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CONCESSIONS UNIT
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June 26, 2025

Questions and Answers No. 4

Request for Proposal for the Griffith Park Exclusive Tours Concession Operation and
Maintenance
(CON-M25-005)

Q1 Would you please provide a business model of how the City sees the 45% of gross revenue working? That amount to us professionals seems a bit exorbitant. An articulated/illustrated business model from the City's point of view will help us greatly in our efforts to prepare an RFP response.

A. *Each proposer is responsible for developing their own business plan that adheres to the RFP and will guide them to successfully operate the concession.*

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