REPORT OF GENERAL MANAGER

DATE September 5, 2007

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: WESTCHESTER GOLF COURSE ~ DONATIONS TO THE JUNIOR GOLF PROGRAM

RECOMMENDATION:

That the Board accept the following donations and that appropriate recognition be given to the donors.

SUMMARY:

In March 2007, the Department of Recreation and Parks was approached by the Mayor’s Office to develop a junior golf program at Westchester Golf Course, in cooperation with Los Angeles World Airports and American Golf Corporation. Department of Recreation and Parks Staff developed and implemented an eight week junior golf program, which commenced on July 9, 2007.

The primary programming responsibilities of the Junior Program were handled by recreation staff at the Westchester Recreation Center. The Program Coordinator was responsible for scheduling, registration, record keeping, activity supervision, participant transportation, recruitment, equipment inventory and control, staff supervision, timekeeping, and program budgeting.

Classes were offered Monday through Thursday. Students received 1½ hour lessons, once a week, for eight weeks. Each participant received a total of 12 (twelve) hours of professional instruction, use of appropriate equipment, access to range balls, and course play as needed.

A proposed budget of approximately $51,000 was developed in order to provide up to 140 underserved or at-risk youth with a comprehensive junior golf experience.
The program was funded by private donations raised by Los Angeles World Airports. The following donations were made to support the junior golf program at Westchester Golf Course:

- $5,000 – Airport Management Services, LLC
- $5,000 – Soto & Sanchez Investments, Inc. dba I LOVE L.A. News & Gift Shops
- $5,000 – Nederlander Greek, Inc.
- $5,000 – Compass Group, The Americas Division
- $5,000 – Sims Metal
- $3,500 – DFS North America
- $1,500 – Mr. Joseph Lyons

Additional donations of $21,000 are anticipated from Los Angeles World Airports sponsors and should be forthcoming.

The funds will be placed in Fund 302, Department 89, Account 838M-PM, to help reimburse junior golf programming expenses incurred at Westchester Golf Course.

**FISCAL IMPACT STATEMENT:**

There is no fiscal impact to the General Fund. In the event that anticipated donations for the program are not received from Los Angeles World Airports sponsors, junior golf special funds from Fund 302, Department 89, Account 807M, will be utilized to offset expenses incurred for conducting the program.

Report prepared by James N. Ward, Golf Manager, Golf Division.