SUBJECT: ANDERSON MEMORIAL SENIOR CITIZEN CENTER – MURAL INSTALLATION; CATEGORICAL EXEMPTION FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO ARTICLE III, SECTION 1, CLASS 1(1) OF THE CITY CEQA GUIDELINES (MODIFICATIONS OF AN EXISTING PARK FACILITY WITH NO EXPANSION OF USE)

AP Diaz V. Israel
R. Barajas S. Pinacortez
H. Fujita N. Williams

Approved x Disapproved Withdrawn

RECOMMENDATIONS

1. Approve the installation of a mural at Anderson Memorial Senior Citizen Center;

2. Find the subject project is exempt from the provisions of the California Environmental Quality Act (CEQA) and direct Department of Recreation and Parks’ (RAP) staff to file a Notice of Exemption; and,

3. Authorize RAP to issue the appropriate Right-of-Entry permit.

SUMMARY

Anderson Memorial Senior Citizen Center is a 1.62-acre facility located at 828 South Mesa Street in the San Pedro community. Anderson Memorial Senior Citizen Center features an auditorium, basketball courts, barbeque pits, children’s play area and picnic tables. This facility serves the surrounding community by providing a variety of senior activities including bingo, exercise classes, painting classes, sewing classes, and offers a senior lunch program. Anderson Memorial Senior Center is located within the Vinegar Hill Historic Preservation Overlay Zone (HPOZ).

RAP has received a request from the Alliance Alice M. Baxter High School Junior State of America Club (Club) to install a mural at Anderson Memorial Senior Citizen Center as a community service project (Project). The proposed mural consists of a variety of flowers with one large flower in the center containing the following quote, “Every person is a different kind of flower and together we make a beautiful garden” (Exhibit A).
The mural will be installed by the students in the Club under the direction of student leader, Mr. Leonardo Soto. Mr. Soto has agreed to be the responsible party for the maintenance of the mural for a term of three years. The mural will include an anti-graffiti coating. The students proposing the Project, Mr. Soto and Councilmember Joe Buscaino’s Office, Fifteenth Council District (CD 15), are all in agreement that RAP maintains the right to remove the mural at any time should it not be maintained to RAP standards. Mr. Soto, as representative of the Junior State of America Club at Baxter High School, has signed the standard Waiver of Proprietary Rights for Artwork Placed upon City Property.

The idea for this mural was first presented to the Northwest San Pedro Neighborhood Council in an application for a Neighborhood Purpose Grant (Exhibit B). The Neighborhood Council expressed support for the Project proposal and awarded the grant. The Project was then presented to the Anderson Memorial Senior Citizen Center Park Advisory Board (PAB) on two separate occasions. At the first meeting, the PAB expressed support for the Project but had concern regarding the location of the mural installation. The Project was reconsidered on March 22, 2017, and the PAB has recommended that the mural be approved for installation on the patio wall (Exhibit A).

This mural proposal was presented to the Facility Repair and Maintenance Commission Task Force on April 19, 2017, at which time the Project was given conceptual approval.

This mural proposal was presented to the Vinegar Hill HPOZ Board on October 10, 2017 and received approval from the Los Angeles Department of City Planning, Office of Historic Resources, as Conforming Work on Contributing Elements on October 13, 2017 (Exhibit C). The mural will also require approval from the Department of Cultural Affairs prior to the issuance of a Right-of-Entry permit.

CD 15 and RAP’s Pacific Region management and staff support this Project at Anderson Memorial Senior Citizen Center.

ENVIRONMENTAL IMPACT STATEMENT

The proposed Project consists in alterations to an existing facility involving minor construction, which would cause negligible or no expansion of use. Therefore, Staff recommends that the Board determine that the proposed Project is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1(1) of the City CEQA Guidelines and that a Notice of Exemption be filed with the Los Angeles County Clerk.

FISCAL IMPACT STATEMENT

There will be minimal fiscal impact to RAP’s General Fund as the cost of the mural installation is being funded by the grant awarded by the Northwest San Pedro Neighborhood Council and maintenance of the mural will be the responsibility of the project applicant. RAP will be responsible only for removal of the mural if not maintained or at the end of its lifespan.
This Report was prepared by Melinda Gejer, City Planning Associate, Planning, Maintenance and Construction Branch.

LIST OF ATTACHMENTS

1) Exhibit A – Conceptual rendering of mural and location of mural installation
2) Exhibit B – Grant application from Baxter High School Junior State of America Club to the Northwest San Pedro Neighborhood Council
Exhibit A

Conceptual Rendering of Mural for Anderson Memorial SCC

Proposed Location for Mural at Anderson Memorial SCC
To: Northwest San Pedro Neighborhood Council:

We are writing to inform you of our interest in the grant being offered for youth based projects. Our team comes from Alliance Alice M. Baxter High School, which is a new school halfway through its second year. This would be a great opportunity for us to be more widely known and help the community that has so warmly welcomed us. Our school also promotes the students to participate in and help the community. This first project would inspire others in our school to also engage in projects to help better the community. This project would be the first of many to come from Baxter High School.

