REPORT OF GENERAL MANAGER

DATE April 06, 2016

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PARTNERSHIP DIVISION - DONATIONS FROM HUMANA FOR PROGRAM INSTRUCTORS AND STAFF TRAINING AT VARIOUS SENIOR CENTERS

R. Adams K. Regan
H. Fujita N. Williams
*V. Israel

RECOMMENDATIONS:

That the Board:

1. Accept a donation from Humana, a State of Kentucky based healthcare provider and insurance company, in the amount of Five Thousand Dollars ($5,000.00) provided to the Los Angeles Parks Foundation (LAPF) to pay for instructors teaching various fitness, dance and/or computer training classes at seven (7) Department of Recreation and Parks (RAP) operated senior centers;

2. Accept an in-kind donation from Humana to RAP in the form of as-requested professional healthcare speakers, to provide training sessions for RAP staff at twenty-nine (29) RAP operated senior centers;

3. Accept a cash donation in the amount of Two Thousand, Five Hundred Dollars ($2,500.00) provided to the LAPF, to assist RAP with stipends for additional professional speakers and other training related expenses at RAP senior centers; and,

4. Direct the Board Secretary to provide appropriate recognition to Humana as the donor, in appreciation of their generous support.

SUMMARY:

Humana is a State of Kentucky based healthcare provider and insurance company, with offices in all fifty (50) states. Humana believes their role goes beyond that of a mere healthcare provider and insurance company, working to be a partner for wellness that empowers their
members to live healthy, active, and rewarding lives. Humana wishes to expand their touch through support of RAP senior centers.

Humana has agreed to provide RAP, through the LAPF, with the following three (3) donations; 1) funding in the amount of Five Thousand Dollars ($5,000.00) provided to the Los Angeles Parks Foundation (LAPF), for instructors to teach various fitness, dance, and/or computer training classes (collectively “Classes”) at the seven (7) RAP senior centers listed below; 2) an in-kind donation provided directly to RAP for staff training at all twenty-nine (29) RAP operated senior centers, which includes in-kind healthcare speakers whose services are valued at approximately One Thousand Dollars ($1,000.00); and 3) a cash donation to the LAPF in the amount of Two Thousand, Five Hundred Dollars ($2,500.00) to assist RAP with stipends and other related training expenses.

Humana's donation for the classes will be a one-time donation to the LAPF, who in turn will provide such funds respectively to each participating senior center. Each center’s Director-In-Charge (DIC) will deposit the funds into the center’s existing Municipal Recreation Program (MRP) account. The funds will be used to pay for existing RAP part-time instructors to teach fitness, dance, and/or computer training classes at each respective center. The DIC of each center will determine the type of class to be provided and schedule of classes, based on their knowledge of the community’s interests. Classes will be held once or twice per week. The seven (7) sites participating and receiving funds from Humana thru the LAPF are:

1. El Sereno Senior Center  
2. Lincoln Heights Senior Center  
3. Sunland Senior Center  
4. Westchester Senior Center  
5. Montecito Heights Senior Center  
6. Watts Senior Center  
7. Glassell Senior Center

The Humana provided staff trainings will be conducted on a quarterly basis for staff at the twenty-nine (29) RAP operated senior centers city-wide. Humana will cover the cost of providing healthcare professionals on an as-needed basis, covering a variety of healthcare topics impacting seniors. The LAPF will use the Two Thousand, Five Hundred Dollars ($2,500.00) to stipend other professional speakers and cover any additional other training session expenses. This training will help to ensure that RAP full-time staff members at the centers are up-to-date with senior trends and topics of interest.

Staff has discussed the donations with the Operations Branch and the management staff of the Senior Section, and all concur with staff's recommendations in support of the Board's acceptance of the donations and implementation of related activities.
FISCAL IMPACT STATEMENT:

Acceptance of this donation results in no fiscal impact to the RAP General Fund as program costs will be paid directly by Humana and additionally through the LAPF.

This report was prepared by Joel Alvarez, Senior Management Analyst II, Partnership Division.