

APPROVED

MAY 17 2010

REPORT OF GENERAL MANAGER

NO. 10-128

DATE May 17, 2010

BOARD OF RECREATION
and PARK COMMISSIONERS

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: ESTABLISHMENT OF THE GOLF DIVISION SPECIAL FUND AND
PROPOSED FEE INCREASES

R. Adams _____
H. Fujita _____
S. Huntley _____
V. Israel _____

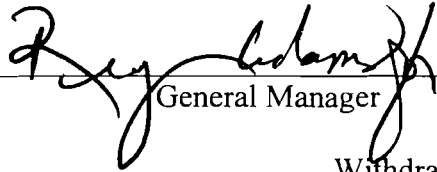
F. Mok _____
*K. Regan _____
M. Shult _____

Approved _____

Disapproved _____

Withdrawn _____

*as amended
see attached*



General Manager

RECOMMENDATION:

That the Board:

1. Adopt a Resolution, substantially as on file in the Board Office, to establish a Special Fund for Golf Operations to be effective July 1, 2010;
2. Authorize the Department's Chief Accounting Employee to establish new golf special accounts and transfer the balance of existing golf funds/accounts as detailed in Attachment 2, to the newly established Special Fund/Accounts for Golf Operations;
3. Approve the proposed changes to the Schedule of Rates and Fees for Golf as outlined in the Summary of this Report, effective July 1, 2010, subject to approval by the United States Army Corps of Engineers (USACE) where applicable; and,
4. Authorize the Department's Chief Accounting Employee to make necessary technical corrections.

SUMMARY:

The City of Los Angeles (City), Department of Recreation and Parks (RAP), Golf Division maintains and operates seven 18-hole golf courses, three 9-hole golf courses, two 9-hole 3-par

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golf courses, one 18-hole pony course and a state-of-the-art junior training facility for the enjoyment of the game of golf by the residents of the greater Los Angeles area. RAP employees maintain and operate the golf facilities. All other revenue centers on the golf course are operated by concessionaires, including the golf cart rentals, pro shops, driving ranges, and food and beverage facilities.

With the current financial crisis facing the City of Los Angeles, the Department's golf operations will no longer be able to rely on allocations from the General Fund. In a cost saving measure, and with the intent to avoid layoffs and reductions in golf services, beginning July 1, 2010, golf operations will no longer receive General Fund support, and will operate as a self sustaining Division within the Department of Recreation and Parks. In order to be a self sustaining operation, the Golf Division will be tasked to generate sufficient revenues to cover direct and indirect operational, maintenance, and capital improvement costs.

Attachment 1 is the Revenue and Expense projection for Fiscal Year (FY) 2010-2011 through FY 2012-2013. The projection estimates \$25.7 million in revenue for FY 2010-2011, which includes golf course operations, concessions, and other sources of golf revenue. Revenue received will be utilized to cover all expenses related to golf operations, including salaries (\$10.4 million), supplies and services (\$2.3 million), utilities (\$1.5 million), indirect costs (\$11.0 million), and support to RAP (\$0.5 million).

Staff has reviewed and analyzed all aspects of golf operations, including revenue generation, staffing, and direct and indirect expenses. To be competitive, and financially viable, the Department's golf operations will need to be reorganized and streamlined, which will include staffing and other changes within the Division.

GOLF ACCOUNTS:

It is proposed that the balance of existing golf accounts, with the exception of \$1.13 million, be transferred to four new golf accounts within the Golf Special Fund (Attachment 2). In November 2009, the Board approved Golf Division Board Report 09-296 which approved funding for proposed Golf Division projects. Staff recommends the cancelation of various proposed future projects in the amount of \$14,841,272.61 as listed in Attachment 2 and the reallocation of those surcharge funds into the new Golf Special Fund. The remaining balance of \$1.13 million will remain in the existing Golf Surcharge Account to complete six projects that have been started in FY 2009-10. The existing Golf Surcharge Account will be fully expended during FY 2010-11 and will cease to exist after the projects are completed. The new golf accounts will be as follows:

1. Golf Operations Account (\$6.3 million)

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A Golf Operations Account will be established to deposit all revenue generated by the Golf Division. Salaries, supplies, services, and other golf related expenses will be expended from the Golf Operations Account.

2. Capital Improvement Account (\$7.0 million)

A Capital Improvement Account will be established to allow some improvements and repairs to be made to various golf facilities on an as needed basis. Staff will prepare recommendations on the allocations to specific projects after a review of the financial status of the new special fund.

