RECOMMENDATIONS

1. Approve the installation of a mural project at Harbor City Park for a length of time not to exceed one (1) year in accordance with the details set forth in this Report and Exhibit A of this Report (Project);

2. Authorize the Department of Recreation and Parks (RAP) to issue the appropriate Right-of-Entry (ROE) permit, subject to the provision of standard insurance requirements naming the City of Los Angeles as an additional insured to be maintained in effect throughout the Project period;

3. Find that the proposed Project is categorically exempt from the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1(1) [Interior Alteration of an Existing Public Facility with Negligible or No Expansion of Use] of City CEQA Guidelines and to Article 19, Section 15301(a) of California CEQA Guidelines, and direct RAP staff to file a Notice of Exemption (NOE);

4. Authorize RAP's Chief Accounting Employee to prepare a check to the Los Angeles County Clerk in the amount of Seventy-Five Dollars ($75.00) for the purpose of filing an NOE; and,
5. Authorize RAP’s Chief Accounting Employee to make technical corrections as necessary to carry out the intent of this Report.

SUMMARY

Harbor City Park is located within the Harbor City community at 24901 South Frampton Avenue. This facility features a lighted baseball diamond, basketball courts, children’s play area, community room, picnic tables, soccer field and weight room. Programs at this facility include baseball, basketball, after school club, arts and crafts, dance, day camp and music. The facility also includes a Teen Center located within a pre-fabricated bungalow building situated at the north end of the parking lot.

RAP has been approached by South Bay Center for Counseling, dba SBCC Thrive LA, to install a mural within the Teen Center located at Harbor City Park. SBCC Thrive LA is a non-profit organization whose mission is to reduce economic and social inequality through relationship-based community organizing and resident-driven civic engagement. The proposed mural is part of a larger day of service, Sharefest, and beautification of the park.

The mural is proposed to be installed on an interior wall of the Teen Center. The mural design is the result of three (3) meetings between park staff and teens participating in Teen Center activities. Entitled ‘Synchrony City’ the design was a collaborative effort by the students in the club. The mural will be installed by the youth participants of the club under the direction of Juan Gonzalez. Mr. Gonzalez is an employee of Creative Incite Program and has produced murals for over nine (9) years though Sharefest and other community beautification projects. Mr. Gonzalez will prime the wall and outline the mural which will then be completed by participating youth. A conceptual rendering of the mural is attached to this report as Exhibit A.

Maintenance of the mural has been guaranteed by SBCC Thrive LA from May, 2019 through June, 2020. SBCC Thrive LA, represented by Juan Gonzalez as the artist, has signed the Waiver of Rights and RAP will have the ability to remove the mural if the mural is not maintained to RAP standards. The mural will include an anti-graffiti coating.

The Department of Recreation and Parks Facility Repair and Maintenance Commission Task Force (Task Force) reviewed this proposal at their regularly scheduled meeting on April 17, 2019. The Task Force granted conceptual approval of the proposed mural project and recommended that the proposal be forwarded to the Board of Recreation and Park Commissioners (Board) for consideration.

Approval for the Project from the Department of Cultural Affairs Board of Commissioners (DCA) will be required prior to issuance of a Right of Entry (ROE) permit. DCA may elect to waive review of the mural as a temporary (one-year) installation.

Council District 15, Harbor City Neighborhood Council, City Lights Gateway Foundation, and I Heart Harbor Youth have expressed support for this Project. Letters of support for this Project are attached hereto as Exhibit B.
ENVIRONMENTAL IMPACT STATEMENT

The proposed Project consists of interior alterations to an existing public facility which involves negligible or no expansion of use. As such, staff recommends that the Board determines that it is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1(1) [Interior Alteration of an Existing Public Facility with Negligible or No Expansion of Use] of City CEQA Guidelines and to Article 19, Section 15301(a) of California CEQA Guidelines.

FISCAL IMPACT STATEMENT

There will be a minimal fiscal impact to RAP as RAP is responsible for routine maintenance and eventual removal of the mural. Costs of the mural creation, installation, anti-graffiti coating, and any non-routine maintenance are the responsibility of the applicant.

