REPORT OF GENERAL MANAGER

DATE October 6, 2005

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: VALLEY PLAZA PARK AND RECREATION CENTERS - NAMING A PORTION OF THE PARK AS “LAUREL GROVE”

J. Combs J. Kolb
H. Fujita F. Mok
S. Huntley K. Regan
B. Jensen *M. Shull

No. 05-268
C.D. 2

Approved Disapproved Withdrawn

General Manager

RECOMMENDATION:

That the Board:

1. Approve naming a portion of Valley Plaza Park and Recreation Center as “Laurel Grove”; and,

2. Direct Valley Region staff to install the appropriate signage.

SUMMARY:

Valley Plaza Park is located at 12240 Archwood Street, in the East Valley area of the City. Ms. Diann Corral, President of the Laurel Grove Neighborhood Association, has proposed naming a portion of Valley Plaza Park located west of the 170 Freeway, north of Erwin Street, and east of Laurel Grove Avenue as “Laurel Grove Park” (see Exhibits A and B).

A community meeting to discuss the proposed naming was held on July 19, 2005, at Victory Valley Child Care Center. Approximately 25 members of the community were in attendance at this meeting and all attendees expressed support for the name adoption.

Staff has reviewed the proposal and recommends approval of the name adoption. The Councilperson of this District and Valley Region staff support this proposal.

Staff has determined that the subject project will consist of the placement of an on-premise sign,
which is a minor structure that is accessory to (appurtenant to) the existing park facilities, and therefore, is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 11 (1) of the City CEQA Guidelines.

**FISCAL IMPACT STATEMENT:**

Minor expenditure for sign only.

Prepared by Camille D. Walls, City Planner, Planning and Development.