3. Emergency Contingency Account (\$1.5 million)

An Emergency Contingency Account will be established to manage factors that can interrupt and negatively impact cash flow such as fires, floods, earthquakes, prolonged heat, prolonged rain, drought stress on greens and turf disease caused by extreme weather patterns.

4. Golf Donations Account (\$34,000)

A Golf Donations Account will be established to deposit donations (typically for junior golf programs). Expenses related to the donated cause will be paid from the Golf Donations Account.

GOLF GREEN FEE INCREASE

In order for Golf to be self sustaining, RAP is proposing the following golf green fee increases effective July 1, 2010:

1. General Golf Fee Increase

RAP is proposing a fee increase to some of the fee categories on the 18-hole golf courses. The following are examples of the proposed fee increases:

18-Hole Weekday - Resident:	\$4.00 increase (from \$26.00 to \$30.00)
18-Hole Weekday - Non-Resident:	\$4.00 increase (from \$31.00 to \$35.00)
18-Hole Weekend - Resident:	\$6.00 increase (from \$34.00 to \$40.00)
18-Hole Weekend - Non-Resident:	\$6.00 increase (from \$39.00 to \$45.00)
18-Hole Senior - Resident:	\$2.00 increase (from \$17.00 to \$19.00)
18-Hole Senior - Non-Resident:	\$2.00 increase (from \$22.00 to \$24.00)
18-Hole Junior Weekday:	No increase (\$6.00)
18-Hole Junior Weekend:	No increase (\$7.00)

It is estimated that the general golf fee increase at the 18-hole golf courses will generate additional revenues of \$1.15 million per year to the newly established Golf Operations Account.

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2. Differential Fee Structure

RAP is proposing implementation of a differential fee structure at Rancho Park and Wilson golf courses. Rancho Park and Wilson are the two most popular golf courses in the City system. The desirable morning/weekend times on the golf courses are sold within minutes of opening up the reservation system. The Department believes that Rancho Park and Wilson could sustain higher fees than the other 18-hole golf courses in the City system. The following are examples of the proposed fee increases:

18-Hole Weekday - Resident:	\$7.00 increase (from \$26.00 to \$33.00)
18-Hole Weekday - Non-Resident:	\$7.00 increase (from \$31.00 to \$38.00)
18-Hole Weekend - Resident:	\$9.00 increase (from \$34.00 to \$43.00)
18-Hole Weekend - Non-Resident:	\$9.00 increase (from \$39.00 to \$48.00)
18-Hole Senior - Resident:	\$3.00 increase (from \$17.00 to \$20.00)
18-Hole Senior - Non-Resident:	\$3.00 increase (from \$22.00 to \$25.00)
18-Hole Junior Weekday:	No increase (\$6.00)
18-Hole Junior Weekend:	No increase (\$7.00)

It is estimated that the differential golf fee increase at Rancho Park and Wilson golf courses will generate additional revenues of \$1.05 million per year to the newly established Golf Operations Account.

Detailed changes in green fees are included in Attachment 3 – Schedule of Rates and Fees. Attachment 4 summarizes the anticipated additional revenue from each fee increase. The combination of the proposed fee increase programs is projected to increase total revenue by approximately \$2.2 million per year.

Four of the City's 18-hole golf courses in the San Fernando Valley (Encino, Balboa, Woodley Lakes, Hansen Dam) are located on USACE property. Staff will request USACE approval in order to implement the fee increase at golf courses located on USACE property effective July 1, 2010.

FISCAL IMPACT STATEMENT:

There is no negative impact on the RAP General Fund, as all revenues and expenses will be paid from the Golf Operations Special Fund. Through its reimbursement to RAP, the Golf Division will be self sustaining and contribute \$500,000 to the RAP General Fund for Fiscal Year 2010-2011.

This report was prepared by James N. Ward, Golf Manager.

**CITY OF LOS ANGELES
DEPARTMENT OF RECREATION AND PARKS
Projected Golf Revenue and Expense
Fiscal Year 2010-11 through Fiscal Year 2012-13**

