



# 42<sup>nd</sup> Lotus Festival Boutique Area



Saturday, July 15 and Sunday, July 16, 2023  
Echo Park Lake, 751 Echo Park Ave. Los Angeles, CA 90026  
Official Festival hours -- 12:00 PM – 8:00 PM  
Boutique hours -- 12:00 PM – 5:00 PM

On behalf of the 2023 Lotus Festival Committee you are invited to participate in the “Boutique Area”. The Boutique Area hours are 12:00pm-8:00pm. This growing family festival represents the people and cultures of Indonesia. This weekend host over 125,000 visitors from all over Southern California. The Boutique Area provides a variety of Asian and Pacific Island products that are highly specialized, handmade, or culturally identifiable, and of high quality.

Enclosed you will find the 2023 Boutique Application and Terms and Conditions. You will need to provide a complete application, photograph, and a complete description of all items to be sold. All applications are subject to approval. Submission of an application does not guarantee acceptance to the Festival. Space is limited and we do not want items sold to be duplicated.

Enclosed is the festival plot plan with numbered booth spaces. Please mark your first, second, and third choice on the application and we will do our best to place you with your preference, however, we cannot guarantee your location until acceptance letters are sent.

#### THE FESTIVAL COMMITTEE WILL:

- 1 Provide a 10’x10’ space - including 1 canopy, 2 chairs and 1 table, 1 light, and 1 - 5AMP plug
- 2 Publicize the event through the Lotus Festival marketing team
- 3 Provide general security during the Lotus Festival official hours
- 4 Determine the location of all booths
- 5 Provide carts to assist in unloading (provided on first-come, first-serve basis)
- 6 Provide a limited number of corner spaces and/or spaces with extended front/usage of open space around the vendor’s area. An additional fee is required for these spaces.

#### IMPORTANT DATES:

- Application and photo is due by Friday, **April 21, 2023**
- Acceptance letters will be sent Friday, **May 5, 2023**
- If accepted, payment is due by Friday, **June 2, 2023**
- Loading/Unloading & Parking Passes will be sent Friday, **June 16, 2023**

If you would like to participate in this year’s event, please fully complete and return the application and terms and conditions. At this time, please do not send payment until you receive an acceptance letter.

For additional information or clarification, please contact us at the information below.

Thank you and we look forward to hearing from you.

