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August 18, 2017

REQUEST FOR PROPOSAL (RFP) FOR THE OPERATION AND MAINTENANCE OF THE BICYCLE
RENTAL CONCESSION (CON-M17-004)

QUESTIONS & ANSWERS

1. Question: Recreation and Parks (RAP) may elect to remove the Griffith Park location prior to finalizing the contract or with 30 days notice after the term commences. Since a proposer will make a financial offer assuming both locations, how will this be adjusted if RAP elects to remove the Griffith Park location?

Answer: Proposers are required to submit separate Pro Forma Financial Statement Submittal Forms (Exhibit F) and financial offers (submitted on the Financial Bid Form - Exhibit G) for each location. If RAP elects to remove the Griffith Park location, the financial requirement for this location will be removed. The RFP has been revised via an amendment issued on August 18, 2017 to better reflect this requirement.

2. Question: RAP may elect to move the Griffith Park location for this new contract to another area of Griffith Park. If the location is less desirable, will the proposer be able to adjust their financial offer?

Answer: The objective of this RFP is to award an agreement to a well-qualified business entity that will operate a profitable concession operation by meeting or exceeding the objectives of RAP which include optimizing visitor attendance to the concession and generating the highest possible revenue to the Concessionaire and the City. If RAP elects to move the Griffith Park location, RAP would choose a location anticipated to be more desirable, thereby, increasing the probability of meeting the objectives. Therefore, with this in mind, the proposer would not be allowed to adjust their financial offer due to the election of a new location.

