

APPROVED

MAY 03 2006

BOARD OF RECREATION
AND PARK COMMISSIONERS

REPORT OF GENERAL MANAGER

NO. 06-102

DATE May 3, 2006

C.D. ALL

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: AGREEMENT TO PROVIDE A GIFT FROM KAISER FOUNDATION HEALTH PLAN, INC., CONSISTING OF CASH AND IN-KIND PRODUCTS FOR TWO CAPITAL IMPROVEMENT SWIMMING POOL PROJECTS (NORTHRIDGE PARK AND HARVARD PARK) CURRENTLY UNDER CONSTRUCTION AND FOR THE ENHANCEMENT OF CITYWIDE SUMMER POOL PROGRAMMING

J. Combs	_____	J. Kolb	_____
H. Fujita	_____	F. Mok	_____
S. Huntley	_____	K. Regan	_____
B. Jensen	_____	*M. Shull	<u>MO</u>

Robert H Jensen (for)
General Manager

as amended

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATION:

That the Board:

- Accept with gratitude a gift of \$^{1,223,096}~~1,221,600~~ (Gift) from the Kaiser Foundation Health Plan, Inc., for the construction of physical improvements at the Northridge and Harvard Recreation Center Pools, as described in the body of this report, and the development and implementation of swim programs and community events at various pools throughout the City;
- Approve the proposed Letter of Agreement, substantially in the form on file in the Board Office, subject to approval of the Mayor and the City Attorney as to form;

REPORT OF GENERAL MANAGER

PG. 2

NO. 06-102

3. Direct the Chief Accounting Employee to deposit the Gift funds accordingly upon receipt of the funds from Kaiser, pursuant to the proposed Letter of Agreement and the following allocations:

<u>Gift Component</u>	<u>Amount</u>	<u>Fund and Account</u>
a. Northridge Pool Waterslide	\$ 300,000	Fund 205/Dept. 88/Acct YD06
b. Harvard Pool Waterslide	\$ 300,000	Fund 205/Dept. 88/Acct YD07
c. Swimming Lesson Sponsorships	\$ 414,000	Fund 301/Dept. 88/Acct 001B MRP 402 Citywide Aquatics
d. Kaiser Gift Community Events	\$ 12,000	Fund 301/Dept. 88/Acct 001B MRP 402 Citywide Aquatics
e. Extended Summer Pool Season	\$ 114,600	Fund 301/Dept. 88/Acct 001B MRP 402 Citywide Aquatics

4. Authorize the Chief Accounting Employee to transfer any available funding between project accounts as necessary, to ensure the successful completion of the capital improvement projects and successful implementation of swimming programs and related community events at various pools throughout the City;
5. Direct the Board Secretary to transmit the proposed Letter of Agreement to the Mayor in accordance with Executive Directive No. 3 and the City Attorney for review and approval as to form; and,
6. Authorize the President and Secretary to execute the Letter of Agreement, subject to the necessary approvals.

SUMMARY:

As part of its effort to help communities thrive through its Operation Splash program, The Kaiser Foundation Health Plan, Inc. (Kaiser) has offered to assist the Department of Recreation and Parks (Department) by providing much needed funding for the installation of a water slide at the Northridge Park Pool, located at 10058 Reseda Boulevard, Reseda, and another at the Harvard Park Pool, located at 6120 Denker Avenue, Los Angeles, and the enhancement and implementation of swimming programs and community events at various pools Citywide. The proposed Gift consists of a cash donation of \$1,140,600.00 and in-kind products valued at ~~\$81,000~~. The activities proposed to be funded through the Kaiser Gift will provide recreational water activities and related products for both children and adults within each of the fifteen City Council Districts.

\$ 82,496

REPORT OF GENERAL MANAGER

PG. 3

NO. 06-102

Because the goals of the City coincide with the mission of Kaiser's Community Benefits Program, Operation Splash was developed as a public/private partnership between Kaiser and the Department's Aquatics Division to improve public access to aquatic facilities and swim programs in low-income areas. By facilitating such access, the Department and Kaiser shall work together to build strong bodies through increased physical activity and help diminish the risk of chronic diseases. Program participants will become water-safe in a fun and healthy environment. In addition to the physical benefits of swimming, pool programs deter negative behavior among youth by providing a positive outlet for their energy.

Operation Splash is a part of Kaiser's Healthy Eating, Active Living (HEAL) focus on reducing obesity in the community by increasing opportunities for safe physical activity. The HEAL effort focuses on:

- Environmental and social conditions having long-term effects on community health;
- Long-term partnerships with public health agencies, schools, and community-based organizations;
- Definitions of health that reach beyond traditional notions of disease and illness; and,
- Concentration on defined geographic areas.

In addition to the financial support being provided by Kaiser, the Department's swimming programs and staff will be supported by staff from Kaiser's Regional Office and respective medical centers located near the selected pools.

