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* New for 2004
Goal of the Traffic Program

The Greek Theatre Parking Department and The City of Los Angeles (Police Department, Department of Transportation and Park Services Traffic Control) work in conjunction striving for the same goals. It is imperative that each department with their own responsibilities ensures the safety and efficient travel of the Los Feliz community, The Greek Theatre, Griffith Observatory, and general Griffith Park Patrons. In this 2004 season we shall continue to provide the service with additional improvements.

Future Goal of the Traffic Operations

A. Expansion of the Shuttle Program
The future goal of Traffic Operations Program is to expand the Shuttle Program. In order to do so it must be a continuous operation from a nearby remote parking lot. Commonwealth and Fern dell could be utilized as entrance and exit routes to reduce some of the traffic on Vermont. (See Appendix A)

B. Incorporating a Valet Parking Program
A Valet Parking Program will allow patrons the option to leave their vehicle at a designated drop-off point near the Theatre. The attendant will park the vehicle adjacent to the Theatre in a numbered parking space. The patron would return to point of drop-off and pick-up the car keys. Patrons would then walk across the street directly to their vehicle located in the assigned parking spot and will not need to wait for an attendant.
DEPARTMENTS AND CONTACTS

- **THE GREEK THEATRE:**
  2700 N. Vermont Avenue, Los Angeles, CA 90027
  Phone # 323-665-5857 Fax # 323-666-8202
  Web site www.greektheatrela.com
- **Operations Manager:** Denise Minatoya
  Phone # 323-644-5011 E-mail dminatoya@nederlander.com
- **Assistant Operations Manager:** Joe Moreno
  Phone # 323-644-5020 E-mail jmoreno@nederlander.com
- **Parking Manager:** Miguel Corral
  Phone # 323-644-5039
- **Assistant Parking Manager:** Cesar Robles
  Phone # 323-644-5039
- **City of Los Angeles Park Services Traffic Control:**
  4800 Griffith Park Drive, Los Angeles, CA 90027
  Phone # 323-661-9465 Fax # 213-485-8761
- **Park Services Supervisor:** Dennis Treadwell
  Nextel # 213-798-8447
- **Principle Park Services Attendant:** Joe Salaices
  Nextel # 213-798-8451
- **Park Services Attendant II (Traffic Control Manager):** Dave Koeper
  Phone # 888-641-1251

- **CITY OF LOS ANGELES DEPARTMENT OF TRANSPORTATION:**
- **Special Events Director:** Sergeant Bennie Ellis
  Phone # 323-913-4650 Fax # 213-485-1672
- **Sign Posting Director:** Phan Young
  Phone # 213-485-2298 Fax # 323-223-0328
- **Signal Timing Director:** Bill Shaw
  Phone # 213-580-5598 Fax # 213-580-5580

- **CITY OF LOS ANGELES POLICE DEPARTMENT:**
  6464 Sunset Blvd. #520, Hollywood, Ca 90028
- **LAPD Motor Officer Supervisor:** Ken Bartnicki
  Greek Phone # 323-644-5001 Office Phone # 213-847-0080
  Fax # 323-957-1221
DEPLOYMENT

A. *Greek Theatre Parking Department:
- Lot 1: 1 selling supervisor and 4-6 sellers (Ingress only); 2 parking supervisors and 6-12 parking attendants (Ingress & Egress).
- Lot 3: 1 selling supervisor and 6 sellers (Ingress only); 2 parking supervisors and 6-12 parking attendants (Ingress & Egress).
- VIP: 1 supervisor and 4-6 parking attendants.
- *Golf Course/Pre-paid Preferred Patron Parking: 1 supervisor, 2-4 parking attendants.
- Nederlander Parking: 1 parking attendant.
- Artist Parking: 1 parking attendant.
- *Commonwealth/Preferred Patron Parking: 1 supervisor and 2-4 parking attendants.
- Fern dell Parking Lot: 1 supervisor and 2-4 parking attendants.
- *Vermont Canyon Tennis Parking: 1 supervisor and 1-2 sellers (Ingress only), 2-3 parking attendants (Egress only)
- *Hidden Valley: 1 supervisor and 1-2 parking attendants.
- *Limo/Shuttle/Valet Drop-off & Pick-up: 1 parking attendant at the entrance and 1 at the 24 Minute parking.