	<u>FY 2010-11</u>	<u>FY 2011-12</u>	<u>FY 2012-13</u>
PROJECTED REVENUE:			
Green Fees	\$ 21,295,000	\$ 21,934,000	\$ 22,592,000
Other Golf Course Revenue ¹	356,000	367,000	378,000
Reservation Office Revenue	400,000	412,000	424,000
Tregnan Junior Golf Academy	179,000	184,000	190,000
Interest Income	575,000	595,000	616,000
Armand Hammer Trust	8,000	8,000	8,000
Golf Cart Concession	1,538,000	1,582,000	1,626,000
Driving Range Concessions ²	883,000	909,000	936,000
Lesson Services Concessions ²	26,000	27,000	28,000
Pro Shop Concessions ²	41,000	42,000	43,000
Food & Beverage Concessions	<u>405,000</u>	<u>417,000</u>	<u>430,000</u>
Total Projected Gross Revenue	<u>\$ 25,706,000</u>	<u>\$ 26,477,000</u>	<u>\$ 27,271,000</u>
PROJECTED EXPENSES:			
Salaries, General	\$ 8,128,000	\$ 8,461,000	\$ 8,715,000
Salaries, As Needed	2,233,000	2,325,000	2,395,000
Maintenance, Materials and Supplies	1,405,000	1,433,000	1,462,000
Contractual Services	850,000	867,000	884,000
Concession Improvements	90,000	92,000	94,000
Utilities	1,500,000	1,500,000	1,500,000
Reimbursement of General Fund Costs	11,500,000	11,500,000	11,500,000
Total Projected Expenses	<u>\$ 25,706,000</u>	<u>\$ 26,178,000</u>	<u>\$ 26,550,000</u>
PROJECTED NET INCOME (LOSS)	<u>\$ -</u>	<u>\$ 299,000</u>	<u>\$ 721,000</u>

Notes: ¹ Includes electric cart rentals at Harbor Park golf course, hand cart rentals, golf ball sales, tee sales, club rentals, and locker rentals.

² The Driving Ranges, Lessons Services, and Pro Shops are bundled into one Concession Agreement per location (golf course).

CITY OF LOS ANGELES
DEPARTMENT OF RECREATION AND PARKS
Golf Division Account Allocations
Fiscal Year 2010-11

Account	Account Description	Estimated Balance 6/30/10	Amount to Transfer to New Special Fund/Account	Remaining Golf Surcharge Account Balance
080K	Golf Cart Path Installation Program	\$ (15,864.75)	\$ 15,864.75	\$ -
770K	Armand Hammer Golf	\$ 72,208.87	\$ (72,208.87)	\$ -
807M	Golf Operation	\$ 990,053.73	\$ (990,053.73)	\$ -
838M	Golf Donation	\$ 34,437.03	\$ (34,437.03)	\$ -
850K-00	Automated Golf Reservations	\$ 1,011,807.20	\$ (1,011,807.20)	\$ -
013M-197	Tregnan Golf Academy	\$ 18,658.62	\$ (18,658.62)	\$ -
065M	Golf Tournament	\$ 106,132.21	\$ (106,132.21)	\$ -
400K	Concession Improvements	\$ 1,247,501.89	\$ (1,247,501.89)	\$ -
321K-00	Golf Surcharge - Unallocated	\$ 2,416,273.39	\$ (2,416,273.39)	\$ -
321K-AN	Golf Surcharge - As Needed Labor	\$ 142,746.01	\$ (142,746.01)	\$ -
321K-CP	Golf Surcharge - Cart Paths	\$ 74,695.28	\$ (74,695.28)	\$ -
321K-CS	Golf Surcharge - Rcho Golf Clubhse Ren	\$ 1,600,000.00	\$ (1,450,000.00)	\$ 150,000.00
321K-CU	Golf Surcharge - Golf Equipment	\$ 144,026.29	\$ (144,026.29)	\$ -
321K-FA	Golf Surcharge - Griffith Area - General	\$ 51,904.21	\$ (51,904.21)	\$ -
321K-FB	Golf Surcharge - Pacific Area - General	\$ 69,699.84	\$ (69,699.84)	\$ -
321K-FC	Golf Surcharge - Valley Area - General	\$ (3,575.09)	\$ 3,575.09	\$ -
321K-GF	Golf Surcharge - Golf Fairway Impr	\$ 352,810.90	\$ (352,810.90)	\$ -
321K-GG	Golf Surcharge - Grif Golf Clubhse Ren	\$ 56,104.56	\$ 13,895.44	\$ 70,000.00
321K-GI	Golf Surcharge - Golf Course Elect Upg	\$ (67,879.81)	\$ 167,879.81	\$ 100,000.00
321K-GM	Golf Surcharge - Golf Management	\$ 759,475.06	\$ (559,475.06)	\$ 200,000.00
321K-HC	Golf Surcharge - Harbor Cart Barn Constructior	\$ 700,000.00	\$ (200,000.00)	\$ 500,000.00
321K-HI	Golf Surcharge - Hansen Dam GC Irr Sys	\$ 841,427.80	\$ (731,427.80)	\$ 110,000.00
321K-LC	Golf Surcharge - Landscape Crew	\$ 1,010,440.32	\$ (1,010,440.32)	\$ -
321K-RI	Golf Surcharge - Roosevelt GC Irr Sys	\$ 1,618,375.00	\$ (1,618,375.00)	\$ -
321K-SC	Golf Surcharge - Sepulveda Basin-Golf	\$ 1,679,146.98	\$ (1,679,146.98)	\$ -
321K-SU	Golf Surcharge - Service Yard Upgrades	\$ 107,667.07	\$ (107,667.07)	\$ -
321K-TL	Golf Surcharge - Golf Tee Leveling	\$ 700,000.00	\$ (700,000.00)	\$ -
321K-TT	Golf Surcharge - Tree Trimming	\$ 253,000.00	\$ (253,000.00)	\$ -
			\$ (14,841,272.61)	
NEW GOLF ACCOUNTS				
	Golf Operations	\$ -	\$ 6,306,835.58	
	Capital Improvement	\$ -	\$ 7,000,000.00	
	Emergency Contingency	\$ -	\$ 1,500,000.00	
	Golf Donations	\$ -	\$ 34,437.03	
Total		\$ 15,971,272.61	\$ 14,841,272.61	\$ 1,130,000.00

