BOARD REPORT

DATE August 8, 2018

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: DESIGN AND BRANDING SERVICES – REQUEST FOR CONTRACT APPROVAL

AP Diaz V. Israel
R. Barajas S. Piña-Cortez
H. Fujita * N. Williams

Approved Disapproved Withdrawn

RECOMMENDATIONS:

That the Board of Recreation and Park Commissioners (Board):

1. Approve the award of a contract (Contract) in accordance with the details set forth in the Summary of this Report and in substantially the form attached as Attachment #1 to this Report, between the Department of Recreation and Parks (RAP) and High Pressure Zone, LLC (HPZ), to provide as-needed design and branding services for a term of three (3) years and in an amount not to exceed Two Hundred Fifty Thousand Dollars ($250,000) with an hourly rate not to exceed one hundred dollars ($100.00) per hour, subject to the review and approval by the Office of Mayor and of the City Attorney as to form;

2. Find, that pursuant to Charter Section 371(e)(2), that the services to be provided are professional, scientific, expert, technical or other special services of a temporary and occasional character for which competitive bidding is not practicable or advantageous as it is necessary for the Department of Recreation and Parks (RAP) to be able to call on contractors to perform this work as-needed and on an occasional, but frequent, basis without engaging in a new competitive process for each individual project to be performed;

3. Find, that pursuant to Charter Section 371(e)(10) that the services to be provided are for the performance of professional, scientific, expert or technical services and the use of competitive bidding would be undesirable, impractical or impossible or is otherwise excused by the common law;

4. Find, that pursuant to Charter Section 1022 that RAP does not have personnel available in its employ with sufficient time or the necessary expertise to undertake these
specialized professional tasks in a timely manner, and it is more feasible, economical and in RAP’s best interest to secure these services by contract;

5. Direct the Board Secretary to transmit the proposed Contract to the Office of the Mayor for review under Executive Directive No. 3 (Villaraigosa Series);

6. Direct the Board Secretary to transmit the proposed Contract to the City Attorney for review and approval as to form;

7. Authorize RAP’s General Manager or their designee to make technical corrections to as necessary to carry out the intent of this Report;

8. Authorize the Board President and Secretary to execute the Contract upon receipt of the necessary approvals.

SUMMARY:

The Department of Recreation and Parks (RAP) is responsible for maintaining the City of Los Angeles’ (City) parks and green space for the enjoyment of residents, national, and international visitors. The largest and most prominent park, Griffith Park, is located in the heart of the City. Griffith Park offers a variety of amenities and attractions such as the Griffith Observatory, Hollywood Sign, the Greek Theatre, Los Angeles Zoo, Merry Go Round, Pony and Train Ride and over 50 miles of hiking and equestrian trails. Griffith Park attracts over ten (10) million visitors annually.

Griffith Park’s popularity routinely causes congestion entering and exiting the park. This is more noticeable in summer, when both the Griffith Observatory and the Greek Theatre have events; however large crowds and traffic can happen at any time, making the need for branding of offsite parking areas critical. RAP has continuously worked to reduce traffic in Griffith Park. RAP has partnered with the Department of Transportation (DOT) since 2017 to develop and implement a DASH route for the Griffith Observatory. During the Greek Theatre concert season, this DASH route extends its operating hours to accommodate Greek Theatre patrons. It is an economical and sustainable transit solution. RAP would like to expand on this success by developing and implementing an innovative initiative to brand public transit into Griffith Park (Griffith Park Transit Initiative).

Branding public transit to the Griffith Observatory and Greek Theatre make for a convenient and hassle free way to visit Griffith Park. More visitors would opt for public transit if they were aware of this option. Reducing vehicle traffic is the goal. Parking opportunities are limited in this area of Griffith Park. There are multiple underused parking lots throughout Hollywood, all within walking distance to a Metro Station. The easiest and most economical way is to leave their vehicle parked at these underutilized parking lots and use the Metro Red Line to the nearest DASH Observatory stop. Promoting this option by branding these parking opportunities and advertising alternative modes of transportation is advantageous to the visitor experience, environmentally beneficial to the park and a benefit to the adjacent neighborhoods that suffer
from traffic congestion. Promoting this service on buses, LAX car rental facilities, bus shelters, social media, online media and print media will ensure visitors have the information needed to be able to make the best travel decisions. In partnership with LADOT marketing, RAP can further message to our visitors that public transit is the best option when visiting the Griffith Observatory and Greek Theatre.

High Pressure Zone, LLC (HPZ) was selected by the City of West Hollywood (WeHo) through a Request for Qualification (RFQ) process to provide various as-needed design and branding services to WeHo, and HPZ has successfully developed and implemented design and branding services for WeHo under the resulting contract with WeHo (WeHo Contract). RAP is seeking authorization from the Board to piggyback on the WeHo Contract and enter into the proposed Contract with HPZ to provide RAP with similar as-needed design and branding services at the same hourly rate as offered under the WeHo contract. The Contract will be for a term of three (3) years in an amount not to exceed Two Hundred Fifty Thousand Dollars ($250,000.00) at an hourly rate of One Hundred Dollars ($100.00) per hour. Under the proposed Contract, RAP will not be guaranteeing any minimum or maximum compensation amount or business, and any services RAP requests under the Contract will be on an as-needed, non-exclusive basis. Funding for projects will be provided from various funding sources, and the Contract shall be subject to the Standard Provisions for City Contracts (Rev.10/17)[v.3], including the right of early termination by RAP.

Initially, RAP staff intends to use the proposed Contract to obtain design and branding services for the Griffith Park Transit Initiative. Based on its success, RAP may expand the services to other divisions, so RAP has a comprehensive transit initiative to reduce traffic throughout the City. Anticipated deliverables include but are not limited to: creative concepts, inspirational designs and concept mock ups that capture the development and ideation of messaging to the public. Custom content including photographs and illustrations. Interactive designs to promote web content and social media advertisement platforms. Video content promoting ideation through animation or live actors. Client review is encouraged each step of the way during the creative process.

FISCAL IMPACT STATEMENT:

Awarding and executing the proposed Contract has no impact to RAP’s General Fund. Funding for design and branding services for the Griffith Park Transit Initiative will be from Special Fund No. 817M, Account No. PKG. Funding for expanded services, Department wide, will be from various funding sources, depending on activity and availability of funds.

LIST OF ATTACHMENTS

Attachment 1: Proposed contract
Attachment 1

Proposed Contract Between High Pressure Zone, LLC
And
City of Los Angeles, Department of Recreation and Parks
For
Branding Strategy
AGREEMENT BETWEEN
THE CITY OF LOS ANGELES
DEPARTMENT OF RECREATION AND PARKS
AND
HIGH PRESSURE ZONE, LLC
FOR THE DEVELOPMENT AND IMPLEMENTATION OF A COMPREHENSIVE
BRANDING STRATEGY

This Agreement ("AGREEMENT" or "CONTRACT") is entered into this _____ day of ____________, 20___, by and between the City of Los Angeles, (herein referred to as "CITY") a municipal corporation, Department of Recreation and Parks (hereinafter referred to as "RAP"), acting by and through its Board of Recreation and Park Commissioners (hereinafter referred to as "BOARD"), and High Pressure Zone, LLC (hereinafter referred to as "CONTRACTOR"). CITY and CONTRACTOR shall be referred to hereinafter as the “PARTY or PARTIES”.

WHEREAS, the CONTRACTOR has been awarded a competitively bid contract by the West Hollywood Innovation Department (hereinafter referred to as "WeHo") to provide branding services on an as-needed, non-exclusive basis pursuant to a Contract (hereinafter referred to as "WeHo Contract") executed on April 18, 2016 (WeHo Contract #008133, attached hereto and incorporated herein by reference as Appendix A);

WHEREAS, pursuant to Charter Section 371(e)(2), that the professional, scientific, expert, technical or other special services to be provided by CONTRACTOR are of a temporary and occasional character for which competitive bidding is not practicable or advantageous;

WHEREAS, pursuant to Charter Section 371(e)(8), that the CITY may piggyback on the WeHo Contract with CONTRACTOR, because contracts for cooperative arrangements with other governmental agencies for the utilization of the purchasing contracts and professional, scientific, expert or technical services contracts of those agencies and any implementing agreements, are an exception to the CITY’S competitive bidding requirements;

WHEREAS, pursuant to Charter Section 371(e)(10), that the services to be provided by CONTRACTOR are for the performance of professional, scientific, expert or technical services and the use of competitive bidding would be undesirable, impractical or impossible or is otherwise excused by common law;
WHEREAS, RAP has the need for the development and implementation of a comprehensive transit innovation branding strategy throughout the CITY on an as-needed basis;

WHEREAS, RAP desires to secure the technical, expert and professional services of a qualified contractor on an occasional and as-needed basis for the development and implementation of a comprehensive transit innovation branding strategy in order to enhance the ingress and egress to our parks and facilities, as well as the overall enjoyment experience of the parks and facilities;

WHEREAS, pursuant to Charter Section 1022 RAP does not have available in its employ personnel with the necessary expertise to undertake the specialized professional tasks sought and the work can be performed more economically or feasibly by an independent contractor;

WHEREAS, CONTRACTOR is experienced in providing the services of the type required, is willing to perform such service, and can provide such services to RAP; and

WHEREAS, it is in RAP’s best interest to secure these services from CONTRACTOR;

WHEREAS, the CONTRACTOR has agreed to provide such branding services to RAP (CONTRACTOR’S Proposal dated February 22, 2018 referenced and incorporated as Appendix B;

WHEREAS, The City of West Hollywood by written communication dated June 26, 2018 attached hereto and incorporated by reference herein as Appendix C, has expressly authorized RAP to act as a Participating Public Agency, with respect to their Request for Qualifications issued on Jan 5, 2016 for branding services.

NOW THEREFORE, RAP and the CONTRACTOR hereby agrees as follows:

SECTION 1 – PARTIES TO THE AGREEMENT, REPRESENTATIVES AND NOTIFICATION.

1.1 Parties

The PARTIES to this AGREEMENT are:

CITY – The City of Los Angeles, a municipal corporation, acting by and through its BOARD OF RECREATION AND PARK COMMISSIONERS on behalf of RAP, having its principal office at 221 North Figueroa Street, Suite 300, Los Angeles, CA 90012.

CONTRACTOR – High Pressure Zone, LLC, having its principal office at 12400 Matteson Avenue, Los Angeles, CA 90066
1.2 Representatives

The City’s representative will be (or any other RAP Management or City designee):

Joe Salaices, Superintendent (or his designee)
City of Los Angeles, Department of Recreation and Parks
4800 Griffith Park Dr.
Los Angeles, CA 90027

Email: joe.salaices@lacity.org
Telephone Number: (323) 661 - 9465
Fax Number: (213) 485 - 8761

With a Copy to:

Anthony-Paul Diaz, Asst. General Manager (or his designee)
City of Los Angeles, Department of Recreation and Parks
221 N. Figueroa Street, Suite 350
Los Angeles, CA 90012

Email: ap.diaz@lacity.org
Telephone Number: (213) 202-2633
FAX Number: (213) 202-2614

With additional copy to:

Jimmy Newsom, Sr. Management Analyst II
City of Los Angeles, Department of Recreation and Parks
6335 Woodley Ave.
Van Nuys, CA 91406

Email: jimmy.newsom@lacity.org
Telephone Number: (818) 756-9294

The CONTRACTOR’S representative will be:

Michelle Priest, Managing Partner
High Pressure Zone, LLC
12400 Matteson Avenue
Los Angeles, CA 90066

Email: mp@hpz.us
Website: https://www://highpressure.zone
Direct Telephone: (209) 815 - 2237
1.3 Notices

Formal notices, demands and communications to be given hereunder by either PARTY will be made in writing and may be effect by personal delivery or certified mail, return receipt requested, and will be deemed communicated as of the date of receipt.

If the person designated to receive the notices, demands or communications or if the address of such person is changed, written notice of such changes shall be given, in accordance with this Section, within five (5) working days of the change.

CONTRACTOR shall address all questions and correspondence concerning project scope to (or any other RAP Management designee) the representatives identified in Section 1.2 above.

SECTION 2 – TERMS OF THE AGREEMENT

2.1 Term

The term of this AGREEMENT shall commence on the date of execution and is for a three (3) year term, and is subject to early termination by RAP as provided in the “Termination” (PSC-9) section of the Standard Provisions for City Contracts (Rev. 10/17) [v.3], or most current, which is attached to this Agreement as Appendix D and incorporated herein by this reference (“Term”).

2.2 Contract Compliance

CONTRACTOR agrees to comply with the Standard Provisions for CITY Contracts (Rev. 10/17) [v.3], or most current, attached hereto and incorporated herein by reference, and CONTRACTOR also agrees to comply with all CITY codes, Ordinances (as published), and CITY Compliance Documents and forms, as required by CITY that were submitted by CONTRACTOR, and which are attached to this agreement as Appendix E and incorporated herein by this reference (“Contract Compliance”).

SECTION 3 - SCOPE OF SERVICES

3.1 Services to Be Provided by CONTRACTOR

The CONTRACTOR will provide Branding Services to increase awareness and usage of the public transit option to the Griffith Observatory and Greek Theatre that makes for a convenient and hassle free way to visit Griffith Park. The goal is in reducing vehicle traffic, and congestion, as the parking opportunities are
limited in this area of Griffith Park. Branding Services will include but not be limited to promotion on buses, LAX car rental facilities, bus shelters, social media, online media and print media. Additional locations throughout the City may be incorporated in the future based on success of this program.

Anticipated deliverables include but are not limited to: creative concepts, inspirational designs and concept mock ups that capture the development and ideation of messaging to the public. The creation of custom content may include photographs and illustrations. CONTRACTOR will also develop Interactive designs to promote web content and social media advertisement platforms as well as video content promoting ideation through animation or live actors. CITY review shall be conducted each step of the way during the creative process.

Upon receipt from RAP of a Request for Quote, CONTRACTOR will provide RAP will a proposal for the requested work. When the project is approved, RAP will issue a Notice to Proceed (NTP) and CONTRACTOR will perform the services approved in the NTP. RAP’s use of the CONTRACT will be on an occasional and as-needed basis.

3.2 Services to Be Provided by CITY

RAP’s authorized agent (or other RAP management designee) will issue a NTP to the CONTRACTOR prior the start of any work.

RAP personnel will work cooperatively with CONTRACTOR to ensure timely review of all services provided by CONTRACTOR under this AGREEMENT.

RAP will promptly act, review and make decision as necessary to permit the orderly progress of CONTRACTOR’s work under this AGREEMENT.

SECTION 4 – COMPENSATION AND INVOICING

4.1 Compensation

CITY will pay CONTRACTOR an amount for services outlined in each individual NTP. The total amount for this CONTRACT shall not exceed Two Hundred Fifty Thousand Dollars ($250,000). The CONTRACT amount is an estimate, and RAP does not guarantee that the CONTRACT maximum amount will be reached. The professional services that RAP is requesting shall be on an occasional and as-needed basis and the CITY, by entering into this CONTRACT, guarantees no minimum amount of business or compensation. RAP staff will monitor this not-to-exceed aggregate total.

4.2 Invoicing
Prior to the start of any work, CONTRACTOR must receive a NTP from an authorized agent of RAP. CONTRACTOR shall submit invoices to RAP for all work performed. Once work has been completed to the satisfaction of RAP, CONTRACTOR may submit an invoice for the agreed amount on the NTP. Invoices must include the CONTRACTOR’S name, date, address, contact phone number, summary of work completed, address/location of work completed, dollar amount originally proposed and the agreed on by RAP.

4.3 Compensation and Schedule of Payments

The CONTRACTOR’S invoice will be reviewed and approved for payment by RAP’S representative. Once signed off by RAP’S representative, payment will be processed by RAP’S Finance Division. RAP may take up to thirty (30) days after RAP’S representative’s approval for payment of invoice, unless CONTRACTOR offers a discount for early payment.

SECTION 5 - NON-EXCLUSIVITY

RAP and the CONTRACTOR understand and agree that this is a non-exclusive AGREEMENT to provide services to RAP and that RAP may contract with other contractors to provide similar services during the term of this AGREEMENT.

SECTION 6 - RATIFICATION

At the request of RAP, and because of the urgent need therefore, CONTRACTOR may have commenced performance of services required hereunder prior to the execution of this Agreement. By its execution hereof, RAP hereby accepts such services from CONTRACTOR subject to all of the terms, covenants and conditions of this Agreement, and CONTRACTOR’s performance as such services.

SECTION 7 - INCORPORATION OF DOCUMENTS

This AGREEMENT, appendices and incorporated documents represents the entire agreement of the PARTIES and supersedes all prior written or oral representations, discussions, and agreements. This AGREEMENT may not be changed or modified in any manner except by formal, written amendment fully executed by both CITY and CONTRACTOR. The following documents are incorporated and made a part hereof by reference:

Appendix A. WeHo Contract #008133, executed on April 18, 2016 between WeHo and HPZ.

Appendix C. Letter date June 26, 2018, authorizing RAP to act as a participating public agency.

Appendix D. Standard Provisions for City Contracts. (REV. 10/17) [v.3].

Appendix E. CITY Compliance Documents

Exhibit 1 Insurance Contractual Requirements

Exhibit 2 WeHo Full Request for Qualifications

The order of precedence in resolving conflicting language, if any, in the documents shall be: (1) This Agreement, incorporating Exhibit 1, Appendix D, and Appendix E, (2) Appendix C; (3) Appendix B; and (4) Appendix A and Exhibit 2.
IN WITNESS THEREOF, the parties hereto have executed this AGREEMENT to be executed by their duly authorized representatives on the dates indicated:

Executed this _____________ day of________________________, 20___

THE CITY OF LOS ANGELES, a municipal corporation, acting by and through its Board of Recreation and Park Commissioners

By

PRESIDENT

By

SECRETARY

Executed this _____________ day of________________________, 20___

HIGH PRESSURE ZONE

By

MANAGING PARTNER

By

MANAGING PARTNER

Approved as to Form:

Date: ____________________________

Michael N. Feuer
City Attorney

By

DEPUTY CITY ATTORNEY

AGREEMENT NO.:_________________________________________________

BUSINESS TAX REGISTRATION CERTIFICATE NO.: __0002850416-0001-7__
CITY OF WEST HOLLYWOOD

AGREEMENT FOR SERVICES

This Agreement is made on this 18th day of April, 2016, at West Hollywood, California, by and between the City of West Hollywood, a municipal corporation, 8300 Santa Monica Boulevard, West Hollywood, California 90069 (hereinafter referred to as the “CITY”) and High Pressure Zone, 12400 Matteson Avenue Los Angeles, CA 90066 (hereinafter referred to as the “CONTRACTOR”).

RECITALS

A. The CITY proposes to contract for professional services as outlined below;

B. The CONTRACTOR is willing to perform such services and has the necessary qualifications by reason of experience, preparation, and organization to provide such services;

C. NOW, THEREFORE, the CITY and the CONTRACTOR, mutually agree as follows:

1. SERVICES. The CONTRACTOR shall perform those services set forth in “Exhibit A,” which is attached hereto and incorporated herein by reference.

2. TERM OF AGREEMENT. The term of this contract shall commence upon July 1, 2016 and shall expire on June 30, 2019 unless extended in writing in advance by both parties.

3. TIME OF PERFORMANCE. The services of the CONTRACTOR are to commence upon receipt of a notice to proceed from the CITY and shall continue until all authorized work is completed to the CITY’s satisfaction, in accordance with the schedule incorporated in “Exhibit A,” unless extended in writing by the CITY.

4. PAYMENT FOR SERVICES. The CONTRACTOR shall be compensated in an amount not to exceed $75,000 over the term of the agreement and up to but not exceeding $25,000 per fiscal year for services provided pursuant to this Agreement as described in “Exhibit A.” Compensation shall under no circumstances be increased except by written amendment of this Agreement. The CONTRACTOR shall be paid within thirty (30) days of presentation of an invoice to the CITY for services performed to the CITY’s satisfaction. The CONTRACTOR shall submit invoices monthly describing the services performed, the date services were performed, a description of reimbursable costs, and any other information requested by the CITY.

5. CONTRACT ADMINISTRATION.

5.1. The CITY’s Representative. Unless otherwise designated in writing, Francisco Contreras shall serve as the CITY’s representative for the administration of the project. All activities performed by the CONTRACTOR shall be coordinated with this person.
5.2. **Manager-in-Charge.** For the CONTRACTOR, M. Priest, shall be in charge of the project on all matters relating to this Agreement and any agreement or approval made by her/him shall be binding on the CONTRACTOR. The Manager-in-Charge shall not be replaced without the written consent of the CITY.

5.3. **Responsibilities of the CITY.** The CITY shall provide all relevant documentation in its possession to the CONTRACTOR upon request in order to minimize duplication of efforts. The CITY's staff shall work with the CONTRACTOR as necessary to facilitate performance of the services.

5.4. **Personnel.** The CONTRACTOR represents that it has or will secure at its own expense all personnel required to perform the services under this Agreement. All of the services required under this Agreement will be performed by the CONTRACTOR or under its supervision, and all personnel engaged in the work shall be qualified to perform such services. The CONTRACTOR reserves the right to determine the assignment of its own employees to the performance of the CONTRACTOR's services under this Agreement, but the CITY reserves the right, for good cause, to require the CONTRACTOR to exclude any employee from performing services on the CITY's premises.

6. **TERMINATION.**

6.1. **Termination for Convenience.** Either party may terminate this Agreement without cause and in its sole discretion at any time by giving the other party thirty (30) days' written notice of such termination. In the event of such termination, the CONTRACTOR shall cease services as of the date of termination and shall be compensated for services performed to the CITY's satisfaction up to the date of termination.

6.2. **Termination for Cause.** All terms, provisions, and specifications of this Agreement are material and binding, and failure to perform any material portion of the work described herein shall be considered a breach of this Agreement. Should the Agreement be breached in any manner, the CITY may, at its option, terminate the Agreement not less than five (5) days after written notification is received by the CONTRACTOR to remedy the violation within the stated time or within any other time period agreed to by the parties. In the event of such termination, the CONTRACTOR shall be responsible for any additional costs incurred by the CITY in securing the services from another contractor.
7. **INDEMNIFICATION.** Contractor shall indemnify and hold harmless City from and against all liability arising out of or in connection with Contractor's negligent or wrongful acts, errors or omissions in the performance of work hereunder or its failure to comply with any of its obligations contained in this Agreement. In the event that City is named as a party defendant in a lawsuit alleging injury as a result of Contractor's negligent or wrongful performance under this Agreement, Contractor shall defend City with counsel approved by CITY, which approval will not be unreasonably withheld, and bear responsibility for attorney's fees, expert fees and all other costs and expenses of litigation. Should conflict of interest principles preclude a single lawyer from representing both City and Contractor, or should City otherwise find Contractor's legal counsel unacceptable, then Contractor shall reimburse the City its costs of defense, including without limitation reasonable attorney's fees, expert fees and all other costs and expenses of litigation. Contractor shall promptly pay any final, non-appealable judgment rendered against the CITY. It is expressly understood and agreed that the foregoing provisions are intended to be as broad and inclusive as is permitted by the law of the State of California but the indemnity obligation will exclude such loss or damage which is determined to be caused by the sole negligence or willful misconduct of the City. The obligations established by this paragraph will survive termination of this Agreement.

For purposes of this paragraph:
- City means the City Council and its subordinate bodies, elected and appointed City officials and officers, City employees and authorized agents and volunteers of the City.
- Liability means any claims or causes of action raised or asserted by, damage to, loss or expense incurred by or judgments rendered in favor of persons or entities not a party to this Agreement.
- The types of damages included within this indemnity obligation include, but are not limited to, personal injury, bodily injury, death, loss of use, and damage to or loss of real and personal property.
- The indemnity obligation of this paragraph includes all forms of negligent acts, errors and omissions, wrongful behavior and willful misconduct (including but not limited to breaches of professional standards of care, if applicable, and breach of contract) by Contractor and any of its officers, agents employees and subcontractors.
8. INSURANCE REQUIREMENTS.

8.1. The CONTRACTOR, at the CONTRACTOR's own cost and expense, shall procure and maintain, for the duration of the contract, the following insurance policies:

8.1.1. **Workers' Compensation Coverage.** The CONTRACTOR shall maintain Workers' Compensation Insurance and Employer's Liability Insurance for its employees in accordance with the laws of the State of California. In addition, the CONTRACTOR shall require any and every subcontractor to similarly maintain Workers' Compensation Insurance and Employer's Liability Insurance in accordance with the laws of the State of California for all of the subcontractor's employees. Any notice of cancellation or non-renewal of all Workers' Compensation policies must be received by the CITY at least thirty (30) days prior to such change. The insurer shall agree to waive all rights of subrogation against the CITY, its officers, agents, employees, and volunteers for losses arising from work performed by the CONTRACTOR for City.

This provision shall not apply if the CONTRACTOR has no employees performing work under this Agreement. If the CONTRACTOR has no employees for the purposes of this Agreement, the CONTRACTOR shall sign the "Certificate of Exemption from Workers' Compensation Insurance" which is attached hereto and incorporated herein by reference as "Exhibit B."

8.1.2. **General Liability Coverage.** The CONTRACTOR shall maintain commercial general liability insurance in an amount of not less than one million dollars ($1,000,000) per occurrence for bodily injury, personal injury, and property damage. If a commercial general liability insurance form or other form with a general aggregate limit is used, either the general aggregate limit shall apply separately to the work to be performed under this Agreement or the general aggregate limit shall be at least twice the required occurrence limit.

8.1.3. **Automobile Liability Coverage.** The CONTRACTOR shall maintain automobile liability insurance covering bodily injury and property damage for all activities of the CONTRACTOR arising out of or in connection with the work to be performed under this Agreement, including coverage for owned, hired, and non-owned vehicles, in an amount of not less than three hundred thousand dollars ($300,000) combined single limit for each occurrence. If CONTRACTOR or CONTRACTOR's employees will use personal
autos in any way on this project, CONTRACTOR shall obtain evidence of personal auto liability coverage for each such person.

8.1.4. **Professional Liability Coverage.** The CONTRACTOR shall maintain professional errors and omissions liability insurance for protection against claims alleging negligent acts, errors, or omissions which may arise from the CONTRACTOR's operations under this Agreement, whether such operations be by the CONTRACTOR or by its employees, subcontractors, or subconsultants. The amount of this insurance shall not be less than one million dollars ($1,000,000) on a claims-made annual aggregate basis, or a combined single-limit-per-occurrence basis.

8.2. **Endorsements.** Each general liability and automobile liability insurance policy shall be issued by insurers possessing a Best's rating of no less than A-:VII. Each general liability insurance policy shall be endorsed with the specific language of Section 8.2.1 below. CONTRACTOR also agrees to require all contractors, and subcontractors to do likewise.

8.2.1. “The CITY, its elected or appointed officers, officials, employees, agents, and volunteers are to be covered as additional insureds with respect to liability arising out of work performed by or on behalf of the CONTRACTOR, including materials, parts, or equipment furnished in connection with such work or operations.”

8.2.2. This policy shall be considered primary insurance as respects the CITY, its elected or appointed officers, officials, employees, agents, and volunteers. Any insurance maintained by the CITY, including any self-insured retention the CITY may have, shall be considered excess insurance only and shall not contribute with this policy.

8.2.3. This insurance shall act for each insured and additional insured as though a separate policy had been written for each, except with respect to the limits of liability of the insuring company.

8.2.4. Notwithstanding the provisions included in any of the ISO Additional Insured Endorsement forms, CONTRACTOR acknowledges that the insurance coverage and policy limits set forth in this section constitute the minimum amounts of coverage required. Any insurance proceeds available to the CITY in excess of the limits and coverage required in this agreement and which is applicable to a given loss will be available to the CITY.

8.2.5. The insurer waives all rights of subrogation against the CITY, its elected or appointed officers, officials, employees, or agents
regardless of the applicability of any insurance proceeds, and agrees to require all subcontractors to do likewise.

8.2.6. Any failure to comply with reporting provisions of the policies shall not affect coverage provided to the City, its elected or appointed officers, officials, employees, agents, or volunteers.

8.2.7. The insurance provided by this policy shall not be suspended, voided or reduced in coverage or in limits except after thirty (30) days' written notice has been submitted to the CITY and approved of in writing, except in the case of cancellation, for which ten (10) days' written notice shall be provided.

8.2.8. Contractor agrees to provide immediate notice to City of any claim or loss against Contractor arising out of the work performed under this agreement. City assumes no obligation or liability by such notice, but has the right (but not the duty) to monitor the handling of any such claim or claims if they are likely to involve City.

8.3. Self Insured Retention/Deductibles. All policies required by this Agreement shall allow City, as additional insured, to satisfy the self-insured retention ("SIR") and/or deductible of the policy in lieu of the Owner (as the named insured) should Owner fail to pay the SIR or deductible requirements. The amount of the SIR or deductible shall be subject to the approval of the City Attorney and the Finance Director. Owner understands and agrees that satisfaction of this requirement is an express condition precedent to the effectiveness of this Agreement. Failure by Owner as primary insured to pay its SIR or deductible constitutes a material breach of this Agreement. Should City pay the SIR or deductible on Owner's behalf upon the Owner's failure or refusal to do so in order to secure defense and indemnification as an additional insured under the policy, City may include such amounts as damages in any action against Owner for breach of this Agreement in addition to any other damages incurred by City due to the breach.

8.4. Certificates of Insurance. The CONTRACTOR shall provide certificates of insurance with original endorsements to the CITY as evidence of the insurance coverage required herein. Certificates of such insurance shall be filed with the CITY on or before commencement of performance of this Agreement. Current certification of insurance shall be kept on file with the CITY at all times during the term of this Agreement. The CONTRACTOR shall provide written evidence of current automobile coverage to comply with the automobile insurance requirement.

8.5. Failure to Procure Insurance. Failure on the part of the CONTRACTOR to procure or maintain required insurance shall constitute a material
breach of contract under which the CITY may terminate this Agreement pursuant to Section 6.2 above.

9. ASSIGNMENT AND SUBCONTRACTING. The parties recognize that a substantial inducement to the CITY for entering into this Agreement is the professional reputation, experience, and competence of the CONTRACTOR. Assignments of any or all rights, duties, or obligations of the CONTRACTOR under this Agreement will be permitted only with the express consent of the CITY. The CONTRACTOR shall not subcontract any portion of the work to be performed under this Agreement without the written authorization of the CITY. If the CITY consents to such subcontract, the CONTRACTOR shall be fully responsible to the CITY for all acts or omissions of the subcontractor. Nothing in this Agreement shall create any contractual relationship between the CITY and subcontractor nor shall it create any obligation on the part of the CITY to pay or to see to the payment of any monies due to any such subcontractor other than as otherwise is required by law.