B. *Park Services Traffic Control
- Station 1: 9 traffic control officers (2 at the crosswalk, 1 at Commonwealth, 1 in the center of street across from Commonwealth, 1 in the center of the street across from Lot 1 at the Stop Sign), 1 at the entrance to the Pre-paid Preferred Patron Parking entrance at the Golf Course, *2 at the second crosswalk, *1 at the entrance to the Pick-up/Drop-off area, *1 additional at the Pre-paid Preferred Patron lane entrance, *1 between the first and second crosswalk.
- Station 2: 2 traffic control officers.
- Station 3: 2 traffic control officers.
- Station 4: 1-2 traffic control officer (Egress only when traffic diversion is necessary).
- Station 5: 1-2 traffic control officers.
C. Off-Duty L.A.P.D. Motor Officers

- Lot 1: 1 outside of lot at entrance.
- V.I.P.: 1 outside of lot at entrance.
- Lot 3: 1 outside of lot at entrance.
- Hillhurst and Vermont Avenues: 1 officer.
- Glendower and Vermont Avenues: 1 officer.
- Gainsborough and Vermont Avenues: 1 officer.
- Gainsborough and Hillhurst Avenues: 1 officer.
- Aberdeen (lower) and Vermont Avenues: 1 officer.
- Aberdeen (upper) and Vermont Avenues: 1 officer.
- Commonwealth Avenue: 1 officer.
- Commonwealth Park Gate: 1 officer.
- Commonwealth and Cromwell: 1 officer.

D. Department of Transportation

- Vermont and Hillhurst: 2-4 officers.
- Vermont and Los Feliz: 1 officer.
- Hillhurst and Los Feliz: 1 officer.
- Commonwealth and Los Feliz: 1 officer.
- Ferndell and Los Feliz: 1-2 officers (Egress with diversion only).
- *Ferndell and Black Oak: 1 officer (Egress with diversion only).
- *Ferndell and Red Oak: 1 officer (Egress with diversion only).
Lot Locations/Capacities/Descriptions

2004 Pricing

• **Golf Course**: Located on east side of Vermont Avenue just past the entrance of the park. This lot has paved stall parking and holds approximately 65-70 vehicles depending on size. This lot is reserved for Pre-paid Preferred Patrons and Roosevelt Golf Café parking only.

• **Lot 1**: Located on west side of Vermont Avenue after the park gates. This lot is split into three lots. The paved area of Boy Scout Rd., the dirt area behind donut just above Boy Scout Rd. and the grass area just south of Boy Scout Rd. The parking is $10 per vehicle for stacked parking and holds approximately 550-700 vehicles depending on size.

• **Commonwealth**: Is the first cross street to the east after entering the park off of Vermont Avenue. Approximately 250-350 vehicles are parked non-stacked on a paved road. Commonwealth will be used for Pre-paid Preferred Patron Parking until the Golf Course parking lot is empty and will be sold for $10.00 per vehicle for all other patrons.

• **Vermont Canyon Tennis**: Located on the north side of Commonwealth about 1/8th of a mile from Vermont Avenue. This lot can accommodate approximately 25-53 vehicles depending on size. Since this lot is paved with stall parking it is utilized for ADA Overflow and is sold for $10.00 per vehicle. An accessible shuttle is available at no additional cost.

• **Artist Parking**: This driveway is located just south of the Greek Theatre entrance to basement. This area is paved and will accommodate approximately 12 vehicles (6 inside and 6 outside) depending on size in stall parking spaces.

• **Nederlander Parking**: These six stall parking spaces are located on the west side of Vermont Avenue south of the theatre entrance.

• **Valet Parking**: Vehicle drop-off will be located inside the VIP Parking Lot. Approximately 60-70 vehicles will be parked adjacent to the Theatre. The cost will be $40.00 per vehicle and a limited number will be made available prior to show day for reservations.
• **VIP Lot:** The entrance to this lot is the second driveway on the west side of Vermont Avenue just north of the Greek Theatre. This lot is reserved for the Guest List and VIP Parking Passes. This lot holds approximately 170 vehicles in stall parking spaces. There are also a limited number of ADA parking spaces that are sold for $10.00 per vehicle.

