

APPROVED
SEP 03 2020

BOARD OF RECREATION
AND PARK COMMISSIONERS

BOARD REPORT

NO. 20-170

DATE September 3, 2020

C.D. VARIOUS

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: MY LA2050 GRANT BY GOLDHIRSH FOUNDATION AND THE ANNENBERG FOUNDATION - APPROVAL OF APPLICATION SUBMITTED FOR IMPLEMENTATION OF A MOBILE RECREATION PROGRAM; ACCEPTANCE OF GRANT FUNDS, UTILIZING THE LOS ANGELES PARKS FOUNDATION AS THE FISCAL AGENT

AP Diaz
H. Fujita
*V. Israel

S. Pina-Cortez
C. Santo Domingo
N. Williams

m. olver

General Manager

Approved X Disapproved _____ Withdrawn _____

If Approved: Board President Sylvia Palanuas Board Secretary H. Alvarez

RECOMMENDATIONS

1. Approve the submission by the Department of Recreation and Parks (RAP) of an application to the 2020 My LA2050 Grants Challenge through Goldhirsh Foundation for the implementation of a Mobile Recreation Program (Grant), which was submitted without prior Mayor or Council approval due to this being a competitive grant with notice of funding availability being published less than 61 days in advance of the application deadline, pursuant to Los Angeles Administrative Code Section 14.6 et seq. as may be amended;
2. Authorize RAP's General Manager or designee to accept and receive the awarded Grant in the amount of One Hundred Thousand Dollars (\$100,000) from the Goldhirsh Foundation in support of implementing a Mobile Recreation Program, with an additional Ten Thousand Dollars (\$10,000) awarded from The Annenberg Foundation, utilizing Los Angeles Parks Foundation (LAPF), a 501(c)3 organization, as the fiscal agent for the Grant funds, subject to the approval of the Mayor and City Council;
3. Direct RAP staff to transmit a copy of the Grant documents to the Mayor in accordance with Executive Directive 3 (Villaraigosa Series), Office of the City Administrative Officer (CAO), Office of the Chief Legislative Analyst (CLA), and the City Clerk for Council Committee and City Council approval of Grant, pursuant to Los Angeles Administrative Code Section 14.6 et seq. as may be amended;
4. Designate RAP's General Manager, Chief Accounting Employee, or Assistant General Manager, as the agent to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, and payment requests, which may be necessary for the acceptance and use of Grant funds; and,

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5. Authorize RAP's Chief Accounting Employee or designee to make any technical corrections as necessary to carry out the intent of this Report.

SUMMARY

On February 3, 2020, RAP was made aware of the 2020 My LA2050 Grants Challenge grant opportunity. LA2050 strives to make LA County the best place to learn, create, play, connect, and live by the year 2050. RAP submitted a grant application in the Play category on March 27, 2020. The Play category includes metrics such as: Access to open space and park facilities, Youth sports participation, and Obesity prevention. All submitted applications were evaluated, and five finalists were chosen in each of the five goal categories of Learn, Create, Play, Connect, and Live. Once the finalists were chosen, awards were based on public vote, which was available between July 13 and July 20, 2020.

RAP received notification on July 27, 2020 from Goldhirsh Foundation that RAP won the first place grant award in the Play category totaling One Hundred Thousand Dollars (\$100,000). The development and implementation of a Mobile Recreation Program has been discussed in since the launch of the Community School Parks (CSP) program. In coordination with the Los Angeles Unified School District (LAUSD), the CSP opened for public use open space at elementary schools in high park-need areas to allow the public to utilize the playground area. The idea of the Mobile Recreation Program was to bring themed activities to these school yards to create access to recreational and social activities. Due to COVID-19, LAUSD schools have remained closed. LA2050 is the first grant that RAP has received for the Mobile Recreation Program and will utilize the funds to implement the program through the purchase of the necessary vehicles, sports equipment, and supplies. Until LAUSD school yards are open, the Mobile Recreation Program will transport themed activities to parks that do not have programming. These vans will introduce youth to traditional and non-traditional Olympic and Paralympic sports such as badminton, field hockey, tennis, or track and field. During the pandemic, RAP will ensure that the Mobile Recreation Program follows all County Public Health guidelines, aligns with the Centers for Disease Control, and will modify activities as needed.

RAP was notified on August 20, 2020 that The Annenberg Foundation will be awarding all MY LA2050 first place winners an additional Ten Thousand Dollars (\$10,000) to advance diversity, equity, and inclusion in their programs. Through this Report, RAP staff requests approval of its submission of the application for the Grant and for the acceptance of awarded Grant funds, with LAPF as the fiscal agent for the Grant funds. As the fiscal manager of these grant funds, LAPF will assess a 10% fee, which will allocate the remaining Ninety Nine Thousand Dollars (\$99,000) to be utilized for the Mobile Recreation Program. LAPF will need to be utilized as the fiscal agent because the Goldhirsh Foundation prefers to give funding to 501(c)3 organizations.

FISCAL IMPACT

Acceptance of this Grant will provide essential funding to implement a Mobile Recreation Program as part of the Community School Parks joint-use program with the LAUSD. This funding will complement RAP funds for the CSP program in assisting with start-up costs for the Mobile Recreation Program. LAPF will be the fiscal agent for the LA2050 and Annenberg grant funds.

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STRATEGIC PLAN INITIATIVES AND GOALS

Approval of this Report advances RAP's Strategic Plan by supporting:

- Goal No. 1:** Provide Safe and Accessible Parks
Outcome No. 1: Every Angeleno has walkable access to a park in their neighborhood regardless of race, ethnicity, or socio-economic status
Outcome No. 2: Safe and welcoming environments at all parks
- Goal No. 2:** Offer Affordable and Equitable Recreation Programming
Outcome No. 1: Improved health and social equity for young Angelenos

This Report was prepared by Jennifer Sapone, Senior Management Analyst I, Program Grants.