10. COMPLIANCE WITH LAWS, CODES, ORDINANCES, AND REGULATIONS. The CONTRACTOR shall use the standard of care in its profession to comply with all applicable federal, state, and local laws, codes, ordinances, and regulations.

10.1. Taxes. The CONTRACTOR agrees to pay all required taxes on amounts paid to the CONTRACTOR under this Agreement, and to indemnify and hold the CITY harmless from any and all taxes, assessments, penalties, and interest asserted against the CITY by reason of the independent contractor relationship created by this Agreement. In the event that the CITY is audited by any Federal or State agency regarding the independent contractor status of the CONTRACTOR and the audit in any way fails to sustain the validity of a wholly independent contractor relationship between the CITY and the CONTRACTOR, then the CONTRACTOR agrees to reimburse the CITY for all costs, including accounting and attorneys' fees, arising out of such audit and any appeals relating thereto.

10.2. Workers' Compensation Law. The CONTRACTOR shall fully comply with the workers' compensation law regarding the CONTRACTOR and the CONTRACTOR's employees. The CONTRACTOR further agrees to indemnify and hold the CITY harmless from any failure of the CONTRACTOR to comply with applicable workers' compensation laws. The CITY shall have the right to offset against the amount of any compensation due to the CONTRACTOR under this Agreement any amount due to the CITY from the CONTRACTOR as a result of the CONTRACTOR's failure to promptly pay to the CITY any reimbursement or indemnification arising under this Section.
10.3. **Licenses.** The CONTRACTOR represents and warrants to the CITY that it has all licenses, permits, qualifications, insurance, and approvals of whatsoever nature which are legally required of the CONTRACTOR to practice its profession. The CONTRACTOR represents and warrants to the CITY that the CONTRACTOR shall, at its sole cost and expense, keep in effect or obtain at all times during the term of this Agreement any licenses, permits, insurance, and approvals which are legally required of the CONTRACTOR to practice its profession. The CONTRACTOR shall maintain a City of West Hollywood business license, if required under CITY ordinance.

11. **CONFLICT OF INTEREST.** The CONTRACTOR confirms that it has no financial, contractual, or other interest or obligation that conflicts with or is harmful to performance of its obligations under this Agreement. The CONTRACTOR shall not during the term of this Agreement knowingly obtain such an interest or incur such an obligation, nor shall it employ or subcontract with any person for performance of this Agreement who has such incompatible interest or obligation.

12. **NON-DISCRIMINATION AND EQUAL EMPLOYMENT OPPORTUNITY.** The CONTRACTOR represents and agrees that it does not and will not discriminate against any employee or applicant for employment because of race, religion, color, national origin, sex, sexual orientation, gender identity, political affiliation or opinion, medical condition, or pregnancy or pregnancy-related condition. The CONTRACTOR will take affirmative action to ensure that applicants are employed, and that employees are treated during employment without regard to their race, religion, color, national origin, sex, sexual orientation, gender identity, political affiliation or opinion, medical condition, or pregnancy or pregnancy-related condition. Such action shall include, but not be limited to the following: employment, upgrading, demotion or transfer; recruitment or recruitment advertising; layoffs or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. The CONTRACTOR agrees to include in all solicitations or advertisements for employment and to post in conspicuous places, available to employees and applicants for employment, notices setting forth the provisions of this nondiscrimination clause.

13. **LIVING WAGE ORDINANCE.** The CONTRACTOR shall abide by the provisions of the West Hollywood Living Wage Ordinance. During the term of this Agreement, the CONTRACTOR shall keep on file sufficient evidence of its employee compensation to enable verification of compliance with the West Hollywood Living Wage Ordinance.

14. **EQUAL BENEFITS ORDINANCE, No. 03-662.** The CONTRACTOR shall abide by the provisions of the West Hollywood Equal Benefits Ordinance. During the term of this Agreement, the CONTRACTOR shall keep on file sufficient evidence
of its employee compensation and any applicable benefits packages, as those benefits relate to the coverage of the domestic partners of contractor's employees, which shall include; bereavement leave; family medical leave, and health insurance benefits, to enable verification of compliance with the West Hollywood Equal Benefits Ordinance.

15. **RESTRICTIONS: Arab League Boycott of Israel.** The CONTRACTOR hereby affirms it does not honor the Arab League Boycott of Israel.

16. **RECORDS AND AUDITS.** The CONTRACTOR shall maintain accounts and records, including personnel, property, and financial records, adequate to identify and account for all costs pertaining to this Agreement and such other records as may be deemed necessary by the CITY or any authorized representative. All records shall be made available at the request of the CITY, with reasonable notice, during regular business hours, and shall be retained by the CONTRACTOR for a period of three years after the expiration of this Agreement.

17. **OWNERSHIP OF DOCUMENTS.** It is understood and agreed that the CITY shall own all documents and other work product of the CONTRACTOR, except the CONTRACTOR’s notes and workpapers, which pertain to the work performed under this Agreement. The CITY shall have the sole right to use such materials in its discretion and without further compensation to the CONTRACTOR, but any re-use of such documents by the CITY on any other project without prior written consent of the CONTRACTOR shall be at the sole risk of the CITY. The CONTRACTOR shall at its sole expense provide all such documents to the CITY upon request.

18. **INDEPENDENT CONTRACTOR.** The CONTRACTOR is and shall at all times remain as to the CITY a wholly independent CONTRACTOR. Neither the CITY nor any of its agents shall have control over the conduct of the CONTRACTOR or any of the CONTRACTOR’s employees or agents, except as herein set forth. The CONTRACTOR shall not at any time or in any manner represent that it or any of its agents or employees are in any manner agents or employees of the CITY. The CONTRACTOR shall have no power to incur any debt, obligation, or liability on behalf of the CITY or otherwise act on behalf of the CITY as an agent.

19. **NOTICE.** All Notices permitted or required under this Agreement shall be in writing, and shall be deemed made when delivered to the applicable party’s representative as provided in this Agreement. Additionally, such notices may be given to the respective parties at the following addresses, or at such other addresses as the parties may provide in writing for this purpose.

Such notices shall be deemed made when personally delivered or when mailed forty-eight (48) hours after deposit in the U.S. mail, first-class postage prepaid, and addressed to the party at its applicable address.
CITY OF WEST HOLLYWOOD
AGREEMENT FOR SERVICES

CITY OF WEST HOLLYWOOD
8300 Santa Monica Boulevard
West Hollywood, CA 90069-6216

Attention: Francisco Contreras

CONTRACTOR: High Pressure Zone
12400 Matteson Avenue
Los Angeles, CA 90066

Attention: Michelle Priest

20. **GOVERNING LAW.** This Agreement shall be governed by the laws of the State of California.

21. **ENTIRE AGREEMENT; MODIFICATION.** This Agreement supersedes any and all other agreements, either oral or written, between the parties, and contains all of the covenants and agreements between the parties. Each party to this Agreement acknowledges that no representations, inducements, promises, or agreements, oral or otherwise, have been made by any party, or anyone acting on behalf of any party, which are not embodied herein. Any agreement, statement, or promise not contained in the Agreement, and any modification to the Agreement, will be effective only if signed by both parties.

22. **WAIVER.** Waiver of a breach or default under this Agreement shall not constitute a continuing waiver of a subsequent breach of the same or any other provision under this agreement. Payment of any invoice by the CITY shall not constitute a waiver of the CITY's right to obtain correction or replacement of any defective or noncompliant work product.

23. **EXECUTION.** This Agreement may be executed in several counterparts, each of which shall constitute one and the same instrument and shall become binding upon the parties when at least one copy hereof shall have been signed by both parties hereto. In approving this Agreement, it shall not be necessary to produce or account for more than one such counterpart.

24. **AUTHORITY TO ENTER AGREEMENT.** The CONTRACTOR has all requisite power and authority to conduct its business and to execute, deliver, and perform this Agreement. Each party warrants that the individuals who have signed this Agreement have the legal power, right, and authority to make this Agreement and to bind each respective party.
IN WITNESS WHEREOF, the parties have executed this Agreement the 18th day of April, 2016.

CONTRACTOR: High Pressure Zone

Michelle Priest, Managing Partner

CITY OF WEST HOLLYWOOD:

Francisco J. Contreras, AICP, Innovation and Strategic Initiatives Manager

Paul Arevalo, City Manager

ATTEST:

Yvonne Quarker, City Clerk
CITY OF WEST HOLLYWOOD

AGREEMENT FOR SERVICES

Exhibit A

Scope of Services: Ongoing technical and design services. Projects may include, and are not limited to: developing simple websites, maps, data visualizations, infographics, interactive maps, video projects, mobile applications, and branded content. Vendor has general innovation-related technology expertise in the following:

- **Mobile Software Engineers** - Deep technical knowledge of mobile application development (both Android and iOS) and understanding of OS-specific APIs with a demonstrated experience working end to end.
- **Web Developer** - Experience integrating HTML-based content with other 3rd party environments (i.e. Content Management Systems). Experience with source control (SVN / GIT) and bug tracking systems as well as some of the following technologies: .NET, JAVA, NationBuilder, Wordpress.
- **UX/UI Designers** - Interactive experience, an intimate knowledge of industry tools, and solid understanding of designing intuitive site functionality, interaction, site architecture, user interfaces, and navigation.
- **Data Scientist** - Experience in data analysis including both detailed data manipulation and interpretation of broader implications, including experience with data visualization. This experience should specifically include finding or creating, cleaning, using and making meaning of data sets such as can be found on the West Hollywood Open Data portal. Well versed in at least one of the following: a programming language such as R or Python, GIS, and/or applied statistics.
- **GIS Professional** - Knowledge of GIS/GPS operations, geography, cartography, mid-level computer programming and database administration, data management, surveying and spatial analysis methods. Specialized technical training in the use of advanced cartography software and knowledge of programming languages.
- **Video Production Professional** - Experience filming and assembling recorded raw material into a finished product that's suitable for posting to City of West Hollywood's website, YouTube and social media channels including but not limited to, camera footage, dialogue, sound effects, graphics and special effects.

For each project prior to the start of work, the Contractor shall prepare and the City shall approve a Statement of Work that defines the entire scope of the project and specifies the deliverables, timeline, estimated number of work hours, project's fixed cost and payment schedule. The project Statement of Work shall be incorporated into this Agreement and performed under a purchase order.
CITY OF WEST HOLLYWOOD

AGREEMENT FOR SERVICES

Time of Performance:

All work associated with this agreement shall be completed on as needed basis.

Special Payment Terms: CONSULTANT shall be compensated for services provided pursuant to this Agreement. Compensation shall under no circumstances be increased except by written amendment of this agreement. CONSULTANT shall bill the City, and CONSULTANT shall be paid within thirty (30) days of presentation of invoice. CONSULTANT shall be compensated for actual hours worked at the following billing rates:

Hourly rate $100

Any additional expenses must be specifically approved in advance, in writing, by the CITY. It is expected that the CITY may have access to digital and physical documents (as outlined in Ownership of Documents in Contract) at any time in good faith even prior final payment, in order to adhere to project deadlines for media placement, materials development, etc.
Appendix B

High Pressure Zone, LLC Proposal dated February 22, 2018
GRIFFITH PARK TRANSIT
INNOVATION PROPOSAL

Prepared by HPZ on February 22, 2018
Valid through December 31, 2018

2 Executive Summary
3 Our Perspective
4 Project Plan
8 Cost Breakdown
9 Client Satisfaction
10 Our Experience
EXECUTIVE SUMMARY

The City of Los Angeles Department of Recreation and Parks is looking to develop an innovation initiative to promote the utilization of public transit into Griffith Park. With the early success of the DASH Observatory shuttle, the time is right to take Griffith Park public transit promotion to the next level.

HPZ will deliver a digital innovation initiative that includes:

1. **Ideation** - the overarching idea behind the initiative with supporting insights, inspirational examples, and concept mockups
2. **Prototyping** - the building blocks of the initiative, including wireframes, user flows, and other planning for approval to go to production
3. **Production** - the final assets for the initiative formatted as production-ready websites, images, vectors, videos, and other custom file types designed to the specification of production partners

<table>
<thead>
<tr>
<th><strong>Total Cost</strong></th>
<th>$52,500</th>
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<tr>
<td><strong>Timeline</strong></td>
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<tr>
<td><strong>Deliverables</strong></td>
<td>Concept, Prototype, Collateral</td>
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OUR PERSPECTIVE

Our perspective on how the innovation initiative will promote public transit in Griffith Park is detailed here in three sections: goals, stakeholders, and challenges.

▶ Initiative Goals

1. **Elevate** public transit to the top choice of park visitors with value-based messages
2. **Target** tourists and residents with just in time, location specific transit information
3. **Leverage** underutilized parking and connections to build an efficient transit ecosystem

**HPZ Strategy:** Understand the plans and preference of Griffith Park visitors to craft an initiative that is memorable and relatable.

▶ Initiative Stakeholders

1. **RAP Leadership and Staff** want an effective initiative so they can maximize impact to the community.
2. **RAP Partners** want to promote cross-functional services so they can gain efficiencies.
3. **LA City Leaders** want increased visibility for city projects so they can demonstrate effective spending.
4. **Griffith Park Visitors** want stress-free access to Griffith Park so they can enjoy their trip.

**HPZ Strategy:** Create an eye-catching initiative that generates buzz in the LA community while effectively communicating the benefits of taking public transportation.

▶ Initiative Challenges

1. **Multiple Partners** from the Hollywood Chamber to many departments inside the City of LA must unite behind a shared message to the public.
2. **Griffith Park** visitors are often tourists with limited knowledge of LA transportation options.
3. **Public Transit** is not the first transportation choice of tourists or residents in LA.

**HPZ Strategy:** Highlight the unique benefits of Griffith Park public transit using simple images and messages that have universal appeal and fit the culture of Los Angeles.
ACTIVITIES & DELIVERABLES

Our time-tested approach is the most productive way to generate innovative work. Reviews, structured working sessions, and approvals are built into our timeline.

IDEATE

▶ Activities

- **Research Concept**
  - Interview RAP Leadership to understand the detailed goals and requirements
  - Collect Input from City Staff and Partners to generate project awareness and buy-in
  - Survey Public to map external perspectives, knowledge and vocabulary

- **Develop Concept**
  - Source Inspiration from references across genres and media
  - Creative Ideation to generate a robust library of ideas
  - Select Best Idea and flesh out the creative concept

- **Refine Concept**
  - Working Session to present our creative concept, align the team, and gather feedback
  - Refine Creative Concept to align our recommendations with project goals

▶ Deliverable

- **The Concept Presentation** is a 20 - 30 slide deck that defines the overarching idea behind the creative concept with supporting insights, inspirational examples, and concept mockups.
  - **Insights** are clearly defined statements summarizing the goals, team perspectives, and audience
  - **Inspiration** is drawn from best practices of successful initiatives and visual design
  - **Mockups** are early designs that visually outline the overarching idea, tone, look, and feel
PROTOTYPE

▶ Activities

- **Plan Prototypes**
  - Discuss Needs with partner departments and production vendors to gather requirements
  - Explore Executions of the creative concept with tangible user flows and prototype plans
  - Copywrite to establish specific messaging and language to explain the initiative

- **Produce Prototypes**
  - Create wireframes that communicate the initiative concept in visual layouts
  - Develop Spec Content that mirrors actual content for the initiative
  - Assemble Complete Prototype with an end to end vision of the experience

- **Refine Prototypes**
  - Working Session to present early prototypes for feedback
  - Refine Prototypes based on working session feedback

▶ Deliverable

- **Prototype Review Presentation** is a 20 - 30 slide deck and accompanying designs with details that outline the building blocks of the initiative, including visual systems, copywriting, and functional prototypes.
PRODUCE

Activities

- Define Collateral
  - Collect Requirements from production vendors, city communications teams, and other partners to understand technical needs of various platforms
  - Create Custom Content in high fidelity working with top notch specialized creatives as needed
  - Create Final Collateral to meet the technical specifications of production partners
  - Review Final Designs with production partners to prepare for deployment

- Refine Collateral
  - Working Session to present final initiative collateral and collect feedback
  - Refine Collateral based on working session feedback and technical limitations
  - Deliver Final Collateral in collaboration with production partners and communications teams

Deliverable

- Production Collateral is the final artwork and assets for the initiative formatted as images, vectors, videos, code, and other custom file types designed to the specification of advertising platforms, other vendors, and communication partners.
  - Custom Content includes photography, illustrations, and other specialized content needs dictated by the creative concept of the campaign
  - Interactive Designs are the UX and UI, meaning the specifications, guidelines, custom code, and assets needed to build webpages or plug into existing sites
  - Video Content may be animated or shot with live actors as dictated by the creative concept
## PROPOSED TIMELINE

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## KEY DATES

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<td>Concept Working Session</td>
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<td>Week 6</td>
<td>Prototype Working Session</td>
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<td>Week 9</td>
<td>Collateral Working Session</td>
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<tr>
<td>Week 12</td>
<td>Final Initiative Collateral Delivered</td>
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COST BREAKDOWN

The costs described below are the time required for HPZ to create and execute an innovation initiative for Griffith Park Transit in the scope described above in the Activities and Deliverables sections of each phase. The cost includes all labor, materials, travel, software, and other expenses required to complete the project as described.

Costs are calculated based on a blended studio rate of $100/hour. Modifications to the scope described above will be calculated at this same blended rate.

Cost by Phase

- Ideation $15,000
- Prototyping $18,000
- Production $19,500

Total Cost $52,500
 CLIENT SATISFACTION

We work collaboratively with our clients to ensure ideas have buy-in from stakeholders, team members are aligned, and goals are exceeded. Our time-tested innovation process builds in regular working sessions, reviews, and approvals at key milestones.

▶ Meetings

Our projects are managed by weekly meetings between HPZ and your main point of contact to review progress and gather feedback. These meetings take a variety of forms depending on the needs and phase of the project.

- Working Sessions are formal in-person or video chat presentations where HPZ gives a presentation, moderates creative exercises, and gathers feedback on strategic deliverables
- Syncs are informal phone call or video chat check-ins to get updates from your team and give HPZ an opportunity to present in progress designs and ideas

▶ Reviews

We believe that iteration is the key to strong creative work. No matter the deliverable, our process includes structured client reviews. Reviews are strategically planned at logical waypoints during the creative process to maximize efficiency and impact of feedback.

Deliverables for review are always presented with context. This may include a video walk-through, explanatory slide deck, or live presentation to accompany designs. We are also explicit about the type of feedback we’re looking for at each point in the design process.
OUR CLIENTS

We have over 10 years of experience working as creative consultants for innovative tech giants, the most creative companies, and forward thinking municipalities.
TEAM

HPZ is a design consultancy with two principals, Michelle and JJ, who maintain an extensive network of innovation specialists in the LA area. Our vision is to build and nurture a community that is positively impacted by design.

Michelle Priest believes design can be used to address tough challenges in our connected world.

Before co-founding HPZ, Michelle was Director of Production at Use All Five, a digital design studio in Venice, CA. Previously, she worked at Google writing and publishing educational content for the launch of Google+. Michelle's first gig in the tech industry was for a defense contractor creating language and culture training software. There, she acted as a Product Manager, Instructional Designer, and Linguist for clients including the US Marines, Australian Defence Force, and Danish Immigration Ministry. Michelle holds BA degrees in both Economics and Linguistics from UCLA.

JJ Kaye believes the marriage of design and business is essential for the health of modern organizations.

After six years leading an award-winning team as Creative Director at Use All Five, JJ co-founded HPZ. He's been an advisor to numerous early stage companies and has a passion for mentoring young designers. Early in his career, JJ served as CTO of Little Engine, a small-business focused start-up. His deep understanding of both design and technology translates directly into his creative work with a strong focus on rapid prototyping. JJ is a fellow UCLA alum with a BFA in Design Media Arts.

Right: Michelle and JJ, 2015
WEHO SMART CITY CASE STUDY

BRAND IDENTITY AND MESSAGING

CITY OF WEST HOLLYWOOD

The WeHo Smart City Initiative is a collection of projects by the City of West Hollywood that use technology to enhance the vibrant lives lived within a WeHo city block. For WeHo Smart City, HPZ interviewed 24 city staff and community members to understand the unique culture of West Hollywood.

From these insights, we designed a visual brand identity and messaging framework to increase visibility of Smart City projects among city staff, press, partners, and the community at large. Activations included apparel, digital ads, print collateral, and transit ads.
99 CENTS ONLY STORE CASE STUDY

DIGITAL REBRAND AND WEB DESIGN

99 CENTS STORE

The 99 Cent Store is the category-defining bargain retail store. Their loyal 99er fan base is highly engaged, but geographically limited. Without an e-commerce component, the website itself is a branded innovation initiative driving shoppers to the store.

We used digital rebranded to reposition the 99 Cents Store as a lifestyle brand and expand their existing customer base. The website seamlessly integrates corporate and user generated content to create a shoppers-eye-view of the the 99 brand. The goal for digital presence was to bring the magic of the in-store selection to life online.
Cityline is a free local shuttle operated by the City of West Hollywood with two routes across the city and two distinct brands, Cityline and CitylineX. With five new vehicles ordered and shifting attitudes toward public transportation, the time was right to unify and promote these services to the community with a unified brand and updated bus wrap designs. A public art campaign is incorporated into the new vehicle wrap designs to refresh and draw attention to the services.

At the outset of the project, we interviewed various city staff members and each of the city council members to understand the needs of the city and build support for the project. Along with the bus wrap designs, HPZ engaged the community with a feedback popup booth. We also designed branded collateral and a communication initiative to introduce the new look of the brand to the community, including route maps, digital posts, social media posts, t-shirts, umbrellas, and more branded collateral.
June 26, 2018

Robert Feld, Sr. Management Analyst I
City of Los Angeles
Dept. of Recreation and Parks, Contract Services
221 N. Figueroa St., Suite 180
Los Angeles, CA 90012

Dear Mr. Feld:

The City of West Hollywood authorizes the City of Los Angeles to act as a participating public agency to the Innovation (Technology and Design) Services Request for Qualifications issued on January 5, 2016.

If you need additional information, please do not hesitate to contact me.

Sincerely,

Francisco J. Contreras, AICP
Innovation Manager
fcontreras@weho.org

Cc: file
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STANDARD PROVISIONS FOR CITY CONTRACTS

PSC-1. Construction of Provisions and Titles Herein

All titles, subtitles, or headings in this Contract have been inserted for convenience, and shall not be deemed to affect the meaning or construction of any of the terms or provisions of this Contract. The language of this Contract shall be construed according to its fair meaning and not strictly for or against CITY or CONTRACTOR. The word "CONTRACTOR" includes the party or parties identified in this Contract. The singular shall include the plural and if there is more than one CONTRACTOR, unless expressly stated otherwise, their obligations and liabilities shall be joint and several. Use of the feminine, masculine, or neuter genders shall be deemed to include the genders not used.

PSC-2. Applicable Law, Interpretation and Enforcement

Each party's performance shall comply with all applicable laws of the United States of America, the State of California, and CITY, including but not limited to, laws regarding health and safety, labor and employment, wage and hours and licensing. This Contract shall be enforced and interpreted under the laws of the State of California without regard to conflict of law principles. CONTRACTOR shall comply with new, amended, or revised laws, regulations, or procedures that apply to the performance of this Contract with no additional compensation paid to CONTRACTOR.

In any action arising out of this Contract, CONTRACTOR consents to personal jurisdiction, and agrees to bring all such actions, exclusively in state or federal courts located in Los Angeles County, California.

If any part, term or provision of this Contract is held void, illegal, unenforceable, or in conflict with any federal, state or local law or regulation, the validity of the remaining parts, terms or provisions of this Contract shall not be affected.

PSC-3. Time of Effectiveness

Unless otherwise provided, this Contract shall take effect when all of the following events have occurred:

A. This Contract has been signed on behalf of CONTRACTOR by the person or persons authorized to bind CONTRACTOR;

B. This Contract has been approved by the City Council or by the board, officer or employee authorized to give such approval;

C. The Office of the City Attorney has indicated in writing its approval of this Contract as to form; and

D. This Contract has been signed on behalf of CITY by the person designated by the City Council, or by the board, officer or employee authorized to enter into this Contract.
PSC-4. **Integrated Contract**

This Contract sets forth all of the rights and duties of the parties with respect to the subject matter of this Contract, and replaces any and all previous Contracts or understandings, whether written or oral, relating thereto. This Contract may be amended only as provided for in the provisions of PSC-5 hereof.

PSC-5. **Amendment**

All amendments to this Contract shall be in writing and signed and approved pursuant to the provisions of PSC-3.

PSC-6. **Excusable Delays**

Neither party shall be liable for its delay or failure to perform any obligation under and in accordance with this Contract, if the delay or failure arises out of fires, floods, earthquakes, epidemics, quarantine restrictions, other natural occurrences, strikes, lockouts (other than a lockout by the party or any of the party's Subcontractors), freight embargoes, terrorist acts, insurrections or other civil disturbances, or other similar events to those described above, but in each case the delay or failure to perform must be beyond the control and without any fault or negligence of the party delayed or failing to perform (these events are referred to in this provision as "Force Majeure Events").

Notwithstanding the foregoing, a delay or failure to perform by a Subcontractor of CONTRACTOR shall not constitute a Force Majeure Event, unless the delay or failure arises out of causes beyond the control of both CONTRACTOR and Subcontractor, and without any fault or negligence of either of them. In such case, CONTRACTOR shall not be liable for the delay or failure to perform, unless the goods or services to be furnished by the Subcontractor were obtainable from other sources in sufficient time to permit CONTRACTOR to perform timely. As used in this Contract, the term "Subcontractor" means a subcontractor at any tier.

In the event CONTRACTOR'S delay or failure to perform arises out of a Force Majeure Event, CONTRACTOR agrees to use commercially reasonable best efforts to obtain the goods or services from other sources, and to otherwise mitigate the damages and reduce the delay caused by the Force Majeure Event.

PSC-7. **Waiver**

A waiver of a default of any part, term or provision of this Contract shall not be construed as a waiver of any succeeding default or as a waiver of the part, term or provision itself. A party’s performance after the other party’s default shall not be construed as a waiver of that default.
PSC-8.  **Suspension**

At **CITY’S** sole discretion, **CITY** may suspend any or all services provided under this Contract by providing **CONTRACTOR** with written notice of suspension. Upon receipt of the notice of suspension, **CONTRACTOR** shall immediately cease the services suspended and shall not incur any additional obligations, costs or expenses to **CITY** until **CITY** gives written notice to recommence the services.

PSC-9.  **Termination**

A. **Termination for Convenience**

**CITY** may terminate this Contract for **CITY’S** convenience at any time by providing **CONTRACTOR** thirty days written notice. Upon receipt of the notice of termination, **CONTRACTOR** shall immediately take action not to incur any additional obligations, costs or expenses, except as may be necessary to terminate its activities. **CITY** shall pay **CONTRACTOR** its reasonable and allowable costs through the effective date of termination and those reasonable and necessary costs incurred by **CONTRACTOR** to effect the termination. Thereafter, **CONTRACTOR** shall have no further claims against **CITY** under this Contract. All finished and unfinished documents and materials procured for or produced under this Contract, including all intellectual property rights **CITY** is entitled to, shall become **CITY** property upon the date of the termination. **CONTRACTOR** agrees to execute any documents necessary for **CITY** to perfect, memorialize, or record **CITY’S** ownership of rights provided herein.

B. **Termination for Breach of Contract**

1. Except as provided in PSC-6, if **CONTRACTOR** fails to perform any of the provisions of this Contract or so fails to make progress as to endanger timely performance of this Contract, **CITY** may give **CONTRACTOR** written notice of the default. **CITY’S** default notice will indicate whether the default may be cured and the time period to cure the default to the sole satisfaction of **CITY**. Additionally, **CITY’S** default notice may offer **CONTRACTOR** an opportunity to provide **CITY** with a plan to cure the default, which shall be submitted to **CITY** within the time period allowed by **CITY**. At **CITY’S** sole discretion, **CITY** may accept or reject **CONTRACTOR’S** plan. If the default cannot be cured or if **CONTRACTOR** fails to cure within the period allowed by **CITY**, then **CITY** may terminate this Contract due to **CONTRACTOR’S** breach of this Contract.

2. If the default under this Contract is due to **CONTRACTOR’S** failure to maintain the insurance required under this Contract, **CONTRACTOR** shall immediately: (1) suspend performance of any services under this Contract for which insurance was required; and (2) notify its employees and Subcontractors of the loss of insurance coverage and Contractor’s obligation to suspend performance of
services. **CONTRACTOR** shall not recommence performance until **CONTRACTOR** is fully insured and in compliance with **CITY’S** requirements.

3. If a federal or state proceeding for relief of debtors is undertaken by or against **CONTRACTOR**, or if **CONTRACTOR** makes an assignment for the benefit of creditors, then **CITY** may immediately terminate this Contract.

4. If **CONTRACTOR** engages in any dishonest conduct related to the performance or administration of this Contract or violates **CITY’S** laws, regulations or policies relating to lobbying, then **CITY** may immediately terminate this Contract.

5. Acts of Moral Turpitude

   a. **CONTRACTOR** shall immediately notify **CITY** if **CONTRACTOR** or any Key Person, as defined below, is charged with, indicted for, convicted of, pleads nolo contendere to, or forfeits bail or fails to appear in court for a hearing related to, any act which constitutes an offense involving moral turpitude under federal, state, or local laws ("Act of Moral Turpitude").

   b. If **CONTRACTOR** or a Key Person is convicted of, pleads nolo contendere to, or forfeits bail or fails to appear in court for a hearing related to, an Act of Moral Turpitude, **CITY** may immediately terminate this Contract.

   c. If **CONTRACTOR** or a Key Person is charged with or indicted for an Act of Moral Turpitude, **CITY** may terminate this Contract after providing **CONTRACTOR** an opportunity to present evidence of **CONTRACTOR’S** ability to perform under the terms of this Contract.

   d. Acts of Moral Turpitude include, but are not limited to: violent felonies as defined by Penal Code Section 667.5, crimes involving weapons, crimes resulting in serious bodily injury or death, serious felonies as defined by Penal Code Section 1192.7, and those crimes referenced in the Penal Code and articulated in California Public Resources Code Section 5164(a)(2); in addition to and including acts of murder, rape, sexual assault, robbery, kidnapping, human trafficking, pimping, voluntary manslaughter, aggravated assault, assault on a peace officer, mayhem, fraud, domestic abuse, elderly abuse, and child abuse, regardless of whether such acts are punishable by felony or misdemeanor conviction.
e. For the purposes of this provision, a Key Person is a principal, officer, or employee assigned to this Contract, or owner (directly or indirectly, through one or more intermediaries) of ten percent or more of the voting power or equity interests of CONTRACTOR.