We plan on using this grant to beautify our neighborhood with a public mural. This park is located very close to our school. Students from the school often walk by on their way to and from school. A positive environment, even going home from school, is important. If the surrounding area isn’t the best it could be, it should be our responsibility to make it as good as we can for the benefit of the students and neighborhood. This mural would benefit the community, because the people of San Pedro have gone through many hardships and it is always nice to see a little inspiration. It will bring color to an otherwise dull area and best of all bring hope to the people. It will inspire children and adults to come to the park more often. It’s important for people to go the park, because it is a part of the community. A park is where people come together to make fun family memories. It is important to bring back that family feeling. The park is currently in a state which is not welcoming for families. We hope that this project will encourage others to take care of the park as well as the community surrounding it.

The mural would be on a wall in Anderson Memorial Park. We have contacted the park officials and they were enthusiastic about the plan. We told them it was a
possibility, and although the paperwork to make it official isn't complete yet, they were giving us the okay. The painting will be of a garden of flowers with the sunshine pouring over them. There would be a quote right in the middle. The quote that best resonates with our entire team is, "Every person is a different kind of flower and all together make this world a beautiful garden." It brings a bond to the community and reminds us that we are living in unity. Every person in San Pedro is kind of doing their own thing. This quote will help them come back together as one, even if it's just for one morning/afternoon. We are currently in the process of establishing a plan with a local artist here in San Pedro. We hope that he will help us further develop our design.

The team who is in charge of creating the mural are ranging from 14-16 years of age (9th and 10th grade students). We are a group of twelve students and plan on recruiting even more students to help if we get the grant. We believe that this project will last about a week or two.

This is the breakdown of the total cost of material needed:

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<thead>
<tr>
<th>Name of Item Needed</th>
<th>Price</th>
<th>Quantity</th>
<th>Total</th>
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<tr>
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<td>$500</td>
</tr>
<tr>
<td>Blue Poly Tarp</td>
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<td>3 inch Paintbrush</td>
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<tr>
<td>2 inch Paintbrush</td>
<td>$2</td>
<td>10 brushes</td>
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<td>1 inch Paintbrush</td>
<td>$2</td>
<td>5 brushes</td>
<td>$10</td>
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<tr>
<td>Paint Tray</td>
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<td>10 trays</td>
<td>$40</td>
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<tr>
<td>Wagner 9 inch Smart Roller</td>
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<td>$140</td>
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<td><strong>Total</strong></td>
<td></td>
<td></td>
<td><strong>$760</strong></td>
</tr>
</tbody>
</table>

Thank you for your consideration and we look forward to hearing from you.

Sincerely,

Students at Baxter High School
Office of Historic Resources

City Hall • 200 N. Spring St. • Los Angeles, CA 90012
Marvin Braude San Fernando Valley Constituent Service Center • 6262 Van Nuys Boulevard • 3rd Floor • Van Nuys, CA 91401

Historic Preservation Overlay Zone
CONFORMING WORK ON CONTRIBUTING ELEMENTS

Case No: DIR-2017-4151-CWC
APN: 7455010903
Community Plan: San Pedro
Owner/Applicant:
Owner/Applicant’s Mailing Address:
Representative: RYAN FERGUSON
Representative’s Mailing Address: CA
Project Address: 394 W 9TH ST 90731
Existing Zone: OS-1XL-HPOZ
Council District:
Telephone: (310) 732-4515
Telephone:

Project Description: PURSUANT TO SECTION 12.20.3 I OF THE LAMC, CONFORMING WORK IN THE VINEGAR HILL HPOZ, TO ADD A MURAL TO THE NORTH ELEVATION OF ANDERSON MEMORIAL SENIOR CENTER. SEE EXHIBIT A FOR EXACT LOCATION AND DESIGN. ALL WORK TO BE COMPLETED PER EXHIBIT A, STAMPED AND DATED 10/13/17.

PROJECT CONFORMS

Pursuant to LAMC subsection 12.20.3 E, the Preservation Plan has delegated Board authority to the Director of Planning, therefore the Director has reviewed the Applicant’s request for Conforming Work on Contributing Elements and has determined that the request conforms with the Preservation Plan for the Preservation Zone, or (if no City Planning Commission approved Preservation Plan exists) the Secretary of Interior’s Standards for Rehabilitation and Guidelines for Rehabilitating Historic Buildings; and meets the following condition s :

- Where maintenance or repair work is undertaken with respect to any building, structure, landscaping, natural feature or lot, or the work does not require the issuance of a building permit, pursuant to Section 91.106.2 of this Code.

- Where the project consists of work deemed to fall within the threshold of conforming work.

The applicant’s attention is called to the fact that this grant is not a permit or license and that any permits and licenses required by law must be obtained from the proper public agency.

For Building Permits Information, Call the Department of Building & Safety Public Office at: (888) LA-4-BUILD

Case Number: DIR-2017-4151-CWC
Artist Waiver for Murals and Public Art

Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C. §§106A abd 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Los Angeles ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe the artwork/project: mural, sculpture, etc. and medium]:

Garden mural, a series of flowers with one large one at the center with a quote.

Entitled [title of work]: Garden Mural

And located at [identify site, including interior location if applicable]: Anderson Park

In whole or in part, in City's sole discretion.
Artist's Address for Notice:

461 w 9th st, san pedro, ca, 90731

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Department of Recreation and Parks, Planning, Construction and Maintenance Branch, 221 N. Figueroa Street, Suite 100, Los Angeles, CA 90012.

[Signature]

[Date] 3/1/17

Artist Signature/Date

__________________________________________

Recreation and Parks Signature/Date