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December 21, 2017

REQUEST FOR PROPOSAL
GREEK THEATRE VENUE AND CONCESSIONS MANAGEMENT
(RFP #CON-M17-008)

ADDENDUM NO. 3

The Request for Proposal for Greek Theatre Venue and Concessions Management (RFP) has **been modified as follows:**

1. RFP Section I. – Introduction

Term is revised to five years plus one five-year option.

2. RFP Section II. – Objective, the first paragraph is revised as follows:

“This Request for Proposal (RFP) will award a five-year contract with one five-year extension option, exercisable at the sole discretion of the Department of Recreation and Parks, for Venue Oversight and Concessions Management (Agreement) to an Operator who will:”

3. RFP Section III. – Background, the first paragraph **is revised as follows:**

“The current Venue Management Agreement expires on November 1, 2018 and the current Food and Beverage Concession Agreement expires on January 6, 2018 with a one-year extension option remaining on that agreement. RAP will terminate the existing Food and Beverage Concession Agreement to coincide with the commencement of the Agreement resulting from this RFP with a commencement date of November 1, 2018. However, the selected proposer must be ready to begin transition of the facility from the current operator beginning on October 1, 2018, preparing for the 2019 season. The Concert season runs between mid-April and October 31. **Note: Promotion of concerts or events by the selected proposer will be strictly prohibited, consistent with an open venue model and therefore, any concert promoter, a subsidiary of a concert promoter or a joint venture or partnership with a concert promoter who is associated with the selected proposer will be prohibited from promoting concerts at the Greek Theatre.**”



A paragraph is added after the first paragraph as follows:

“For the purpose of this RFP, the maximum number of concerts during the concert season between April and October shall not exceed 76 performances. In addition, the Venue will host various community events, such as graduation ceremonies, cultural and community events, film shoots, holiday community gatherings, and civic events. All community events will be evaluated and must be pre-approved by RAP. Some factors for evaluation will be size, time, proximity to other events or concerts, anticipated attendance, traffic, noise and the potential impacts on residents, park patrons and community members.”

4. RFP Section V.A. - Operational Oversight and Management Plan, Subsection Non-reimbursable Items:

Number 11 is revised as follows:

“Each proposer must submit a traffic mitigation plan as part of its proposal which, at a minimum, addresses staffing, increased off-site parking, shuttling, ride share (Uber, Lyft, etc.) drop-offs and pick-ups, and capital improvements that would reduce traffic congestion entering and leaving the Greek Theatre, Observatory and Griffith Park. **Note: The Operator will be responsible for preparing an annual study of traffic congestion associated with the Greek Theatre and Griffith Observatory that reviews best practices, necessary capital improvements, successful measures, and required refinement and recommendations. The traffic study and annual report shall be completed by traffic engineering firms experienced in the study of neighborhoods impacted by congestion of local streets. The annual traffic report should be done in consultation with all interested public stakeholders, Council District 4 (CD 4), and RAP staff. The final report shall be presented annually to the community through an organized community meeting involving CD 4, RAP and neighborhood stakeholders.”**

and Number 29 is added as follows:

“Purchase and install sound monitoring equipment. The Operator will ensure compliance with all sound level requirements and must demonstrate experience in performing this task. The Greek Theatre has strict Sound Policies to avoid disruption to the lives of all residents, park patrons and neighbors. Each proposer must submit a plan as part of its proposal that includes, but is not limited to, direct neighborhood engagement/communication during concerts, monitoring, coordination with artists and promoters, enforcement and fine assessment of Sound Policy violations. The Operator shall be responsible for purchasing and keeping sound monitoring equipment in good working condition for every concert and community events produced at the Greek Theatre.”

5. RFP Section V.A - Operational Oversight and Management Plan, Subsection Reimbursable Items, Number 2 is deleted in its entirety.