Pursuant to the proposed Letter of Agreement, the Department shall allocate the Gift funds (\$1,140,600 – cash) in the following manner:

A. Northridge Park Pool Water Slide:	\$ 300,000
B. Harvard Park Pool Water Slide:	\$ 300,000
C. Swim Lesson Sponsorships: (15 pools, one in each City Council District)	\$ 414,000
D. Community Events:	
Program Kick-Off Event:	\$ 2,000
Family Fun Day:	\$ 2,000
Three (3) End of Season Culminating Events:	\$ 8,000
E. Extended Summer Pool Season (Additional 2 Weeks through September 17, 2006)	\$ <u>114,600</u>
Total Cash Gift:	\$ 1,140,600

REPORT OF GENERAL MANAGER

PG. 4

NO. 06-102

Pursuant to the proposed Letter of Agreement, the in-kind product portion of the Gift shall consist of:

A.	Swim Lesson Gear Bags, valued at:	\$ 75,500 76,996
B.	Event Banners at selected pools, valued at:	\$ 5,500
	Total In-Kind Gift:	\$ 81,000 82,496

The physical improvements to be constructed with the funding from this Gift (water slides) were previously approved in connection with the Northridge Park Pool and Bathhouse (W.O. #E170600A) and the Harvard Park Pool and Bath House Project (W.O. #E170601A), which are currently underway and previously funded by a separate and independent funding source. In order to satisfy an unanticipated funding shortfall and avoid a reduction in the scope of work (deletion of water slides), Kaiser will provide the much needed funds to complete the pool improvement projects as previously designed and approved.

The Swim Lesson Sponsorships will be administered by the Department's Aquatics Division and will be provided at the thirty-two pools specified below:

109 th Street Pool	Griffith Park Pool	Ritchie Valens Pool
Algin Sutton Pool	Harbor Pool	Roosevelt Pool
Banning Pool	Highland Pool	Ross Snyder Pool
Celes King III Pool	Hollywood Pool	Sepulveda Pool
Central Pool	Hubert Humphrey Pool	South Park Pool
Costello Pool	Lincoln Pool	Sun Valley Pool
E.G. Roberts Pool	North Hollywood Pool	Sylmar Pool
Fernangeles Pool	Pan Pacific Pool	Valley Plaza Pool
Fremont Pool	Pecan Pool	Van Ness Pool
Glassell Pool	Reseda Pool	Yosemite Pool
Green Meadows Pool	Richard Alatorre Pool	

The Department's Aquatics Division anticipates that the number of free swim program participants will serve approximately 1,650 children and adults. The swim lesson program shall include the following elements:

- Children's swim lessons: a series of twenty-five (25) minute lessons.
- Adult group swim lessons: a two-week session consisting of ten (10) lessons.

REPORT OF GENERAL MANAGER

PG. 5

NO. 06-102

- Essential Gear Bags provided by KFH to all swim lesson participants (one per participant). Gear shall consist of goggles, sunscreen, lip balm, towel, swim suit, and vinyl bag.

The Extended Summer Swim Season component of the Gift shall allow fifteen pools, one in each City Council District, to remain open for an additional two weeks, extending the swim season beyond the normal closing date of September 4 to September 17, 2006. The pools selected for this program are:

Highland Pool	North Hollywood Pool	Sun Valley Pool
Reseda Pool	Hollywood Pool	Granada Hills Pool
Griffith Park Pool	South Park Pool	Lincoln Pool
Van Ness Pool	Algin Sutton Pool	Westchester Pool
Woodland Hills Pool	Valley Plaza Pool	Stoner Pool

To ensure the overall success of each project component specified herein and in the proposed Letter of Agreement, Kaiser has requested that the Department be granted flexibility in reallocating and use of the Gift funds. Therefore, it is requested that staff be authorized to transfer necessary funds among the project components and related Department accounts, so that the funds are used in the manner most appropriate to maximize the value of the Gift and benefits to the community.

Representatives from Kaiser have met with Department representatives from Aquatics, Real Estate, Marketing and Development, and Management, and have determined the proposed Letter of Agreement to be mutually acceptable.

Kaiser shall be recognized for its contribution through several media and community events that are to be planned among Kaiser and Department staff. These events are to occur prior to, during, and at the end of the summer swim season, which has been designated to be June 23, 2006 through September 17, 2006, and is also the term of the proposed Letter of Agreement. The performance of said events shall not interfere with regular Department programming and prescheduled events.

Staff has determined that the capital improvement projects at both Northridge and Harvard Recreation Center Pools, which includes the water slide components to be funded by the Kaiser donation, have been previously exempted from CEQA and a Notice of Exemption has been filed for both projects with the Los Angeles City and County Clerks on June 23, 2005 and February 24, 2006, respectively.

REPORT OF GENERAL MANAGER

PG. 6

NO. 06-102

All other actions contemplated in association with the Kaiser donation would constitute either ongoing operations at the pool facilities that would involve negligible or expansion of use or temporary events having no permanent effects on the environment and are, therefore, exempt from CEQA pursuant to Article III, Section 1, Class 1(14) and 4(6) of the City CEQA Guidelines.

Staff has discussed the proposed Letter of Agreement and related activities with the Mayor's Office and senior staff, and each supports the proposed project and concurs with staff's recommendations. The Mayor's Office and General Manager have also obtained support for this project from the City Council, through discussions, but no formal actions have been taken.

FISCAL IMPACT STATEMENT:

The fiscal impact on the Department associated with this project is that two (2) under-funded capital improvement projects and a summer swim program will be able to proceed without the City having to identify additional funds from an additional funding source, as the required funds for the proposed improvements and programming will be funded through the proposed Kaiser Gift and previously approved funding sources.

Prepared by Joel Alvarez, Management Analyst II, of the Department's Real Estate and Asset Management Section.