

APPROVED
DEC 14 2011

REPORT OF GENERAL MANAGER

NO. 11-327

DATE December 14, 2011

BOARD OF RECREATION
and PARK COMMISSIONERS

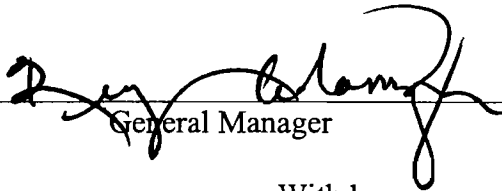
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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PARTNERSHIP DIVISION – DONATION FROM PEOPLE FOR PARKS FOR
THE CONTINUED SUPPORT OF THE SOUTH LOS ANGELES INITIATIVE
– WATTS CLUSTER SPORTS PROGRAM

R. Adams
H. Fujita
*V. Israel

K. Regan
M. Shull
N. Williams



General Manager

Approved

Disapproved

Withdrawn

RECOMMENDATION:

That the Board accept a donation from People For Parks (PFP), a California 501(c)3 non-profit organization, consisting of funding and in-kind equipment and supplies, with an estimated value of \$30,000, for continued support of the South Los Angeles Initiative (Watts Cluster) - Watts Cluster Sports Program (Program), benefiting the youth of the Imperial Courts, Jordan Downs, and William Nickerson Gardens Recreation Centers, as noted in the Summary of this Report, and that appropriate recognition be given to PFP.

SUMMARY:

PFP, a California 501(c)3 non-profit organization has offered to provide the Department of Recreation and Parks (RAP) with a donation valued up to \$30,000, for the continued support of the Program. The subject donation shall consist of funding to pay staffing and other administrative costs, equipment, and other program related supplies necessary to make the Program a continued success. The Watts Cluster is a collaborative program between PFP and RAP, approved by the Board on March 18, 2009 (Board Report No. 09-072). The Program was originally designed to improve and enhance recreation opportunities for young people living in the William Nickerson Gardens, Imperial Courts, and Jordan Downs housing developments, which are owned and operated by the Housing Authority of the City of Los Angeles (HACLA). The Program is administered out of a recreation center located at each of the three housing developments. The overall objective of the Watts Cluster is to divert youth living in the Watts Housing Developments from participation in gangs and other anti-social behavior, by providing an opportunity to grow and develop in a positive manner through recreation, while promoting teamwork, discipline, life skills and personal responsibility, thereby leading to a commitment to a life free from the gang culture.

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As a result of this collaboration, the Governor's Council on Physical Fitness and Sports recently honored the "Watts Cluster" Sports Program with a gold medal highlighting the Governor's Challenge Spotlight awards. The Governor's Council on Physical Fitness and Sports Spotlight Awards recognizes individuals, organizations and events that employ innovation and inspiration to positively impact physical activity, fitness levels and the well being of California children and youth. The Watts Cluster was the first parks program based in Los Angeles County to win any medal in the five years since then-Governor Arnold Schwarzenegger created the competition in 2006.

FISCAL IMPACT STATEMENT:

Acceptance of this donation results in no fiscal impact to RAP's General Fund, as PFP is expected to subsidize up to \$30,000 in program related expenses.

This report was prepared by Michael Harrison, Principal Recreation Supervisor, Partnership Division.