

APPROVED  
JUL 19 2012

REPORT OF GENERAL MANAGER

NO. 12-213

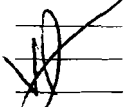
DATE July 19, 2012

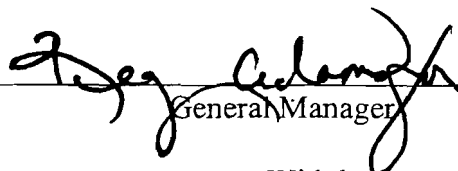
BOARD OF RECREATION  
AND PARK COMMISSIONERS

C.D. 8

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: EXPO CENTER - GRANT FROM BROTHERHOOD CRUSADE  
CONSISTING OF FUNDING FOR AN AFTERSCHOOL YOUTH SOCCER  
PROGRAM

R. Adams		K. Regan	_____
H. Fujita	_____	M. Shull	_____
*V. Israel	_____	N. Williams	_____

  
General Manager

Approved \_\_\_\_\_ Disapproved \_\_\_\_\_ Withdrawn \_\_\_\_\_

RECOMMENDATIONS:

That the Board:

1. Accept with gratitude a grant in the amount of \$3,788.15, from Brotherhood Crusade, a California non-profit corporation, to fund an afterschool, youth soccer program (Program) at EXPO Center and that appropriate recognition be given to the donor; and,
2. Authorize the Department's Chief Accounting Employee to appropriate funding received from Brotherhood Crusade in the amount of \$3,788.15 to Fund 205 Dept 88 Account 88GP02.

SUMMARY:

The Brotherhood Crusade has provided EXPO Center with funding in the amount of \$3,788.15 to implement the Program during the spring of 2012. The Brotherhood Crusade is providing said funding through its Soccer for Success Grant Program (SSGP), which is a free afterschool soccer program for youth ages 6 through 17. The goal of the SSGP is to improve the physical, mental, social and emotional health of South Los Angeles youth, by engaging them in organized soccer activities in a safe environment. The Program consists of drills and activities centered on soccer instruction. There is a 20 minute nutritional component each day where kids learn about healthy eating and the importance of exercise. The Program which began on April 16, 2012, and ended on June 22, 2012 was offered three days per week, for 90 minutes per day. The Program was managed by Department staff.

## REPORT OF GENERAL MANAGER

PG. 2

NO. 12-213

The Brotherhood Crusade secured grant funding from the US Soccer Foundation, the Laureus Sport for Good Foundation, the California Endowment, and Verizon to fund the SSGP for the benefit of the Program, including associated EXPO Center staff costs.

Approval of the Soccer for Success grant was made through Board Report 11-139 on May 20, 2011. Payments are made quarterly. This is the fourth quarter payment for the program. The Brotherhood Crusade is the recipient of the Soccer for Success grant, and as the program's main site, EXPO Center is allocated a portion of the funds based on each quarter's enrollment. Although the spring quarter of the program began in April; EXPO Center did not receive payment until June 8, 2012. This is the reason why this grant is being submitted to the Board at this time.

The Brotherhood Crusade was founded in 1968 as a grassroots, community-based organization. The Brotherhood Crusade's vision is to improve the quality of life of lower-income families by meeting the unmet needs of under-served, under-represented, and disenfranchised individuals. The Brotherhood Crusade envisions a South Los Angeles devoid of health disparities, disenfranchisement, and poverty-associated adverse public health conditions. The Brotherhood Crusade believes that South Los Angeles can be a safe, thriving, culturally relevant, and inclusive community that provides all residents equitable access to human and social services, and continually improves the quality of life of its residents.

The \$3,788.15 will be used to cover staff costs associated with the afterschool youth soccer program.

### FISCAL IMPACT STATEMENT:

Acceptance of this grant has no fiscal impact on the Department's General Fund.

This report was prepared by Belinda Jackson, Executive Director, EXPO Center.