6. In the event CITY terminates this Contract as provided in this section, CITY may procure, upon such terms and in the manner as CITY may deem appropriate, services similar in scope and level of effort to those so terminated, and CONTRACTOR shall be liable to CITY for all of its costs and damages, including, but not limited to, any excess costs for such services.

7. If, after notice of termination of this Contract under the provisions of this section, it is determined for any reason that CONTRACTOR was not in default under the provisions of this section, or that the default was excusable under the terms of this Contract, the rights and obligations of the parties shall be the same as if the notice of termination had been issued pursuant to PSC-9(A) Termination for Convenience.

8. The rights and remedies of CITY provided in this section shall not be exclusive and are in addition to any other rights and remedies provided by law or under this Contract.

C. In the event that this Contract is terminated, CONTRACTOR shall immediately notify all employees and Subcontractors, and shall notify in writing all other parties contracted with under the terms of this Contract within five working days of the termination.

PSC-10. Independent Contractor

CONTRACTOR is an independent contractor and not an agent or employee of CITY. CONTRACTOR shall not represent or otherwise hold out itself or any of its directors, officers, partners, employees, or agents to be an agent or employee of CITY.

PSC-11. Contractor’s Personnel

Unless otherwise approved by CITY, CONTRACTOR shall use its own employees to perform the services described in this Contract. CITY has the right to review and approve any personnel who are assigned to work under this Contract. CONTRACTOR shall remove personnel from performing work under this Contract if requested to do so by CITY.

CONTRACTOR shall not use Subcontractors to assist in performance of this Contract without the prior written approval of CITY. If CITY permits the use of Subcontractors, CONTRACTOR shall remain responsible for performing all aspects of this Contract and paying all Subcontractors. CITY has the right to approve CONTRACTOR’S Subcontractors, and CITY reserves the right to request replacement of any
Subcontractor. **CITY** does not have any obligation to pay **CONTRACTOR’S** Subcontractors, and nothing herein creates any privity of contract between **CITY** and any Subcontractor.

**PSC-12. Assignment and Delegation**

**CONTRACTOR** may not, unless it has first obtained the written permission of **CITY**:

A. Assign or otherwise alienate any of its rights under this Contract, including the right to payment; or

B. Delegate, subcontract, or otherwise transfer any of its duties under this Contract.

**PSC-13. Permits**

**CONTRACTOR** and its directors, officers, partners, agents, employees, and Subcontractors, shall obtain and maintain all licenses, permits, certifications and other documents necessary for **CONTRACTOR’S** performance of this Contract. **CONTRACTOR** shall immediately notify **CITY** of any suspension, termination, lapses, non-renewals, or restrictions of licenses, permits, certificates, or other documents that relate to **CONTRACTOR’S** performance of this Contract.

**PSC-14. Claims for Labor and Materials**

**CONTRACTOR** shall promptly pay when due all amounts owed for labor and materials furnished in the performance of this Contract so as to prevent any lien or other claim under any provision of law from arising against any **CITY** property (including reports, documents, and other tangible or intangible matter produced by **CONTRACTOR** hereunder), and shall pay all amounts due under the Unemployment Insurance Act or any other applicable law with respect to labor used to perform under this Contract.


For the duration of this Contract, **CONTRACTOR** shall maintain valid Business Tax Registration Certificate(s) as required by **CITY’S** Business Tax Ordinance, Section 21.00 et seq. of the Los Angeles Municipal Code ("LAMC"), and shall not allow the Certificate to lapse or be revoked or suspended.

**PSC-16. Retention of Records, Audit and Reports**

**CONTRACTOR** shall maintain all records, including records of financial transactions, pertaining to the performance of this Contract, in their original form or as otherwise approved by **CITY**. These records shall be retained for a period of no less than three years from the later of the following: (1) final payment made by **CITY**, (2) the expiration of this Contract or (3) termination of this Contract. The records will be subject to examination and audit by authorized **CITY** personnel or **CITY’S** representatives at any time. **CONTRACTOR** shall provide any reports requested by **CITY** regarding
performance of this Contract. Any subcontract entered into by CONTRACTOR for work to be performed under this Contract must include an identical provision.

In lieu of retaining the records for the term as prescribed in this provision, CONTRACTOR may, upon CITY’S written approval, submit the required information to CITY in an electronic format, e.g. USB flash drive, at the expiration or termination of this Contract.

**PSC-17. Bonds**

All bonds required by CITY shall be filed with the Office of the City Administrative Officer, Risk Management for its review and acceptance in accordance with Los Angeles Administrative Code ("LAAC") Sections 11.47 et seq., as amended from time to time.

**PSC-18. Indemnification**

Except for the active negligence or willful misconduct of CITY, or any of its boards, officers, agents, employees, assigns and successors in interest, CONTRACTOR shall defend, indemnify and hold harmless CITY and any of its boards, officers, agents, employees, assigns, and successors in interest from and against all lawsuits and causes of action, claims, losses, demands and expenses, including, but not limited to, attorney’s fees (both in house and outside counsel) and cost of litigation (including all actual litigation costs incurred by CITY, including but not limited to, costs of experts and consultants), damages or liability of any nature whatsoever, for death or injury to any person, including CONTRACTOR'S employees and agents, or damage or destruction of any property of either party hereto or of third parties, arising in any manner by reason of an act, error, or omission by CONTRACTOR, Subcontractors, or their boards, officers, agents, employees, assigns, and successors in interest. The rights and remedies of CITY provided in this section shall not be exclusive and are in addition to any other rights and remedies provided by law or under this Contract. This provision will survive expiration or termination of this Contract.

**PSC-19. Intellectual Property Indemnification**

CONTRACTOR, at its own expense, shall defend, indemnify, and hold harmless the CITY, and any of its boards, officers, agents, employees, assigns, and successors in interest from and against all lawsuits and causes of action, claims, losses, demands and expenses, including, but not limited to, attorney’s fees (both in house and outside counsel) and cost of litigation (including all actual litigation costs incurred by CITY, including but not limited to, costs of experts and consultants), damages or liability of any nature arising out of the infringement, actual or alleged, direct or contributory, of any intellectual property rights, including, without limitation, patent, copyright, trademark, trade secret, right of publicity, and proprietary information: (1) on or in any design, medium, matter, article, process, method, application, equipment, device, instrumentation, software, hardware, or firmware used by CONTRACTOR, or its Subcontractors, in performing the work under this Contract; or (2) as a result of CITY’S actual or intended use of any Work Product (as defined in PSC-21) furnished by CONTRACTOR, or its Subcontractors, under this Contract. The rights and remedies of CITY provided in this section shall not be exclusive
and are in addition to any other rights and remedies provided by law or under this Contract. This provision will survive expiration or termination of this Contract.

**PSC-20. Intellectual Property Warranty**

**CONTRACTOR** represents and warrants that its performance of all obligations under this Contract does not infringe in any way, directly or contributorily, upon any third party’s intellectual property rights, including, without limitation, patent, copyright, trademark, trade secret, right of publicity and proprietary information.

**PSC-21. Ownership and License**

Unless otherwise provided for herein, all finished and unfinished works, tangible or not, created under this Contract including, without limitation, documents, materials, data, reports, manuals, specifications, artwork, drawings, sketches, blueprints, studies, memoranda, computation sheets, computer programs and databases, schematics, photographs, video and audiovisual recordings, sound recordings, marks, logos, graphic designs, notes, websites, domain names, inventions, processes, formulas, matters and combinations thereof, and all forms of intellectual property originated and prepared by **CONTRACTOR** or its Subcontractors under this Contract (each a “Work Product”; collectively “Work Products”) shall be and remain the exclusive property of **CITY** for its use in any manner **CITY** deems appropriate. **CONTRACTOR** hereby assigns to **CITY** all goodwill, copyright, trademark, patent, trade secret and all other intellectual property rights worldwide in any Work Products originated and prepared under this Contract. **CONTRACTOR** further agrees to execute any documents necessary for **CITY** to perfect, memorialize, or record **CITY’S** ownership of rights provided herein.

**CONTRACTOR** agrees that a monetary remedy for breach of this Contract may be inadequate, impracticable, or difficult to prove and that a breach may cause **CITY** irreparable harm. **CITY** may therefore enforce this requirement by seeking injunctive relief and specific performance, without any necessity of showing actual damage or irreparable harm. Seeking injunctive relief or specific performance does not preclude **CITY** from seeking or obtaining any other relief to which **CITY** may be entitled.

For all Work Products delivered to **CITY** that are not originated or prepared by **CONTRACTOR** or its Subcontractors under this Contract, **CONTRACTOR** shall secure a grant, at no cost to **CITY**, for a non-exclusive perpetual license to use such Work Products for any **CITY** purposes.

**CONTRACTOR** shall not provide or disclose any Work Product to any third party without prior written consent of **CITY**.

Any subcontract entered into by **CONTRACTOR** relating to this Contract shall include this provision to contractually bind its Subcontractors performing work under this Contract such that **CITY’S** ownership and license rights of all Work Products are preserved and protected as intended herein.
PSC-22. Data Protection

A. CONTRACTOR shall protect, using the most secure means and technology that is commercially available, CITY-provided data or consumer-provided data acquired in the course and scope of this Contract, including but not limited to customer lists and customer credit card or consumer data, (collectively, the “City Data”). CONTRACTOR shall notify CITY in writing as soon as reasonably feasible, and in any event within twenty-four hours, of CONTRACTOR’S discovery or reasonable belief of any unauthorized access of City Data (a “Data Breach”), or of any incident affecting, or potentially affecting City Data related to cyber security (a “Security Incident”), including, but not limited to, denial of service attack, and system outage, instability or degradation due to computer malware or virus. CONTRACTOR shall begin remediation immediately. CONTRACTOR shall provide daily updates, or more frequently if required by CITY, regarding findings and actions performed by CONTRACTOR until the Data Breach or Security Incident has been effectively resolved to CITY’S satisfaction. CONTRACTOR shall conduct an investigation of the Data Breach or Security Incident and shall share the report of the investigation with CITY. At CITY’S sole discretion, CITY and its authorized agents shall have the right to lead or participate in the investigation. CONTRACTOR shall cooperate fully with CITY, its agents and law enforcement.

B. If CITY is subject to liability for any Data Breach or Security Incident, then CONTRACTOR shall fully indemnify and hold harmless CITY and defend against any resulting actions.

PSC-23. Insurance

During the term of this Contract and without limiting CONTRACTOR’S obligation to indemnify, hold harmless and defend CITY, CONTRACTOR shall provide and maintain at its own expense a program of insurance having the coverages and limits not less than the required amounts and types as determined by the Office of the City Administrative Officer of Los Angeles, Risk Management (template Form General 146 in Exhibit 1 hereto). The insurance must: (1) conform to CITY’S requirements; (2) comply with the Insurance Contractual Requirements (Form General 133 in Exhibit 1 hereto); and (3) otherwise be in a form acceptable to the Office of the City Administrative Officer, Risk Management. CONTRACTOR shall comply with all Insurance Contractual Requirements shown on Exhibit 1 hereto. Exhibit 1 is hereby incorporated by reference and made a part of this Contract.

PSC-24. Best Terms

Throughout the term of this Contract, CONTRACTOR, shall offer CITY the best terms, prices, and discounts that are offered to any of CONTRACTOR’S customers for similar goods and services provided under this Contract.
PSC-25.  Warranty and Responsibility of Contractor

CONTRACTOR warrants that the work performed hereunder shall be completed in a manner consistent with professional standards practiced among those firms within CONTRACTOR’S profession, doing the same or similar work under the same or similar circumstances.

PSC-26.  Mandatory Provisions Pertaining to Non-Discrimination in Employment

Unless otherwise exempt, this Contract is subject to the applicable non-discrimination, equal benefits, equal employment practices, and affirmative action program provisions in LAAC Section 10.8 et seq., as amended from time to time.

A. CONTRACTOR shall comply with the applicable non-discrimination and affirmative action provisions of the laws of the United States of America, the State of California, and CITY. In performing this Contract, CONTRACTOR shall not discriminate in any of its hiring or employment practices against any employee or applicant for employment because of such person’s race, color, religion, national origin, ancestry, sex, sexual orientation, gender, gender identity, age, disability, domestic partner status, marital status or medical condition.

B. The requirements of Section 10.8.2.1 of the LAAC, the Equal Benefits Ordinance, and the provisions of Section 10.8.2.1(f) are incorporated and made a part of this Contract by reference.

C. The provisions of Section 10.8.3 of the LAAC are incorporated and made a part of this Contract by reference and will be known as the “Equal Employment Practices” provisions of this Contract.

D. The provisions of Section 10.8.4 of the LAAC are incorporated and made a part of this Contract by reference and will be known as the “Affirmative Action Program” provisions of this Contract.

Any subcontract entered into by CONTRACTOR for work to be performed under this Contract must include an identical provision.

PSC-27.  Child Support Assignment Orders

CONTRACTOR shall comply with the Child Support Assignment Orders Ordinance, Section 10.10 of the LAAC, as amended from time to time. Pursuant to Section 10.10(b) of the LAAC, CONTRACTOR shall fully comply with all applicable State and Federal employment reporting requirements. Failure of CONTRACTOR to comply with all applicable reporting requirements or to implement lawfully served Wage and Earnings Assignment or Notices of Assignment, or the failure of any principal owner(s) of CONTRACTOR to comply with any Wage and Earnings Assignment or Notices of Assignment applicable to them personally, shall constitute a default by the CONTRACTOR under this Contract. Failure of CONTRACTOR or principal owner to cure
the default within 90 days of the notice of default will subject this Contract to termination for breach. Any subcontract entered into by CONTRACTOR for work to be performed under this Contract must include an identical provision.

PSC-28. Living Wage Ordinance

CONTRACTOR shall comply with the Living Wage Ordinance, LAAC Section 10.37 et seq., as amended from time to time. CONTRACTOR further agrees that it shall comply with federal law proscribing retaliation for union organizing. Any subcontract entered into by CONTRACTOR for work to be performed under this Contract must include an identical provision.

PSC-29. Service Contractor Worker Retention Ordinance

CONTRACTOR shall comply with the Service Contractor Worker Retention Ordinance, LAAC Section 10.36 et seq., as amended from time to time. Any subcontract entered into by CONTRACTOR for work to be performed under this Contract must include an identical provision.

PSC-30. Access and Accommodations

CONTRACTOR represents and certifies that:


B. CONTRACTOR shall not discriminate on the basis of disability or on the basis of a person’s relationship to, or association with, a person who has a disability;

C. CONTRACTOR shall provide reasonable accommodation upon request to ensure equal access to CITY-funded programs, services and activities;

D. Construction will be performed in accordance with the Uniform Federal Accessibility Standards (UFAS), 24 C.F.R. Part 40; and

E. The buildings and facilities used to provide services under this Contract are in compliance with the federal and state standards for accessibility as set forth in the 2010 ADA Standards, California Title 24, Chapter 11, or other applicable federal and state law.

CONTRACTOR understands that CITY is relying upon these certifications and representations as a condition to funding this Contract. Any subcontract entered into by CONTRACTOR for work to be performed under this Contract must include an identical provision.
PSC-31. Contractor Responsibility Ordinance

CONTRACTOR shall comply with the Contractor Responsibility Ordinance, LAAC Section 10.40 et seq., as amended from time to time.

PSC-32. Business Inclusion Program

Unless otherwise exempted prior to bid submission, CONTRACTOR shall comply with all aspects of the Business Inclusion Program as described in the Request for Proposal/Qualification process, throughout the duration of this Contract. CONTRACTOR shall utilize the Business Assistance Virtual Network (“BAVN”) at https://www.labavn.org/, to perform and document outreach to Minority, Women, and Other Business Enterprises. CONTRACTOR shall perform subcontractor outreach activities through BAVN. CONTRACTOR shall not change any of its designated Subcontractors or pledged specific items of work to be performed by these Subcontractors, nor shall CONTRACTOR reduce their level of effort, without prior written approval of CITY.

PSC-33. Slavery Disclosure Ordinance

CONTRACTOR shall comply with the Slavery Disclosure Ordinance, LAAC Section 10.41 et seq., as amended from time to time. Any subcontract entered into by CONTRACTOR for work to be performed under this Contract must include an identical provision.

PSC-34. First Source Hiring Ordinance

CONTRACTOR shall comply with the First Source Hiring Ordinance, LAAC Section 10.44 et seq., as amended from time to time. Any subcontract entered into by CONTRACTOR for work to be performed under this Contract must include an identical provision.

PSC-35. Local Business Preference Ordinance

CONTRACTOR shall comply with the Local Business Preference Ordinance, LAAC Section 10.47 et seq., as amended from time to time. Any subcontract entered into by CONTRACTOR for work to be performed under this Contract must include an identical provision.

PSC-36. Iran Contracting Act

In accordance with California Public Contract Code Sections 2200-2208, all contractors entering into, or renewing contracts with CITY for goods and services estimated at $1,000,000 or more are required to complete, sign, and submit the "Iran Contracting Act of 2010 Compliance Affidavit."

PSC-37. Restrictions on Campaign Contributions and Fundraising in City Elections

Unless otherwise exempt, if this Contract is valued at $100,000 or more and requires approval by an elected CITY office, CONTRACTOR, CONTRACTOR’S principals, and CONTRACTOR’S Subcontractors expected to receive at least $100,000 for performance under the Contract, and the principals of those Subcontractors (the “Restricted Persons”)
shall comply with Charter Section 470(c)(12) and LAMC Section 49.7.35. Failure to comply entitles CITY to terminate this Contract and to pursue all available legal remedies. Charter Section 470(c)(12) and LAMC Section 49.7.35 limit the ability of the Restricted Persons to make campaign contributions to and engage in fundraising for certain elected CITY officials or candidates for elected CITY office for twelve months after this Contract is signed. Additionally, a CONTRACTOR subject to Charter Section 470(c)(12) is required to comply with disclosure requirements by submitting a completed and signed Ethics Commission Form 55 and to amend the information in that form as specified by law. Any CONTRACTOR subject to Charter Section 470(c)(12) shall include the following notice in any contract with any Subcontractor expected to receive at least $100,000 for performance under this Contract:

"Notice Regarding Restrictions on Campaign Contributions and Fundraising in City Elections

You are a subcontractor on City of Los Angeles Contract #_________________. Pursuant to the City of Los Angeles Charter Section 470(c)(12) and related ordinances, you and your principals are prohibited from making campaign contributions to and fundraising for certain elected City of Los Angeles ("CITY") officials and candidates for elected CITY office for twelve months after the CITY contract is signed. You are required to provide the names and contact information of your principals to the CONTRACTOR and to amend that information within ten business days if it changes during the twelve month time period. Failure to comply may result in termination of this Contract and any other available legal remedies. Information about the restrictions may be found online at ethics.lacity.org or by calling the Los Angeles City Ethics Commission at (213) 978-1960."

PSC-38. Contractors’ Use of Criminal History for Consideration of Employment Applications

CONTRACTOR shall comply with the City Contractors’ Use of Criminal History for Consideration of Employment Applications Ordinance, LAAC Section 10.48 et seq., as amended from time to time. Any subcontract entered into by CONTRACTOR for work to be performed under this Contract must include an identical provision.

PSC-39. Limitation of City’s Obligation to Make Payment to Contractor

Notwithstanding any other provision of this Contract, including any exhibits or attachments incorporated therein, and in order for CITY to comply with its governing legal requirements, CITY shall have no obligation to make any payments to CONTRACTOR unless CITY shall have first made an appropriation of funds equal to or in excess of its obligation to make any payments as provided in this Contract. CONTRACTOR agrees that any services provided by CONTRACTOR, purchases made by CONTRACTOR or expenses incurred by CONTRACTOR in excess of the appropriation(s) shall be free and without charge to CITY and CITY shall have no obligation to pay for the services, purchases or expenses. CONTRACTOR shall have no obligation to provide any services,
provide any equipment or incur any expenses in excess of the appropriated amount(s) until **CITY** appropriates additional funds for this Contract.

**PSC-40.  Compliance with Identity Theft Laws and Payment Card Data Security Standards**

**CONTRACTOR** shall comply with all identity theft laws including without limitation, laws related to: (1) payment devices; (2) credit and debit card fraud; and (3) the Fair and Accurate Credit Transactions Act ("FACTA"), including its requirement relating to the content of transaction receipts provided to Customers. **CONTRACTOR** also shall comply with all requirements related to maintaining compliance with Payment Card Industry Data Security Standards ("PCI DSS"). During the performance of any service to install, program or update payment devices equipped to conduct credit or debit card transactions, including PCI DSS services, **CONTRACTOR** shall verify proper truncation of receipts in compliance with FACTA.

**PSC-41.  Compliance with California Public Resources Code Section 5164**

California Public Resources Code Section 5164 prohibits a public agency from hiring a person for employment or as a volunteer to perform services at any park, playground, or community center used for recreational purposes in a position that has supervisory or disciplinary authority over any minor, if the person has been convicted of certain crimes as referenced in the Penal Code, and articulated in California Public Resources Code Section 5164(a)(2).

If applicable, **CONTRACTOR** shall comply with California Public Resources Code Section 5164, and shall additionally adhere to all rules and regulations that have been adopted or that may be adopted by **CITY**. **CONTRACTOR** is required to have all employees, volunteers and Subcontractors (including all employees and volunteers of any Subcontractor) of **CONTRACTOR** working on premises to pass a fingerprint and background check through the California Department of Justice at **CONTRACTOR’S** sole expense, indicating that such individuals have never been convicted of certain crimes as referenced in the Penal Code and articulated in California Public Resources Code Section 5164(a)(2), if the individual will have supervisory or disciplinary authority over any minor.

**PSC-42.  Possessory Interests Tax**

Rights granted to **CONTRACTOR** by **CITY** may create a possessory interest. **CONTRACTOR** agrees that any possessory interest created may be subject to California Revenue and Taxation Code Section 107.6 and a property tax may be levied on that possessory interest. If applicable, **CONTRACTOR** shall pay the property tax. **CONTRACTOR** acknowledges that the notice required under California Revenue and Taxation Code Section 107.6 has been provided.
PSC-43. Confidentiality

All documents, information and materials provided to CONTRACTOR by CITY or developed by CONTRACTOR pursuant to this Contract (collectively “Confidential Information”) are confidential. CONTRACTOR shall not provide or disclose any Confidential Information or their contents or any information therein, either orally or in writing, to any person or entity, except as authorized by CITY or as required by law. CONTRACTOR shall immediately notify CITY of any attempt by a third party to obtain access to any Confidential Information. This provision will survive expiration or termination of this Contract.
EXHIBIT 1
INSURANCE CONTRACTUAL REQUIREMENTS

CONTACT For additional information about compliance with City Insurance and Bond requirements, contact the Office of the City Administrative Officer, Risk Management at (213) 978-RISK (7475) or go online at www.lacity.org/cao/risk. The City approved Bond Assistance Program is available for those contractors who are unable to obtain the City-required performance bonds. A City approved insurance program may be available as a low cost alternative for contractors who are unable to obtain City-required insurance.

CONTRACTUAL REQUIREMENTS

CONTRACTOR AGREES THAT:

1. Additional Insured/Loss Payee. The CITY must be included as an Additional Insured in applicable liability policies to cover the CITY’S liability arising out of the acts or omissions of the named insured. The CITY is to be named as an Additional Named Insured and a Loss Payee As Its Interests May Appear in property insurance in which the CITY has an interest, e.g., as a lien holder.

2. Notice of Cancellation. All required insurance will be maintained in full force for the duration of its business with the CITY. By ordinance, all required insurance must provide at least thirty (30) days’ prior written notice (ten (10) days for non-payment of premium) directly to the CITY if your insurance company elects to cancel or materially reduce coverage or limits prior to the policy expiration date, for any reason except impairment of an aggregate limit due to prior claims.

3. Primary Coverage. CONTRACTOR will provide coverage that is primary with respect to any insurance or self-insurance of the CITY. The CITY’S program shall be excess of this insurance and non-contributing.

4. Modification of Coverage. The CITY reserves the right at any time during the term of this Contract to change the amounts and types of insurance required hereunder by giving CONTRACTOR ninety (90) days’ advance written notice of such change. If such change should result in substantial additional cost to CONTRACTOR, the CITY agrees to negotiate additional compensation proportional to the increased benefit to the CITY.

5. Failure to Procure Insurance. All required insurance must be submitted and approved by the Office of the City Administrative Officer, Risk Management prior to the inception of any operations by CONTRACTOR.

CONTRACTOR’S failure to procure or maintain required insurance or a self-insurance program during the entire term of this Contract shall constitute a material breach of this Contract under which the CITY may immediately suspend or terminate this Contract or, at its discretion, procure or renew such insurance to protect the CITY’S interests and pay any and all premiums in connection therewith and recover all monies so paid from CONTRACTOR.

6. Workers’ Compensation. By signing this Contract, CONTRACTOR hereby certifies that it is aware of the provisions of Section 3700 et seq., of the California Labor Code which require every employer to be insured against liability for Workers' Compensation or to undertake

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self-insurance in accordance with the provisions of that Code, and that it will comply with such provisions at all time during the performance of the work pursuant to this Contract.

7. **California Licensee.** All insurance must be provided by an insurer **admitted** to do business in California or written through a California-licensed surplus lines broker or through an insurer otherwise acceptable to the CITY. Non-admitted coverage must contain a **Service of Suit** clause in which the underwriters agree to submit as necessary to the jurisdiction of a California court in the event of a coverage dispute. Service of process for this purpose must be allowed upon an agent in California designated by the insurer or upon the California Insurance Commissioner.

8. **Aggregate Limits/Impairment.** If any of the required insurance coverages contain annual aggregate limits, CONTRACTOR must give the CITY written notice of any pending claim or lawsuit which will materially diminish the aggregate within thirty (30) days of knowledge of same. You must take appropriate steps to restore the impaired aggregates or provide replacement insurance protection within thirty (30) days of knowledge of same. The CITY has the option to specify the minimum acceptable aggregate limit for each line of coverage required. No substantial reductions in scope of coverage which may affect the CITY’S protection are allowed without the CITY’S prior written consent.

9. **Commencement of Work.** For purposes of insurance coverage only, this Contract will be deemed to have been executed immediately upon any party hereto taking any steps that can be considered to be in furtherance of or towards performance of this Contract. The requirements in this Section supersede all other sections and provisions of this Contract, including, but not limited to, PSC-3, to the extent that any other section or provision conflicts with or impairs the provisions of this Section.
Required Insurance and Minimum Limits

Name: ____________________________  Date: ____________________

Agreement/Reference: ____________________________

Evidence of coverages checked below, with the specified minimum limits, must be submitted and approved prior to occupancy/start of operations. Amounts shown are Combined Single Limits ("CSLs"). For Automobile Liability, split limits may be substituted for a CSL if the total per occurrence equals or exceeds the CSL amount.

<table>
<thead>
<tr>
<th>Limits</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Workers' Compensation (WC) and Employer's Liability (EL)</td>
</tr>
<tr>
<td>□ Waiver of Subrogation in favor of City          □ Longshore &amp; Harbor Workers</td>
</tr>
<tr>
<td>□ EL                                                □ Jones Act</td>
</tr>
</tbody>
</table>

□ General Liability

□ Products/Completed Operations  □ Sexual Misconduct

□ Fire Legal Liability

□ Professional Liability (Errors and Omissions)

□ Discovery Period

□ Property Insurance (to cover replacement cost of building - as determined by insurance company)

□ All Risk Coverage  □ Boiler and Machinery

□ Flood  □ Builder's Risk

□ Earthquake

□ Pollution Liability

□ Surety Bonds - Performance and Payment (Labor and Materials) Bonds

□ Crime Insurance

Other:

________________________________________________________________________

________________________________________________________________________
Appendix E

City Compliance Documents
AFFIDAVIT TO ACCOMPANY PROPOSALS

I/We, ______________________________________________________________________________________________
being first duly sworn, deposes and states: That the undersigned

Managing Partner
(Insert “Sole Owner”, “General Partner”, “President”, “Secretary”, or other proper title)
Is of ______________________________________________________________________________________________
(Name of form business entity)

Who submits herewith to City of Los Angeles the attached proposal:

Affiant deposes and states: That said proposal is genuine; that the same is not sham or collusive; that all statements of fact
therein are true; that such proposal was not made in the interest or behalf of any person, partnership, company, association,
organization or corporation not therein named or disclosed.

Affiant deposes and states: That the proposer has not directly or indirectly by agreement, communication or conference with
anyone attempted to induce action prejudicial to the interests of the public body which is to award the contract, or of any
other proposer, or anyone else interested in the proposed contract: that the proposer has not in any manner sought by
collusion to secure for itself an advantage over any other proposer.

Affiant further deposes and states that prior to the public opening and reading of proposals the said proposer:

(a) Did not, directly or indirectly, induce or solicit anyone else to submit a false or sham proposal;

(b) Did not, directly or indirectly, collude, conspire, connive or agree with anyone else that said proposer or anyone
else or fix the proposal price of said proposer or of anyone else, or to raise or fix any overhead, profit or cost
element of its price or of that of anyone else;

(c) Did not, directly or indirectly, submit its proposal price or any breakdown thereof, or the contents thereof, or
divulge information or data relative thereto, to any corporation, partnership, company, association, organization,
proposal depository, or to any member or agent thereof, or to any individual or group of individuals, except to the
awarding authority or to any person or persons who have a partnership or other financial interest with said proposer
in its business.

I understand and agree that any falsification in the affidavit will be grounds for rejection of this proposal or cancellation of any
concession contract awarded pursuant to this proposal.

I hereby certify or declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

STATE OF CALIFORNIA COUNTY OF
LOS ANGELES

Subscribed and sworn to before me this ___ day of _______

________________________________
(Signature)

_______
(Date)

PROPOSALS WILL NOT BE CONSIDERED UNLESS THE AFFIDAVIT HEREON IS FULLY EXECUTED,
INCLUDING THE CERTIFICATE OF THE NOTARY AND THE NOTARIAL SEAL
DISPOSITION OF PROPOSALS

All proposals submitted in response to the RFP shall become the property of the City of Los Angeles and a matter of public record. Proposers must identify all copyrighted materials, trade secrets, or other proprietary information that they claim are exempt from disclosure under the Public Records Act (California Code, Section 6250 et seq.)