GOLF
(Revised ~~April 2009~~ July 1, 2010)

Whenever the General Manager or designee (Assistant General Manager) deems that a discount rate is appropriate for marketing, or due to course condition or temporary circumstances, the established twilight, super-twilight and mid-day rates will be utilized.

~~\$1.00 from all 18-Hole Play fees to Special Facility Accounts for marshaling and golf course improvements.~~

~~\$0.75 from Harbor Park, Penmar, and Roosevelt Play fees to Special Facility Accounts for marshaling and golf course improvements.~~

~~\$0.50 from Rancho Park 3 Par Play fees to Special Facility Account for marshaling and golf course improvements.~~

~~\$0.25 from Los Feliz 3 Par Play fees to Special Facility Account for golf course improvements.~~

All fees generated from golf operations shall be deposited into the Golf Special Fund.

SECTION I STANDARD FEES

RESIDENT GREEN FEES

*****MUST HAVE RESIDENT RESERVATION PLAYER CARD TO RECEIVE RESIDENT DISCOUNT*****

(with the exception of Harbor Park, Rancho Park 3 Par, Los Feliz, and Holmby Park)

Regulation Courses (Woodley Lakes, Wilson, Harding, Hansen Dam, Encino, Balboa, Rancho Park)

	<u>Weekdays</u> (Mon-Thurs)	<u>Friday</u>	<u>Weekends &</u> <u>Holidays</u>
Regulation			
18-Hole Play			
Rancho Park/Wilson	\$33.00	\$37.00	\$43.00
Other 18-Hole	\$26.00 \$30.00	\$30.00 \$34.00	\$34.00 \$40.00
9-Hole Play			
Rancho Park/Wilson	\$20.00	\$22.00	\$25.00
Other 9-Hole	\$16.00 \$19.00	\$18.50 \$21.00	\$21.00 \$24.00
Other Courses			
Harbor Park	\$16.00	\$18.50	\$21.00
Penmar	\$14.50	\$16.75	\$19.00
Roosevelt	\$14.50	\$16.75	\$19.00
Rancho Park 3 par	\$ 7.00	\$ 7.50	\$ 8.00
Holmby Park 3 par	\$ 3.00	\$ 3.50	\$ 4.00
Los Feliz 3 par	\$ 5.50	\$ 6.25	\$ 7.00
(Replay \$3.00 Monday to Friday only)			

NON-RESIDENT GREEN FEES

	<u>Weekdays</u> (Mon-Thurs)	<u>Friday</u>	<u>Weekends &</u> <u>Holidays</u>
Regulation			
18-Hole Play			
Rancho Park/Wilson	\$38.00	\$42.00	\$48.00
Other 18-Hole	\$31.00 \$35.00	\$35.00 \$39.00	\$39.00 \$45.00
9-Hole Play			
Rancho Park/Wilson	\$23.00	\$25.00	\$28.00

Other 9-Hole	\$19.00 \$22.00	\$21.50 \$24.00	\$24.00 \$27.00
Other Courses			
Penmar	\$17.50	\$19.75	\$22.00
Roosevelt	\$17.50	\$19.75	\$22.00

SECTION II RESIDENT DISCOUNTED FEES

*****MUST HAVE RESIDENT RESERVATION PLAYER CARD TO RECEIVE RESIDENT DISCOUNT*****

(with the exception of Juniors, Harbor Park, Rancho Park 3 Par, Los Feliz, and Holmby Park)

SENIOR CITIZEN GREEN FEES (age 65 and over)

Must be a reservation card holder ~~(or for Rancho Park 3 par and Los Feliz, provide identification showing proof of age and residency within the City of Los Angeles)~~ to be eligible for discounted fees. Discounted fees are only effective during non-holidays, Monday through Friday.

