REPORT OF GENERAL MANAGER

DATE       March 5, 2008

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: DONATION TO OPERATIONS WEST - GOLF DIVISION

RECOMMENDATION:

That the Board accept the following donation and that appropriate recognition be given to the donor.

SUMMARY:

Ready Golf Centers has offered discounted golf balls to junior golfers and has sponsored the golf 2007 summer program in support of the Department's junior golf program. The estimated value of this donation is $16,732, calculated at retail, less the amount for rent that would have been paid to the City. The donation amounts includes: $3,257 for junior golf range ball contributions in the form of a junior discount from August 1, 2006 through October 31, 2007; and $13,475 for the 2007 Department junior golf summer program, including instruction ($2,698), range balls ($5,513), facility rentals ($4,704), tokens ($126), tees ($34), and administration ($400). The attached spreadsheet prepared by Ready Golf Centers provides a detailed summary of contributions.

FISCAL IMPACT STATEMENT:

There is no fiscal impact to the General Fund, except unknown savings as donations may offset some expenditures.

Report prepared by James N. Ward, Golf Manager, Golf Division.
READY GOLF CONTRIBUTIONS TO
LOS ANGELES CITY GOLF

JUNIOR GOLF RANGE BALL CONTRIBUTIONS
F/1/08 THROUGH 10/31/07 1,559 LARGE BUCKETS = $3,257.00
(EVERY JUNIOR THAT HAS A RED L.A. CITY JUNIOR GOLF CARD RECEIVES A LARGE
$9.00 BUCKET FOR A $6.00 FEE. A $3.00 DISCOUNT) VERIFIABLE PAPER TRAIL ON
EACH TRANSACTION. EACH $9.00 BUCKET IS DISCOUNTED $3.00 X 1,559 = $4,663
LESS THE CITY'S CONTRIBUTION OF 30% RENT = $3,257.00. NOTE: READY GOLF PAYS
APPROPRIATE RENT ON THE $6.00 FEE PAID BY THE JUNIOR.

SUB TOTAL $3,257.00

SEPULVEDA JUNIOR GOLF SUMMER CAMP 2007
SEPULVEDA GOLF COMPLEX RECREATION AND PARKS AND READY GOLF CO-
SPONSORED JUNIOR GOLF PROGRAM

INSTRUCTION 36.5 HRS @ $40.00/HALF HOUR = $2,698.00
36.5 X $80/HR = $2,940.00 LESS THE CITY'S CONTRIBUTION OF 8% RENT = $2,698.00.

3 JUNIORS 3 BUCKETS/DAY FOR 3 DAYS = $1,995.00
3 DAY CLINIC 36 X 3 X 3 X $9.00 = $2,838.00 LESS THE CITY'S CONTRIBUTION OF 30%
RENT = $1,995.00.

40 JUNIORS 2 BUCKETS/DAY FOR 7 DAYS = $3,528.00
1 DAY EACH WEEK FOR 7 WEEKS 40 X 2 X 7 X $9.00 = $8,940.00 LESS THE CITY'S
CONTRIBUTION OF 30% RENT = $3,528.00.

FACILITY RENTAL 10 DAYS X 12 STALLS = $4,704.00
FEE TO EXCLUSIVELY RENT THE ENTIRE DRIVING RANGE FACILITY IS $5,500.00 PER
DAY. 49 STALLS = $112.00/DAY. ALTHOUGH CAMP IS 10:30AM - 1PM WE HAVE
ATTRIBUTED A HALF-DAY RENTAL. 36 X 10 X 12 = $6,720.00 LESS THE CITY'S
CONTRIBUTION OF 30% RENT = $4,704.00.

60 TOKENS @ $3.00/EACH (TEAM PLAY) = $126.00
60 X $3.00 = $180.00 LESS THE CITY'S CONTRIBUTION OF 30% RENT = $126.00.

TEES = $34.00

ADMINISTRATION = $400.00

SUB TOTAL $13,475.00

GRAND TOTAL $16,732.00