In the event such an exemption is claimed, the proposer must state in the proposal that the proposer will defend any action brought against the City for its refusal to disclose such material, trade secret, or other proprietary information to any party making such a request. The proposer is required to state in the proposal that:

“`The proposer will indemnify the City or Agency and hold it harmless from any claim or liability and defend any action brought against the City of Los Angeles for its refusal to disclose copyrighted material, trade secrets, or other proprietary information to any persons making a request therefore.”`

Proposer’s obligations herein include, but are not limited to, all attorney’s fees (both in house and outside counsel), costs of litigation incurred by the City or its attorneys (including all actual costs incurred by the City, not merely those costs recoverable by a prevailing party, and specifically including costs of experts and consultants) as well as all damages or liability or any nature whatsoever arising out of any such suits, claims, and causes of action brought against the City, through and including any appellate proceedings. Proposer’s obligations to the City under this indemnification provision shall be due and payable on a monthly, on-going basis within thirty (30) days after each submission to Proposer of the City’s invoices for all fees and costs incurred by the City, as well as all damages or liability of any nature.

“I have read and understand the Disposition of Proposals and agree that the City of Los Angeles may release any materials and information contained in the proposal submitted by the undersigned’s firm in the event that the required hold harmless statement is not included in the Proposal.”

______________________________
Signature of person authorized to bind proposer

March 12, 2018
Date
CITY OF LOS ANGELES
CERTIFICATION OF COMPLIANCE WITH CHILD SUPPORT OBLIGATIONS

The undersigned hereby agrees that ___________________________ will:

Name of Business

1. Fully comply with all applicable State and Federal employment reporting requirements for it employees.
2. Fully comply with and implement all lawfully served Wage and Earnings Assignment Order and Notices of Assignment.
3. Certify that the principal owner(s) of the business are in compliance with any Wage and Earnings Assignment Orders and Notices of Assignment applicable to them personally.
4. Certify that the business will maintain such compliance throughout the term of the contract.
5. This certification is a material representation of fact upon which reliance was placed when the parties entered into this transaction.
6. The undersigned shall require that the language of this Certification be included in all subcontractors and that subcontractors shall certify and disclose accordingly.

To the best of my knowledge, I declare under penalty of perjury that the foregoing is true and was executed at:

Los Angeles / Los Angeles / CA
City/County/State

March 12, 2018
Date

High Pressure Zone, LLC
12400 Matteson Ave, Los Angeles, CA 90066
Name of Business
Address

Signature of Authorized Office or Representative
Michelle Priest
Print Name

Managing Partner
(209) 815-2237
Title
Telephone Number
CITY OF LOS ANGELES
RESPONSIBILITY QUESTIONNAIRE

RESPONSES TO THE QUESTIONS CONTAINED IN THIS QUESTIONNAIRE MUST BE SUBMITTED ON THIS FORM.

In responding to the Questionnaire, neither the City form, nor any of the questions contained therein, may be retyped, recreated, modified, altered, or changed in any way, in whole or in part. Bidders or Proposers that submit responses on a form that has been retyped, recreated, modified, altered, or changed in any way shall be deemed non-responsive.

The signatory of this questionnaire guarantees the truth and accuracy of all statements and answers to the Questions herein. Failure to complete and return this questionnaire, any false statements, or failure to answer (a) question(s) when required, may render the bid/proposal non-responsive. All responses must be typewritten or printed in ink. Where an explanation is required or where additional space is needed to explain an answer, use the Responsibility Questionnaire Attachments. Submit the completed form and all attachments to the awarding authority. Retain a copy of this completed form for future reference. Contractors must submit updated information to the awarding authority if changes have occurred that would render any of the responses inaccurate in any way. Updates must be submitted to the awarding authority within 30 days of the change(s).

A. CONTACT INFORMATION

CITY DEPARTMENT INFORMATION

<table>
<thead>
<tr>
<th>Department of Recreation and Parks</th>
<th>Joe Salaices</th>
<th>(323) 661-9465</th>
</tr>
</thead>
<tbody>
<tr>
<td>City Department/Division Awarding Contract</td>
<td>City Contact Person</td>
<td>Phone</td>
</tr>
<tr>
<td>Griffith Park Transit</td>
<td>February 22, 2018</td>
<td></td>
</tr>
<tr>
<td>City Bid or Contract Number and Project Title (if applicable)</td>
<td>Bid Date</td>
<td></td>
</tr>
</tbody>
</table>

BIDDER/CONTRACTOR INFORMATION

High Pressure Zone, LLC  
Bidder/Proposer Business Name  
Contractor’s License Number  
12400 Matteson Ave  
Los Angeles  
CA  
90066  
Street Address  
City  
State  
Zip  
Michelle Priest, Managing Partner  
(209) 815-2237  
Contact Person, Title  
Phone  
Fax

TYPE OF SUBMISSION:

The Questionnaire being submitted is:

☑ An initial submission of a completed Questionnaire.

☐ An update of a prior Questionnaire dated / / .

☐ No change. I certify under penalty of perjury under the laws of the State of California that there has been no change to any of the responses since the last Responsibility Questionnaire dated / / / was submitted by the firm. Attach a copy of that Questionnaire and sign below.

Michelle Priest, Managing Partner  
April 13, 2018  
Print Name, Title  
Signature  
Date

TOTAL NUMBER OF PAGES SUBMITTED, INCLUDING ALL ATTACHMENTS: 9
B. BUSINESS ORGANIZATION/STRUCTURE

Indicate the organizational structure of your firm. “Firm” includes a sole proprietorship, corporation, joint venture, consortium, association, or any combination thereof.

☑ Corporation: Date incorporated: 12/29/2014 State of incorporation: California

List the corporation’s current officers.

President: Michelle Priest

Vice President: Jeffrey Kaye

Secretary:

Treasurer:

☐ Check the box only if your firm is a publicly traded corporation.

List those who own 5% or more of the corporation’s stock. Use Attachment A if more space is needed. Publicly traded corporations need not list the owners of 5% or more of the corporation’s stock.

□ Partnership: Date formed: State of formation:

List all partners in your firm. Use Attachment A if more space is needed.

□ Sole Proprietorship: Date started:

List any firm(s) that you have been associated with as an owner, partner, or officer for the last five years. Use Attachment A if more space is needed. Do not include ownership of stock in a publicly traded company in your response to this question.

☐ Joint Venture: Date formed:

List: (1) each firm that is a member of the joint venture and (2) the percentage of ownership the firm will have in the joint venture. Use Attachment A if more space is needed. Each member of the Joint Venture must complete a separate Questionnaire for the Joint Venture’s submission to be considered as responsive to the invitation.
C. OWNERSHIP AND NAME CHANGES

1. Is your firm a subsidiary, parent, holding company, or affiliate of another firm?
   - Yes [ ] No [x]

   If Yes, explain on Attachment A the relationship between your firm and the associated firms. Include information about an affiliated firm only if one firm owns 50% or more of another firm, or if an owner, partner or officer of your firm holds a similar position in another firm.

2. Has any of the firm’s owners, partners, or officers operated a similar business in the past five years?
   - Yes [ ] No [x]

   If Yes, list on Attachment A the names and addresses of all such businesses, and the person who operated the business. Include information about a similar business only if an owner, partner or officer of your firm holds a similar position in another firm.

3. Has the firm changed names in the past five years?
   - Yes [ ] No [x]

   If Yes, list on Attachment A all prior names, addresses, and the dates they were used. Explain the reason for each name change in the last five years.

4. Are any of your firm’s licenses held in the name of a corporation or partnership?
   - Yes [ ] No [x]

   If Yes, list on Attachment A the name of the corporation or partnership that actually holds the license.

Bidders/Contractors must continue on to Section D and answer all remaining questions contained in this Questionnaire.

The responses in this Questionnaire will not be made available to the public for review. This is not a public document. [CPCC §20101(a)]
D. FINANCIAL RESOURCES AND RESPONSIBILITY

5. In the past five years, has your firm ever been denied bonding?
   □ Yes ☑ No
   If Yes, explain on Attachment B the circumstances surrounding each instance.

6. Is your firm now, or has it ever been at any time in the last five years, the debtor in a bankruptcy case?
   □ Yes ☑ No
   If Yes, explain on Attachment B the circumstances surrounding each instance.

7. Is your firm in the process of, or in negotiations toward, being sold?
   □ Yes ☑ No
   If Yes, explain the circumstances on Attachment B.

E. INSURANCE

8. In the past five years, has any bonding company made any payments to satisfy any claims made against a bond issued on your firm’s behalf?
   □ Yes ☑ No
   If Yes, explain on Attachment B the circumstances surrounding each instance.

9. Indicate whether your firm currently has a workers’ compensation insurance policy in effect, whether it is legally self-insured, or whether it currently has no workers’ compensation insurance policy in effect.
   ☑ Workers’ Compensation Insurance Policy Currently in Effect
   □ Legally Self-Insured
   □ No Workers’ Compensation Policy Currently in Effect
   If you have no worker’s compensation insurance policy currently in effect, and you are not legally self-insured, provide an explanation on Attachment B.

10. List the Experience Modification Rate (EMR) issued to your firm annually by your workers’ compensation insurance carrier for the last three years. Begin with the most recent year (YR 1) that an EMR rate was issued (EMR -1). If any of the rates for the three years is or was 1.00 or higher, you may provide an explanation on Attachment B.
    YR. 1: _____EMR-1: _____ YR 2: _____EMR-2: _____ YR. 3: _____EMR-3: 

11. Within the past five years, has your firm ever had employees but was without workers’ compensation insurance or state approved self-insurance?
    □ Yes ☑ No
    If Yes, explain on Attachment B each instance. If No, attach a statement from your workers’ compensation insurance provider that you have been continuously insured for the past five years.
F. PERFORMANCE HISTORY

12. How many years has your firm been in business? 3

13. Has your firm ever held any contracts with the City of Los Angeles or any of its departments?
   □ Yes ☑ No

   If Yes, list on Attachment B all contracts your firm has had with the City of Los Angeles for the last 10 years. For each contract listed in response to this question, include: (a) entity name; (b) name of a contact and phone number; (c) purpose of contract; (d) total cost; (e) starting date; and (f) ending date.

14. List on Attachment B all contracts your firm has had with any private or governmental entity (other than the City of Los Angeles) over the last five years that are similar to the work to be performed on the contract for which you are bidding or proposing. For each contract listed in response to this question, include: (a) entity name; (b) name of a contact and phone number; (c) purpose of contract; (d) total cost; (e) starting date; and (f) ending date.
   □ Check the box if you have not had any similar contracts in the last five years.

15. In the past five years, has a governmental or private entity or individual terminated your firm’s contract prior to its completion of the contract?
   □ Yes ☑ No
   If Yes, explain on Attachment B the circumstances surrounding each instance.

16. In the past five years, has your firm used any subcontractor to perform work on a government contract when you knew that the subcontractor had been debarred by a governmental entity?
   □ Yes ☑ No
   If Yes, explain on Attachment B the circumstances surrounding each instance.

17. In the past five years, has your firm defaulted on a contract or been debarred or determined to be a non-responsible bidder or contractor?
   □ Yes ☑ No
   If Yes, explain on Attachment B the circumstances surrounding each instance.

G. DISPUTES

18. In the past five years, has your firm been the defendant in court on a matter related to any of the following issues? For parts (a) and (b) below, check Yes even if the matter proceeded to arbitration without court litigation. For part (c), check Yes only if the matter proceeded to court litigation. If you answer Yes to any of the questions below, explain the circumstances surrounding each instance on Attachment B. You must include the following in your response: the name of the plaintiffs in each court case, the specific causes of action in each case; the date each case was filed; and the disposition/current status of each case.

   (a) Payment to subcontractors?
      □ Yes ☑ No

   (b) Work performance on a contract?
      □ Yes ☑ No

   (c) Employment-related litigation brought by an employee? □ Yes ☑ No

Responsibility Questionnaire (rev 1/25/12) 5
19. Does your firm have any outstanding judgments pending against it?

☐ Yes  ☑ No

If Yes, explain on Attachment B the circumstances surrounding each instance.

20. In the past five years, has your firm been assessed liquidated damages on a contract?

☐ Yes  ☑ No

If Yes, explain on Attachment B the circumstances surrounding each instance and identify all such projects, the amount assessed and paid, and the name and address of the project owner.

H. COMPLIANCE

21. In the past five years, has your firm or any of its owners, partners or officers, ever been investigated, cited, assessed any penalties, or been found to have violated any laws, rules, or regulations enforced or administered, by any of the governmental entities listed on Attachment C (Page 10)? For this question, the term “owner” does not include owners of stock in your firm if your firm is a publicly traded corporation.

☑ Yes  ☐ No

If Yes, explain on Attachment B the circumstances surrounding each instance, including the entity that was involved, the dates of such instances, and the outcome.

22. If a license is required to perform any services provided by your firm, has your firm, or any person employed by your firm, been investigated, found to have violated, cited, assessed any penalties, or subject to any disciplinary action by a licensing agency for violation of any licensing laws in the past five years?

☐ Yes  ☑ No

If Yes, explain on Attachment B the circumstances surrounding each instance in the last five years.

23. In the past five years, has your firm, any of its owners, partners, or officers, ever been penalized or given a letter of warning by the City of Los Angeles for failing to obtain authorization from the City for the substitution of a Minority-owned (MBE), Women-owned (WBE), or Other (OBE) business enterprise?

☐ Yes  ☑ No

If Yes, explain on Attachment B the circumstances surrounding each instance in the last five years.

24. Provide on Attachment B, the name(s), address(s) and telephone number(s) of the apprenticeship program sponsor(s) approved by the California Division of Apprenticeship Standards that will provide apprentices to your company for use on any public works projects that you are awarded by the City of Los Angeles.

Provide on Attachment B, the name(s), address(s) and telephone number(s) of the apprenticeship program sponsor(s) approved by the California Division of Apprenticeship Standards that have provided apprentices to your company on any public works project on which your firm has participated within the last 3 years.
I. BUSINESS INTEGRITY

25. For questions (a), (b), and (c) below, check Yes if the situation applies to your firm. For these questions, the term “firm” includes any owners, partners, or officers in the firm. The term “owner” does not include owners of stock in your firm if your firm is a publicly traded corporation. If you check Yes to any of the three questions below, explain on Attachment B the circumstances surrounding each instance.

(a) Is a governmental entity or public utility currently investigating your firm for making (a) false claim(s) or material misrepresentation(s)?

☐ Yes ☑ No

(b) In the past five years, has a governmental entity or public utility alleged or determined that your firm made (a) false claim(s) or material misrepresentation(s)?

☐ Yes ☑ No

(c) In the past five years, has your firm been convicted of, or found liable in a civil suit for, making (a) false claim(s) or material misrepresentation(s) to any governmental entity or public utility?

☐ Yes ☑ No

26. In the past five years, has your firm, any of its owners or officers been convicted of a crime involving the bidding of a government contract, the awarding of a government contract, the performance of a government contract, or the crime of theft, fraud, embezzlement, perjury, or bribery? For this question, the term “owner” does not include owners of stock in your firm if your firm is a publicly traded corporation.

☐ Yes ☑ No

If Yes, explain on Attachment B the circumstances surrounding each instance.

CERTIFICATION UNDER PENALTY OF PERJURY

I certify under penalty of perjury under the laws of the State of California that I have read and understand the questions contained in this questionnaire and the responses contained herein and on all Attachments. I further certify that I have provided full and complete answers to each question, and that all information provided in response to this Questionnaire is true and accurate to the best of my knowledge and belief.

Michelle Priest, Managing Partner

Print Name, Title Signature Date

Responsibility Questionnaire (rev 1/25/12)
Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed.

<table>
<thead>
<tr>
<th>Page</th>
</tr>
</thead>
</table>
Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed.

Page

E.10. We just hired our first employees in January 2018, so our Worker’s Compensation policy is new this year.

F.14.
(a) City of West Hollywood (b) Perri Goodman (323) 848-6370 (c) Cityline Branding and Collateral (d) $28,000 (e) July 6, 2017 (f) Ongoing
(a) 99 Cents Only Stores (b) Eric Boisvert (310) 994-2110 (c) Digital Branding (d) $56,250 (e) 7/17/2017 (f) 11/3/2017
(a) City of West Hollywood (b) Francisco Contreras (323) 848-6874 (c) WeHo Smart City Branding (d) $22,000 (e) 1/2/2017 (f) 4/14/17

H.21. On January 19, 2017 High Pressure Zone, LLC was assessed to owe a penalty of $10,685.51 to the California Employment Development Department (EDD), a department of the California Labor and Workforce Development Agency. The penalty was assessed for employment taxes unpaid in relationship to employees treated as independent contractors who were judged to be employees. The penalty has been promptly paid in full and our employment policies have been modified to be in full compliance with the EDD’s requirements.
RESPONSES TO THE QUESTIONS CONTAINED IN THIS QUESTIONNAIRE MUST BE SUBMITTED ON THIS FORM.

In responding to the Questionnaire, neither the City form, nor any of the questions contained therein, may be retyped, recreated, modified, altered, or changed in any way, in whole or in part. Bidders or Proposers that submit responses on a form that has been retyped, recreated, modified, altered, or changed in any way shall be deemed non-responsive. The signatory of this questionnaire guarantees the truth and accuracy of all statements and answers to the Questions herein. Failure to complete and return this questionnaire, any false statements, or failure to answer (a) question(s) when required, may render the bid/proposal non-responsive. All responses must be typewritten or printed in ink. Where an explanation is required or where additional space is needed to explain an answer, use the Responsibility Questionnaire Attachments. Submit the completed form and all attachments to the awarding authority. Retain a copy of this completed form for future reference. Contractors must submit updated information to the awarding authority if changes have occurred that would render any of the responses inaccurate in any way. Updates must be submitted to the awarding authority within 30 days of the change(s).

A. CONTACT INFORMATION

CITY DEPARTMENT INFORMATION

<table>
<thead>
<tr>
<th>City Department/Division Awarding Contract</th>
<th>City Contact Person</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Griffith Park Transit</td>
<td>February 22, 2018</td>
<td></td>
</tr>
</tbody>
</table>

City Bid or Contract Number and Project Title (if applicable)

BIDDER/CONTRACTOR INFORMATION

<table>
<thead>
<tr>
<th>Bidder/Proposer Business Name</th>
<th>Contractor’s License Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>High Pressure Zone, LLC</td>
<td>90066</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Street Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
</tr>
</thead>
<tbody>
<tr>
<td>12400 Matteson Ave</td>
<td>Los Angeles</td>
<td>CA</td>
<td>90066</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Contact Person, Title</th>
<th>Phone</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michelle Priest, Managing Partner</td>
<td>(209) 815-2237</td>
<td></td>
</tr>
</tbody>
</table>

TYPE OF SUBMISSION:

The Questionnaire being submitted is:

☑ An initial submission of a completed Questionnaire.

☐ An update of a prior Questionnaire dated ___________ / ______ / ________.

☐ No change. I certify under penalty of perjury under the laws of the State of California that there has been no change to any of the responses since the last Responsibility Questionnaire dated ________________ / ________________ / ________________ was submitted by the firm. Attach a copy of that Questionnaire and sign below.

Michelle Priest, Managing Partner

Print Name, Title: __________________________ Signature: __________________________ Date: April 13, 2018

TOTAL NUMBER OF PAGES SUBMITTED, INCLUDING ALL ATTACHMENTS: 9
B. BUSINESS ORGANIZATION/STRUCTURE

Indicate the organizational structure of your firm. “Firm” includes a sole proprietorship, corporation, joint venture, consortium, association, or any combination thereof.

☑  Corporation: Date incorporated: 12/29/2014  State of incorporation: California
   List the corporation’s current officers.
   President: Michelle Priest
   Vice President: Jeffrey Kaye
   Secretary: 
   Treasurer: 

☐  Check the box only if your firm is a publicly traded corporation.
   List those who own 5% or more of the corporation’s stock. Use Attachment A if more space is needed. Publicly traded corporations need not list the owners of 5% or more of the corporation’s stock.

☐  Partnership: Date formed:  /  /  State of formation: 
   List all partners in your firm. Use Attachment A if more space is needed.

☐  Sole Proprietorship: Date started:  /  /  
   List any firm(s) that you have been associated with as an owner, partner, or officer for the last five years. Use Attachment A if more space is needed. Do not include ownership of stock in a publicly traded company in your response to this question.

☐  Joint Venture: Date formed:  /  /  
   List: (1) each firm that is a member of the joint venture and (2) the percentage of ownership the firm will have in the joint venture. Use Attachment A if more space is needed. Each member of the Joint Venture must complete a separate Questionnaire for the Joint Venture’s submission to be considered as responsive to the invitation.

Responsibility Questionnaire (rev 1/25/12)  2
C. OWNERSHIP AND NAME CHANGES

1. Is your firm a subsidiary, parent, holding company, or affiliate of another firm?
   - Yes [ ] No [X]

   If Yes, explain on Attachment A the relationship between your firm and the associated firms. Include information about an affiliated firm only if one firm owns 50% or more of another firm, or if an owner, partner or officer of your firm holds a similar position in another firm.

2. Has any of the firm’s owners, partners, or officers operated a similar business in the past five years?
   - Yes [ ] No [X]

   If Yes, list on Attachment A the names and addresses of all such businesses, and the person who operated the business. Include information about a similar business only if an owner, partner or officer of your firm holds a similar position in another firm.

3. Has the firm changed names in the past five years?
   - Yes [ ] No [X]

   If Yes, list on Attachment A all prior names, addresses, and the dates they were used. Explain the reason for each name change in the last five years.

4. Are any of your firm’s licenses held in the name of a corporation or partnership?
   - Yes [ ] No [X]

   If Yes, list on Attachment A the name of the corporation or partnership that actually holds the license.

Bidders/Contractors must continue on to Section D and answer all remaining questions contained in this Questionnaire.

The responses in this Questionnaire will not be made available to the public for review. This is not a public document. [CPCC §20101(a)]
D. FINANCIAL RESOURCES AND RESPONSIBILITY

5. In the past five years, has your firm ever been denied bonding?
   □ Yes  ☑ No

   If Yes, explain on Attachment B the circumstances surrounding each instance.

6. Is your firm now, or has it ever been at any time in the last five years, the debtor in a bankruptcy case?
   □ Yes  ☑ No

   If Yes, explain on Attachment B the circumstances surrounding each instance.

7. Is your firm in the process of, or in negotiations toward, being sold?
   □ Yes  ☑ No

   If Yes, explain the circumstances on Attachment B.

E. INSURANCE

8. In the past five years, has any bonding company made any payments to satisfy any claims made against a bond issued on your firm’s behalf?
   □ Yes  ☑ No

   If Yes, explain on Attachment B the circumstances surrounding each instance.

9. Indicate whether your firm currently has a workers’ compensation insurance policy in effect, whether it is legally self-insured, or whether it currently has no workers’ compensation insurance policy in effect.
   ☑ Workers’ Compensation Insurance Policy Currently in Effect
   □ Legally Self-Insured
   □ No Workers’ Compensation Policy Currently in Effect

   If you have no worker’s compensation insurance policy currently in effect, and you are not legally self-insured, provide an explanation on Attachment B.

10. List the Experience Modification Rate (EMR) issued to your firm annually by your workers’ compensation insurance carrier for the last three years. Begin with the most recent year (YR 1) that an EMR rate was issued (EMR -1). If any of the rates for the three years is or was 1.00 or higher, you may provide an explanation on Attachment B.

    YR. 1: ____EMR-1: ____ YR 2: ____EMR-2: ____ YR. 3: ____EMR-3: 

11. Within the past five years, has your firm ever had employees but was without workers’ compensation insurance or state approved self-insurance?
   □ Yes  ☑ No

   If yes, explain on Attachment B each instance. If No, attach a statement from your workers’ compensation insurance provider that you have been continuously insured for the past five years.
F. PERFORMANCE HISTORY

12. How many years has your firm been in business? ___3___ Years.

13. Has your firm ever held any contracts with the City of Los Angeles or any of its departments?
   □ Yes ☑ No

   If Yes, list on Attachment B all contracts your firm has had with the City of Los Angeles for the last 10 years. For each contract listed in response to this question, include: (a) entity name; (b) name of a contact and phone number; (c) purpose of contract; (d) total cost; (e) starting date; and (f) ending date.

14. List on Attachment B all contracts your firm has had with any private or governmental entity (other than the City of Los Angeles) over the last five years that are similar to the work to be performed on the contract for which you are bidding or proposing. For each contract listed in response to this question, include: (a) entity name; (b) name of a contact and phone number; (c) purpose of contract; (d) total cost; (e) starting date; and (f) ending date.
   □ Check the box if you have not had any similar contracts in the last five years.

15. In the past five years, has a governmental or private entity or individual terminated your firm’s contract prior to its completion of the contract?
   □ Yes ☑ No
   If Yes, explain on Attachment B the circumstances surrounding each instance.

16. In the past five years, has your firm used any subcontractor to perform work on a government contract when you knew that the subcontractor had been debarred by a governmental entity?
   □ Yes ☑ No
   If Yes, explain on Attachment B the circumstances surrounding each instance.

17. In the past five years, has your firm defaulted on a contract or been debarred or determined to be a non-responsible bidder or contractor?
   □ Yes ☑ No
   If Yes, explain on Attachment B the circumstances surrounding each instance.

G. DISPUTES

18. In the past five years, has your firm been the defendant in court on a matter related to any of the following issues? For parts (a) and (b) below, check Yes even if the matter proceeded to arbitration without court litigation. For part (c), check Yes only if the matter proceeded to court litigation. If you answer Yes to any of the questions below, explain the circumstances surrounding each instance on Attachment B. You must include the following in your response: the name of the plaintiffs in each court case, the specific causes of action in each case; the date each case was filed; and the disposition/current status of each case.

   (a) Payment to subcontractors?
      □ Yes ☑ No

   (b) Work performance on a contract?
      □ Yes ☑ No

   (c) Employment-related litigation brought by an employee? □ Yes ☑ No
19. Does your firm have any outstanding judgments pending against it?

☐ Yes ☑ No

If Yes, explain on Attachment B the circumstances surrounding each instance.

20. In the past five years, has your firm been assessed liquidated damages on a contract?

☐ Yes ☑ No

If Yes, explain on Attachment B the circumstances surrounding each instance and identify all such projects, the amount assessed and paid, and the name and address of the project owner.

H. COMPLIANCE

21. In the past five years, has your firm or any of its owners, partners or officers, ever been investigated, cited, assessed any penalties, or been found to have violated any laws, rules, or regulations enforced or administered, by any of the governmental entities listed on Attachment C (Page 10)? For this question, the term “owner” does not include owners of stock in your firm if your firm is a publicly traded corporation.

☑ Yes ☐ No

If Yes, explain on Attachment B the circumstances surrounding each instance, including the entity that was involved, the dates of such instances, and the outcome.

22. If a license is required to perform any services provided by your firm, has your firm, or any person employed by your firm, been investigated, found to have violated, cited, assessed any penalties, or subject to any disciplinary action by a licensing agency for violation of any licensing laws in the past five years?

☐ Yes ☑ No

If Yes, explain on Attachment B the circumstances surrounding each instance in the last five years.

23. In the past five years, has your firm, any of its owners, partners, or officers, ever been penalized or given a letter of warning by the City of Los Angeles for failing to obtain authorization from the City for the substitution of a Minority-owned (MBE), Women-owned (WBE), or Other (OBE) business enterprise?

☐ Yes ☑ No

If Yes, explain on Attachment B the circumstances surrounding each instance in the last five years.

24. Provide on Attachment B, the name(s), address(s) and telephone number(s) of the apprenticeship program sponsor(s) approved by the California Division of Apprenticeship Standards that will provide apprentices to your company for use on any public works projects that you are awarded by the City of Los Angeles.

Provide on Attachment B, the name(s), address(s) and telephone number(s) of the apprenticeship program sponsor(s) approved by the California Division of Apprenticeship Standards that have provided apprentices to your company on any public works project on which your firm has participated within the last 3 years.
I. BUSINESS INTEGRITY

25. For questions (a), (b), and (c) below, check Yes if the situation applies to your firm. For these questions, the term “firm” includes any owners, partners, or officers in the firm. The term “owner” does not include owners of stock in your firm if your firm is a publicly traded corporation. If you check Yes to any of the three questions below, explain on Attachment B the circumstances surrounding each instance.

(a) Is a governmental entity or public utility currently investigating your firm for making (a) false claim(s) or material misrepresentation(s)?

☐ Yes ☑ No

(b) In the past five years, has a governmental entity or public utility alleged or determined that your firm made (a) false claim(s) or material misrepresentation(s)?

☐ Yes ☑ No

(c) In the past five years, has your firm been convicted of, or found liable in a civil suit for, making (a) false claim(s) or material misrepresentation(s) to any governmental entity or public utility?

☐ Yes ☑ No

26. In the past five years, has your firm, any of its owners or officers been convicted of a crime involving the bidding of a government contract, the awarding of a government contract, the performance of a government contract, or the crime of theft, fraud, embezzlement, perjury, or bribery? For this question, the term “owner” does not include owners of stock in your firm if your firm is a publicly traded corporation.

☐ Yes ☑ No

If Yes, explain on Attachment B the circumstances surrounding each instance.

CERTIFICATION UNDER PENALTY OF PERJURY

I certify under penalty of perjury under the laws of the State of California that I have read and understand the questions contained in this questionnaire and the responses contained herein and on all Attachments. I further certify that I have provided full and complete answers to each question, and that all information provided in response to this Questionnaire is true and accurate to the best of my knowledge and belief.

Michelle Priest, Managing Partner

Print Name, Title

Signature

Date

Responsibility Questionnaire (rev 1/25/12)
ATTACHMENT A FOR SECTIONS A THROUGH C

Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed.

Page
ATTACHMENT B FOR SECTIONS D THROUGH I

Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed.

Page

E.10. We just hired our first employees in January 2018, so our Worker’s Compensation policy is new this year.

F. 14.
(a) City of West Hollywood (b) Perri Goodman (323) 848-6370 (c) Cityline Branding and Collateral (d) $28,000 (e) July 6, 2017 (f) Ongoing
(a) 99 Cents Only Stores (b) Eric Boisvert (310) 994-2110 (c) Digital Branding (d) $56,250 (e) 7/17/2017 (f) 11/3/2017
(a) City of West Hollywood (b) Francisco Contreras (323) 848-6874 (c) WeHo Smart City Branding (d) $22,000 (e) 1/2/2017 (f) 4/14/17

H.21. On January 19, 2017 High Pressure Zone, LLC was assessed to owe a penalty of $10,685.51 to the California Employment Development Department (EDD), a department of the California Labor and Workforce Development Agency. The penalty was assessed for employment taxes unpaid in relationship to employees treated as independent contractors who were judged to be employees. The penalty has been promptly paid in full and our employment policies have been modified to be in full compliance with the EDD’s requirements.
CITY OF LOS ANGELES
PLEDGE OF COMPLIANCE WITH CONTRACTOR RESPONSIBILITY ORDINANCE

Los Angeles Administrative Code (LAAC) Section 10.40 et seq. (Contractor Responsibility Ordinance) provides that, unless specifically exempt, City contractors working under service contracts of at least Twenty-Five Thousand Dollars ($25,000.00) and three (3) months, contracts for the purchase of goods and products of at least One Hundred Thousand Dollars ($100,000.00), contracts for the purchase of garments of at least Twenty-Five Thousand Dollars ($25,000.00), and construction contracts of any amount; public lessees; public licensees; and certain recipients of City financial assistance or City grant funds, shall comply with all applicable provisions of the Ordinance. Upon award of a City contract, public lease, public license, financial assistance or grant, the contractor, public lessee, public licensee, City financial assistance recipient, or grant recipient, and any its subcontractor(s), shall submit this Pledge of Compliance to the awarding authority.

