BOARD REPORT

DATE January 16, 2020

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: VAN NESS RECREATION CENTER – MURAL INSTALLATION PROJECT;
CATEGORICAL EXEMPTION FROM THE PROVISIONS OF THE CALIFORNIA
ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO ARTICLE III,
SECTION 1, CLASS 11(1) [ON PREMISE SIGNS] OF CITY CEQA GUIDELINES
AND ARTICLE 19, SECTION 15311(a) OF CALIFORNIA CEQA GUIDELINES

AP Diaz S. Piña-Cortez
H. Fujita C. Santo Domingo
V. Israel N. Williams

M. Olave
General Manager

Approved X Disapproved Withdrawn

RECOMMENDATIONS

1. Approve the Van Ness Recreation Center – Mural Installation Project (Project);
2. Authorize the Department of Recreation and Parks (RAP) to issue the appropriate
Right-of-Entry (ROE) permit(s) for the Project;
3. Find that the Van Ness Recreation Center – Mural Installation Project is categorically
exempt from the California Environmental Quality Act (CEQA) pursuant to Article III,
Section 1, Class 11(1) of the CEQA Guidelines and Article 19, Section 15311(a) of
California CEQA Guidelines, and direct RAP staff to file a Notice of Exemption;
4. Authorize the RAP's Chief Accounting Employee or designee to prepare a check to the
Los Angeles County Clerk in the amount of Seventy-Five Dollars ($75.00) for the
purpose of filing a Notice of Exemption; and,
5. Authorize RAP's Chief Accounting Employee or designee to make technical corrections
as necessary to carry out the intent of this Report.

SUMMARY

The Van Ness Recreation Center is located at 5720 2nd Avenue in the South Los Angeles
community of the City. This 7.81-acre recreation facility provides a swimming pool, recreation
center, gymnasium, basketball courts, tennis courts, children’s play area and childcare center
for the use of the surrounding community. Approximately 8,838 City residents live within one-
half (1/2) mile walking distance of the Van Ness Recreation Center.
The Van Ness Recreation Center — Pool and Bathhouse Replacement (PRJ20330) (W.O. #E170392F) Project that is currently under construction is being funded by Proposition K funding. The City, through its Percent-for-Art policy, mandates that all Public Works Capital Improvement Projects undertaken by the City must allocate funding, in an amount equal to one-percent (1%) of total construction project costs, for the purpose of creating public art projects in compliance with the City’s Public Works Improvements Arts Program, implemented and administered by the Department of Cultural Affairs. Since the construction of the new Van Ness Recreation Center — Pool and Bathhouse Replacement (PRJ20330) (W.O. #E170392F) Project is originally funded by Proposition K funds, it has funds set aside for the installation of an art component as part of the overall project scope.

The Department of Cultural Affairs (Cultural Affair), in their role as administrators of the Public Works Improvements Arts Program, issued a Request for Qualifications to establish a RAP’s Roster of Pre-Qualified Artists to be eligible to receive public art commissions as a part of new RAP Facilities.

In October 2016, Cultural Affairs issued a Request for Qualifications to establish Roster of Pre-Qualified muralists. In April 2018, DCA released a Request for Proposal and invited three muralists from the pre-qualified list to develop a proposal for the west wall (splash-pad facing) of the new bathhouse. In April 2018, a selection panel comprised of a Bureau of Engineering project manager, a Recreation and Parks representative, and two independent arts professionals reviewed the three artist's proposals and interviewed the applicants. Based on their proposal, presentation, artistic merit, and appropriateness of past work, the panel selected artist Michael Massenburg to receive the public art commission to design, fabricate and install a mural at the Van Ness Recreation Center new pool bathhouse. Mr. Massenburg’s plan fulfills the original RFP requirement for a tile installation on the splash-pad (west) facing side of the poolhouse and also includes an acrylic paint mural on the building’s east facing side.

The design of these murals, Joy and Above the Water See the Light, by Mr. Massenburg, are intended to celebrate the transformation of the community through the new pool and bathhouse (Exhibit A). The mural Joy, which will be installed on the west wall, is a ceramic tile mural and the mural Above the Water See the Light, which will be installed on the east wall, is an acrylic paint mural. Both murals will be sealed and protected by a graffiti proof top-coat.

The artist is contractually required to provide to the Departments of Cultural Affairs and Recreation and Parks a Maintenance Manual for the artwork. The City is responsible for the long-term care and maintenance of the public artwork created through the Public Works Improvements Arts Program.

On December 18, 2018, the proposed Project was presented at the regularly scheduled Facility Repair and Maintenance Task Force Meeting, at which time the Task Force recommended that the Project be forwarded to the full Board of Recreation and Park Commissioners for consideration.
The conceptual proposal for the Project was presented to the community at two public meetings held on July 24, 2019 and October 2, 2019. The Project has received support from the community and Council District 8.

The Department of Cultural Affairs Board of Commissioners approved the Project on October 9, 2019. The Cultural Affairs Commission was very impressed with the quality of the design and the professionalism of the artists during the presentation.

ENVIRONMENTAL IMPACT

The proposed Project consists of the installation of a mural in a newly reconstructed recreation center. As such staff recommends that the Board determine that it is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 11(1), of City CEQA Guidelines as well as to Article 19, Section 15311(a) of California CEQA Guidelines. A Notice of Exemption will be filed with the Los Angeles County Clerk upon Board’s approval.

FISCAL IMPACT

There will be a minimal fiscal impact to RAP’s General Funds as RAP is responsible for routine maintenance of the mural. Costs of the mural creation, installation, and anti-graffiti coating are included in the one-percent (1%) of the overall project budget dedicated to the Public Works Improvements Arts Program.

STRATEGIC PLAN INITIATIVES AND GOALS

Approval of this Board Report advances RAP’s Strategic Plan by supporting:

Goal No. 1: Provide Safe and Accessible Parks
Outcome No. 2: All parks are safe and welcoming
Result: The installation of the murals will enhance the park’s atmosphere.

This Report was prepared by Meghan Luera, Management Analyst, Planning, Maintenance and Construction Branch.

LIST OF ATTACHMENTS/EXHIBITS

1) Attachment 1 – Mural Renderings and Location
Van Ness Pool Bathhouse – West Wall  Proposed Mural  “Joy”

Van Ness Pool Bathhouse – East Wall  Proposed Mural  “Above the Water see the Light”
Van Ness Pool and Bathhouse Replacement Project
5720 South 2nd Ave, LA, CA 90043

Site Legend
1. New 75’ x 120’ Public Swimming Pool
2. New 5,000 SF Bathhouse
3. New Spray Ground Area
4. New Water Slide
5. New Pool Enclosure and Shade Structures
6. Existing Gymnasium
7. Existing Daycare Center
8. Existing Recreation Center

Spray Ground Play Area

Floor Plan

South Elevation