This Report was prepared by Melinda Gejer, City Planning Associate, Planning, Maintenance and Construction Branch.

List of Attachment(s)

Exhibit A – Mural Rendering and Location
Exhibit B – Letters of Support
Exhibit A

Conceptual Rendering of Mural at Harbor City Park Teen Center

Proposed Location for Mural at Harbor City Park Teen Center
Teen Center at Harbor City Park
April 5, 2019

Board of Recreation and Park Commissioners
221 N Figueroa Street Suite 350
Los Angeles, CA 90012

Dear Board of Recreation and Park Commissioners:

The community of Harbor City is home to one of the youngest and most ethnically diverse populations in the City of Los Angeles. The youth of this community are among some of the most civically engaged within my district, taking an active role in advocating for resources as well as taking part in the design of projects in their neighborhood.

The efforts of the youth groups in Harbor City have led to cleaner streets, lower crime rates, and the creation of a skatepark all within the span of a few years. In their latest effort, our youth along with partner organizations SBCC Thrive LA, the City Lights Gateway Foundation, Sharefest Inc., and Council District 15 are collaborating to paint a mural at Harbor City Recreation Center Teen Center. The proposed mural is part of a Sharefest Workday taking place May 4, 2019 which is designed to have volunteers from the community come out to assist with public projects. This specific project is part of an effort to renovate, clean, and activate an underutilized modular building in the parking lot of the Harbor City Recreation Center as a Teen Center.

I am in full support of the application for this project, I believe that the organizations involved will provide a vital contribution to the engagement of our youth in Harbor City. By creating beautification projects like the one proposed we give local organizations the opportunity to contribute to their community as creating a safe space for our teens to thrive. Should you have any questions or care to discuss this matter further please contact my Planning Deputy Aksel Palacios at (213) 473-7015 or via email at aksel.palacios@lacity.org.

Sincerely,

[Signature]

JOE BUSCAINO
Councilmember, 15th District
April 2, 2019

Los Angeles City Recreation and Parks Department
Office of Board of Commissioners
P.O. Box 86328
Los Angeles, CA 90086-0328

Dear Board of Recreation & Park Commissioners:

Please accept this letter as our formal support for the SBCC Thrive LA mural at the Harbor City Recreation Center in the Teen Center Bungalow. We are happy to partner with the collective of partners partaking in this transformative project for the Teen Center.

Given their active involvement in local art-based community events and contributions to collaborative mural projects, staff artists and mentors have added to the aesthetic appeal that will help bring greater economic investment and revitalization to Harbor City and its surrounding communities. They recently completed a mural at the Wilmington Teen Center on W. East St and Neptune Ave., serving as a physical reminder of the commitment to community and culture through artistic expression. SBCC Thrive LA is a community of people working in partnership to create and sustain systems of support that empower individuals, families and communities.

SBCC Thrive LA’s core belief is that sustainable social impact must be resident-led and community-driven. For that reason, I am happy to offer my recommendation for this worthwhile initiative. Thank you for your time and consideration of this letter.

Sincerely,

Danielle Sandoval, President
Harbor City Neighborhood Council
April 9, 2019

Los Angeles City Recreation and Parks Department
Office of Board of Commissioners
P.O. Box 86328
Los Angeles, CA 90086-0328

Dear Board of Recreation & Park Commissioners:

Please accept this letter as our formal support for the SBCC Thrive LA mural at the Harbor City Recreation Center in the Teen Center Bungalow. We are happy to partner with the collective of partners partaking in this transformative project for the Teen Center.

Given their active involvement in local art-based community events and contributions to collaborative mural projects, staff artists and mentors have added to the aesthetic appeal that will help bring greater economic investment and revitalization to Harbor City and its surrounding communities. SBCC Thrive LA is a community of people working in partnership to create and sustain systems of support that empower individuals, families and communities.

SBCC Thrive LA’s core belief is that sustainable social impact must be resident-led and community-driven. When Council District came to us February 6th about this mural, we knew how big of an impact it would have on the children in the community. For that reason, I am happy to offer my recommendation for this worthwhile initiative. Thank you for your time and consideration of this letter.

Sincerely,

Howard Scott Jr. President
Kym Scott Sec-Treasurer