereon is presented.

From:

1) City Clerk, relative to an agreement with Atonal Sports and Entertainment, Inc., for the Palisades Recreation Center tennis professional concession.

2) City Clerk, relative to funding of various projects in the Venice Area.

3) Chief Legislative Analyst, forwarding the Legislative Report for the week ending April 16, 2010.

4) Oscar Amarillas, relative to the tennis courts at El Sereno Recreation Center.

5) Twenty Communications, relative to issues in and around Oakwood Recreation Center.

6) Sonia, relative to Ferraro Sports Complex in Griffith Park.

Recommendation:

Refer to staff for further processing.

Refer to General Manager.

Note and file.

Refer to General Manager.

Refer to General Manager.

Refer to General Manager.

REPORT OF GENERAL MANAGER

PG. 2

NO. 10-129

- |  |                           |
|--|---------------------------|
| 7) Bill Mouzis, two communications relative to an alleged disturbance due to noise from an event in the Sepulveda Basin Recreation Area. | Refer to General Manager. |
| 8) Jaenam Coe, relative to a proposed memorial in Angels Gate Park.  | Refer to General Manager. |
| 9) Angelo Yenke, relative to a possible internship with the Department.  | Refer to General Manager. |
| 10) General Jeff, relative to the current management of Gladys Park.   | Refer to General Manager. |
| 11) Michael Llach, relative to problems at Aliso Canyon Park.  | Refer to General Manager. |
| 12) Glenn Bailey, to Ramon Barajas, relative to a permit issued for an event in the Sepulveda Basin Recreation Area.                     | Note and file.            |
| 13) Anonymous, relative to the proposed Sepulveda Basin Sports Complex Phase I (W.O. #E170217F) project.                                 | Note and file.            |

This report was prepared by Paul Liles, Clerk Typist, Commission Office.



MATTERS PENDING

Matters Pending will be carried for a maximum of six months, after which time they will be deemed withdrawn and rescheduled whenever a new staff report is received.

GENERAL MANAGER'S REPORT:

<u>ORIGINALLY PLACED ON BOARD AGENDA</u>	<u>PLACED ON MATTERS PENDING</u>	<u>DEEMED WITHDRAWN</u>
01/20/10	01/20/10	07/20/10
10-020	Old Encino Fire Station No. 83 - Transfer of Jurisdiction to Expand the Encino Community Center and Site Refurbishment	
02/17/10	03/15/10	09/15/10
10-043	Amendments to the Park Advisory Board Member Handbook	

QUALIFICATIONS TO BE RECEIVED:

06/08/10 Specialty Concrete Structures

PROPOSALS TO BE RECEIVED:

05/18/10 Balboa Park Tennis Professional Concession

05/25/10 Vending Machines Concession

06/08/10 Cheviot Hills Recreation Center - Tennis Professional Concession

06/08/10 Pershing Square - Winter Theme Lighting

TBD Film Production Instruction (CLASS Parks)

ON HOLD Hansen Dam Golf Course Professional Concession

ON HOLD Hansen Dam Golf Course Restaurant Concession

ON HOLD Woodley Lakes Golf Course Restaurant Concession

ON HOLD Woodley Lakes Golf Course Professional Concession