• **Hidden Valley:** This dirt lot is located north of Greek Theatre above the VIP Lot. Vehicles enter at the mouth of Lot 3 and approximately 200 vehicles can be parked non-stacked for $10 per vehicle.

• **Lot 3:** This lot is split into three areas and is located north of the VIP Lot on the west side of Vermont Avenue. The grass areas include the Large Grass Area and Upper Valley. Lower Valley is a dirt lot. All three lots are sold for $10.00 per vehicle and can hold approximately 900-1200 vehicles stack parked.

• **Fern dell Parking:** This lot will be used for employee parking for every show and is located south of Western Canyon Rd. just north of Los Feliz on west side of Fern dell. The lot is paved with stall parking spaces and holds approximately 130-140 vehicles. An employee shuttle will be utilized for transportation to and from the theatre.

• **Equal Access Parking/ADA:** There are 6 blue curb spaces facing south on the west side of Vermont Avenue south of the theatre (street parking), 15 blue curb spaces outside of the VIP Lot facing south on the west side of Vermont Avenue north of the theatre (street parking) and 14 designated spaces inside the VIP Lot in the south east area. Blue curb street parking is available at no cost; however, the 14 designated spaces inside the VIP lot are sold for $10.00 per vehicle to coincide with the ADA Overflow lot at the Tennis Courts. All blue curb and designated spaces are stall parking.
Appendix C.3.
Appendix D.3.
Appendix D.7.
Ingress Procedures

A. Opening Timeline:

- Artist Parking: This opens at load-in time.
- VIP Lot: Every morning before an event; the VIP lot opens at load in time. 3 hours and 15 minutes prior show time the VIP parking supervisor and full staff are on-site with the parking list.
- Fern dell Parking Lot: This employee lot opens 6 hours prior to show time and does have an employee shuttle service. Shuttle service ends after the last car has left the lot.
- Valet Parking: Opens 3 hours and 15 minutes prior show time.
- Hidden Valley: Opens approximately 3 hours and 15 minutes prior show time.
- Lot 3: Opens approximately 3 hours and 15 minutes prior show time.
- Commonwealth: *Opens approximately 3 hours and 15 minutes prior to show time to Pre-paid Preferred Patron Parking. Once the Golf Course parking lot is empty; this will opened up for Pre-paid Preferred Patron Parking. This area will also be utilized to park cars to relieve traffic back-up on Vermont Avenue. This decision will be based on the discretion of the Parking Managers.
- Lot 1: Opens approximately 1 hour and 15 minutes prior to show time.
- Tennis Court Parking Lot: This lot will open as an overflow lot when Equal Access and ADA Parking are sold out near Lot 3 and the VIP Lot.
- * Golf Course Parking Lot: This lot will open to Pre-paid Preferred Patrons as soon as the golf course patrons start to exit.
B. Ingress from Los Feliz:

- **Hillhurst Entrance:** When entering north on Hilhurst from Los Feliz to Vermont Avenue; patrons will be greeted by Department of Transportation Traffic Officers (D.O.T.) D.O.T. officers will direct patrons up the east lanes of Vermont Avenue. After entering the park gates, The City of LA’s Park Services Traffic Control (P.S.T.C.) will direct Pre-paid Preferred Patron’s to either Commonwealth or the Golf Course. The majority of vehicles will be directed to Lot 3 or Hidden Valley for general parking.

- **Vermont Entrance:** Patrons entering on Vermont Avenue from Los Feliz will be greeted by D.O.T. officers and directed up to the park gates. After entering the park gates, Los Angeles Police Department Officers (L.A.P.D.) and P.S.T.C. officers will direct patrons to enter either Lot 1 or continue north on Vermont Avenue. Traveling north on Vermont will lead patrons to the Pre-paid Preferred Patrons Lot at the Golf Course and Commonwealth, Tennis Court Lot, VIP Lot, Valet, Lot 3 and Hidden Valley.

- **Commonwealth Entrance:** Patrons entering north on Commonwealth from Los Feliz to the park gates will be greeted by a Greek Theatre Neighborhood Patrol employee. Patrons in possession of the proper credentials, name on the Greek Theatre VIP, Valet or Artist Parking list will be allowed to continue up Commonwealth to Vermont Avenue. At Vermont Avenue a P.S.T.C. officer will direct patrons to the correct parking lot (VIP, Artist Parking, Valet, etc.). Patrons without the proper credentials at the park gates and Commonwealth Avenue will be redirected back down to Los Feliz to Hillhurst Avenue.