The contractor agrees to comply with the Contractor Responsibility Ordinance and the following provisions:

(a) To comply with all federal, state, and local laws in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.

(b) To notify the awarding authority within thirty (30) calendar days after receiving notification that any governmental agency has initiated an investigation which may result in a finding that the contractor did not comply with any federal, state, or local law in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.

(c) To notify the awarding authority within thirty (30) calendar days of all findings by a governmental agency or court of competent jurisdiction that the contractor has violated any federal, state, or local law in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws which affect employees.

(d) If applicable, to provide the awarding authority, within thirty (30) calendar days, updated responses to the Responsibility Questionnaire if any change occurs which would change any response contained within the Responsibility Questionnaire and such change would affect the contractor’s fitness and ability to continue the contract.

(e) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, or sublicensee that perform or assist in performing services on the leased or licensed premises) shall comply with all federal, state, and local laws in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.

(f) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, sublicensee that perform or assist in performing services on the leased or licensed premises) submit a Pledge of Compliance.

(g) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, or sublicensee that perform or assist in performing services on the leased or licensed premises) shall comply with paragraphs (b) and (c).

Failure to complete and submit this form to the Awarding Authority may result in withholding of payments by the City Controller, or contract termination.

High Pressure Zone, LLC 12400 Matteson Ave, Los Angeles, CA 90066 (209) 815-2237

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<thead>
<tr>
<th>Company Name, Address and Phone Number</th>
<th>Date</th>
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<tr>
<th>Signature of Officer or Authorized Representative</th>
<th>Date</th>
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<tr>
<td>Michelle Priest, Managing Partner</td>
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<tr>
<th>Print Name and Title of Officer or Authorized Representative</th>
<th>Department of Recreation and Parks</th>
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<tr>
<th>Awarding City Department</th>
<th>Contract Number</th>
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SRIS/CRO-3, Pledge of Compliance (Rev. 5/25/04)
LWO – SUBCONTRACTOR DECLARATION OF COMPLIANCE FORM
REQUIRED DOCUMENTATION FOR ALL SUBCONTRAQCTS SUBJECT TO LWO

This form must be signed within 90 DAYS of the execution of the subcontract and RETAINED by the PRIME CONTRACTOR.

TO BE FILLED OUT BY THE PRIME CONTRACTOR:

1. Company Name: High Pressure Zone, LLC Phone #: (209) 815-2237
2. Company Address: 12400 Matteson Ave, Los Angeles, CA 90066
3. Awarding Department: Department of Recreation and Parks
4. Project Name: Recreation and Parks Innovation

IF A SUBCONTRACTOR FAILS TO COMPLETE AND SUBMIT THIS FORM TO PRIME CONTRACTOR ON THE CITY CONTRACT, THE PRIME CONTRACTOR MAY BE DEEMED TO BE IN VIOLATION OF THE LIVING WAGE ORDINANCE (LWO) FOR FAILING TO ENSURE ITS SUBCONTRACTOR'S COMPLIANCE WITH THE ORDINANCE. THIS MAY RESULT IN WITHHOLDING OF PAYMENTS DUE TO THE PRIME CONTRACTOR, OR TERMINATION OF THE PRIME CONTRACTOR'S AGREEMENT WITH THE CITY.

THE PRIME CONTRACTOR MUST INFORM THEIR SUBCONTRACTORS OF THE FOLLOWING:

THE LIVING WAGE ORDINANCE REQUIRES:

That a subcontractor (including a sublessee, a sublicensee, or a service contractor to a City financial assistance recipient) that works on or under the authority of an agreement subject to the LWO must comply with all applicable provisions of the Ordinance unless specifically approved for an exemption.

THE LIVING WAGE ORDINANCE REQUIRES THAT SUBJECT EMPLOYERS PROVIDE TO EMPLOYEES:

- As of July 1, 2017, a wage of at least $11.48 per hour with health benefits of $1.25 per hour, or $12.73 per hour without health benefits (to be adjusted annually on July 1);
- At least 96 compensated hours off per year for sick leave, vacation or personal necessity at the employee’s request (pro-rated for part-time employees);
- At least 80 additional hours off per year of uncompensated time off for personal or immediate family illness (pro-rated for part-time employees). Refer to the LWO Rules and Regulations, available on the Bureau of Contract Administration website at http://bca.lacity.org/index.cfm, for details regarding the wage and benefit requirements of the Ordinance; and
- Information of their possible right to the federal Earned Income Tax Credit (EITC) and make available the forms required to secure advance EITC payments from the employer.

THE LIVING WAGE ORDINANCE ALSO REQUIRES EMPLOYERS:

- To permit access to work sites for authorized City representatives to review the operation, payroll and related documents, and to provide certified copies of the relevant records upon request by the City.
- Not to retaliate against any employee claiming non-compliance with the provisions of these Ordinances and to comply with federal law prohibiting retaliation for union organizing.

TO BE FILLED OUT BY THE SUBCONTRACTOR:

1. Company Name: 
2. Company Address: 
3. Type of Service Provided by Subcontractor to Prime: 
4. Amount of Subcontract: 
   - Subcontract Start Date: __/__/__
   - End Date: __/__/__

By signing this Declaration of Compliance, the subcontractor certifies that it was comply with all applicable provisions of the LWO, and its Implementing Rules and Regulations, including any amendments or revisions to the Ordinances and Regulations.

Print Name of Person Completing this Form
Signature of Person Completing this Form
Title
Phone #
Date

Form OCC/LW-5, Rev. 07/17
OFFICE OF CONTRACT COMPLIANCE, EEOE SECTION: (213) 847-2625
LWO - EMPLOYEE INFORMATION FORM

REQUIRED DOCUMENTATION FOR ALL CONTRACTS SUBJECT TO LWO

This form must be submitted to the AWARDING DEPARTMENT within 30 DAYS of contract execution. INCOMPLETE SUBMISSIONS WILL BE RETURNED.

THE LIVING WAGE ORDINANCE (LWO) REQUIRES THAT SUBJECT EMPLOYERS PROVIDE TO EMPLOYEES:

- As of July 1, 2017, a wage of at least $11.00 per hour with health benefits of $1.25 per hour, or $12.75 per hour without health benefits (to be adjusted annually on July 1);
- At least 96 compensated hours off per year for sick leave, vacation or personal necessity at the employee’s request (pro-rated for part-time employees); and
- At least 80 additional hours off per year of uncompensated time off for personal or immediate family illness (pro-rated for part-time employees). Refer to the LWO Rules and Regulations, available on the Bureau of Contract Administration website at http://bcia.lacity.org/index.cfm, for details regarding the wage and benefit requirements of the Ordinance; and
- Information of their possible right to the federal Earned Income Tax Credit (EITC) and make available the forms required to secure advance EITC payments from the employer.

THE LIVING WAGE ORDINANCE (LWO) ALSO REQUIRES EMPLOYERS:

- Not to retaliate against any employee claiming non-compliance with the provisions of this Ordinance and to comply with federal law prohibiting retaliation for union organizing.

TO BE FILLED OUT BY THE CONTRACTOR:

1. Company Name: High Pressure Zone, LLC  
   Email Address: mp@hpz.us  

2. STATE the number of employees working ON THIS CITY CONTRACT: 3

3. ATTACH a copy of your company’s 1st PAYROLL under THIS CITY CONTRACT.

4. Do you provide health benefits (such as medical, dental, vision, mental health, and disability insurance) to your employees?  \(\checkmark\) Yes  \(\square\) No

   If YES, provide the employer’s monthly contribution amount(s) toward the health benefits premium(s) for each employee working on THIS CITY CONTRACT.

FAILURE TO COMPLY WITH THESE REQUIREMENTS WILL RESULT IN WITHHOLDING OF PAYMENTS BY THE CITY CONTROLLER, OR A RECOMMENDATION TO THE AWARDING AUTHORITY FOR CONTRACT TERMINATION. ALL INFORMATION SUBMITTED IS SUBJECT TO VERIFICATION, AND FALSE INFORMATION MAY RESULT IN CONTRACT TERMINATION.

I understand that the employee information provided herein will be used by the City of Los Angeles, Office of Contract Compliance for the purpose of monitoring the Living Wage Ordinance.

Michelle Priest
Print Name of Person Completing this Form
Managing Partner
Title

(209) 815-2237
Phone #
April 13, 2018
Date

AWARDING DEPARTMENT USE ONLY:

Dept:  
Contact:  
Phone #:  
Contract #:

Form OCC/LW-6, Rev. 07/17
OFFICE OF CONTRACT COMPLIANCE, EEDE SECTION: (213) 847-2625
This form must be submitted to the AWARDING DEPARTMENT within 30 DAYS of contract execution. INCOMPLETE SUBMISSIONS WILL BE RETURNED.

SECTION I: CONTRACTOR INFORMATION

1. Company Name: High Pressure Zone, LLC  Contact Person: Michelle Priest  Phone #: (209) 815-2237

2. Do you have subcontractors working on this City contract?  
   Yes  No

   If YES, a) STATE the number of your subcontractors ON THIS CITY CONTRACT:

   b) Complete Section II for EACH subcontractor, continue to Section III & IV (if applicable), AND SIGN Section V.

   If NO, This form is now complete – SIGN THE BOTTOM OF PAGE 2 AND SUBMIT TO THE AWARDING DEPARTMENT.

SECTION II: SUBCONTRACTOR INFORMATION

1. Subcontractor Name:  

2. Contact Person:  Phone #:  

3. Address:  

4. Purpose of Subcontract:  

5. Amount of Subcontract: $  Term: Start Date _/__/ End Date _/__/  

6. Is this subcontractor exempted from or not subject to the LWO?  Yes  No

   If Yes, state reason below. And see Section III for the required document(s):

1. Subcontractor Name:  

2. Contact Person:  Phone #:  

3. Address:  

4. Purpose of Subcontract:  

5. Amount of Subcontract: $  Term: Start Date _/__/ End Date _/__/  

6. Is this subcontractor exempted from or not subject to the LWO?  Yes  No

   If Yes, state reason below. And see Section III for the required document(s):

1. Subcontractor Name:  

2. Contact Person:  Phone #:  

3. Address:  

4. Purpose of Subcontract:  

5. Amount of Subcontract: $  Term: Start Date _/__/ End Date _/__/  

6. Is this subcontractor exempted from or not subject to the LWO?  Yes  No

   If Yes, state reason below. And see Section III for the required document(s):
SECTION II: SUBCONTRACTOR INFORMATION (continued)

1. Subcontractor Name: 

2. Contact Person: __________________________ Phone #: __________________________

3. Address: __________________________________________

4. Purpose of Subcontract: ______________________________________________________

5. Amount of Subcontract: $__________ Term: Start Date ____/____/_____ End Date ____/____/______

6. Is this subcontractor exempted from or not subject to the LWO? [ ] Yes [ ] No
   If Yes, state reason below. And see Section III for the required document(s):
   ______________________________________________________

   1. Subcontractor Name: 

   2. Contact Person: __________________________ Phone #: __________________________

   3. Address: __________________________________________

   4. Purpose of Subcontract: ______________________________________________________

   5. Amount of Subcontract: $__________ Term: Start Date ____/____/_____ End Date ____/____/______

   6. Is this subcontractor exempted from or not subject to the LWO? [ ] Yes [ ] No
      If Yes, state reason below. And see Section III for the required document(s):
      ______________________________________________________

SECTION III: EXEMPTIONS OR SUBCONTRACTS NOT SUBJECT TO THE LWO

<table>
<thead>
<tr>
<th>EXEMPTION OR NON-COVERAGES</th>
<th>SUPPORTING DOCUMENTATION REQUIRED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Collective bargaining agreement w/supersession language²</td>
<td>LW-10 - OCC Exemption Form <a href="http://boa.lacity.org/en/index.cfm?ection=std&amp;bbody=div_occ_two_forms.cfm">http://boa.lacity.org/en/index.cfm?ection=std&amp;bbody=div_occ_two_forms.cfm</a></td>
</tr>
<tr>
<td>Governmental Entity⁴ or Utilities Companies⁵</td>
<td>NONE REQUIRED.</td>
</tr>
<tr>
<td>Construction contract⁶</td>
<td>NONE REQUIRED.</td>
</tr>
</tbody>
</table>

SECTION IV: SUBCONTRACTS SUBJECT TO THE LWO (NOT ELIGIBLE FOR EXEMPTIONS)

Please have EACH of your Subcontractors that ARE SUBJECT to the LWO fill out the three forms below. Submit LW-6 and LW-18 ONLY to the Awarding Department (and supporting documentation, where applicable) and RETAIN LW-5 in your office.


SECTION V: SIGNATURE

I understand that the Subcontractor Information provided herein is confidential and will be used by the City of Los Angeles' Office of Contract Compliance for the purpose of monitoring the Living Wage Ordinance.

Michelle Priest
Print Name of Person Completing This Form
Managing Partner
(209) 815-2237 Phone #
April 13, 2018 Date

AWARDING DEPARTMENT USE ONLY

Dept: Dept Contact: Contact Phone: Contact Phone:
ENDNOTES FOR LWO SUBCONTRACTOR INFORMATION FORM

1 Non-Profit 501(c)(3) Organizations: A corporation claiming exemption under Section 10.37.15(b) of the LWO as a corporation organized under Section 501(c)(3) of the United States Internal Revenue Code must provide the following additional documents in support of the application for exemption:

(1) A copy of the most recent IRS letter indicating that the Employer has been recognized as a non-profit corporation organized under section 501(c)(3) of the United States Internal Revenue Code.

(2) The LW-28 501(c)(3) Non-Profit Exemption Application referred to in the LWO Rules and Regulations Appendix A must include the salary certification information. The salary certification must list the salary of the corporation’s chief executive officer (CEO), computed on an hourly basis, and the hourly wage rate of the lowest paid worker in the corporation. The salary of the CEO, when computed on an hourly basis, must be less than 8 times what the lowest paid worker is paid on an hourly basis. For purposes of this exemption, the “chief executive officer (CEO)” means the CEO of the 501(c)(3) corporation that entered into the Agreement or the highest paid person employed by the corporation if the CEO is not the highest paid employee. The “lowest paid worker” refers to the lowest paid worker employed by the 501(c)(3) corporation that entered into the Agreement with the City, regardless of whether the person works on the City Agreement.

2 Exemption by Collective Bargaining Agreement – LAAC 10.37.12: An Employer subject to provisions of the LWO may, by collective bargaining agreement (CBA), provide that the CBA, during its term, shall supersede the requirements of the LWO for those Employees covered by the CBA. The provisions of the LWO should not be interpreted to require an employer to reduce the wages and benefits required by the CBA. All parties to the CBA must specifically waive in full or in part the benefits required by the LWO. An Employer applying for this exemption shall submit a copy of the CBA. If the CBA does not specifically indicate that the LWO has been superseded, the Employer shall submit written confirmation from the union representing the Employees working on the Agreement that the union and the Employer have agreed to let the CBA supersede the LWO.

(a) If the final CBA signed by the Employer and the union supersedes the LWO, in full or in part, the Employer shall be considered to be exempt from the LWO’s specified provisions for the time period covered by the effective dates of the superseding CBA. The Employer remains subject to all applicable provisions of the LWO for the time period not covered by the superseding CBA. If the Employer has not complied with the LWO requirements during the time period not covered by the superseding CBA, the Employer shall be required to make retroactive corrections for any period of violation, which may include making retroactive payments to affected employees for the relevant periods of violation.

(b) If the final CBA signed by the Employer and the union does not supersede the LWO, the Employer shall be required to comply with all applicable LWO requirements, including the wage and benefits provisions. Compliance shall also be required retroactively to the date that the Employer first became subject to the LWO. If necessary, the Employer shall provide retroactive payments to affected Employees for any time period during which the Employer did not comply with the LWO.

3 Small Business Exemptions for Public Lesses and Licensees – LAAC 10.37.15(a): A public lessee or licensee claiming exemption from the LWO under section 10.37.15(a) shall submit the application for “Small Business Exemption” referred to in the LWO Rules and Regulations Appendix A, along with supporting documentation to verify that it meets the requirement that the lessee or licensee employs no more than seven (7) people on and off City property.

(a) For purposes of this exemption, a lessee or licensee shall be deemed to employ a person if the person works for a company or entity that is owned or controlled by the lessee or licensee, regardless of where the company or entity is located; or if the person works for a company or entity that owns or controls the lessee or licensee, regardless of where the company or entity is located.

Whether the lessee or licensee meets the seven (7) person limit shall be determined using the total number of people employed by all companies or businesses, which the lessee or licensee owns or controls, or which own or control the lessee or licensee. For purposes of this example, “control” means that one company owns a controlling interest in another company.

(b) If a business operated by the lessee or licensee is part of a chain of businesses, the total number of people includes all everyone employed by the entire chain of businesses unless the business operated by the lessee or licensee is an independently owned and operated franchise.

(c) A public lessee or licensee shall be deemed to employ no more than seven (7) people if its entire workforce (inclusive of the people falling within the guidelines stated in subsections (a) and (b) above) worked an average of no more than 1,214 hours per month for at least three-fourths of the of the previous calendar year.

4 Governmental Entities – LAAC 10.37.14(b): Agreements with governmental entities are not subject to the requirements of the LWO. If an Agreement is not subject to the LWO because the Employer is a governmental entity, Subcontractors performing work for the governmental entity on the Agreement are also not subject to the LWO.

5 Utilities Companies – LAAC Section 10.37.14(c): Contract for work done directly by a utility company pursuant to an order of the Public Utilities Commission.

6 Construction contracts – LAAC Section 10.37.14(a): Construction contracts are not subject to the LWO unless 1) there are employees not covered by prevailing wage or 2) if the prevailing wage is less than the required rate in 10.37.2.
**LWO SMALL BUSINESS EXEMPTION APPLICATION**

This application for exemption is for **lessees and licensees only** and must be submitted along with your bid or proposal to the **AWARDING DEPARTMENT**. If approved, it will **EXPIRE TWO (2) YEARS** from the date of approval. This may be renewable in two (2) year increments upon meeting the requirements. **INCOMPLETE SUBMISSIONS WILL BE RETURNED.**

Los Angeles Administrative Code section 10.37, the Living Wage Ordinance (LWO), presumes all City contractors are subject to the LWO unless this exemption application is approved.

<table>
<thead>
<tr>
<th>TO BE FILLED OUT BY THE CONTRACTOR:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Company Name: __________________</td>
</tr>
<tr>
<td>2. Company Address: ________________</td>
</tr>
<tr>
<td>3. Are you a Sublessee or Sublicensee? ☐ Yes ☐ No If YES, state the name of your Prime Lessee or Prime Licensee: ________________</td>
</tr>
<tr>
<td>4. STATE the total number of businesses you have (inside and outside the City of Los Angeles premises): ________________</td>
</tr>
<tr>
<td>5. STATE the total number of businesses you have inside the City of Los Angeles premises only: ________________</td>
</tr>
<tr>
<td>6. Location of lease or license: ________________</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WORKFORCE INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHECK OFF ONE BOX IN PART A THAT BEST DESCRIBES YOUR BUSINESS AND ATTACH DOCUMENTATION LISTED IN PART B:</td>
</tr>
<tr>
<td>PART A</td>
</tr>
<tr>
<td>☐ I have Seven (7) employees or LESS in the entire company (inside AND outside the City of Los Angeles premises).</td>
</tr>
<tr>
<td>☐ My company's workforce worked an average of no more than 1,214 hours per month for at least three-fourths of the calendar year.</td>
</tr>
</tbody>
</table>

If you **DID NOT** check off ANY boxes in PART A, your company **IS NOT ELIGIBLE FOR AN EXEMPTION.**
If you checked off **ANY** box in PART A, ATTACH supporting documentation, SIGN, AND SUBMIT EXEMPTION FORM.

By signing, the contractor certifies under penalty of perjury under the laws of the State of California that the information submitted in support of this application is true and correct to the best of the contractor's knowledge.

<table>
<thead>
<tr>
<th>Print Name of Person Completing this Form</th>
<th>Signature of Person Completing this Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title</td>
<td>Phone #</td>
</tr>
</tbody>
</table>

**ANY APPROVAL OF THIS APPLICATION EXEMPTS ONLY THE LISTED CONTRACTOR FROM THE LWO DURING THE PERFORMANCE OF THIS CONTRACT. A SUBCONTRACTOR PERFORMING WORK ON THIS CONTRACT IS NOT EXEMPT UNLESS THE OFFICE OF CONTRACT COMPLIANCE HAS APPROVED A SEPARATE EXEMPTION FOR THE INDIVIDUAL SUBCONTRACTOR.**

**AWARDING DEPARTMENT USE ONLY:**

<table>
<thead>
<tr>
<th>Dept:</th>
<th>Contact:</th>
<th>Phone #:</th>
<th>Contract #:</th>
</tr>
</thead>
</table>

**OCC USE ONLY:**

| Approval: ☐ Not Approved - Reason: __________________ |
| By Analyst: __________________ | Date: __________________ |

Form LW-26A, Rev. 7/17

OFFICE OF CONTRACT COMPLIANCE, EECE SECTION: (213) 847-2625
LWO EMPLOYEE WORKSHEET

This worksheet must be completed for EACH company or business for which you have a controlling interest, whether or not it is on City premises. You may COPY THIS FORM as necessary for EACH company. Include the names of ALL PERSONS employed by EACH company, and the number of hours worked each month for the current year.

1. Company Name: ___________________________ Company Phone: ___________________________

2. Company Address: ___________________________

3. Enter # of Hours worked:

<table>
<thead>
<tr>
<th>EMPLOYEE NAME</th>
<th>JAN</th>
<th>FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
<th>JUN</th>
<th>JUL</th>
<th>AUG</th>
<th>SEP</th>
<th>OCT</th>
<th>NOV</th>
<th>DEC</th>
<th>TOTAL</th>
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<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

4. TOTAL HOURS

|               | 0.00| 0.00| 0.00| 0.00| 0.00| 0.00| 0.00| 0.00| 0.00| 0.00| 0.00| 0.00| 0.00 |

5. Check each box indicating which nine (9) months you would like be reviewed:

□ □ □ □ □ □ □ □ □

6a. TOTAL HOURS for the nine (9) months selected in 5 above: __________ 6b. DIVIDE 6a by 9: __________ 6c. Is 6b less than 1.214? □ YES □ NO

7. If 6c is NO, then this contract IS NOT ELIGIBLE FOR AN EXEMPTION. IF YES, SIGN and ATTACH this form to LW-26A.

I certify under penalty of perjury that the information herein is true and correct to the best of my knowledge. I will provide further documentation and proof upon request. I understand that the submission of false information may lead to the revocation of any approved exemption.

Print Name of Person Completing this Form ___________________________ Signature of Person Completing this Form ___________________________

Title ___________________________ Phone # ___________________________ Date ___________________________

ANY APPROVAL OF THIS APPLICATION EXEMPTS ONLY THE LISTED CONTRACTOR FROM THE LWO DURING THE PERFORMANCE OF THIS CONTRACT. A SUBCONTRACTOR PERFORMING WORK ON THIS CONTRACT IS NOT EXEMPT UNLESS THE OFFICE OF CONTRACT COMPLIANCE HAS APPROVED A SEPARATE EXEMPTION FOR THE INDIVIDUAL SUBCONTRACTOR.
**LWO – SUBCONTRACTOR DECLARATION OF COMPLIANCE FORM**
REQUIRED DOCUMENTATION FOR ALL SUBCONTRACTS SUBJECT TO LWO

This form must be signed within **90 DAYS** of the execution of the subcontract and **RETAILED** by the PRIME CONTRACTOR.

<table>
<thead>
<tr>
<th>TO BE FILLED OUT BY THE PRIME CONTRACTOR:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Company Name: High Pressure Zone, LLC</td>
</tr>
<tr>
<td>2. Company Address: 12400 Matteson Ave, Los Angeles, CA 90066</td>
</tr>
<tr>
<td>3. Awarding Department: Department of Recreation and Parks</td>
</tr>
<tr>
<td>4. Project Name: Recreation and Parks Innovation</td>
</tr>
</tbody>
</table>

**THE PRIME CONTRACTOR MUST INFORM THEIR SUBCONTRACTORS OF THE FOLLOWING:**

**THE LIVING WAGE ORDINANCE REQUIRES:**
That a subcontractor (including a sublessee, a sublicensee, or a service contractor to a City financial assistance recipient) that works on or under the authority of an agreement subject to the LWO must comply with all applicable provisions of the Ordinance unless specifically approved for an exemption.

**THE LIVING WAGE ORDINANCE REQUIRES THAT SUBJECT EMPLOYERS PROVIDE TO EMPLOYEES:**
- As of July 1, 2017, a wage of at least $11.48 per hour with health benefits of $1.25 per hour, or $12.73 per hour without health benefits (to be adjusted annually on July 1);
- At least 96 compensated hours off per year for sick leave, vacation or personal necessity at the employee’s request (pro-rated for part-time employees);
- At least 96 additional hours off per year of uncompensated time off for personal or immediate family illness (pro-rated for part-time employees).
Refer to the LWO Rules and Regulations, available on the Bureau of Contract Administration website, [http://bca.lacity.org/index.cfm](http://bca.lacity.org/index.cfm) for details regarding the wage and benefit requirements of the Ordinance; and
- Information of their possible right to the federal Earned Income Tax Credit (EITC) and make available the forms required to secure advance EITC payments from the employer.

**THE LIVING WAGE ORDINANCE ALSO REQUIRES EMPLOYERS:**
- To permit access to work sites for authorized City representatives to review the operation, payroll and related documents, and to provide certified copies of the relevant records upon request by the City.
- Not to retaliate against any employee claiming non-compliance with the provisions of these Ordinances and to comply with federal law prohibiting retaliation for union organizing.

<table>
<thead>
<tr>
<th>TO BE FILLED OUT BY THE SUBCONTRACTOR:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Company Name: Company Phone Number:</td>
</tr>
<tr>
<td>2. Company Address:</td>
</tr>
<tr>
<td>3. Type of Service Provided by Subcontractor to Prime:</td>
</tr>
<tr>
<td>4. Amount of Subcontract: Subcontract Start Date: / / End Date: /</td>
</tr>
</tbody>
</table>

By signing this Declaration of Compliance, the subcontractor certifies that it was comply with all applicable provisions of the LWO, and its implementing Rules and Regulations, including any amendments or revisions to the Ordinances and Regulations.

Print Name of Person Completing this Form Signature of Person Completing this Form
**Title** **Phone #** **Date**

Form OCC/LW-5, Rev. 07/17
OFFICE OF CONTRACT COMPLIANCE, EEOE SECTION: (213) 847-2625
LWO - EMPLOYEE INFORMATION FORM
REQUIRED DOCUMENTATION FOR ALL CONTRACTS SUBJECT TO LWO

This form must be submitted to the AWARDING DEPARTMENT within 30 DAYS of contract execution. INCOMPLETE SUBMISSIONS WILL BE RETURNED.

THE LIVING WAGE ORDINANCE (LWO) REQUIRES THAT SUBJECT EMPLOYERS PROVIDE TO EMPLOYEES:

- As of July 1, 2017, a wage of at least $11.48 per hour with health benefits of $1.25 per hour, or $12.73 per hour without health benefits (to be adjusted annually on July 1);
- At least 96 compensated hours off per year for sick leave, vacation or personal necessity at the employee's request (pro-rated for part-time employees); and
- At least 80 additional hours off per year of uncompensated time off for personal or immediate family illness (pro-rated for part-time employees). Refer to the LWO Rules and Regulations, available on the Bureau of Contract Administration website at [http://bca.lacity.org/index.cfm](http://bca.lacity.org/index.cfm), for details regarding the wage and benefit requirements of the Ordinance; and
- Information of their possible right to the federal Earned Income Tax Credit (EITC) and make available the forms required to secure advance EITC payments from the employer.

THE LIVING WAGE ORDINANCE (LWO) ALSO REQUIRES EMPLOYERS:

- Not to retaliate against any employee claiming non-compliance with the provisions of this Ordinance and to comply with federal law prohibiting retaliation for union organizing.

TO BE FILLED OUT BY THE CONTRACTOR:

| 1. Company Name: High Pressure Zone, LLC | Email Address: mp@hpz.us |
| 2. STATE the number of employees working ON THIS CITY CONTRACT: 3 |
| 3. ATTACH a copy of your company’s 1st PAYROLL under THIS CITY CONTRACT. |
| 4. Do you provide health benefits (such as medical, dental, vision, mental health, and disability insurance) to your employees? ☑ Yes ☐ No |

If YES, provide the employer's monthly contribution amount(s) toward the health benefits premium(s) for each employee working on THIS CITY CONTRACT.

FAILURE TO COMPLY WITH THESE REQUIREMENTS WILL RESULT IN WITHHOLDING OF PAYMENTS BY THE CITY CONTROLLER, OR A RECOMMENDATION TO THE AWARDING AUTHORITY FOR CONTRACT TERMINATION. ALL INFORMATION SUBMITTED IS SUBJECT TO VERIFICATION, AND FALSE INFORMATION MAY RESULT IN CONTRACT TERMINATION.

I understand that the employee information provided herein will be used by the City of Los Angeles, Office of Contract Compliance for the purpose of monitoring the Living Wage Ordinance.

Michelle Priest  
Print Name of Person Completing this Form  
Managing Partner  
Title  
Phone #: (209) 815-2237  
April 13, 2018  
Date

AWARDING DEPARTMENT USE ONLY:

| Dept: | Contact: | Phone #: | Contract #: |

From OCCILW-6, Rev. 07/17  
OFFICE OF CONTRACT COMPLIANCE, EEDE SECTION: (213) 847-2625
**LWO - SUBCONTRACTOR INFORMATION FORM**

REQUIRED DOCUMENTATION FOR ALL CONTRACTS SUBJECT TO LWO

This form must be submitted to the AWARDING DEPARTMENT within **30 DAYS** of contract execution. **INCOMPLETE SUBMISSIONS WILL BE RETURNED.**

### SECTION I: CONTRACTOR INFORMATION

1. Company Name: High Pressure Zone, LLC  
   Contact Person: Michelle Priest  
   Phone #: (209) 815-2237

2. Do you have subcontractors working on this City contract? **X No**

   If YES, a) STATE the number of your subcontractors ON THIS CITY CONTRACT:

   b) Complete Section II for EACH subcontractor, continue to Section III & IV (if applicable), AND SIGN Section V.