#### PLEASE EMAIL OR RETURN THE APPLICATION TO:

2023 LOTUS FESTIVAL Headquarters – Boutiques  
3900 Chevy Chase Drive  
Los Angeles, CA 90039

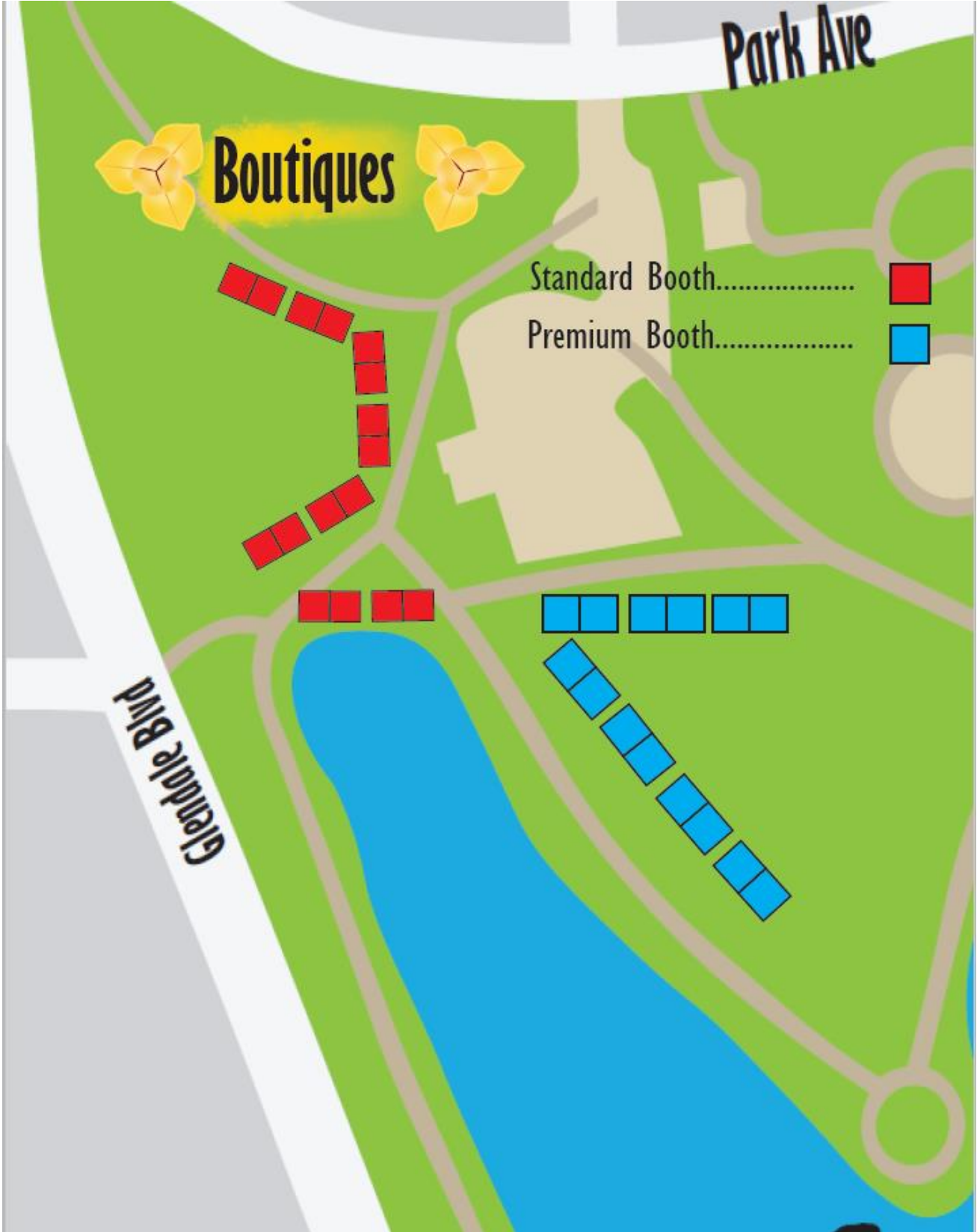
Lupe Zamora, Chairperson  
lupe.zamora@lacity.org  
(323) 262-2736

Vanessa Leyva, Co-Chairperson  
vanessa.leyva@lacity.org  
(323) 276-3021



42<sup>nd</sup> LOTUS FESTIVAL HEADQUARTERS  
3900 Chevy Chase Drive, Los Angeles, CA 90039



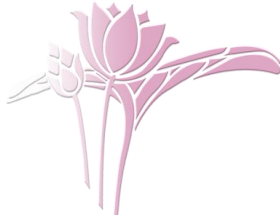


Park Ave

**Boutiques**

Standard Booth..... ■  
Premium Booth..... ■

Glendale Blvd



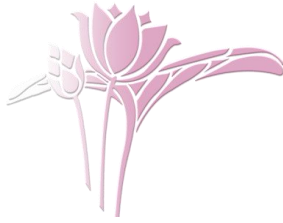
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## Boutique Area

### APPLICATION FORM

<b>COMPANY NAME:</b>																		
<b>NAME OF CONTACT PERSON:</b>																		
<b>ADDRESS, City, State, Zip Code:</b>																		
<b>DAY TIME PHONE:</b>		<b>EVENING PHONE:</b>																
<b>EMAIL:</b>																		
<b>COMPANY WEBSITE:</b>																		
<b>SOCIAL MEDIA:</b>		<b>INSTAGRAM:</b>	<b>TWITTER/FACEBOOK:</b>															
<b>How many years have you participated in the Lotus Festival?</b>																		
<b>BOOTH REQUESTS:</b>	1st	2nd	3rd															
<p><b>IMPORTANT:</b> It is your responsibility to obtain a Seller's Permit as required by the State Board of Equalization. You may apply online at <a href="https://onlineservices.cdtfa.ca.gov">https://onlineservices.cdtfa.ca.gov</a> or call (800)400-7115 for more information.</p> <p style="text-align: center;">Check if permit is attached <input type="checkbox"/></p>																		
<p>The Lotus Festival Committee will provide a 10'x10' booth space, 2 chairs and 1 table.          You may also request and pay an additional fee for an adjacent space, if you require a larger area for the display and sales of your product.          A penalty of \$100 will be charged if any items are outside the designated area.</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 5%;"><input type="checkbox"/></td> <td style="width: 75%;">One Space Premium (Saturday and Sunday)</td> <td style="width: 20%; text-align: right;">\$650</td> </tr> <tr> <td><input type="checkbox"/></td> <td>One Space Standard (Saturday and Sunday)</td> <td style="text-align: right;">\$550</td> </tr> <tr> <td><input type="checkbox"/></td> <td>1 Table (additional)</td> <td style="text-align: right;">\$25</td> </tr> <tr> <td><input type="checkbox"/></td> <td>1 Chair (additional)</td> <td style="text-align: right;">\$5</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Electrical – 5 Amps (additional)</td> <td style="text-align: right;">\$35</td> </tr> </table>				<input type="checkbox"/>	One Space Premium (Saturday and Sunday)	\$650	<input type="checkbox"/>	One Space Standard (Saturday and Sunday)	\$550	<input type="checkbox"/>	1 Table (additional)	\$25	<input type="checkbox"/>	1 Chair (additional)	\$5	<input type="checkbox"/>	Electrical – 5 Amps (additional)	\$35
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<input type="checkbox"/>	Electrical – 5 Amps (additional)	\$35																
<p style="text-align: center;">Please submit photographs and describe in detail what you will be selling.          Please attach additional sheets if necessary.          Check if photo is attached <input type="checkbox"/></p>																		

