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October 17, 2017

To All Interested Parties:

The City of Los Angeles Department of Recreation and Parks (RAP) is seeking proposals from well-qualified business entities for the redevelopment, operation and maintenance of various golf course food and beverage service locations (Concession). Concession Agreements with a term of ten years with one five-year extension option exercisable at the sole discretion of the RAP General Manager, will be awarded to the best qualified and responsive proposers.

Request for Proposal may be obtained on **October 17, 2017**:

On-Line - www.laparks.org/golfF+B

www.labavn.org

In Person - Department of Recreation and Parks
221 N. Figueroa Street, Suite 180
Los Angeles, CA 90012
(213) 202-5670 (Call to request a copy)

Please note that attendance at the Pre-Proposal Conference is mandatory. The Pre-Proposal Conference will discuss the RFP, applicable City compliance requirements and answer general questions.

Mandatory Pre-Proposal Conference

When: Wednesday, **November 29, 2017**, 10:00 a.m. – 11:30 a.m.

Where: Griffith Park Visitor Center
4730 Crystal Springs Drive
Los Angeles, CA 90027

Proposals are to be completed and submitted by the deadline indicated below (late submittals will not be accepted):



Proposal Submittal Deadlines

Due Date: Tuesday, **February 13, 2018**, no later than 10:00 AM.

Location: Department of Recreation and Parks
Office of the Board of Commissioners
Attention: Board Secretary
221 N. Figueroa Street, Suite 300
Los Angeles, CA 90012

If you plan to attend the Pre-Proposal Conference, please notify Stanley Woo of the Concessions Unit at (213) 202-5670, or via email at: Stanley.Woo@lacity.org. Questions regarding the RFP may also be directed to Stanley Woo. Thank you for your interest.

Sincerely,



RACHEL RAMOS
Concessions Manager

RR:sw