   If NO, This form is now complete – SIGN THE BOTTOM OF PAGE 2 AND SUBMIT TO THE AWARDING DEPARTMENT.

### SECTION II: SUBCONTRACTOR INFORMATION

1. Subcontractor Name: 

2. Contact Person:  
   Phone #: 

3. Address: 

4. Purpose of Subcontract: 

5. Amount of Subcontract: $  
   Term: Start Date __/__/____  
   End Date __/__/____

6. Is this subcontractor exempted from or not subject to the LWO?  **X No**  
   If Yes, state reason below. And see Section III for the required document(s):

1. Subcontractor Name: 

2. Contact Person:  
   Phone #: 

3. Address: 

4. Purpose of Subcontract: 

5. Amount of Subcontract: $  
   Term: Start Date __/__/____  
   End Date __/__/____

6. Is this subcontractor exempted from or not subject to the LWO?  **X No**  
   If Yes, state reason below. And see Section III for the required document(s):

1. Subcontractor Name: 

2. Contact Person:  
   Phone #: 

3. Address: 

4. Purpose of Subcontract: 

5. Amount of Subcontract: $  
   Term: Start Date __/__/____  
   End Date __/__/____

6. Is this subcontractor exempted from or not subject to the LWO?  **X No**  
   If Yes, state reason below. And see Section III for the required document(s):
### SECTION II: SUBCONTRACTOR INFORMATION (continued)

1. Subcontractor Name: 

2. Contact Person: 

3. Address: 

4. Purpose of Subcontract: 

5. Amount of Subcontract: $ ___
   Term: Start Date ___ / ___ / ___ End Date ___ / ___ / ___

6. Is this subcontractor exempted from or not subject to the LWO? [ ] Yes [ ] No
   If Yes, state reason below. And see Section III for the required document(s):

   ____________________________________________________________

### SECTION III: EXEMPTIONS or SUBCONTRACTS NOT SUBJECT TO THE LWO

<table>
<thead>
<tr>
<th>EXEMPTION OR NON-COVERAGES</th>
<th>SUPPORTING DOCUMENTATION REQUIRED</th>
</tr>
</thead>
<tbody>
<tr>
<td>501(c)(3) non-profit organization¹</td>
<td>LW-28 - 501(c)(3) Non-Profit Exemption Form [link]</td>
</tr>
<tr>
<td>Collective bargaining agreement w/supersession language²</td>
<td>LW-10 - OCC Exemption Form [link]</td>
</tr>
<tr>
<td>Small Business³</td>
<td>LW-26 - Small Business Exemption Form (English &amp; Spanish) [link]</td>
</tr>
<tr>
<td>Governmental Entity⁴ or Utilities Companies⁵</td>
<td>NONE REQUIRED.</td>
</tr>
<tr>
<td>Construction contract⁶</td>
<td>NONE REQUIRED.</td>
</tr>
</tbody>
</table>

### SECTION IV: SUBCONTRACTS SUBJECT TO THE LWO (NOT ELIGIBLE FOR EXEMPTIONS)

Please have EACH of your Subcontractors that ARE SUBJECT to the LWO fill out the three forms below. Submit LW-6 and LW-18 ONLY to the Awarding Department (and supporting documentation, where applicable) and RETAIN LW-5 in your office.

1) Employee Information Form

2) Subcontractor Information Form

3) Subcontractor Declaration of Compliance Form (retain)

### SECTION V: SIGNATURE

I understand that the Subcontractor Information provided herein is confidential and will be used by the City of Los Angeles' Office of Contract Compliance for the purpose of monitoring the Living Wage Ordinance.

Michelle Priest  
Managing Partner  
(209) 815-2237  
April 13, 2018

### AWARDING DEPARTMENT USE ONLY

Phone #  
Date
ENDNOTES FOR LWO SUBCONTRACTOR INFORMATION FORM

1 Non-Profit 501(c)(3) Organizations: A corporation claiming exemption under Section 10.37.15(b) of the LWO as a corporation organized under Section 501(c)(3) of the United States Internal Revenue Code must provide the following additional documents in support of the application for exemption:
   (1) A copy of the most recent IRS letter indicating that the Employer has been recognized as a non-profit corporation organized under section 501(c)(3) of the United States Internal Revenue Code.
   (2) The LWO-28 501(c)(3) Non-Profit Exemption Application referred to in the LWO Rules and Regulations Appendix A must include the salary certification information. The salary certification must list the salary of the corporation’s chief executive officer (CEO), computed on an hourly basis, and the hourly wage rate of the lowest paid worker in the corporation. The salary of the CEO, when computed on an hourly basis, must be less than 8 times what the lowest paid worker is paid on an hourly basis. For purposes of this exemption, the “chief executive officer (CEO)” means the CEO of the 501(c)(3) corporation that entered into the agreement or the highest paid person employed by the corporation if the CEO is not the highest paid employee. The “lowest paid worker” refers to the lowest paid worker employed by the 501(c)(3) corporation that entered into the Agreement with the City, regardless of whether the person works on the City Agreement.

2 Exemption by Collective Bargaining Agreement – LAAC 10.37.12: An Employer subject to provisions of the LWO may, by collective bargaining agreement (CBA), provide that the CBA, during its term, shall supersede the requirements of the LWO for those Employees covered by the CBA. The provisions of the LWO should not be interpreted to require an employer to reduce the wages and benefits required by the CBA. All parties to the CBA must specifically waive in full or in part the benefits required by the LWO. An Employer applying for this exemption shall submit a copy of the CBA. If the CBA does not specifically indicate that the LWO has been superseded, the Employer shall submit written confirmation from the union representing the Employees working on the Agreement that the union and the Employer have agreed to let the CBA supersede the LWO.
   (a) If the final CBA signed by the Employer and the union supersedes the LWO, in full or in part, the Employer shall be considered to be exempt from the LWO’s specified provisions for the time period covered by the effective dates of the superseding CBA. The Employer remains subject to all applicable provisions of the LWO for the time period not covered by the superseding CBA. If the Employer has not complied with the LWO requirements during the time period not covered by the superseding CBA, the Employer shall be required to make retroactive corrections for any period of violation, which may include making retroactive payments to affected employees for the relevant periods of violation.
   (b) If the final CBA signed by the Employer and the union does not supersede the LWO, the Employer shall be required to comply with all applicable LWO requirements, including the wage and benefits provisions. Compliance shall also be required retroactively to the date that the Employer first became subject to the LWO. If necessary, the Employer shall provide retroactive payments to affected Employees for any time period during which the Employer did not comply with the LWO.

3 Small Business Exemptions for Public Lessees and Licensees – LAAC 10.37.15(a): A public lessee or licensee claiming exemption from the LWO under section 10.37.15(a) shall submit the application for “Small Business Exemption” referred to in the LWO Rules and Regulations Appendix A, along with supporting documentation to verify that it meets the requirement that the lessee or licensee employs no more than seven (7) people on and off City property.
   (a) For purposes of this exemption, a lessee or licensee shall be deemed to employ a person if the person works for a company or entity that is owned or controlled by the lessee or licensee, regardless of where the company or entity is located; or if the person works for a company or entity that owns or controls the lessee or licensee, regardless of where the company or entity is located.
   Whether the lessee or licensee meets the seven (7) person limit shall be determined using the total number of people employed by all companies or businesses, which the lessee or licensee owns or controls, or which own or control the lessee or licensee. For purposes of this example, “control” means that one company owns a controlling interest in another company.
   (b) If a business operated by the lessee or licensee is part of a chain of businesses, the total number of people includes all everyone employed by the entire chain of businesses unless the business operated by the lessee or licensee is an independently owned and operated franchise.
   (c) A public lessee or licensee shall be deemed to employ no more than seven (7) people if its entire workforce (inclusive of the people falling within the guidelines stated in subsections (a) and (b) above) worked an average of no more than 1,214 hours per month for at least three-fourths of the of the previous calendar year.

4 Governmental Entities – LAAC 10.37.14(b): Agreements with governmental entities are not subject to the requirements of the LWO. If an Agreement is not subject to the LWO because the Employer is a governmental entity, Subcontractors performing work for the governmental entity on the Agreement are also not subject to the LWO.

5 Utilities Companies – LAAC Section 10.37.14(c): Contract for work done directly by a utility company pursuant to an order of the Public Utilities Commission.

4 Construction contracts – LAAC Section 10.37.14(a): Construction contracts are not subject to the LWO unless 1) there are employees not covered by prevailing wage or 2) if the prevailing wage is less than the required rate in 10.37.2.
**LWO SMALL BUSINESS EXEMPTION APPLICATION**

This application for exemption is for *lessees and licensees only* and must be submitted along with your bid or proposal to the AWARDING DEPARTMENT. If approved, it will EXPIRE TWO (2) YEARS from the date of approval. This may be renewable in two (2) year increments upon meeting the requirements. **INCOMPLETE SUBMISSIONS WILL BE RETURNED.**

Los Angeles Administrative Code section 10.37, the Living Wage Ordinance (LWO), presumes all City contractors are subject to the LWO unless this exemption application is approved.

### TO BE FILLED OUT BY THE CONTRACTOR:

1. Company Name: __________________________ Phone Number: __________________________

2. Company Address: _________________________________________________________________

3. Are you a Sublessee or Sublicensee? [ ] Yes [ ] No If YES, state the name of your Prime Lessee or Prime Licensee: __________________________

4. STATE the total number of businesses you have (inside and outside the City of Los Angeles premises): __________________________

5. STATE the total number of businesses you have inside the City of Los Angeles premises only: __________________________

6. Location of lease or license: __________________________________________________________

### WORKFORCE INFORMATION

**CHECK OFF ONE BOX IN PART A THAT BEST DESCRIBES YOUR BUSINESS AND ATTACH DOCUMENTATION LISTED IN PART B:**

<table>
<thead>
<tr>
<th>PART A</th>
<th>PART B: SUPPORTING DOCUMENTATION REQUIRED</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ I have Seven (7) employees or LESS in the entire company (inside AND outside the City of Los Angeles premises).</td>
<td>Submit a copy of your most recent State of California Form DE - 9C and the equivalent form(s) for business(es) in other states.</td>
</tr>
<tr>
<td>☐ My company’s workforce worked an average of no more than 1,214 hours per month for at least three-fourths of the calendar year.</td>
<td>Submit a completed Employee Worksheet (Form OCC/LW-26B). Information on the Employee Worksheet may subsequently require verification through payroll records. OR Payrolls for the nine (9) months you would like to have reviewed.</td>
</tr>
</tbody>
</table>

If you **DID NOT** check off ANY boxes in PART A, your company **IS NOT ELIGIBLE FOR AN EXEMPTION.**

If you checked off ANY box in PART A, **ATTACH supporting documentation, SIGN, AND SUBMIT EXEMPTION FORM.**

By signing, the contractor certifies under penalty of perjury under the laws of the State of California that the information submitted in support of this application is true and correct to the best of the contractor’s knowledge.

Print Name of Person Completing this Form: __________________________ Signature of Person Completing this Form: __________________________

Title: __________________________ Phone #: __________________________ Date: __________________________

**ANY APPROVAL OF THIS APPLICATION EXEMPTS ONLY THE LISTED CONTRACTOR FROM THE LWO DURING THE PERFORMANCE OF THIS CONTRACT. A SUBCONTRACTOR PERFORMING WORK ON THIS CONTRACT IS NOT EXEMPT UNLESS THE OFFICE OF CONTRACT COMPLIANCE HAS APPROVED A SEPARATE EXEMPTION FOR THE INDIVIDUAL SUBCONTRACTOR.**

### AWARDING DEPARTMENT USE ONLY:

Dept: __________________________ Contact: __________________________ Phone #: __________________________ Contract #: __________________________

### OCC USE ONLY:

Approval [ ] Not Approved – Reason: __________________________

By Analyst: __________________________ Date: __________________________

Form LW-26A, Rev. 7/17

OFFICE OF CONTRACT COMPLIANCE, EECE SECTION: (213) 847-2625
LWO EMPLOYEE WORKSHEET

This worksheet must be completed for EACH company or business for which you have a controlling interest, whether or not it is on City premises. You may COPY THIS FORM as necessary for EACH company. Include the names of ALL PERSONS employed by EACH company, and the number of hours worked each month for the current year.

1. Company Name: ___________________________ Company Phone: ___________________________

2. Company Address: ___________________________

3. Enter # of Hours worked:

<table>
<thead>
<tr>
<th>EMPLOYEE NAME</th>
<th>JAN</th>
<th>FEB</th>
<th>MAR</th>
<th>APR</th>
<th>MAY</th>
<th>JUN</th>
<th>JUL</th>
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4. TOTAL HOURS: 0.00

5. Check each box indicating which nine (9) months you would like be reviewed:


6a. TOTAL HOURS for the nine (9) months selected in 5 above: ______________

   6b. DIVIDE 6a by 9: ______________

   6c. Is 6b less than 1.214? [ ] YES [ ] NO

7. If 6c is NO, then this contract IS NOT ELIGIBLE FOR AN EXEMPTION. IF YES, SIGN and ATTACH this form to LW-26A.

I certify under penalty of perjury that the information herein is true and correct to the best of my knowledge. I will provide further documentation and proof upon request. I understand that the submission of false information may lead to the revocation of any approved exemption.

Print Name of Person Completing this Form ___________________________

Signature of Person Completing this Form ___________________________

Title ___________________________

Phone # ___________________________

Date ___________________________

ANY APPROVAL OF THIS APPLICATION EXEMS ONLY THE LISTED CONTRACTOR FROM THE LWO DURING THE PERFORMANCE OF THIS CONTRACT. A SUBCONTRACTOR PERFORMING WORK ON THIS CONTRACT IS NOT EXEMPT UNLESS THE OFFICE OF CONTRACT COMPLIANCE HAS APPROVED A SEPARATE EXEMPTION FOR THE INDIVIDUAL SUBCONTRACTOR.
Bidder Certification
CEC Form 50

This form must be submitted to the awarding authority with your bid or proposal for the contract noted below. Please write legibly.

☑ Original filing  □ Amended filing (original signed on _________; last amendment signed on _________)

Bid/Contract/BAVN Number:

BAVN ID 75665

Awarding Authority (Department):

Recreation and Parks Department

Name of Bidder:

High Pressure Zone, LLC

Phone:

(209) 815-2237

Address:

12400 Matteson Ave, Los Angeles, CA 90066

Email:

mp@hpz.us

CERTIFICATION

I certify the following on my own behalf or on behalf of the entity named above, which I am authorized to represent:

A. I am a person or entity that is applying for a contract with the City of Los Angeles.

B. The contract for which I am applying is an agreement for one of the following:
   1. The performance of work or service to the City or the public;
   2. The provision of goods, equipment, materials, or supplies;
   3. Receipt of a grant of City financial assistance for economic development or job growth, as further described in Los Angeles Administrative Code § 10.40.1(h); or
   4. A public lease or license of City property where both of the following apply, as further described in Los Angeles Administrative Code § 10.37.1(f):
      a. I provide services on the City property through employees, sublessees, sublicensees, contractors, or subcontractors, and those services:
         i. Are provided on premises that are visited frequently by substantial numbers of the public; or
         ii. Could be provided by City employees if the awarding authority had the resources; or
         iii. Further the proprietary interests of the City, as determined in writing by the awarding authority.
      b. I am not eligible for exemption from the City’s living wage ordinance, as eligibility is described in Los Angeles Administrative Code § 10.37.1(f)(b).

C. The value and duration of the contract for which I am applying is one of the following:
   1. For goods or services contracts—a value of more than $25,000 and a term of at least three months;
   2. For financial assistance contracts—a value of at least $100,000 and a term of any duration; or
   3. For construction contracts, public leases, or licenses—any value and duration.

D. I acknowledge and agree to comply with the disclosure requirements and prohibitions established in the Los Angeles Municipal Lobbying Ordinance if I qualify as a lobbying entity under Los Angeles Municipal Code § 48.02.

I certify under penalty of perjury under the laws of the City of Los Angeles and the state of California that the information in this form is true and complete.

Date: March 15, 2018

Signature: [Signature]

Name: Michelle Priest

Title: Managing Partner
LOS ANGELES RESIDENCE INFORMATION

The City Council in consideration of the importance of preserving and enhancing the economic base and well-being of the City encourages businesses to locate or remain within the City of Los Angeles. This is important because of the jobs businesses generate and for the business taxes they remit. The City Council, on January 7, 1992, adopted a motion that requires bidders to state their headquarter address as well as the percentage of their workforce residing in the City of Los Angeles.

Organization: High Pressure Zone, LLC

I. Corporate or Main Office Address:

12400 Matteson Ave

Los Angeles, CA 90066

II. Total Number of Employees in the Organization: 4

III. Percentage of the Bidder’s Total Workforce Employed within the City of Los Angeles:

100% ; Percentage Residing in the City: 100%

IV. Address of any Branch Offices Located within the City of Los Angeles and Total Number Employed in each Los Angeles Branch:

V. Percentage of the Workforce in each Los Angeles Branch Offices that is Employed within The City: ; Percentage Residing in the City: 

REV 11/07/08
REPORTING REQUIREMENTS AFTER AWARD OF A CONTRACT

The contractor is required to provide a Monthly Ethnic Composition of Work Force (ECWF) Report due by the tenth (10th) of each month for the preceding month. Contractors should submit the original to the Department of Recreation and Parks, Planning, Construction and Maintenance Branch, authorized City representative at the job site. This report must also be submitted by all subcontractors whose contracts exceed Five Thousand Dollars ($5,000.00).

The contractor awarded this project will be required to submit a list of all subcontractors on the project prior to commencing work and indicate by an asterisk (*) those whose sub-subcontracts exceed Five Thousand Dollars ($5,000.00).

The contractor is reminded that pursuant to the City’s Affirmative Action Ordinance, subcontractors whose contracts exceed Five Thousand Dollars ($5,000.00) must submit an Affirmative Action Plan prior to commencing work.

The contractor awarded the contract is responsible for the preparation and submission of all reports. Failure to submit the required reports may delay the contractor’s payment requests.

Contractor/Bidder/Respondent has read the “REPORTING REQUIREMENTS AFTER AWARD OF A CONTRACT” above and made it a part of the Response documents for this contract.

High Pressure Zone, LLC
Contractor or Name of Company

By: (Signature) Date

March 15, 2018
Prohibited Contributors (Bidders)
Form 55

This form must be completed in its entirety and submitted with your bid or proposal to the City department that is awarding the contract. Failure to submit a completed form may affect your bid or proposal. If you have questions about this form, please contact the Ethics Commission.

☑ Original filing  □ Amended filing (original signed on ___________; last amendment signed on ____________)

Reference Number (bid or contract number, if applicable):
BAVN ID 75665

Date Bid Submitted:
February 22, 2018

Description of Contract (title of RFP and services to be provided):
Griffith Park Transit Innovation Proposal

City Department Awarding the Contract:
Department of Recreation and Parks

BIDDER INFORMATION
Name: High Pressure Zone, LLC
Address: 12400 Matteson Ave, Los Angeles, CA 90066
Email: mp@hpz.us  Phone: (209) 815-2237

SCHEDULE SUMMARY
Please complete all three of the following:

1. SCHEDULE A — Bidder’s Principals (check one)
   ☐ The bidder is the individual listed above and has no other principals (Schedule A is not required).
   ☑ The bidder is the individual listed above or an entity and has other principals, who are listed on the attached Schedule A pages.

2. SCHEDULE B — Subcontractors and Their Principals (check one)
   ☐ The bidder has no subcontractors on this bid or proposal whose subcontracts are worth $100,000 or more (Schedule B is not required).
   ☑ The bidder has one or more subcontractors on this bid or proposal with subcontracts worth $100,000 or more, and those subcontractors and their principals are listed on the attached Schedule B pages.

3. TOTAL NUMBER OF PAGES SUBMITTED (including this cover page): _______

BIDDER’S CERTIFICATION
I certify that I understand, will comply with, and have notified my principals and subcontractors of the requirements and restrictions in Los Angeles City Charter section 470(c)(12) and any related ordinances. I certify under penalty of perjury under the laws of the City of Los Angeles and the state of California that the information provided on this form and the attached pages is true and complete to the best of my knowledge and belief.

Date: March 15, 2018  Signature: ________________________________
Name: Michelle Priest  Title: Managing Partner
SCHEDULE A — BIDDER’S PRINCIPALS

Please identify the names and titles of all of the bidder’s principals (attach additional sheets if necessary). Principals include a bidder’s board chair, president, chief executive officer, chief operating officer, and individuals who serve in the functional equivalent of one or more of those positions. Principals also include individuals who hold an ownership interest in the bidder of at least 20 percent and employees of the bidder who are authorized by the bid or proposal to represent the bidder before the City.

☐ Check this box if additional Schedule A pages are attached.

<table>
<thead>
<tr>
<th>Name</th>
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<tr>
<td>Michelle Priest</td>
<td>Managing Partner</td>
<td>12400 Matteson Ave, Los Angeles, CA 90066</td>
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<tr>
<td>Jeffrey Kaye</td>
<td>Managing Partner</td>
<td>1655 Silverwood Terrace, Los Angeles, CA 90026</td>
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CITY OF LOS ANGELES
VENDOR CHILD CARE POLICY PROGRAM
CHILD CARE DECLARATION STATEMENT

The business concern listed below declares the following status on the “Child Care Policy of the City of Los Angeles, XI. Vendors” as defined in the attached supplementary instructions to bidders. It is incumbent upon the concern to notify the City of any changes applicable to this declaration.

High Pressure Zone, LLC
Business Name
(209) 815-2237
Telephone No.
12400 Matteson Ave, Los Angeles, CA 90066
Business Address
Managing Partner
Signature
Title

Note: A “stated child care policy” may include services and/or benefits for employees and their families, including infants through school-age child care centers or family day care homes, before and after school programs, day camps, and services for ill children with special needs, family leave, and more. Please refer to the attached instructions for definitions. Please check ALL items on the form that apply to your business concern.

Part One
YES NO
DOES YOUR BUSINESS HAVE A STATED CHILD CARE POLICY?
If YES, please attach a copy

Part Two
DOES YOUR BUSINESS PROVIDE CHILD CARE ASSISTANCE?
If YES, please check which from(s) of assistance
Level I Assistance
Subsidized company child care center
Subsidized Network of child care homes
Child care reimbursement in addition to other benefits
Child care reimbursement in a flexible benefit package
Paid parental leave
Purchase of spaces for employees in community child care program(s) (centers or homes)
Level II Assistance
Salary set aside/flexible spending account funded with employee salary dollars/Section 125
Child care referral services
Parenting seminars
Counseling on work/family issues
Start-up of a self-supporting center
Start-up contributions to a “consortium center”
Level III Assistance
Flexible work hours
Flex-place/work-at-home
Permanent part-time/job sharing
Work-at-home following maternity leave
Unpaid parental leave
Donations to enhance child care programs
Other: (Describe)

I HAVE READ AND COMPLETED:

(Signed) (Date)
March 15, 2018

For additional information on child care options and benefits for employees, please contact the City Child Care Coordinator’s Office, 333 South Spring Street, Los Angeles, CA 90013.

Do not write in this space

Date Filed: Expiration Date:
50-184 (11/89)
CITY OF LOS ANGELES
VENDOR CHILD CARE POLICY PROGRAM
CHILD CARE DECLARATION STATEMENT

The business concern listed below declares the following status on the “Child Care Policy of the City of Los Angeles, XI. Vendors” as defined in the attached supplementary instructions to bidders. It is incumbent upon the concern to notify the City of any changes applicable to this declaration.

<table>
<thead>
<tr>
<th>Business Name</th>
<th>Telephone No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>High Pressure Zone, LLC</td>
<td>(209) 815-2237</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Business Address</th>
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<tbody>
<tr>
<td>12400 Matteson Ave, Los Angeles, CA 90066</td>
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</table>

<table>
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<tr>
<th>Signature</th>
<th>Managing Partner</th>
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Note: A “stated child care policy” may include services and/or benefits for employees and their families, including infants through school- age child care centers or family day care homes, before and after school programs, day camps, and services for ill children with special needs, family leave, and more. Please refer to the attached instructions for definitions. Please check ALL items on the form that apply to your business concern.

**Part One**

<table>
<thead>
<tr>
<th>DOES YOUR BUSINESS HAVE A STATED CHILD CARE POLICY?</th>
</tr>
</thead>
<tbody>
<tr>
<td>YES       NO</td>
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If YES, please attach a copy

**Part Two**

<table>
<thead>
<tr>
<th>DOES YOUR BUSINESS PROVIDE CHILD CARE ASSISTANCE?</th>
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<tbody>
<tr>
<td>YES       NO</td>
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</table>

If YES, please check which from(s) of assistance

- Level I Assistance
- Subsidized company child care center
- Subsidized Network of child care homes
- Child care reimbursement in addition to other benefits
- Child care reimbursement in a flexible benefit package
- Paid parental leave
- Purchase of spaces for employees in community child care program(s) (centers or homes)
- Level II Assistance
- Salary set aside/flexible spending account funded with employee salary dollars/Section 125
- Child care referral services
- Parenting seminars
- Counseling on work/family issues
- Start-up of a self-supporting center
- Start-up contributions to a “consortium center”
- Level III Assistance
- Flexible work hours
- Flex-place/work-at-home
- Permanent part-time/job sharing
- Work-at-home following maternity leave
- Unpaid parental leave
- Donations to enhance child care programs
- Other: (Describe)

I HAVE READ AND COMPLETED:

(Signed) (Date) March 15, 2018

For additional information on child care options and benefits for employees, please contact the City Child Care Coordinator’s Office, 333 South Spring Street, Los Angeles, CA 90013.

Do not write in this space

Date Filed: Expiration Date: 50-184 (11/89)
IRAN CONTRACTING ACT OF 2010 COMPLIANCE AFFIDAVIT
(California Public Contract Code Sections 2200-2208)

The California Legislature adopted the Iran Contracting Act of 2010 to respond to policies of Iran in a uniform fashion (PCC § 2201(q)). The Iran Contracting Act prohibits bidders engaged in investment activities in Iran from bidding on, submitting proposals for, or entering into or renewing contracts with public entities for goods and services of one million dollars ($1,000,000) or more (PCC § 2203(a)). A bidder who “engages in investment activities in Iran” is defined as either:

1. A bidder providing goods or services of twenty million dollars ($20,000,000) or more in the energy sector of Iran, including provision of oil or liquefied natural gas tankers, or products used to construct or maintain pipelines used to transport oil or liquefied natural gas, for the energy sector of Iran; or

2. A bidder that is a financial institution (as that term is defined in 50 U.S.C. § 1701) that extends twenty million dollars ($20,000,000) or more in credit to another person, for 45 days or more, if that person will use the credit to provide goods or services in the energy sector in Iran and is identified on a list created by the California Department of General Services (DGS) pursuant to PCC § 2203(b) as a person engaging in the investment activities in Iran.

The bidder shall certify that at the time of submitting a bid for new contract or renewal of an existing contract, the bidder is not identified on the DGS list of ineligible businesses or persons and that the bidder is not engaged in investment activities in Iran in violation of the Iran Contracting Act of 2010.

California law establishes penalties for providing false certifications, including civil penalties equal to the greater of $250,000 or twice the amount of the contract for which the false certification was made; contract termination; and three-year ineligibility to bid on contracts (PCC § 2205).

To comply with the Iran Contracting Act of 2010, the bidder shall provide its vendor or financial institution name, and City Business Tax Registration Certificate (BRTC) if available, in completing ONE of the options shown below.

OPTION #1: CERTIFICATION
I, the official named below, certify that I am duly authorized to execute this certification on behalf of the bidder or financial institution identified below, and that the bidder or financial institution identified below is not on the current DGS list of persons engaged in investment activities in Iran and is not a financial institution extending twenty million dollars ($20,000,000) or more in credit to another person or vendor, for 45 days or more, if that other person or vendor will use the credit to provide goods or services in the energy sector in Iran and is identified on the current DSG list of persons engaged in investment activities in Iran.

<table>
<thead>
<tr>
<th>Vendor Name/Financial Institution (printed)</th>
<th>BTRC (or n/a)</th>
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<tbody>
<tr>
<td>High Pressure Zone, LLC</td>
<td>0002850416-0001-7</td>
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By (Authorized Signature)

Print Name and Title of Person Signing
Michelle Priest, Managing Partner

Date Executed 07/16/2018
City Approval (Signature) (Print Name)

OPTION #2: EXEMPTION
Pursuant to PCC § 2203(c) and (d), a public entity may permit a bidder or financial institution engaged in investment activities in Iran, on a case-by-case basis, to be eligible for, or to bid on, submit a proposal for, or enter into, or renew, a contract for goods and services. If the bidder or financial institution identified below has obtained an exemption from the certification requirement under the Iran Contracting Act of 2010, the bidder or financial institution shall complete and sign below and attach documentation demonstrating the exemption approval.

<table>
<thead>
<tr>
<th>Vendor Name/Financial Institution (printed)</th>
<th>BTRC (or n/a)</th>
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By (Authorized Signature)

Print Name and Title of Person Signing

Date Executed
City Approval (Signature) (Print Name)
CITY OF LOS ANGELES

NONDISCRIMINATION • EQUAL EMPLOYMENT PRACTICES
CONSTRUCTION & NON-CONSTRUCTION CONTRACTOR

Los Angeles Administrative Code (LAAC), Division 10, Chapter 1, Article 1, Section 10.8 stipulates that the City of Los Angeles, in letting and awarding contracts for the provision to it or on its behalf of goods or services of any kind or nature, intends to deal only with those contractors that comply with the non-discrimination and Affirmative Action provisions of the laws of the United States of America, the State of California and the City of Los Angeles. The City and each of its awarding authorities shall therefore require that any person, firm, corporation, partnership or combination thereof, that contracts with the City for services, materials or supplies, shall not discriminate in any of its hiring or employment practices, shall comply with all provisions pertaining to nondiscrimination in hiring and employment, and shall require Affirmative Action Programs in contracts in accordance with the provisions of the LAAC. The awarding authority and/or Office of Contract Compliance of the Department of Public Works shall monitor and inspect the activities of each such contractor to determine that they are in compliance with the provisions of this chapter.

