REPORT OF GENERAL MANAGER

DATE June 1, 2005

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: CENTRAL AVENUE JAZZ PARK: INSTALLATION OF TILE ART WORK

J. Combs  H. Fujita
* S. Huntley  B. Jensen
J. Kolb  F. Mok
K. Regan

Approved Disapproved Withdrawn

RECOMMENDATION:

That the Board:

1. Approve the installation of a tile art work on the fence behind the bandstand at Central Avenue Jazz Park; and,

2. Authorize Department staff to issue a right-of-entry permit to The Heart Project to allow for the installation of the tile art work.

SUMMARY:

Central Avenue Jazz Park is located at 4222 Central Avenue. The Heart Project, in conjunction with Dunbar Economic Development Corporation, has proposed the installation of a tile art work on the fence behind the bandstand at Central Avenue Jazz Park (see Exhibit A). The Heart Project is an arts education organization that provides a yearlong art program to eleven (11) continuation high schools in Los Angeles Unified School District's Educational Options program, the nation’s largest dropout and recovery program. Dunbar Economic Development Corporation is a community based non-profit organization that was founded in 1988 to provide affordable housing, economic development, and community enrichment projects to residents of the Vernon-Central neighborhood of Los Angeles. Neighborhood Matching Funds, a community beautification program operated by the Board of Public Works, will fund the tile art work and installation costs.
A community meeting to discuss this project was held on April 16, 2005, at Central Avenue Jazz Park. The meeting attendees supported its installation at this site. The proposal was approved at the Cultural Affairs’ Public Art Committee on April 21, 2005 and the Cultural Affairs Commission on May 5, 2005. The Department of Building and Safety has reviewed the design and installation plans and there are no issues with its installation.

The artist is Robin Strayhorn. The artist will create ten (10) panels from ceramic tiles that were designed by teenagers participating in the Heart Project’s art program. The completed tile art work would be two (2) panels high and five (5) panels wide. Each panel would be installed inside one of the rectangular shaped indentations at the top of fence. The tile art work would be centered directly behind the bandstand. The tile art work design depicts scenes and images that reflect the jazz history of Central Avenue (see Exhibit B).

Anti-graffiti coating will be applied over the tile art work to protect it. The maintenance will be the responsibility of the artist, and Dunbar Economic Development Corporation. These issues, as well as insurance requirements and permission to work on the property at Central Avenue Jazz Park, will be delineated in the right-of-entry permit.

The Councilperson of this District and Pacific Region staff support this project.

Staff has determined that the subject project will consist of interior alterations or exterior alterations involving remodeling where there will be negligible or no expansion of use, and therefore, is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1 (1) of the City CEQA Guidelines.

FISCAL IMPACT STATEMENT:

Approval of the tile art project will have negligible impact, due to Neighborhood Matching Funds funding the tile art work installation costs, and Dunbar Economic Development Corporation accepting responsibility for the maintenance.

This report was prepared by Camille D. Walls, City Planner, Planning and Development.