- **Fern dell Avenue Entrance:** Patrons entering north on Fern dell to Western Canyon from Los Feliz to the park gates at Western Canyon Rd and West OBS (P.S.T.C. station 3) will be greeted by 2 P.S.T.C. officers. Greek Theatre patrons will be allowed to head south on Vermont Avenue through the tunnel to East OBS and Vermont (P.S.T.C. station 2) where another 2 P.S.T.C. will officers direct patrons to head south bound on Vermont Avenue to general parking in Lot 3 or the VIP lot.
C. Shuttle Program (Equal Access, Fern dell):

- **Equal Access/ADA:** Once all of the blue curb and designated spaces for Equal Access/ADA patrons are full, patrons will be directed toward Commonwealth Avenue to the Vermont Canyon Tennis Court parking lot. The Greek Theatre parking staff will direct patrons into parking stall. Equal Access/ADA shuttles will pick-up patrons at the Tennis Court parking lot and drop-off in front of the theatre. Shuttles will also pick-up in front of the theatre to return patrons to the Tennis Court parking lot.

- **Fern dell Lot:** This lot is reserved for Greek Theatre employees. Employees will be directed to enter the Fern dell for from Los Feliz. Once inside the park, Greek Theatre parking attendants will then guide employees into a parking stall. A shuttle will transport employees to and from the theatre until the last car leaves.
Egress Procedures

A. Egress from Theatre Without Diversion

Lot 1: Patrons parked in Lot 1 will be directed by parking staff to head south bound on Vermont Avenue.

VIP: Patrons will be directed by parking staff to head south on Vermont Avenue.

Lot 3:
- First Fire Lane: Patrons will be directed by parking staff to head south (reverse lane) on the west north bound lane.
- Second Fire Lane: Patrons will be directed by parking staff to head south (reverse lane) on the middle north bound lane.
- Mouth of Lot 3: If attendance is under 4000 patrons the mouth of Lot 3 will not be used to exit patrons.

Hidden Valley: Patrons will be directed through the VIP lot to the nearest exit and south on Vermont Avenue.

Commonwealth Tennis Court Parking: Patrons will be directed by parking staff to head south on Commonwealth to Los Feliz. D.O.T. officers will direct patrons to head east on Los Feliz.

Hillhurst Avenue: When patrons head south on Hillhurst to Los Feliz, D.O.T. officers will direct patrons east on Los Feliz or south on Hillhurst.

Vermont Avenue: When patrons head south on Vermont Avenue to Los Feliz D.O.T. officers will direct patrons south on Vermont Avenue.
B. **Egress from Theatre With Diversion**

**Lot 1:** Patrons parked in Lot 1 will be directed by parking staff to head south bound on Vermont Avenue.

**VIP:** Patrons will be directed by parking staff to head north and south on Vermont Avenue.

**Valet Parking:** Patrons will be directed by parking staff to head south on Vermont.

**Lot 3:**
- **First Fire Lane:** Patrons will be directed by parking staff to head north on the west and middle north bound lanes until congested then south on the middle north bound lane.
- **Second Fire Lane:** Patrons will be directed by parking staff to head north on the west and middle north bound lanes.
- **Mouth of Lot 3:** Patrons will be directed by parking staff to head north on the west and middle north bound lanes.

**Commonwealth Tennis Court Parking:** Patrons will be directed by parking staff to head south on Commonwealth to Los Feliz. At Los Feliz, D.O.T. officers will direct patrons to head east on Los Feliz.

**Fern dell Parking:** Employees will be directed south on Ferndell by parking staff to Los Feliz. At Los Feliz, D.O.T. officers will direct patrons to head west on Los Feliz to Western.

**Hillhurst Avenue:** When patrons head south on Hillhurst to Los Feliz, D.O.T. officers will direct patrons to head east on Los Feliz or south on Hillhurst.

**Vermont Avenue:** When patrons head south on Vermont Avenue to Los Feliz, D.O.T. officers will direct patrons south on Vermont Avenue.
Appendix C.1.