No replay rates at any course.

	<u>Weekdays (Mon – Thurs)</u>	<u>Friday</u>
Regulation		
18-Hole Play		
Rancho Park/Wilson	\$20.00	\$23.00
Other 18-Hole	\$17.00 \$19.00	\$20.00 \$22.00
9-Hole Play		
Rancho Park/Wilson	\$13.00	\$15.00
Other 9-Hole	\$12.00	\$14.00
Other Courses		
Harbor Park	\$10.00	\$12.00
Penmar	\$ 9.00	\$11.00
Roosevelt	\$ 9.00	\$11.00
Rancho Park 3 par	\$ 5.00	\$ 5.50
Los Feliz 3 par	\$ 4.00	\$ 4.75
Holmby Park 3 par	No Discount Allowed	

STUDENT/JUNIOR GREEN FEES (Junior rates apply until September 1 of one's year of high school graduation or one's 19th birthday, whichever comes first)

Any golfer age 12 or younger must be certified to play and must be accompanied by an adult. Golfers 12 years of age and younger at Los Feliz and Holmby do not need to be certified but must be accompanied by an adult.

Weekend/Holiday access: Junior golfers will be charged the weekend junior rate on weekends and holidays, on a walk-on basis only, subject to no existing reservations and no call sheet.

	<u>Tournament</u>	<u>Weekdays (Mon-Friday)</u>	<u>Weekend & Holiday (Sat-Sun) & Permit Play*</u>
Weekdays only, except as above			
Regulation			
18-Hole Play	\$11.00	\$6.00	\$7.00
9-Hole Play	n/a	\$5.00	\$6.00
Other Courses			
Harbor Park	\$6.00	\$5.00	\$6.00
Penmar	\$6.00	\$5.00	\$6.00

Roosevelt	\$6.00	\$5.00	\$6.00
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*High Schools, classes, etc.

All day

	<u>Weekdays</u> (Mon-Fri)	<u>Weekends</u> & Holidays (Sat-Sun)	<u>League w/permit</u> & Reserved Time
Rancho Park 3 par	\$3.50	\$4.50	\$5.00
Los Feliz 3 par	\$3.50	\$4.50	\$5.00
Replay	\$2.00	\$2.50	
Holmby Park 3 par	\$2.00	\$2.00	\$2.00

SENIOR CITIZENS LIFELINE GOLF PROGRAM (65 years or older)

Green fees under the Senior Citizens Lifeline Golf program apply to all courses, except Holmby Park, for weekday play only (Monday to Friday) AFTER 12:00 PM. Seniors who qualify for the Department of Water and Power Lifeline Rate exemption or qualify for Supplemental Security Income (SSI) from the Social Security Administration and present additional identification, showing proof of age and residency within the City of Los Angeles, will be issued a card verifying eligibility that will entitle Seniors to a discount equal to 50% of Weekday Green Fees. Purchase of a Golf Reservation Card is not required.

	<u>Weekdays (Mon – Thurs)</u>	<u>Friday</u>
Regulation		
18-Hole Play		
Rancho Park/Wilson	\$16.50	\$18.50
Other 18-Hole	\$13.00 \$15.00	\$15.00 \$17.00
9-Hole Play		
Rancho Park/Wilson	\$ 10.00	\$11.00
Other 9-Hole	\$ 8.00 \$ 9.50	\$ 9.25 \$ 10.50
Other Courses		
Harbor Park	\$ 8.00	\$ 9.25
Penmar	\$ 7.25	\$ 8.50
Roosevelt	\$ 7.25	\$ 8.50
Rancho Park 3 par	\$ 3.50	\$ 3.75
Los Feliz 3 par	\$ 2.75	\$ 3.25

RATE REDUCTION WHEN TEMPORARY GREENS ARE IN USE

When more temporary greens are in use than the number stated below, regular weekday and weekend green fees only will be reduced as follows:

	<u>18-Hole Rates</u>		<u>9-Hole Rates</u>	
	<u>More than 3</u>	<u>More than 6</u>	<u>More than 2</u>	<u>More than 4</u>
Standard Green Fees only	\$2.50	\$5.00	\$1.50	\$3.00

Note: Temporary Green Discount does not apply to alternate greens. Discounts also do not apply to Senior & Junior green fees or other discounted rates.

