SUBJECT: RANCHO CIENEGA SPORTS COMPLEX - AGREEMENT WITH THE ROB DYRDEK FOUNDATION FOR A GIFT CONSISTING OF THE DESIGN AND CONSTRUCTION OF SKATE PLAZA IMPROVEMENTS, AND THE NAMING OF THE SKATE PLAZA IN MEMORY OF CHARMETTE BONPUA

RECOMMENDATION:

That the Board:

1. Accept with gratitude, a gift from the Rob Dyrdek Foundation (Foundation) consisting of the design and construction of a street style skate plaza at Rancho Cienega Sports Complex, valued at Two Hundred Fifty Thousand Dollars and No Cents ($250,000);

2. Approve the proposed Gift Agreement, substantially in the form on file in the Board Office, between the Department of Recreation and Parks (RAP) and Foundation, specifying the terms and conditions for the design, construction, and operation of the proposed skate plaza, subject to approval of the Mayor and the City Attorney as to form;

3. Direct the Board Secretary to transmit the Gift Agreement to the Mayor, in accordance with Executive Directive No. 3, and concurrently to the City Attorney for review and approval as to form;

4. Authorize the Board President and Secretary to execute the Gift Agreement upon receipt of the necessary approvals;

5. Approve the naming of the proposed skate plaza at Rancho Cienega Sports Complex, as "Charmette Bonpua Safe Park Skate Park Plaza"; and,
6. Authorize the installation of appropriate park signage representing the approved naming of the Plaza.

SUMMARY:

The Foundation has offered to donate to the City of Los Angeles (City) Department of Recreation and Parks (RAP), a gift consisting of the design and construction of a street style, skate plaza (Plaza) at Ranch Cienega Sports Complex (Complex), located at 5001 Rodeo Road, in the community of Baldwin Village. The Plaza will provide the community with a modern street-skate venue to satisfy the needs of today’s urban-youth, street skater. As demonstrated by the success of several other prior skate plaza projects on park property, street skating is now a very popular form of skating among urban youth. Street skating has grown so much in popularity over recent years that it is now a professional sport and industry. Street skating grew in popularity among urban youth primarily due to the lack of accessible and/or challenging skate parks within urban neighborhoods, and the abundance of benches, platforms, handrails, and stairways found regularly on the street, which serve perfectly as challenging obstacles for the modern young skater to maneuver around, on, and over.

Attached to this report as Exhibits A and B are renderings of the proposed skate plaza improvements (design) and site plan showing the proposed Plaza location within the Complex, respectively. Said improvements shall be installed pursuant to design plans approved by staff from the RAP’s Planning and Development Section.

The Plaza’s design and construction will be donated to the RAP at no cost to the City. The Foundation has secured funding in the amount of $250,000 from the Council District 10 Public Benefits Trust Fund (CF09-3001), to sufficiently fund the proposed project estimated at a total cost of $250,000. The Foundation will use the funds to contract directly with California Skate Parks, Inc., for the Plaza’s design and construction at no cost to the RAP. As the proposed project’s total cost is estimated at $250,000, and the amount of funding provided to the Foundation by the Trust Fund is exactly the same amount, any cost overruns shall be funded through the Foundation as they are responsible for the completion of the project. The projected time line for the Plaza’s construction is approximately ninety (90) days beginning during the first week of June 2010.

The term of the proposed Agreement is three (3) years, and includes, but is not limited to, certain terms and conditions such as:

- The donor has agreed, the Plaza may be named the “Charmette Bonpua Safe Skate Park Plaza.” Therefore, subject to the approval of the Board, and pursuant to RAP policy the Plaza shall be officially named the “Charmette Bonpua Safe Skate Park Plaza.”
approved Plaza name shall be posted in a prominent and conspicuous location (Primary Plaza Signage) and shall remain in place throughout the Term of this Agreement.

- In addition to the primary plaza signage, the trademarks of other third parties, as requested by Foundation and approved by Board, may also be placed at an agreed upon number of locations in and around Plaza, and shall be displayed in a size and manner to be agreed upon among Parties, pursuant to RAP policy and standards, and subject to the approval of the Board.

- Foundation shall be entitled to exclusive use of the Plaza for a maximum of twenty (20) non-consecutive days per year, subject to the prior approval of RAP. The Foundation shall select their preferred dates and times, and shall inform RAP at least ninety (90) days in advance prior to any planned event, for consideration and approval by RAP.

All Foundation events to be held at the Plaza shall be approved in advance by the RAP, and shall not interfere with the Park’s normal or planned operations. Upon expiration of the proposed Agreement, RAP and Foundation will discuss continuing the relationship at the site, and if continuing the relationship is found to be mutually beneficial, a subsequent agreement shall be negotiated, subject to required City approval(s).

On May 5, 2010, through a City Council approved motion (CF10-0510) submitted by the Office of Councilmember Herb Wesson of Council District 10, RAP was requested to name the proposed Plaza at the Complex in memory of Charmette Bonpua. The proposed name for the Plaza is the “Charmette Bonpua Safe Park Skate Park Plaza”. Charmette Bonpua was active in community service for many years in various capacities, including serving as the Chief of Staff for Councilman Herb Wesson, both when he served as speaker of the California Assembly and as the Councilman for Council District 10. In addition to her years of devoted public service, Ms. Bonpua was also known for her passion of working with youths. She chaired the Board of the Asian Pacific Youth Leadership Project, a nonprofit that stages an annual conference to develop leadership skills.

Charmette Bonpua died on Saturday, February 13, 2010, while on a family vacation in Las Vegas. Ms. Bonpua was instrumental in securing the funding for the proposed Plaza at the Complex, and both the Council Office and RAP Staff find that the proposed naming is an appropriate tribute for her efforts in providing this recreational opportunity for local youth.

ENVIRONMENTAL:

Staff has determined that this project will consist of an Agreement between the RAP and the Foundation for the design and construction of a street-skate plaza at Rancho Cienega Sports Complex, to compliment the Complex’s existing recreational amenities. The Plaza will be an
accessory facility to the existing recreational uses at the Complex. Therefore, the project is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1a, Class 1, Category 14; Section 1(d), Class 4, Category 1 and 7; and Section 1k, Class 11, Category 3 of the City CEQA Guidelines; as well as pursuant to Article VII, Section 1, Class 11(1) of the City CEQA Guidelines, which provides for the placement of signs on park property as accessory structures to the recreational facilities.

Staff has discussed the proposed project with the Assistant General Manager of Operations West, the Superintendent of the Valley Region, and the Office of Councilmember Herb Wesson of the Tenth Council District, and each supports the project and concurs with staff’s recommendations.

FISCAL IMPACT STATEMENT:

There will be no fiscal impact to the Department’s General Fund as the proposed Plaza will be designed and constructed through the proposed Gift. All special events will be funded entirely by the Foundation.

This report was prepared by Joel Alvarez, Sr. Management Analyst, Real Estate and Asset Management Section.
Exhibit-A

Rancho Cienega Sports Complex Charmette Bonpua Safe Park Skate Park Plaza
Design Renderings
Exhibit-B

Rancho Cienega Sports Complex Charmette Bonpua Safe Park Skate Park Plaza Site Plan