I. Los Angeles Administrative Code Section 10.8.2 All Contracts: Non-discrimination Clause

Notwithstanding any other provision of any ordinance of the City of Los Angeles to the contrary, every contract which is let, awarded or entered into with or on behalf of the City of Los Angeles, shall contain by insertion therein a provision obligating the contractor in the performance of such contract not to discriminate in his or her employment practices against any employee or applicant for employment because of the applicant’s race, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status, domestic partner status, or medical condition. All contractors who enter into such contracts with the City shall include a like provision in all subcontracts awarded for work to be performed under the contract with the City. Failure of the contractor to comply with this requirement or to obtain the compliance of its subcontractors with such obligations shall subject the contractor to the imposition of any and all sanctions allowed by law, including but not limited to termination of the contractor’s contract with the City.


Every non-construction contract with or on behalf of the City of Los Angeles for which the consideration is $1,000 or more, and every construction contract for which the consideration is $1,000 or more, shall contain the following provisions, which shall be designated as the EQUAL EMPLOYMENT PRACTICES provision of such contract:

A. During the performance of this contract, the contractor agrees and represents that it will provide equal employment practices and the contractor and each subcontractor hereunder will ensure that in his or her employment practices persons are employed and employees are treated equally and without regard to or because of race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.

1. This provision applies to work or service performed or materials manufactured or assembled in the United States.

2. Nothing in this section shall require or prohibit the establishment of new classifications of employees in any given craft, work or service category.

3. The contractor agrees to post a copy of Paragraph A hereof in conspicuous places at its place of business available to employees and applicants for employment.

B. The contractor will, in all solicitations or advertisements for employees placed by or on behalf of the contractor, state that all qualified applicants will receive consideration for employment without regard to their race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.

C. As part of the City’s supplier registration process, and/or at the request of the awarding authority, or the Board of Public Works, Office of Contract Compliance, the contractor shall certify in the specified format that he or she has not discriminated in the performance of City contracts against any employee or applicant for employment on the basis or because of race, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status or medical condition.
D. The contractor shall permit access to and may be required to provide certified copies of all of his or her records pertaining to employment and to employment practices by the awarding authority or the Office of Contract Compliance for the purpose of investigating to ascertain compliance with the Equal Employment Practices provisions of City contracts. On their or either of their request the contractor shall provide evidence that he or she has or will comply therewith.

E. The failure of any contractor to comply with the Equal Employment Practices provisions of this contract may be deemed to be a material breach of City contracts. Such failure shall only be established upon a finding to that effect by the awarding authority, on the basis of its own investigation or that of the Board of Public Works, Office of Contract Compliance. No such finding shall be made or penalties assessed except upon a full and fair hearing after notice and an opportunity to be heard has been given to the contractor.

F. Upon a finding duly made that the contractor has failed to comply with the Equal Employment Practices provisions of a City contract, the contract may be forthwith canceled, terminated or suspended, in whole or in part, by the awarding authority, and all monies due or to become due hereunder may be forwarded to and retained by the City of Los Angeles. In addition thereto, such failure to comply may be the basis for a determination by the awarding authority or the Board of Public Works that the said contractor is an irresponsible bidder or proposer pursuant to the provisions of Section 371 of the Charter of the City of Los Angeles. In the event of such a determination, such contractor shall be disqualified from being awarded a contract with the City of Los Angeles for a period of two years, or until the contractor shall establish and carry out a program in conformance with the provisions hereof.

G. Notwithstanding any other provision of this contract, the City of Los Angeles shall have any and all other remedies at law or in equity for any breach hereof.

H. The Board of Public Works shall promulgate rules and regulations through the Office of Contract Compliance, and provide necessary forms and required language to the awarding authorities to be included in City Request for Bids or Request for Proposal packages or in supplier registration requirements for the implementation of the Equal Employment Practices provisions of this contract, and such rules and regulations and forms shall, so far as practicable, be similar to those adopted in applicable Federal Executive orders. No other rules, regulations or forms may be used by an awarding authority of the City to accomplish the contract compliance program.

I. Nothing contained in this contract shall be construed in any manner so as to require or permit any act which is prohibited by law.

J. At the time a supplier registers to do business with the City, or when an individual bid or proposal is submitted, the contractor shall agree to adhere to the Equal Employment Practices specified herein during the performance or conduct of City Contracts.

K. Equal Employment Practices shall, without limitation as to the subject or nature of employment activity, be concerned with such employment practices as:

1. Hiring practices;

2. Apprenticeships where such approved programs are functioning, and other on-the-job training for non-apprenticeable occupations;

3. Training and promotional opportunities; and

4. Reasonable accommodations for persons with disabilities.

L. All contractors subject to the provisions of this section shall include a like provision in all subcontracts awarded for work to be performed under the contract with the City and shall impose the same obligations, including but not limited to filing and reporting obligations, on the subcontractors as are applicable to the contractor. Failure of the contractor to comply with this requirement or to obtain the compliance of its subcontractors with all such obligations shall subject the contractor to the imposition of any and all sanctions allowed by law, including but not limited to termination of the contractor’s contract with the City.
Equal Employment Practices Provisions Certification – The Contractor by its signature affixed hereto declares under penalty of perjury that:

1. The Contractor has read the Nondiscrimination Clause in Section I above and certifies that it will adhere to the practices in the performance of all contracts.
2. The Contractor has read the Equal Employment Practices Provisions as contained in Section II above and certifies that it will adhere to the practices in the performance of any construction contract or non-construction contract of One Thousand Dollars ($1,000.00) or more.

High Pressure Zone, LLC
COMPANY NAME
12400 Matteson Ave
ADDRESS
Los Angeles, Los Angeles, CA 90066
CITY, COUNTY, STATE, ZIP

[Signature]
AUTHORIZED SIGNATURE
Michelle Priest, Managing Partner
NAME AND TITLE (TYPE OR PRINT)
(209) 815-2237 / mp@hpz.us
TELEPHONE/E-MAIL

Form OCC/ND-EEP-1 (7/11)
CERTIFICATION REGARDING COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT

The undersigned certifies, that to the best of his/her knowledge and belief, that:

1. The Contractor/Borrower/Agency (hereafter Contractor) is in compliance with and will continue to comply with the Americans with Disabilities Act 42 U.S.C. 12101 et. seq. and its implementing regulations.

2. The Contractor will provide for reasonable accommodations to allow qualified individuals with disabilities to have access and participate in its programs, services and activities in accordance with the provisions of the Americans With Disabilities Act.

3. The Contractor will not discriminate against persons with disabilities nor against persons due to their relationship or association with a person with a disability.

4. The Contractor will require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

5. This Certification is a material representation of fact upon which the City relied when entering into this agreement.

AGREEMENT NUMBER: ____________________________

CONTRACTOR: High Pressure Zone, LLC

Michelle Priest, Managing Partner

NAME AND TITLE OF AUTHORIZED REPRESENTATIVE

SIGNATURE: ____________________________ DATE: March 15, 2018
CERTIFICATION REGARDING COMPLIANCE WITH THE
AMERICANS WITH DISABILITIES ACT

The undersigned certifies, that to the best of his/her knowledge and belief, that:

1. The Contractor/Borrower/Agency (hereafter Contractor) is in compliance with and will continue to comply with the Americans with Disabilities Act 42 U.S.C. 12101 et. seq. and its implementing regulations.

2. The Contractor will provide for reasonable accommodations to allow qualified individuals with disabilities to have access and participate in its programs, services and activities in accordance with the provisions of the Americans With Disabilities Act.

3. The Contractor will not discriminate against persons with disabilities nor against persons due to their relationship or association with a person with a disability.

4. The Contractor will require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

5. This Certification is a material representation of fact upon which the City relied when entering into this agreement.

AGREEMENT NUMBER:

CONTRACTOR: High Pressure Zone, LLC

Michelle Priest, Managing Partner

NAME AND TITLE OF AUTHORIZED REPRESENTATIVE

SIGNATURE

DATE

March 15, 2018
REPORTING REQUIREMENTS AFTER AWARD OF A CONTRACT

The contractor is required to provide a Monthly Ethnic Composition of Work Force (ECWF) Report due by the tenth (10th) of each month for the preceding month. Contractors should submit the original to the Department of Recreation and Parks, Planning, Construction and Maintenance Branch, authorized City representative at the job site. This report must also be submitted by all subcontractors whose contracts exceed Five Thousand Dollars ($5,000.00).

The contractor awarded this project will be required to submit a list of all subcontractors on the project prior to commencing work and indicate by an asterisk (*) those whose sub-subcontracts exceed Five Thousand Dollars ($5,000.00).

The contractor is reminded that pursuant to the City’s Affirmative Action Ordinance, subcontractors whose contracts exceed Five Thousand Dollars ($5,000.00) must submit an Affirmative Action Plan prior to commencing work.

The contractor awarded the contract is responsible for the preparation and submission of all reports. Failure to submit the required reports may delay the contractor’s payment requests.

Contractor/Bidder/Respondent has read the “REPORTING REQUIREMENTS AFTER AWARD OF A CONTRACT” above and made it a part of the Response documents for this contract.

High Pressure Zone, LLC
Contractor or Name of Company

By: (Signature)  Date: March 15, 2018

Date
CITY OF LOS ANGELES
RESPONSIBILITY QUESTIONNAIRE

RESPONSES TO THE QUESTIONS CONTAINED IN THIS QUESTIONNAIRE MUST BE SUBMITTED ON THIS FORM. In responding to the Questionnaire, neither the City form, nor any of the questions contained therein, may be retyped, recreated, modified, altered, or changed in any way, in whole or in part. Bidders or Proposers that submit responses on a form that has been retyped, recreated, modified, altered, or changed in any way shall be deemed non-responsive.

The signatory of this Questionnaire guarantees the truth and accuracy of all statements and answers to the questions herein. Failure to complete and return this questionnaire, any false statements, or failure to answer (a) question(s) when required, may render the bid/proposal non-responsive. All responses must be typewritten or printed in ink. Where an explanation is required or where additional space is needed to explain an answer, use the Responsibility Questionnaire Attachments. Submit the completed form and all attachments to the awarding authority. Retain a copy of this completed form for future reference. Contractors must submit updated information to the awarding authority if changes have occurred that would render any of the responses inaccurate in any way. Updates must be submitted to the awarding authority within 30 days of the change(s).

A. CONTACT INFORMATION

CITY DEPARTMENT INFORMATION

Department of Recreation and Parks
Robert Feld
(213) 202-5621
City Department/Division Awarding Contract
City Contact Person
Innovation Creative Services
Phone
City Bid or Contract Number (if applicable) and Project Title

BIDDER/CONTRACTOR INFORMATION

High Pressure Zone LLC
Bidder/Proposer Business Name
555 W 5th Street, Floor 35, Los Angeles, CA 90013
Street Address
City
State
Zip
Michelle Priest, Managing Partner
(209) 815-2237
Contact Person, Title
Phone
Fax

TYPE OF SUBMISSION:

The Questionnaire being submitted is:

☑ An initial submission of a completed Questionnaire.

☐ An update of a prior Questionnaire dated ______/_____/______.

☐ No change. I certify under penalty of perjury under the laws of the State of California that there has been no change to any of the responses since the last Responsibility Questionnaire dated ______/_____/______ was submitted by the firm. Attach a copy of that Questionnaire and sign below.

Michelle Priest, Managing Partner
Print Name, Title
Signature
July 16, 2018
Date

TOTAL NUMBER OF PAGES SUBMITTED, INCLUDING ALL ATTACHMENTS: 9
B. BUSINESS ORGANIZATION/STRUCTURE

Indicate the organizational structure of your firm. “Firm” includes a sole proprietorship, corporation, joint venture, consortium, association, or any combination thereof.

☐ Corporation: Date incorporated: _____ / _____ / _____ State of incorporation: ______________

List the corporation’s current officers.

President: ____________________________________________
Vice President: _________________________________________
Secretary: ______________________________________________
Treasurer: ______________________________________________

☐ Check the box only if your firm is a publicly traded corporation.

List those who own 5% or more of the corporation’s stocks. Use Attachment A if more space is needed. Publicly traded corporations need not list the owners of 5% or more of the corporation’s stocks.

☐ Limited Liability Company: Date of formation: __12__ / __29__ / __2014__ State of formation: __California__

List members who own 5% or more of the company. Use Attachment A if more space is needed.

50% Michelle Priest

50% Jeffrey Kaye

☐ Partnership: Date formed: _____ / _____ / _____ State of formation: ______________

List all partners in your firm. Use Attachment A if more space is needed.

☐ Sole Proprietorship: Date started: _____ / _____ / _____

List any firm(s) that you have been associated with as an owner, partner, or officer for the last five years. Use Attachment A if more space is needed. Do not include ownership of stock in a publicly traded company in your response to this question.

☐ Joint Venture: Date formed: _____ / _____ / _____

List: (1) each firm that is a member of the joint venture and (2) the percentage of ownership the firm will have in the joint venture. Use Attachment A if more space is needed. Each member of the Joint Venture must complete a separate Questionnaire for the Joint Venture’s submission to be considered as responsive to the invitation.
C. OWNERSHIP AND NAME CHANGES

1. Is your firm a subsidiary, parent, holding company, or affiliate of another firm?
   □ Yes  ☒ No

   If Yes, explain on Attachment A the relationship between your firm and the associated firms. Include
   information about an affiliated firm only if one firm owns 50% or more of another firm, or if an owner,
   partner or officer of your firm holds a similar position in another firm.

2. Has any of the firm's owners, partners, or officers operated a similar business in the past five years?
   □ Yes  ☒ No

   If Yes, list on Attachment A the names and addresses of all such businesses, and the person who
   operated the business. Include information about a similar business only if an owner, partner or officer of
   your firm holds a similar position in another firm.

3. Has the firm changed names in the past five years?
   □ Yes  ☒ No

   If Yes, list on Attachment A all prior names, addresses, and the dates they were used. Explain the reason
   for each name change in the last five years.

4. Are any of your firm's licenses held in the name of a corporation or partnership?
   □ Yes  ☒ No

   If Yes, list on Attachment A the name of the corporation or partnership that actually holds the license.

Bidders/Contractors must continue on to Section D and answer all remaining questions
contained in this Questionnaire.

The responses in this Questionnaire will not be made available to the public for review. This is not a
public document. [ CPCC §20101(a) ]
D. FINANCIAL RESOURCES AND RESPONSIBILITY

5. Is your firm now, or has it ever been at any time in the last five years, the debtor in a bankruptcy case?
   □ Yes    □ No

If Yes, explain on Attachment B the circumstances surrounding each instance.

6. Is your company in the process of, or in negotiations toward, being sold?
   □ Yes    □ No

If Yes, explain the circumstances on Attachment B.

E. PERFORMANCE HISTORY

7. How many years has your firm been in business? 3.5 Years.

8. Has your firm ever held any contracts with the City of Los Angeles or any of its departments?
   □ Yes    □ No

If Yes, list on an Attachment B all contracts your firm has had with the City of Los Angeles for the last 10 years. For each contract listed in response to this question, include: (a) entity name; (b) purpose of contract; (c) total cost; (d) starting date; and (e) ending date.

9. List on Attachment B all contracts your firm has had with any private or governmental entity (other than the City of Los Angeles) over the last five years that are similar to the work to be performed on the contract for which you are bidding or proposing. For each contract listed in response to this question, include: (a) entity name; (b) purpose of contract; (c) total cost; (d) starting date; and (e) ending date.
   □ Check the box if you have not had any similar contracts in the last five years

10. In the past five years, has a governmental or private entity or individual terminated your firm's contract prior to completion of the contract?
    □ Yes    □ No

If Yes, explain on Attachment B the circumstances surrounding each instance.

11. In the past five years, has your firm used any subcontractor to perform work on a government contract when you knew that the subcontractor had been debarred by a governmental entity?
    □ Yes    □ No

If Yes, explain on Attachment B the circumstances surrounding each instance.

12. In the past five years, has your firm been debarred or determined to be a non-responsible bidder or contractor?
    □ Yes    □ No

If Yes, explain on Attachment B the circumstances surrounding each instance.
F. DISPUTES

13. In the past five years, has your firm been the defendant in court on a matter related to any of the following issues? For parts (a) and (b) below, check Yes even if the matter proceeded to arbitration without court litigation. For part (c), check Yes only if the matter proceeded to court litigation. If you answer Yes to any of the questions below, explain the circumstances surrounding each instance on Attachment B. You must include the following in your response: the name of the plaintiffs in each court case, the specific causes of action in each case; the date each case was filed; and the disposition/current status of each case.

(a) Payment to subcontractors?

☐ Yes  ☑ No

(b) Work performance on a contract?

☐ Yes  ☑ No

(c) Employment-related litigation brought by an employee?

☐ Yes  ☑ No

14. Does your firm have any outstanding judgments pending against it?

☐ Yes  ☑ No

If Yes, explain on Attachment B the circumstances surrounding each instance.

15. In the past five years, has your firm been assessed liquidated damages on a contract?

☐ Yes  ☑ No

If Yes, explain on Attachment B the circumstances surrounding each instance and identify all such projects, the amount assessed and paid, and the name and address of the project owner.

G. COMPLIANCE

16. In the past five years, has your firm or any of its owners, partners or officers, ever been investigated, cited, assessed any penalties, or been found to have violated any laws, rules, or regulations enforced or administered, by any of the governmental entities listed on Attachment C (Page 9)? For this question, the term "owner" does not include owners of stock in your firm if your firm is a publicly traded corporation.

☑ Yes  ☐ No

If Yes, explain on Attachment B the circumstances surrounding each instance, including the entity that was involved, the dates of such instances, and the outcome.

17. If a license is required to perform any services provided by your firm, in the past five years, has your firm, or any person employed by your firm, been investigated, cited, assessed any penalties, subject to any disciplinary action by a licensing agency, or found to have violated any licensing laws?

☐ Yes  ☑ No

If Yes, explain on Attachment B the circumstances surrounding each instance in the last five years.
18. In the past five years, has your firm, any of its owners, partners, or officers, ever been penalized or given a letter of warning by the City of Los Angeles for failing to obtain authorization from the City for the substitution of a Minority-owned (MBE), Women-owned (WBE), or Other (OBE) business enterprise?

☐ Yes  ☒ No

If Yes, explain on Attachment B the circumstances surrounding each instance in the last five years.

H. BUSINESS INTEGRITY

19. For questions (a), (b), and (c) below, check Yes if the situation applies to your firm. For these questions, the term “firm” includes any owners, partners, or officers in the firm. The term “owner” does not include owners of stock in your firm if the firm is a publicly traded corporation. If you check Yes to any of the questions below, explain on Attachment B the circumstances surrounding each instance.

(a) Is a governmental entity or public utility currently investigating your firm for making (a) false claim(s) or material misrepresentation(s)?

☐ Yes  ☒ No

(b) In the past five years, has a governmental entity or public utility alleged or determined that your firm made (a) false claim(s) or material misrepresentation(s)?

☐ Yes  ☒ No

(c) In the past five years, has your firm been convicted or found liable in a civil suit for, making (a) false claim(s) or material misrepresentation(s) to any governmental entity or public utility?

☐ Yes  ☒ No

20. In the past five years, has your firm or any of its owners or officers been convicted of a crime involving the bidding of a government contract, the awarding of a government contract, the performance of a government contract, or the crime of fraud, theft, embezzlement, perjury, bribery? For this question, the term “owner” does not include those who own stock in a publicly traded corporation.

☐ Yes  ☒ No

If Yes, explain on Attachment B the circumstances surrounding each instance.

CERTIFICATION UNDER PENALTY OF PERJURY

I certify under penalty of perjury under the laws of the State of California that I have read and understand the questions contained in this questionnaire and the responses contained on all Attachments. I further certify that I have provided full and complete answers to each question, and that all information provided in response to this Questionnaire is true and accurate to the best of my knowledge and belief.

Michelle Priest, Managing Partner

Print Name, Title

Signature

Date

July 16, 2018

Responsibility Questionnaire (Rev. 01/20/12)
Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten or printed in ink. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed.

**Question E.9**

(a) City of West Hollywood (b) Bench contract for innovation services (c) $100,000 (d) 1/2/2017 (e) Ongoing

(a) 99 Cents Only Stores (b) Digital Branding (c) $56,250 (d) 7/17/2017 (e) 11/3/2017

(a) LA Parks Foundation (b) SwimLA Communications (c) $30,000 (d) 5/8/2018 (e) 7/12/2018

**Question G.16**

On January 19, 2017 High Pressure Zone, LLC was assessed to owe a penalty of $10,685.51 to the California Employment Development Department (EDD), a department of the California Labor and Workforce Development Agency. The penalty was assessed for employment taxes unpaid in relationship to employees treated as independent contractors who were judged to be employees. The penalty has been promptly paid in full and our employment policies have been modified to be in full compliance with the EDD's requirements.
Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten or printed in ink. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed.

Page _____

N/A
ATTACHMENT C: GOVERNMENTAL ENTITIES FOR QUESTION NO. 16

Check Yes in response to Question No. 16 if your firm or any of its owners, partners or officers, have ever been investigated, cited, assessed any penalties, or found to have violated any laws, rules, or regulations enforced or administered, by any of the governmental entities listed below (or any of its subdivisions), including but not limited to those examples specified below. The term “owner” does not include owners of stock in your firm if your firm is a publicly traded corporation. If you answered Yes, provide an explanation on Attachment B of the circumstances surrounding each instance, including the entity involved, the dates of such instances, and the outcome.

FEDERAL ENTITIES

Federal Department of Labor
- American with Disabilities Act
- Immigration Reform and Control Act
- Family Medical Leave Act
- Fair Labor Standards Act
- Davis-Bacon and laws covering wage requirements for federal government contract workers
- Migrant and Seasonal Agricultural Workers Protection Act
- Immigration and Naturalization Act
- Occupational Safety and Health Act
- anti-discrimination provisions applicable to government contractors and subcontractors
- whistleblower protection laws

Federal Department of Justice
- Civil Rights Act
- American with Disabilities Act
- Immigration Reform and Control Act of 1986
- bankruptcy fraud and abuse

Federal Department of Housing and Urban Development (HUD)
- anti-discrimination provisions in federally subsidized/assisted/sponsored housing programs
- prevailing wage requirements applicable to HUD related programs

Federal Environmental Protection Agency
- Environmental Protection Act

National Labor Relations Board
- National Labor Relations Act

Federal Equal Employment Opportunity Commission
- Civil Rights Act
- Equal Pay Act
- Age Discrimination in Employment Act
- Rehabilitation Act
- Americans with Disabilities Act

STATE ENTITIES

California’s Department of Industrial Relations
- wage and labor standards, and licensing and registration
- occupational safety and health standards
- workers’ compensation self insurance plans
- Workers’ Compensation Act
- wage, hour, and working standards for apprentices
- any provision of the California Labor Code

California’s Department of Fair Employment and Housing
- California Fair Employment and Housing Act
- Unruh Civil Rights Act
- Ralph Civil Rights Act

California Department of Consumer Affairs
- licensing, registration, and certification requirements
- occupational licensing requirements administered and/or enforced by any of the Department’s boards, including the Contractors’ State Licensing Board

California’s Department of Justice

LOCAL ENTITIES

City of Los Angeles or any of its subdivisions for violations of any law, ordinance, code, rule, or regulation administered and/or enforced by the City, including any letters of warning or sanctions issued by the City of Los Angeles for an unauthorized substitution of subcontractors, or unauthorized reductions in dollar amounts subcontracted.

OTHERS

Any other federal, state, local governmental entity for violation of any other federal, state, or local law or regulation relating to wages, labor, or other terms and conditions of employment.
CITY OF LOS ANGELES

PLEDGE OF COMPLIANCE WITH CONTRACTOR RESPONSIBILITY ORDINANCE

Los Angeles Administrative Code (LAAC) Section 10.40 et seq. (Contractor Responsibility Ordinance) provides that, unless specifically exempt, City contractors working under service contracts of at least $25,000 and three months, contracts for the purchase of goods and products of at least $100,000, contracts for the purchase of garments of at least $25,000, and construction contracts of any amount; public lessees; public licensees; and certain recipients of City financial assistance or City grant funds, shall comply with all applicable provisions of the Ordinance. Upon award of a City contract, public lease, public license, financial assistance or grant, the contractor, public lessee, public licensee, City financial assistance recipient, or grant recipient, and any its subcontractor(s), shall submit this Pledge of Compliance to the awarding authority.

The contractor agrees to comply with the Contractor Responsibility Ordinance and the following provisions:

(a) To comply with all federal, state, and local laws in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.

(b) To notify the awarding authority within 30 calendar days after receiving notification that any governmental agency has initiated an investigation which may result in a finding that the contractor did not comply with any federal, state, or local law in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.

(c) To notify the awarding authority within 30 calendar days of all findings by a governmental agency or court of competent jurisdiction that the contractor has violated any federal, state, or local law in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws which affect employees.

(d) If applicable, to provide the awarding authority, within 30 calendar days, updated responses to the Responsibility Questionnaire if any change occurs which would change any response contained within the Responsibility Questionnaire and such change would affect the contractor's fitness and ability to continue the contract.

(e) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, or sublicensee that perform or assist in performing services on the leased or licensed premises) shall comply with all federal, state, and local laws in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.

(f) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, sublicensee that perform or assist in performing services on the leased or licensed premises) submit a Pledge of Compliance.

(g) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, or sublicensee that perform or assist in performing services on the leased or licensed premises) shall comply with paragraphs (b) and (c).

Failure to complete and submit this form to the Awarding Authority may result in withholding of payments by the City Controller, or contract termination.

High Pressure Zone LLC, 555 W 5th Street, Floor 35, Los Angeles, CA 90013 (209) 815-2237

Company Name, Address and Phone Number

[Signature]

Michelle Priest, Managing Partner

Print Name and Title of Officer or Authorized Representative

July 16, 2018

Date

Awarding City Department

Contract Number

SRIS/CRO-3, Pledge of Compliance (Rev. 5/25/04)
Form W-9
(Rev. August 2013)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Name (as shown on your income tax return)
High Pressure Zone, LLC

Business name/disregarded entity name, if different from above

Check appropriate box for federal tax classification:
☐ Individual/sole proprietor   ☐ C Corporation    ☐ S Corporation    ☐ Partnership   ☐ Trust/estate
□ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) □ S

Exemptions (see instructions):
Exempt payee code (if any)
Exemption from FATCA reporting code (if any)

List account number(s) here (optional)

Address (number, street, and apt. or suite no.)
12400 Matteson Ave.

City, state, and ZIP code
Los Angeles, CA 90066

Requester’s name and address (optional)

Part I Taxpayer Identification Number (TIN)
Enter your TIN in the appropriate box. The TIN provided must match the name given on the “Name” line to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN on page 3.

Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.

Part II Certification
Under penalties of perjury, I certify that:
1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
3. I am a U.S. citizen or other U.S. person (defined below), and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here
Signature of U.S. person □

Date □ March 15, 2018

General Instructions
Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. The IRS has created a page on IRS.gov for information about Form W-9, at www.irs.gov/w9. Information about any future developments affecting Form W-9 (such as legislation enacted after we release it) will be posted on that page.

Purpose of Form
A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, payments made to you in settlement of payment card and third party network transactions, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:
1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners’ share of effectively connected income, and
4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct.

Note. If you are a U.S. person and a requester gives you a form other than Form W-9 to request your TIN, you must use the requester’s form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:
• An individual who is a U.S. citizen or U.S. resident alien,
• A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States,
• An estate (other than a foreign estate), or
• A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax under section 1446 on any foreign partners’ share of effectively connected taxable income from such business. Further, in certain cases where a Form W-9 has not been received, the rules under section 1446 require a partnership to presume that a partner is a foreign person, and pay the section 1446 withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid section 1446 withholding on your share of partnership income.

Cat. No. 10231X
Form W-9 (Rev. 8-2013)
# Required Insurance and Minimum Limits

**Name:** HPZ - High Pressure Zone, LLC  
**Date:** 03/21/2018

**Agreement/Reference:** for the purpose of a Griffith Park Transit Innovation Proposal, CD4

Evidence of coverages checked below, with the specified minimum limits, must be submitted and approved prior to occupancy/start of operations. Amounts shown are Combined Single Limits ("CSLs"). For Automobile Liability, split limits may be substituted for a CSL if the total per occurrence equals or exceeds the CSL amount.

<table>
<thead>
<tr>
<th>Limits</th>
<th>WC</th>
<th>Statutory</th>
<th>EL</th>
</tr>
</thead>
<tbody>
<tr>
<td>✔️ Workers' Compensation (WC) and Employer's Liability (EL)</td>
<td></td>
<td>1,000,000</td>
<td></td>
</tr>
<tr>
<td>✔️ General Liability</td>
<td>City of Los Angeles must be named as an Additional Insured Party</td>
<td>1,000,000</td>
<td></td>
</tr>
<tr>
<td>✔️ Professional Liability (Errors and Omissions)</td>
<td>Discovery Period</td>
<td>12 Months After Completion of Work or Date of Termination</td>
<td>1,000,000</td>
</tr>
<tr>
<td>✔️ Property Insurance (to cover replacement cost of building - as determined by insurance company)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>✔️ Surety Bonds - Performance and Payment (Labor and Materials) Bonds</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>✔️ Crime Insurance</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Other:** Provided to: Agnes Ko @ RAP, Phone: (213) 202-5658

If a contractor has no employees and decides to not cover herself/himself for workers’ compensation, please complete the form entitled "Request for Waiver of Workers' Compensation Insurance Requirement" located at: http://cao.lacity.org/risk/InsuranceForms.htm

In the absence of imposed auto liability requirements, all contractors using vehicles during the course of their contract must adhere to the financial responsibility laws of the State of California.
REQUEST FOR QUALIFICATIONS

INNOVATION (TECHNOLOGY AND DESIGN) SERVICES

(WEHOX INNOVATIONS AND TECHNOLOGY PROGRAM)

ISSUED BY:

City of West Hollywood
8300 Santa Monica Boulevard
West Hollywood, CA 90069

CITY REPRESENTATIVE:

Francisco Contreras
Innovations and Strategic Initiatives Manager
City of West Hollywood

RESPONSES DUE:

FRIDAY JANUARY 29, 2016 AT 4:00 P.M.
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5.0 PROCUREMENT SCHEDULE  
6.0 SUBMITTAL REQUIREMENTS  
7.0 EVALUATION OF PROPOSALS  
8.0 DEBRIEFINGS  

ATTACHMENT A – SAMPLE CONTRACT
1.0 SCOPE OF SERVICES AND BACKGROUND

1.1 Scope of Services

The City of West Hollywood, hereinafter referred to as “City,” is soliciting qualifications from innovation (technology and design) professionals to provide services on an on call basis.