MIDDAY, TWILIGHT, AND SUPER TWILIGHT FEES

Times and fees for Midday, Twilight, and Super Twilight rates are subject to approval of the General Manager.

		<u>Weekdays</u> <u>(Mon-Thurs)</u>	<u>Friday</u>	<u>Weekends</u> <u>& Holidays</u> <u>(Sat-Sun)</u>
Midday*		\$3.00 less than 18-hole green fees		
Twilight	18-Hole	Same as 9-hole green fees		
	9-Hole	\$ 8.50	\$10.25	\$12.00
Super Twilight	Rancho Park/Wilson	\$13.00	\$14.00	\$15.00
	Other 18-Hole	\$10.00 \$12.00	\$10.75 \$13.00	\$11.50 \$14.00

*Midday rates (\$3.00 less than 18-hole green fees) will begin at the discretion of the General Manager.

SECTION III NON-RESIDENT DISCOUNTED FEES

SENIOR CITIZEN GREEN FEES (age 65 and over)

Must be a reservation card holder to be eligible for discounted fees. Discounted fees are only effective during non-holidays, Monday through Friday.

No replay rates at any course.

	<u>Weekdays (Mon – Thurs)</u>	<u>Friday</u>
Regulation		
18-Hole Play		
Rancho Park/Wilson	\$25.00	\$28.00
Other 18-Hole	\$22.00 \$24.00	\$25.00 \$27.00
9-Hole Play		
Rancho Park/Wilson	\$16.00	\$18.00
Other 9-Hole	\$13.00 \$15.00	\$15.00 \$17.00
Other Courses		
Penmar	\$12.00	\$14.00
Roosevelt	\$12.00	\$14.00

STUDENT/JUNIOR GREEN FEES (Junior rates apply until September 1 of one's year of high school graduation or one's 19th birthday, whichever comes first)

Any golfer age 12 or younger must be certified to play and must be accompanied by an adult. Golfers 12 years of age and younger at Los Feliz and Holmby do not need to be certified but must be accompanied by an adult.

Weekend/Holiday access: Junior golfers will be charged the weekend junior rate on weekends and holidays, on a walk-on basis only, subject to no existing reservations and no call sheet.

Weekdays only, except as above	Tournament	<u>Weekdays</u>	<u>Weekends & Holidays</u>
		(Mon-Fri)	(Sat-Sun) & Permit Play*
Regulation Courses			
18-Hole Play	\$11.00	\$6.00	\$7.00
9-Hole Play	n/a	\$5.00	\$6.00
Other Courses			
Harbor Park	\$6.00	\$5.00	\$6.00
Penmar	\$6.00	\$5.00	\$6.00
Roosevelt	\$6.00	\$5.00	\$6.00

*High Schools, classes, etc.

All day	<u>Weekdays</u>	<u>Weekends & Holidays</u>	<u>League w/permit</u>
	(Mon-Fri)	(Sat-Sun)	& Reserved Time
Rancho Park 3 par	\$3.50	\$4.50	\$5.00
Los Feliz 3 par	\$3.50	\$4.50	\$5.00
Replay	\$2.00	\$2.50	
Holmby Park 3 par	\$2.00	\$2.00	\$2.00

RATE REDUCTION WHEN TEMPORARY GREENS ARE IN USE

When more temporary greens are in use than the number stated below, regular weekday and weekend green fees only will be reduced as follows:

	<u>18-Hole Rates</u>		<u>9-Hole Rates</u>	
	<u>More than 3</u>	<u>More than 6</u>	<u>More than 2</u>	<u>More than 4</u>
Standard Green Fees only	\$2.50	\$5.00	\$1.50	\$3.00

Note: Temporary Green Discount does not apply to alternate greens. Discounts also do not apply to Senior & Junior green fees or other discounted rates.

MIDDAY, TWILIGHT, AND SUPER TWILIGHT FEES

Times and fees for Midday, Twilight, and Super Twilight rates are subject to approval of the General Manager.

		<u>Weekdays</u> (Mon-Thurs)	<u>Friday</u>	<u>Weekends</u> & <u>Holidays</u> (Sat-Sun)
Midday*			\$3.00 less than 18-hole green fees	
Twilight	18-Hole		Same as 9-hole green fees	
	9-Hole	\$10.50	\$12.25	\$14.00
Super Twilight	Rancho Park/Wilson	\$16.00	\$17.00	\$18.00
	Other 18-Hole	\$13.00 \$15.00	\$13.75 \$16.00	\$14.50 \$17.00

*Midday rates (\$3.00 less than 18-hole green fees) will begin at the discretion of the General Manager.

