

REPORT OF GENERAL MANAGER

NO. 12-113

DATE April 4, 2012

C.D. 6

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: ANTHONY C. BEILENSEN PARK – PROPOSED NAMING OF ATHLETIC FIELD NAMING IN HONOR OF BARRY A. SANDERS

R. Adams	_____	K. Regan	_____
H. Fujita	_____	*M. Shull	<u><i>MS</i></u>
V. Israel	_____	N. Williams	_____

*as amended
see attached*

Kenneth M. (m)
General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. That the Board grant approval to name the accessible athletic field at Anthony C. Beilenson Park as the "Barry A. Sanders Sports Field" in honor of Mr. Barry A. Sanders; and,
2. Authorize the installation of appropriate park signage (Exhibit A), to be funded by the Los Angeles Parks Foundation.

SUMMARY:

Anthony C. Beilenson Park (Beilenson Park) is located at 6200 Balboa Avenue, in the Van Nuys community. This is a 169-acre sub-park which is located within the Sepulveda Basin Recreation Area. Beilenson Park includes Lake Balboa, barbeque pits, a children's play area, a universally accessible playground, picnic tables, picnic pavilions, a walking path, and pedal boats.

The Los Angeles Parks Foundation has suggested naming the accessible athletic field, currently under construction, in honor of Mr. Barry A. Sanders. Mr. Sanders has been instrumental in leading the campaign to secure the funding needed to build this premier field. He personally reached out to individuals at the Weingart Foundation, LA84 Foundation and The Annenberg Foundation utilizing relationships developed over his many years of legal practice and service to the City. Mr. Sanders has been a tireless advocate for grant funds to build the field because he felt so strongly that Los Angeles and the Department of Recreation and Parks (RAP) has the responsibility to provide a special field that will enable physically challenged youth the opportunity to experience the benefits and thrill of team participation.

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While the Department of Recreation and Parks has an adopted policy on naming which prohibits the naming of an entire park after a living person there is no such restriction on the naming of individual park features or facilities. There are however, a number of precedents to the practice of such naming particularly when an individual has been so instrumental in the development of the said feature or facility. Examples of such precedents include naming the Universally Accessible Playground at Pan Pacific Park "Renee's Place" for the council staff member who spearheaded the project, or the new athletic field at EXPO Center for Mr. Steve Soboroff in recognition of his many years of service to the EXPO facility and his fundraising efforts which allowed for the construction and operation of that field.

The Department of Recreation and Parks management and staff are in support of the recommendations as set forth by the Department.

The proposed sign language has been attached hereto as Exhibit A.

Staff has determined that the subject project is exempt from provisions of the California Environmental Quality Act (CEQA), pursuant to Article III, Section 1, Class 11 (1), of the City CEQA guidelines, which provides for placement of signs on park property as accessory structures to recreational facilities.

FISCAL IMPACT STATEMENT:

No significant fiscal impacts will be incurred as the sign and installation costs will be paid for by the Los Angeles Parks Foundation.

This report was prepared by Melinda Gejer, City Planning Associate, Planning, Construction and Maintenance Division.

From:



Charisma Design Studio (818) 252-6611

8414 San Fernando Road, Sun Valley, CA 91354 Web Page- charismadesign.com

120 in

BARRY A. SANDERS
Sports Field Welcomes You . . .
 CITY OF LOS ANGELES - RECREATION & PARKS DEPARTMENT

option 1

**We Make LA
a Better Place!**

24 in

Standard 120" x 24" sandblasted redwood park sign.
 please check layout and text and fax back to
 (818) 252-6610 , thanks Lillian Menashe

Option _____

Approved By _____ date _____

EXCERPT FROM THE MINUTES OF THE SPECIAL MEETING OF THE
BOARD OF RECREATION AND PARK COMMISSIONERS
APRIL 4, 2012

GENERAL MANAGER'S REPORT:

12-113

ANTHONY C. BEILENSON PARK – PROPOSED NAMING OF
ATHLETIC FIELD NAMING IN HONOR OF BARRY A. SANDERS

President Sanders recused himself from acting on this item and left the meeting. The meeting was then chaired by Vice President Alvarez.

The above item was described and presented to the Board by Department staff, and the Board further discussed the item in detail. Public comment was invited on the item; however, no request for public comment was received.

Commissioner Werner recommended that the report be amended to provide that the signage be approved subject to President Sanders' review.

It was moved by Commissioner Stanley, seconded by Commissioner Werner, that the General Manager's Report be approved as submitted, with the exception noted, and that the Resolutions recommended in the reports be thereby approved. There being no objections, the Motion was unanimously approved.