**PLEASE RETURN THE APPLICATION TO:**  
 2023 LOTUS FESTIVAL Headquarters – Boutiques  
 3900 Chevy Chase Drive  
 Los Angeles, CA 90039



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## TERMS AND CONDITIONS

THE VENDOR WILL COMPLETE TASKS AND ABIDE BY THESE TERMS AND CONDITIONS:

Please Initial:	
1	<b>Submit completed application on or prior to Friday, April 21, 2023</b> (applications submitted after the deadline will be placed on a waiting list)
2	<b>Submit a photo of set-up and items to be sold</b> (photos will not be returned unless accompanied with a self-addressed stamped envelope)
3	<b>Agree not to sell any items other than those listed on the application and approved by the committee</b>
4	<b>No sale of live animals, weapons or replicas</b> (anyone violating this condition will be asked to leave the premises immediately)
5	<b>No medicinal items or therapeutic services are allowed</b> (anyone violating this condition will be asked to leave the premises immediately)
6	<b>Only the vendor on the application is allowed to sell products in designated booth</b> (additional vendors and/or sub-letting is not allowed and both vendors will be asked to leave immediately)
7	<b>Provide all materials and staffing necessary to drop-off, set-up booth, provide demonstration and sales (during festival hours), clean-up and load-out</b>
8	<b>Items must be contained in the designated booth area</b> (no items are to be displayed on grounds outside of the booth area) (all items including hanging items from the side of the booth must stay within the designated booth area) (if items are not within the designated area, there will be a <b>\$100.00 penalty</b> per day)
9	<b>Remove all equipment and merchandise at the conclusion of each night</b> (vendors that leave equipment understand the Lotus Festival, City of Los Angeles, and/or its' staff are not responsible for any lost or stolen items)
10	<b>Conduct at least three (3) hands-on demonstrations to the public each day of the festival</b>
11	<b>Provide a copy of a "seller's permit" and post it in the booth</b> (the State Board of Equalization has assured the Festival Committee they will be on site during the festival) (no one will be allowed to sell without a permit)
12	<b>I understand and agree to the terms and conditions of the Lotus Festival Boutique Area</b> (if chosen to participate, I understand that any condition broken may result in a penalty fee or removal from the Lotus Festival)

Except for the active negligence or willful misconduct of the City, BOUTIQUE VENDOR undertakes and agrees to defend, indemnify and hold harmless Los Angeles Lotus Inc., the City of Los Angeles and any and all of City's Boards, Officers, Agents, Employees, Assigns and Successors in Interest, from and against all suits and causes of action, claims, losses, demands and expenses, including but not limited to, attorney's fees and costs of litigation, damage or liability of any nature whatsoever, for death or injury to any person, including BOUTIQUE VENDOR'S employees and agents, or damage or destruction of any property of either party hereto or of third parties, arising in any manner by reason of, or incident to, the performance of the Agreement on the party of the BOUTIQUE VENDOR or subcontractor of any tier.

Should you elect to relinquish your assigned location for any reason or do not remove items by **Sunday, July 16<sup>th</sup> at 10pm**, the booth space and any articles left will automatically become the property of the Lotus Festival.

I have read the attached application and agree to the conditions stated within. I understand that this commitment is not final until my application is accepted into the 2023 Lotus Festival.

Print Name

Applicant Signature

Date

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