SECTION IV OTHER FEES

FEE FOR REGISTRATION CARDS

One-Year Card		
	Resident (with Reservation Privileges)	\$25
	Residency (No Reservation Privileges)	\$10
	Non-Resident (with Reservation Privileges)	\$25
	Resident and Non-Resident Senior (with Reservation Privileges)	\$25
Three-Year Card		
	Resident (with Reservation Privileges)	\$65
	Residency(No Reservation Privileges)	\$25
	Non-Resident (with Reservation Privileges)	\$65
	Resident and Non-Resident Senior (with Reservation Privileges)	\$65

NO SHOW PENALTY \$5.00 (per individual)

Penalty to be charged when starter cannot fill no-show vacancy from the course's call waiting sheet.

WEB RESERVATION FEE FOR NON-CARDHOLDERS

All Courses* - \$5 Non-refundable fee per player

*With the exception of Los Feliz – 3 Par, Rancho Park 9 – 3 Par, and Holmby Park, where reservations are not taken.

TOURNAMENT FEES

	<u>Weekdays</u> <u>(Mon-Thurs)</u>	<u>Friday</u>	<u>Weekends & Holidays</u>
18-Hole	\$35.00 \$40.00	\$37.50 \$40.00	\$45.00 \$50.00 (Griffith Park & Sepulveda courses only, see Tournament Policy) (See Tournament Policy)
9-Hole	\$18.00	\$19.50	
Rancho Park 3 par	\$ 9.00	\$ 9.50	
Los Feliz	\$ 7.00	\$ 7.50	

SHOTGUN TOURNAMENT FEES

For morning events or afternoon events as part of a "double shotgun", the package rate, per person, includes the following:

	<u>8.00 a.m. Shotgun</u>	<u>10.00 a.m. Shotgun</u>
Tournament Fee	\$40.00 \$45.00	\$60.00 \$65.00
Electric Cart Fee	1/2 regular cart fee	1/2 regular cart fee
Golf Shop Fee	\$5.00	\$5.00
Restaurant Fee	\$5.00	\$5.00
Total Per Person Fee	\$50.00 \$55.00 plus 1/2 regular cart fee	\$70.00 \$75.00 plus 1/2 regular cart fee

ELECTRIC CART RENTAL - HARBOR GOLF COURSE ONLY

\$10.00
~~\$ 8.00~~ Single Rate

HAND CART RENTAL

Holmby, Los Feliz, & Rancho 3 par	\$1.00
All other courses	\$3.00

GOLF CLUB RENTAL

3 par and Holmby Park courses only	\$0.25/each
Harbor Park Golf Course	\$3.00/set with bag

GOLF BALL SALES

New golf ball sales	\$1.00/each
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GOLF COURSE LOCKER RENTAL

	<u>Rancho</u>	<u>Sepulveda</u>	<u>Griffith</u>
Daily	\$2.50	\$1.50	\$2.50
Monthly	\$7.50	\$5.00	\$7.00
Annual			
Small	\$25.00	\$10.00	---
Medium	\$30.00	\$25.00	---
Large	\$42.00	\$35.00	\$40.00
Giant	\$50.00	---	---

FUND RAISING EVENTS

(Non-Department Sponsored)

By Board Approval Only. Limited to 2 Events Per Year Per Course

CITY OF LOS ANGELES
DEPARTMENT OF RECREATION AND PARKS
Fiscal Year 2010-11 Proposed Golf Fee Increase