The City will establish a pool of innovation (technology and design) professionals that can be contracted on an “as needed” basis for a variety of technical and design services. Projects may include, and are not limited to: developing simple websites, maps, data visualizations, infographics, interactive maps, video projects, mobile applications, and branded content.

From a pool of qualified technical and design professionals, the City will have the ability to select one or more professionals for City Departments and Divisions to utilize for various projects. The pool of technology and design professionals shall have sufficient expertise in innovation-related technology and design to represent the work the City does through compelling visual work.

Technology and design professionals who submit qualifications should have a broad range of skills with particular expertise in one or more of the following:

Mobile Software Engineers
- Deep technical knowledge of mobile application development (both Android and iOS) and understanding of OS-specific APIs with a demonstrated experience working end to end.

Web Developer
- Experience integrating HTML-based content with other 3rd party environments (i.e. Content Management Systems). Experience with source control (SVN / GIT) and bug tracking systems as well as some of the following technologies: .NET, JAVA, NationBuilder, Wordpress.

UX/UI Designers
- Interactive experience, an intimate knowledge of industry tools, and solid understanding of designing intuitive site functionality, interaction, site architecture, user interfaces, and navigation.

Data Scientist
- Experience in data analysis including both detailed data
manipulation and interpretation of broader implications, including experience with data visualization. This experience should specifically include finding or creating, cleaning, using and making meaning of data sets such as can be found on the West Hollywood Open Data portal. Well versed in at least one of the following: a programming language such as R or Python, GIS, and/or applied statistics.

**GIS Professional**
- Knowledge of GIS/GPS operations, geography, cartography, mid-level computer programming and database administration, data management, surveying and spatial analysis methods. Specialized technical training in the use of advanced cartography software and knowledge of programming languages.

**Video Production Professional**
- Experience filming and assembling recorded raw material into a finished product that's suitable for posting to City of West Hollywood’s website, YouTube and social media channels including but not limited to, camera footage, dialogue, sound effects, graphics and special effects.

Other technology and design professionals encouraged to apply.

### 1.2 Background

**WeHoX:** The City of West Hollywood remains committed to the highest level of innovation in government. The City strives to establish the most efficient and forward-thinking system of transparency, public participation, accessibility, and communication by utilizing emerging technologies, expanding upon existing tech-oriented infrastructure, and working together with our City’s innovation community and business leaders. Embracing new technologies and training employees on the principles of innovation will strengthen local democracy, promote efficiency and effectiveness in government, and promote the local economy.

In the fall of 2014, the City of West Hollywood launched WeHoX, the City’s first comprehensive civic innovations program, to explore the merging of technology and innovation with civic purposes for government transformation. The WeHoX consultant team’s recommendations, the comments and ideas from WeHoX salons, and the work of City staff and consultants culminated in this first City of West Hollywood Innovations Annual Report. The report proposes a broad range of programs and projects, and sets goals for the City’s innovation initiatives in 2015 and beyond.
The core goals of WeHoX are to:

a) Enhance the City’s capacity to utilize new and emerging technologies and innovations for the benefit of its residents, visitors and local businesses;
b) Celebrate the City’s regional leadership in civic innovation;
c) Promote local democracy and increase civic engagement;
d) Promote efficiency and effectiveness in government; and
e) Promote the local economy through leadership in civic innovation and technology.

2.0 INSTRUCTIONS

2.1 Purpose

The purpose of this Request for Qualifications (RFQ) is to create a pool of on-call interested technical and design professionals with sufficient information to enable them to submit qualifications for technology and design services.

2.2 Qualifications Submission

By submitting qualifications the Vendor affirms, whether as an independent contractor or as an individual within a company, that the Vendor is familiar with all the terms and conditions of this RFQ and is sufficiently informed in all matters affecting the performance of the work and provisions of labor, supplies, material, equipment and facilities called for in this RFQ. Additionally, the Vendor affirms that the qualifications have been checked for errors and omissions and that all information provided is correct and complete.

All qualifications shall be signed in ink by the lead independent contractor or primary officer (President, Chief Executive Officer, Principal, etc.) or an individual authorized to act on behalf of the Company, with current Power of Attorney if applicable. The name and mailing address of the individual making the qualifications must be provided.

Qualifications shall be submitted in person or by mail in a sealed envelope.

No oral, telephonic or telegraphic qualifications or modification of qualifications will be considered.

2.3 Disclosure of Contents of Qualifications

All qualifications accepted by the City of West Hollywood shall become the exclusive property of the City. Upon opening, all qualifications accepted by the City shall become a matter of public record and shall be regarded as
public, with the exception of those elements of each qualifications which are identified by the Contractor as business or trade secrets and plainly marked as “Trade Secret”, “Confidential” or “Proprietary”. Each element of qualifications which the Contractor desires not to be considered a public record must be clearly marked as set forth above. If disclosure is required under the California Public Records Act or otherwise by law, the City will make an independent determination and retain the confidentiality to the extent permitted by the Public Records Act.

2.4 Qualification Due Date

Qualifications will be accepted up to the hour of 4 PM on January 29, 2016.

Qualifications must be submitted addressed as follows:

City Clerk
Qualifications: Innovation Services
City of West Hollywood
8300 Santa Monica Boulevard
West Hollywood, CA 90069

2.5 Schedule of Events

This RFQ has been developed in order to provide adequate information for potential professionals to prepare qualifications and to permit the City to fully consider the various factors that will affect its decision. The tentative schedule for release, submittal, evaluation and selection is:

Request for Qualifications Release: 01/05/2016
Final Date for Submitting Questions: 01/19/2016
Final Date for Submitting Qualifications: 01/29/2016
Qualifications Evaluation by City: 02/01-02/19/2016
Negotiations begin with Finalists: 02/22-03/04/2016
Contracts Begin: 03/07/2016

2.6 Questions and Inquires Related to RFQ

In order to avoid any potential confusion, and to minimize burden on City staff, the City is requiring that all procedural questions relating to this RFQ be directed to:

Kate Mayerson, Innovation Analyst
kmayerson@weho.org

Specific questions relating to the content of this RFQ should be submitted on or before January 19, 2016.
Any vendors found to be soliciting other members of City staff, or City Council members during this RFQ process may be disqualified.

2.7 Common Questions and Answers

Q: *Is there a pre-bid conference?*
A: No. Questions about the RFQ should be submitted prior to January 19, 2016, as detailed above.

Q: *Will the City grant an extension for submission of qualifications?*
A: Unfortunately, extensions cannot be granted.

Q: *Is the RFQ available as a Word document?*
A: The RFQ is available electronically only as a PDF document.

2.8 Vendor Qualifications Submission

Please note: All inquiries, responses, or correspondence related to or in reference to this request for qualifications, and all reports, charts, displays, schedules, exhibits, and other documentation submitted by the Vendor will become the property of the City when received and are subject to public records requests.

To assist in the evaluation of the submitted qualifications to this RFQ, qualifications must include all of the following items as identified below:

1) A cover letter with a brief professional summary.

2) A brief history of background and experience, including whether Vendor operates as an independent contractor or operates as a company (including size, length of time in business, and other related information).

3) A brief history of the Vendor’s background and experience, including: company size, length of time in business, and other related information.

4) Vendors are to identify any sub-contractors used, and all resources which are to be provided by City.

5) Standard hourly fees and/or any related fees.

6) Work portfolio or examples to illustrate professional capacities (this may be hard copy or may also be a link to an electronic web-based portfolio).
7) Detail and discuss any exceptions to this RFQ.

8) A sample contract, based on the City contract boilerplate, with any changes or additions noted. Please note that the response to this RFQ will be included as an exhibit of the contract.

9) A list of no fewer than three (3) professional references with contact information.

2.9 **Evaluation Factors**

No single criteria, including price, will dictate the City’s ultimate selection. The relative importance of these factors involves judgment on the part of the City staff and will include both objective and subjective analysis. Specific evaluation criteria will include the following:

- Information contained in the qualifications.
- Experience and references of the vendor.
- Length of time in business.
- Competitive pricing.
- The quality of the services offered.
- A good match of Vendor’s technical and artistic style/capacity relative to the specific needs of the City, concerning technology and design.
- The capacity of the vendor to perform the contract or provide the service promptly, within the time specified, and without delay or interference.

Vendors’ qualifications will be evaluated against the specifications as presented in the RFQ. A vendor may or may not be eliminated from consideration for failure to completely comply with one or more of the requirements depending on the critical nature of the requirements.

3.0 **CONDITIONS**

3.1 **Firm Prices**

Prices quoted by Vendor shall be firm prices and not subject to increase during the term of any contractual agreement arising between the City and Vendor as a
result of said RFQ. Vendor’s quoted prices must include any applicable federal or state tax.

3.2 Right to Purchase from Any Source

The City reserves the right to purchase from any source or sources, in part or in whole, any desired products or services relating to qualifications.

3.3 Right to Reject Any or All Qualifications

The City reserves the right to reject any or all qualifications, to waive technicalities or formalities, and to accept any qualifications deemed to be in the best interest of the City. Where two or more vendors are deemed equal, the City reserves the right to make the award to one of the two Vendors.

3.4 Contracts

It is recognized that the formal basis of any agreement between vendor and City is a contract rather than submission of qualifications. Please see sample contract (Attachment A).

3.5 Service Date

Vendors will specify in their qualifications that the proposed beginning date of service of March 7, 2016 is acceptable.

3.6 Rights to Submitted Materials

All qualifications, inquiries, responses, or correspondence related to or in reference to this request for qualifications, and all reports, charts, displays, schedules, exhibits, and other documentation submitted by the Vendor will become the property of the City when received and are subject to public records requests.

3.7 Insurance Requirements

For the duration of the contract Vendor shall procure and maintain insurance against claims for injuries to persons or damages to property which may arise from or in connection with products and materials supplied to City. The cost of such insurance shall be borne by the Vendor. Specific insurance provisions will be delineated in the contract between Vendor and City.

3.8 Non-Discrimination
The City maintains various policies related to contractual service providers. Among these is an anti-discrimination policy which requires that our contractors not discriminate in hiring on the basis of gender, race, religion, sexual orientation, or medical condition. Upon acceptance of qualifications, the City may request that the selected firm sign a statement affirming their compliance with this policy.
ATTACHMENT “A”

SAMPLE CONTRACT
This Agreement is made on this #th day of Month, 2016, at West Hollywood, California, by and between the City of West Hollywood, a municipal corporation, 8300 Santa Monica Boulevard, West Hollywood, California 90069 (hereinafter referred to as the “CITY”) and XYZ Corporation, 1500 Main Street, City CA 90000 (hereinafter referred to as the “CONTRACTOR”).

RECITALS

A. The CITY proposes to contract for professional services as outlined below;

B. The CONTRACTOR is willing to perform such services and has the necessary qualifications by reason of experience, preparation, and organization to provide such services;

C. NOW, THEREFORE, the CITY and the CONTRACTOR, mutually agree as follows:

1. SERVICES. The CONTRACTOR shall perform those services set forth in “Exhibit A,” which is attached hereto and incorporated herein by reference.

2. TERM OF AGREEMENT. The term of this contract shall commence upon execution by both parties and shall expire on __________, 20___ unless extended in writing in advance by both parties.

3. TIME OF PERFORMANCE. The services of the CONTRACTOR are to commence upon receipt of a notice to proceed from the CITY and shall continue until all authorized work is completed to the CITY’s satisfaction, in accordance with the schedule incorporated in “Exhibit A,” unless extended in writing by the CITY.

4. PAYMENT FOR SERVICES. The CONTRACTOR shall be compensated in an amount not to exceed $#,##0 for services provided pursuant to this Agreement as described in “Exhibit A.” Compensation shall under no circumstances be increased except by written amendment of this Agreement. The CONTRACTOR shall be paid within thirty (30) days of presentation of an invoice to the CITY for services performed to the CITY’s satisfaction. The CONTRACTOR shall submit invoices monthly describing the services performed, the date services were performed, a description of reimbursable costs, and any other information requested by the CITY.

5. CONTRACT ADMINISTRATION.

5.1. The CITY’s Representative. Unless otherwise designated in writing, (City Staff Person) shall serve as the CITY’s representative for the administration of the project. All activities performed by the CONTRACTOR shall be coordinated with this person.

5.2. Manager-in-Charge. For the CONTRACTOR, S. Jones shall be in charge of the project on all matters relating to this Agreement and any
agreement or approval made by her/him shall be binding on the CONTRACTOR. The Manager-in-Charge shall not be replaced without the written consent of the CITY.

5.3. **Responsibilities of the CITY.** The CITY shall provide all relevant documentation in its possession to the CONTRACTOR upon request in order to minimize duplication of efforts. The CITY’s staff shall work with the CONTRACTOR as necessary to facilitate performance of the services.

5.4. **Personnel.** The CONTRACTOR represents that it has or will secure at its own expense all personnel required to perform the services under this Agreement. All of the services required under this Agreement will be performed by the CONTRACTOR or under its supervision, and all personnel engaged in the work shall be qualified to perform such services. The CONTRACTOR reserves the right to determine the assignment of its own employees to the performance of the CONTRACTOR’s services under this Agreement, but the CITY reserves the right, for good cause, to require the CONTRACTOR to exclude any employee from performing services on the CITY’s premises.

6. **TERMINATION.**

6.1. **Termination for Convenience.** Either party may terminate this Agreement without cause and in its sole discretion at any time by giving the other party thirty (30) days' written notice of such termination. In the event of such termination, the CONTRACTOR shall cease services as of the date of termination and shall be compensated for services performed to the CITY's satisfaction up to the date of termination.

6.2. **Termination for Cause.** All terms, provisions, and specifications of this Agreement are material and binding, and failure to perform any material portion of the work described herein shall be considered a breach of this Agreement. Should the Agreement be breached in any manner, the CITY may, at its option, terminate the Agreement not less than five (5) days after written notification is received by the CONTRACTOR to remedy the violation within the stated time or within any other time period agreed to by the parties. In the event of such termination, the CONTRACTOR shall be responsible for any additional costs incurred by the CITY in securing the services from another contractor.

7. **INDEMNIFICATION.** Contractor shall indemnify and hold harmless City from and against all liability arising out of or in connection with Contractor's negligent or wrongful acts, errors or omissions in the performance of work hereunder or its failure to comply with any of its obligations contained in this
Agreement. In the event that City is named as a party defendant in a lawsuit alleging injury as a result of Contractor’s negligent or wrongful performance under this Agreement, Contractor shall defend City with counsel approved by CITY, which approval will not be unreasonably withheld, and bear responsibility for attorney’s fees, expert fees and all other costs and expenses of litigation. Should conflict of interest principles preclude a single lawyer from representing both City and Contractor, or should City otherwise find Contractor’s legal counsel unacceptable, then Contractor shall reimburse the City its costs of defense, including without limitation reasonable attorney’s fees, expert fees and all other costs and expenses of litigation. Contractor shall promptly pay any final, non-appealable judgment rendered against the CITY. It is expressly understood and agreed that the foregoing provisions are intended to be as broad and inclusive as is permitted by the law of the State of California but the indemnity obligation will exclude such loss or damage which is determined to be caused by the sole negligence or willful misconduct of the City. The obligations established by this paragraph will survive termination of this Agreement.

For purposes of this paragraph:
- City means the City Council and its subordinate bodies, elected and appointed City officials and officers, City employees and authorized agents and volunteers of the City.
- Liability means any claims or causes of action raised or asserted by, damage to, loss or expense incurred by or judgments rendered in favor of persons or entities not a party to this Agreement.
- The types of damages included within this indemnity obligation include, but are not limited to, personal injury, bodily injury, death, loss of use, and damage to or loss of real and personal property.
- The indemnity obligation of this paragraph includes all forms of negligent acts, errors and omissions, wrongful behavior and willful misconduct (including but not limited to breaches of professional standards of care, if applicable, and breach of contract) by Contractor and any of its officers, agents employees and subcontractors.

8. INSURANCE REQUIREMENTS.

8.1. The CONTRACTOR, at the CONTRACTOR’s own cost and expense, shall procure and maintain, for the duration of the contract, the following insurance policies:

8.1.1. Workers’ Compensation Coverage. The CONTRACTOR shall maintain Workers’ Compensation Insurance and
CITY OF WEST HOLLYWOOD
AGREEMENT FOR SERVICES

Employer’s Liability Insurance for its employees in accordance with the laws of the State of California. In addition, the CONTRACTOR shall require any and every subcontractor to similarly maintain Workers’ Compensation Insurance and Employer’s Liability Insurance in accordance with the laws of the State of California for all of the subcontractor’s employees. Any notice of cancellation or non-renewal of all Workers’ Compensation policies must be received by the CITY at least thirty (30) days prior to such change. The insurer shall agree to waive all rights of subrogation against the CITY, its officers, agents, employees, and volunteers for losses arising from work performed by the CONTRACTOR for City.

This provision shall not apply if the CONTRACTOR has no employees performing work under this Agreement. If the CONTRACTOR has no employees for the purposes of this Agreement, the CONTRACTOR shall sign the “Certificate of Exemption from Workers’ Compensation Insurance” which is attached hereto and incorporated herein by reference as “Exhibit B.”

8.1.2. **General Liability Coverage.** The CONTRACTOR shall maintain commercial general liability insurance in an amount of not less than one million dollars ($1,000,000) per occurrence for bodily injury, personal injury, and property damage. If a commercial general liability insurance form or other form with a general aggregate limit is used, either the general aggregate limit shall apply separately to the work to be performed under this Agreement or the general aggregate limit shall be at least twice the required occurrence limit.

8.1.3. **Automobile Liability Coverage.** The CONTRACTOR shall maintain automobile liability insurance covering bodily injury and property damage for all activities of the CONTRACTOR arising out of or in connection with the work to be performed under this Agreement, including coverage for owned, hired, and non-owned vehicles, in an amount of not less than three hundred thousand dollars ($300,000) combined single limit for each occurrence. If CONTRACTOR or CONTRACTOR’s employees will use personal autos in any way on this project, CONTRACTOR shall obtain evidence of personal auto liability coverage for each such person.

8.1.4. **Professional Liability Coverage.** The CONTRACTOR shall maintain professional errors and omissions liability insurance for protection against claims alleging negligent acts, errors, or omissions which may arise from the CONTRACTOR’s
operations under this Agreement, whether such operations be by the CONTRACTOR or by its employees, subcontractors, or subconsultants. The amount of this insurance shall not be less than one million dollars ($1,000,000) on a claims-made annual aggregate basis, or a combined single-limit-per-occurrence basis.

8.2. **Endorsements.** Each general liability and automobile liability insurance policy shall be issued by insurers possessing a Best’s rating of no less than A-:VII. Each general liability insurance policy shall be endorsed with the specific language of Section 8.2.1 below. CONTRACTOR also agrees to require all contractors, and subcontractors to do likewise.

8.2.1. “The CITY, its elected or appointed officers, officials, employees, agents, and volunteers are to be covered as additional insureds with respect to liability arising out of work performed by or on behalf of the CONTRACTOR, including materials, parts, or equipment furnished in connection with such work or operations.”

8.2.2. This policy shall be considered primary insurance as respects the CITY, its elected or appointed officers, officials, employees, agents, and volunteers. Any insurance maintained by the CITY, including any self-insured retention the CITY may have, shall be considered excess insurance only and shall not contribute with this policy.

8.2.3. This insurance shall act for each insured and additional insured as though a separate policy had been written for each, except with respect to the limits of liability of the insuring company.

8.2.4. Notwithstanding the provisions included in any of the ISO Additional Insured Endorsement forms, CONTRACTOR acknowledges that the insurance coverage and policy limits set forth in this section constitute the minimum amounts of coverage required. Any insurance proceeds available to the CITY in excess of the limits and coverage required in this agreement and which is applicable to a given loss will be available to the CITY.

8.2.5. The insurer waives all rights of subrogation against the CITY, its elected or appointed officers, officials, employees, or agents regardless of the applicability of any insurance proceeds, and agrees to require all subcontractors to do likewise.
8.2.6. Any failure to comply with reporting provisions of the policies shall not affect coverage provided to the City, its elected or appointed officers, officials, employees, agents, or volunteers.

8.2.7. The insurance provided by this policy shall not be suspended, voided or reduced in coverage or in limits except after thirty (30) days’ written notice has been submitted to the CITY and approved of in writing, except in the case of cancellation, for which ten (10) days’ written notice shall be provided.

8.2.8. Contractor agrees to provide immediate notice to City of any claim or loss against Contractor arising out of the work performed under this agreement. City assumes no obligation or liability by such notice, but has the right (but not the duty) to monitor the handling of any such claim or claims if they are likely to involve City.

8.3. **Self Insured Retention/Deductibles.** All policies required by this Agreement shall allow City, as additional insured, to satisfy the self-insured retention (“SIR”) and/or deductible of the policy in lieu of the Owner (as the named insured) should Owner fail to pay the SIR or deductible requirements. The amount of the SIR or deductible shall be subject to the approval of the City Attorney and the Finance Director. Owner understands and agrees that satisfaction of this requirement is an express condition precedent to the effectiveness of this Agreement. Failure by Owner as primary insured to pay its SIR or deductible constitutes a material breach of this Agreement. Should City pay the SIR or deductible on Owner’s behalf upon the Owner’s failure or refusal to do so in order to secure defense and indemnification as an additional insured under the policy, City may include such amounts as damages in any action against Owner for breach of this Agreement in addition to any other damages incurred by City due to the breach."

8.4. **Certificates of Insurance.** The CONTRACTOR shall provide certificates of insurance with original endorsements to the CITY as evidence of the insurance coverage required herein. Certificates of such insurance shall be filed with the CITY on or before commencement of performance of this Agreement. Current certification of insurance shall be kept on file with the CITY at all times during the term of this Agreement. The CONTRACTOR shall provide written evidence of current automobile coverage to comply with the automobile insurance requirement.

8.5. **Failure to Procure Insurance.** Failure on the part of the CONTRACTOR to procure or maintain required insurance shall constitute a material breach of contract under which the CITY may terminate this Agreement pursuant to Section 6.2 above.
9. **ASSIGNMENT AND SUBCONTRACTING.** The parties recognize that a substantial inducement to the CITY for entering into this Agreement is the professional reputation, experience, and competence of the CONTRACTOR. Assignments of any or all rights, duties, or obligations of the CONTRACTOR under this Agreement will be permitted only with the express consent of the CITY. The CONTRACTOR shall not subcontract any portion of the work to be performed under this Agreement without the written authorization of the CITY. If the CITY consents to such subcontract, the CONTRACTOR shall be fully responsible to the CITY for all acts or omissions of the subcontractor. Nothing in this Agreement shall create any contractual relationship between the CITY and subcontractor nor shall it create any obligation on the part of the CITY to pay or to see to the payment of any monies due to any such subcontractor other than as otherwise is required by law.

10. **COMPLIANCE WITH LAWS, CODES, ORDINANCES, AND REGULATIONS.** The CONTRACTOR shall use the standard of care in its profession to comply with all applicable federal, state, and local laws, codes, ordinances, and regulations.

10.1. **Taxes.** The CONTRACTOR agrees to pay all required taxes on amounts paid to the CONTRACTOR under this Agreement, and to indemnify and hold the CITY harmless from any and all taxes, assessments, penalties, and interest asserted against the CITY by reason of the independent contractor relationship created by this Agreement. In the event that the CITY is audited by any Federal or State agency regarding the independent contractor status of the CONTRACTOR and the audit in any way fails to sustain the validity of a wholly independent contractor relationship between the CITY and the CONTRACTOR, then the CONTRACTOR agrees to reimburse the CITY for all costs, including accounting and attorneys’ fees, arising out of such audit and any appeals relating thereto.

10.2. **Workers’ Compensation Law.** The CONTRACTOR shall fully comply with the workers’ compensation law regarding the CONTRACTOR and the CONTRACTOR’s employees. The CONTRACTOR further agrees to indemnify and hold the CITY harmless from any failure of the CONTRACTOR to comply with applicable workers’ compensation laws. The CITY shall have the right to offset against the amount of any compensation due to the CONTRACTOR under this Agreement any amount due to the CITY from the CONTRACTOR as a result of the CONTRACTOR’s failure to promptly pay to the CITY any reimbursement or indemnification arising under this Section.

10.3. **Licenses.** The CONTRACTOR represents and warrants to the CITY that it has all licenses, permits, qualifications, insurance, and approvals of whatsoever nature which are legally required of the CONTRACTOR to practice its profession. The CONTRACTOR represents and warrants
to the CITY that the CONTRACTOR shall, at its sole cost and expense, keep in effect or obtain at all times during the term of this Agreement any licenses, permits, insurance, and approvals which are legally required of the CONTRACTOR to practice its profession. The CONTRACTOR shall maintain a City of West Hollywood business license, if required under CITY ordinance.

11. **CONFLICT OF INTEREST.** The CONTRACTOR confirms that it has no financial, contractual, or other interest or obligation that conflicts with or is harmful to performance of its obligations under this Agreement. The CONTRACTOR shall not during the term of this Agreement knowingly obtain such an interest or incur such an obligation, nor shall it employ or subcontract with any person for performance of this Agreement who has such incompatible interest or obligation.

12. **NON-DISCRIMINATION AND EQUAL EMPLOYMENT OPPORTUNITY.** The CONTRACTOR represents and agrees that it does not and will not discriminate against any employee or applicant for employment because of race, religion, color, national origin, sex, sexual orientation, gender identity, political affiliation or opinion, medical condition, or pregnancy or pregnancy-related condition. The CONTRACTOR will take affirmative action to ensure that applicants are employed, and that employees are treated during employment without regard to their race, religion, color, national origin, sex, sexual orientation, gender identity, political affiliation or opinion, medical condition, or pregnancy or pregnancy-related condition. Such action shall include, but not be limited to the following: employment, upgrading, demotion or transfer; recruitment or recruitment advertising; layoffs or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. The CONTRACTOR agrees to include in all solicitations or advertisements for employment and to post in conspicuous places, available to employees and applicants for employment, notices setting forth the provisions of this nondiscrimination clause.

13. **RESTRICTIONS: Arab League Boycott of Israel.** The CONTRACTOR hereby affirms it does not honor the Arab League Boycott of Israel.

14. **RECORDS AND AUDITS.** The CONTRACTOR shall maintain accounts and records, including personnel, property, and financial records, adequate to identify and account for all costs pertaining to this Agreement and such other records as may be deemed necessary by the CITY or any authorized representative. All records shall be made available at the request of the CITY, with reasonable notice, during regular business hours, and shall be retained by the CONTRACTOR for a period of three years after the expiration of this Agreement.

15. **OWNERSHIP OF DOCUMENTS.** It is understood and agreed that the CITY shall own all documents and other work product of the CONTRACTOR, except
the CONTRACTOR’s notes and workpapers, which pertain to the work performed under this Agreement. The CITY shall have the sole right to use such materials in its discretion and without further compensation to the CONTRACTOR, but any re-use of such documents by the CITY on any other project without prior written consent of the CONTRACTOR shall be at the sole risk of the CITY. The CONTRACTOR shall at its sole expense provide all such documents to the CITY upon request.

16. **INDEPENDENT CONTRACTOR.** The CONTRACTOR is and shall at all times remain as to the CITY a wholly independent CONTRACTOR. Neither the CITY nor any of its agents shall have control over the conduct of the CONTRACTOR or any of the CONTRACTOR’s employees or agents, except as herein set forth. The CONTRACTOR shall not at any time or in any manner represent that it or any of its agents or employees are in any manner agents or employees of the CITY. The CONTRACTOR shall have no power to incur any debt, obligation, or liability on behalf of the CITY or otherwise act on behalf of the CITY as an agent.

17. **NOTICE.** All Notices permitted or required under this Agreement shall be in writing, and shall be deemed made when delivered to the applicable party’s representative as provided in this Agreement. Additionally, such notices may be given to the respective parties at the following addresses, or at such other addresses as the parties may provide in writing for this purpose.

Such notices shall be deemed made when personally delivered or when mailed forty-eight (48) hours after deposit in the U.S. mail, first-class postage prepaid, and addressed to the party at its applicable address.

CITY OF WEST HOLLYWOOD
8300 Santa Monica Boulevard
West Hollywood, CA 90069-6216

Attention: __________________________________

CONTRACTOR: XYZ Corporation
1500 Main Street
City, CA 90000

Attention: __________________________________

18. **GOVERNING LAW.** This Agreement shall be governed by the laws of the State of California.

19. **ENTIRE AGREEMENT; MODIFICATION.** This Agreement supersedes any and all other agreements, either oral or written, between the parties, and contains all of the covenants and agreements between the parties. Each party to this Agreement acknowledges that no representations, inducements,
promises, or agreements, oral or otherwise, have been made by any party, or anyone acting on behalf of any party, which are not embodied herein. Any agreement, statement, or promise not contained in the Agreement, and any modification to the Agreement, will be effective only if signed by both parties.

20. **WAIVER.** Waiver of a breach or default under this Agreement shall not constitute a continuing waiver of a subsequent breach of the same or any other provision under this agreement. Payment of any invoice by the CITY shall not constitute a waiver of the CITY’s right to obtain correction or replacement of any defective or noncompliant work product.

21. **EXECUTION.** This Agreement may be executed in several counterparts, each of which shall constitute one and the same instrument and shall become binding upon the parties when at least one copy hereof shall have been signed by both parties hereto. In approving this Agreement, it shall not be necessary to produce or account for more than one such counterpart.

22. **AUTHORITY TO ENTER AGREEMENT.** The CONTRACTOR has all requisite power and authority to conduct its business and to execute, deliver, and perform this Agreement. Each party warrants that the individuals who have signed this Agreement have the legal power, right, and authority to make this Agreement and to bind each respective party.
CITY OF WEST HOLLYWOOD
AGREEMENT FOR SERVICES

IN WITNESS WHEREOF, the parties have executed this Agreement the #th day of Month, 2016.

CONTRACTOR: XYZ Corporation

J. Smith, President

CITY OF WEST HOLLYWOOD:

Department Director

Paul Arevalo, City Manager

ATTEST:

Yvonne Quarker, City Clerk
Exhibit A

Scope of Services:

Time of Performance:

Special Payment Terms:
Exhibit B

Certificate of Exemption from Workers’ Compensation Insurance

TO:       City of West Hollywood

SUBJECT:  Sole Proprietor/Partnership/Closely Held Corporation with No Employees

Please let this memorandum notify the City of West Hollywood that I am a

☐ sole proprietor
☐ partnership
☐ nonprofit organization
☐ closely held corporation

and do not have any employees whose employment requires me to carry workers’ compensation insurance. Therefore, I do not carry worker’s compensation insurance coverage.

Contractor Signature ____________________________

Printed Name of Contractor ____________________________

Date ____________________________