

APPROVED  
SEP 02 2015

BOARD OF RECREATION  
& PARK COMMISSIONERS

REPORT OF GENERAL MANAGER

NO. 15-197

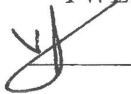
DATE September 02, 2015

C.D. 1, 8, 9, 10, 15

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PARTNERSHIP DIVISION – DONATION OF FUNDS, EQUIPMENT, AND IN-KIND CONTRIBUTIONS FROM THE LOS ANGELES DODGERS FOUNDATION IN SUPPORT OF DODGERS REVIVING BASEBALL IN INNER CITIES YOUTH BASEBALL AND GIRLS SOFTBALL LEAGUES AT TWELVE (12) PARK SITES

\*V. Israel  
R. Barajas  
H. Fujita

  
\_\_\_\_\_  
\_\_\_\_\_

K. Regan \_\_\_\_\_  
N. Williams \_\_\_\_\_

  
\_\_\_\_\_  
General Manager

Approved

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATION:

That the Board accept a donation from the Los Angeles Dodgers Foundation (LADF) consisting of funding, uniforms, equipment, and in-kind contributions, with an estimated value of approximate Two Hundred Seventeen Thousand, Seven Hundred Eighty-One Dollars and Sixty-Five Cents (\$217,781.65), in support of the Department of Recreation and Parks' (RAP) operation of the Dodgers Reviving Baseball in Inner Cities Program (RBI) 2015 season (Program), for the benefit of youth ages 5 to 15, and that appropriate recognition be given to LADF: and,

SUMMARY:

The Los Angeles Dodgers Foundation (LADF) is a 501(c)(3) non-profit organization and the official team charity of the Los Angeles Dodgers. LADF's primary focus is to strengthen and support cornerstone programs in sports, recreation, education, literacy, health, and wellness, which benefit children and families in need throughout the greater Los Angeles region. The Dodgers RBI Program (Program) is part of an international Major League Baseball (MLB) initiative, which today encompasses more than 200 cities and over 220,000 participating youth, helping them grow on and off the baseball field. Over the past three (3) years, the Program has been supported by

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MLB one (1) year (spring league 2013) and the LADF two (2) years (spring leagues 2014 and 2015). The 2015 Program began in May and concluded August 2015.

The following is a list of twelve (12) recreation centers that participated in the 2015 Program:

- 109<sup>th</sup> Street Recreation Center
- Algin Sutton Recreation Center
- Central Recreation Center
- Denker Recreation Center
- Harbor City Recreation Center
- Martin Luther King Jr. Recreation Center
- Normandie Recreation Center
- Rancho Cienega Sports Complex
- Rosecrans Recreation Center
- Ross Snyder Recreation Center
- South Park Recreation Center
- Van Ness Recreation Center

LADF donated funding in the amount of \$43,440.00 to cover umpire and field maintenance expenses at the twelve (12) Program sites. In addition, LADF donated 1,770 sets of baseball uniforms and 180 sets of softball uniforms consisting of a cap, two (2) jerseys, pants, and belts for each participant, and 324 polo shirts for the coaches. The value of the uniforms and sports apparel is approximately \$73,979.91. The LADF also donated baseball and softball equipment valued at approximately \$52,926.55. The total value of the LADF's donation of funding, uniforms, and equipment is \$170,346.46, excluding additional in-kind Program contributions. The LADF is committed to making the Program a success, and also provided RAP with the following in-kind contributions:

In-Kind Contribution

Approximate Value

- |   |             |
|---|-------------|
| • Player Recruitment Advertising and Program Promotion:         | \$15,928.19 |
| • Education Resources ("Mathletics" and Health-Vision to Learn: | \$ 6,507.00 |
| • "Player Fest" Kickoff at Dodger Stadium: approx. value:       | \$25,000.00 |

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The collective, estimated, total value of the LADF's donation to RAP (Uniforms, Equipment, and In-Kind Contributions), in support of the Program is approximately \$217,781.65.

The uniforms, which all displayed the RAP logo on one sleeve, were proudly worn at league games by approximately 1,950 boys and girls, ages 5 through 15, and approximately 324 coaches. Program participants were allowed to keep the issued uniforms and apparel for personal use. The donated baseball and softball equipment were retained by each participating recreation center for future use.

The Assistant General Manager of the Operations Branch and the Superintendents of the Pacific and Metro Regions supported the 2015 Program, and each concurs with staff's recommendations.

### FISCAL IMPACT STATEMENT:

This donation of funding, uniforms, equipment, and in-kind contributions valued at approximately \$217,781.65 from LADF, through the RBI Program, supplemented the uniform, equipment, and other related expenses of the RBI baseball and softball programs, which benefited RAP and the youth in twelve (12) different communities at no cost to the City. Therefore, said donation has no fiscal impact on the RAP General Fund.

This Report was prepared by Joel Alvarez Senior Management Analyst II, and Chinyere Stoneham, Senior Recreation Director II, Partnership and Revenue Branch.