	Current Fee (per round) ¹	Proposed Fee (per round) ¹	Fee Increase (per round) ¹	Percentage Increase	Additional Annual Revenue
General Golf Fee Increases ²					
Balboa/Encino Golf Courses					\$ 438,000
Weekday - Resident Rate	\$ 26.00	\$ 28.00	\$ 2.00	7.7%	
Weekday - Non-Resident Rate	\$ 31.00	\$ 33.00	\$ 2.00	6.5%	
Friday - Resident Rate	\$ 30.00	\$ 32.00	\$ 2.00	6.7%	
Friday - Non-Resident Rate	\$ 35.00	\$ 37.00	\$ 2.00	5.7%	
Weekend - Resident Rate:	\$ 34.00	\$ 37.00	\$ 3.00	8.8%	
Weekend - Non-Resident Rate:	\$ 39.00	\$ 42.00	\$ 3.00	7.7%	
Hansen Dam Golf Course					\$ 241,000
Weekday - Resident Rate	\$ 26.00	\$ 28.00	\$ 2.00	7.7%	
Weekday - Non-Resident Rate	\$ 31.00	\$ 33.00	\$ 2.00	6.5%	
Friday - Resident Rate	\$ 30.00	\$ 32.00	\$ 2.00	6.7%	
Friday - Non-Resident Rate	\$ 35.00	\$ 37.00	\$ 2.00	5.7%	
Weekend - Resident Rate:	\$ 34.00	\$ 37.00	\$ 3.00	8.8%	
Weekend - Non-Resident Rate:	\$ 39.00	\$ 42.00	\$ 3.00	7.7%	
Harding Golf Course					\$ 242,000
Weekday - Resident Rate	\$ 26.00	\$ 28.00	\$ 2.00	7.7%	
Weekday - Non-Resident Rate	\$ 31.00	\$ 33.00	\$ 2.00	6.5%	
Friday - Resident Rate	\$ 30.00	\$ 32.00	\$ 2.00	6.7%	
Friday - Non-Resident Rate	\$ 35.00	\$ 37.00	\$ 2.00	5.7%	
Weekend - Resident Rate:	\$ 34.00	\$ 37.00	\$ 3.00	8.8%	
Weekend - Non-Resident Rate:	\$ 39.00	\$ 42.00	\$ 3.00	7.7%	
Woodley Lakes Golf Course					\$ 232,000
Weekday - Resident Rate	\$ 26.00	\$ 28.00	\$ 2.00	7.7%	
Weekday - Non-Resident Rate	\$ 31.00	\$ 33.00	\$ 2.00	6.5%	
Friday - Resident Rate	\$ 30.00	\$ 32.00	\$ 2.00	6.7%	
Friday - Non-Resident Rate	\$ 35.00	\$ 37.00	\$ 2.00	5.7%	
Weekend - Resident Rate:	\$ 34.00	\$ 37.00	\$ 3.00	8.8%	
Weekend - Non-Resident Rate:	\$ 39.00	\$ 42.00	\$ 3.00	7.7%	
Estimated Increased Revenue					\$ 1,153,000
Differential Fee Increase					
Rancho Park Golf Course					\$ 518,000
Weekday - Resident Rate	\$ 26.00	\$ 31.00	\$ 5.00	19.2%	
Weekday - Non-Resident Rate	\$ 31.00	\$ 36.00	\$ 5.00	16.1%	
Friday - Resident Rate	\$ 30.00	\$ 35.00	\$ 5.00	16.7%	
Friday - Non-Resident Rate	\$ 35.00	\$ 40.00	\$ 5.00	14.3%	
Weekend - Resident Rate:	\$ 34.00	\$ 40.00	\$ 6.00	17.6%	
Weekend - Non-Resident Rate:	\$ 39.00	\$ 45.00	\$ 6.00	15.4%	
Wilson Golf Course					\$ 533,000
Weekday - Resident Rate	\$ 26.00	\$ 31.00	\$ 5.00	19.2%	
Weekday - Non-Resident Rate	\$ 31.00	\$ 36.00	\$ 5.00	16.1%	
Friday - Resident Rate	\$ 30.00	\$ 35.00	\$ 5.00	16.7%	
Friday - Non-Resident Rate	\$ 35.00	\$ 40.00	\$ 5.00	14.3%	
Weekend - Resident Rate:	\$ 34.00	\$ 40.00	\$ 6.00	17.6%	
Weekend - Non-Resident Rate:	\$ 39.00	\$ 45.00	\$ 6.00	15.4%	
Estimated Increased Revenue					\$ 1,051,000
Total Estimated Increased Revenue for Fee Increases					\$ 2,204,000

Notes:

(1) A Golf Round is one game played by an individual and can include 18 holes or 9 holes.

(2) A general fee increase is proposed to fees at the 18-hole golf courses.

(3) Due to their popularity, golf fee structure at Rancho Park and Wilson golf courses will be higher than other City 18-hole golf courses.

EXCERPT FROM THE MINUTES OF THE SPECIAL MEETING
BOARD OF RECREATION AND PARK COMMISSIONERS
MAY 17, 2010

GENERAL MANAGER'S REPORT:

10-128

ESTABLISHMENT OF THE GOLF DIVISION SPECIAL
FUND AND PROPOSED FEE INCREASES

President Sanders motioned an amendment that the Resolution requires that there be an immediate independent forensic accounting review, and to the extent there is significant deviation in terms of that accounting result from what has been put before the Board, that the matter be put back before the Board for reconsideration.

Motion

It was moved by President Sanders, seconded by Commissioner Sánchez that Report No. 10-128 be approved as amended. There being no objections, the Motion was unanimously approved.