REPORT OF GENERAL MANAGER

DATE July 9, 2008

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: ELYSIAN PARK - INSTALLATION OF THE SOLANO CANYON MONUMENT SIGN

R. Adams J. Kolb
H. Fujita F. Mok
S. Huntley K. Regan
*V. Israel M. Shull

Approved Disapproved Withdrawn

RECOMMENDATION:

That the Board:

1. Approve the installation of the Solano Canyon Monument Sign near the intersection of Academy Drive and Solano Avenue behind the Elysian Park maintenance office building in Elysian Park;

2. Approve the design and wording of the sign, as illustrated in Attachment A; and

3. Authorize Department staff to issue a right-of-entry permit to Paradise Signs, Inc., for the installation of the sign as indicated.

SUMMARY:

The Historic Cultural Neighborhood Council (HCNC) of downtown Los Angeles has proposed the installation of the Solano Canyon Monument Sign. The sign will be installed near the intersection of Academy Drive and Solano Avenue behind the Elysian Park maintenance office building in Elysian Park, 835 Academy Road, Los Angeles, California 90012. (Attachment B)

The Solano Canyon Monument Sign will mark the entrance to a historic neighborhood on the southern boundary of Elysian Park. The Citizens Committee to Save Elysian Park (CCSEP) voted to accept the sign in October 2007. Additionally, the HCNC granted approval of the sign
in November 2007. HCNC has agreed to provide funding for the design, manufacture, and installation of the sign.

The Solano Canyon Monument Sign will be composed of a precast concrete panel, decorative engraved aluminum panel and river rock. The sign will be approximately 5 feet in height and 10 feet wide. The design elements of the proposed sign do not conflict with the Master Plan for Elysian Park. Council District 1 and Department staff have reviewed the proposal and recommend the installation of the sign. (Attachment C)

Staff has determined that the subject project is exempt from the provisions of the California Environmental Quality Act (CEQA), pursuant to Article III, Section 1, Class 11(1), of the City CEQA Guidelines.

FISCAL IMPACT STATEMENT:

There will be negligible fiscal impact on the Department’s General Fund. The sign will have minimal maintenance requirements. HCNC has agreed to cover the cost of the design, manufacture, and installation. Foreseeable vandalism repair costs will be covered by a $1,000 donation to the Department by HCNC. The funds earmarked for vandalism repair will be placed in Fund 302, Department 89, Account 832M, Metro Region Donation account.

Report prepared by Debby Rolland, Superintendent, Metro Region.
**FULL COLOR ILLUSTRATION.**

**PRECAST CONCRETE PANEL WITH RECESSED LETTERS (1.5" DEEP).**

**RIVER ROCK VENEER OVER CONCRETE BLOCK BASE.**

**SINGLE FACE MONUMENT SIGN**

\[
\frac{1}{2}'' = 1'-0''
\]
June 16, 2008

Los Angeles City Recreation and Parks Department
Office of Board of Commissioners
1200 W. 7th Street, Suite 762
Los Angeles, CA 90017

Dear Board of Commissioners:

As Councilmember for the First Council District of the City of Los Angeles, I support the Solano Canyon Monument project.

The Solano Canyon Monument project went through a public community process.

The Citizens Committee to Save Elysian Park voted to support and endorse the project in October 2007. The Historic Cultural Neighborhood Council was presented with the Solano Canyon Monument proposal in August 2007 and subsequently endorsed the project in November 2007.

I support this important project that will beautify the Solano Canyon community.

Sincerely,

Ed P. Reyes, Councilmember
First District