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July 9, 2025

**Questions and Answers No. 5**

Request for Proposal for the Griffith Park Exclusive Tours Concession Operation and  
Maintenance  
(CON-M25-005)

**Q1 Given that many outside tour operators are not bound by the same requirements and can undercut pricing, how does the City plan to support a park-based concessionaire in offering affordable tours that meet the needs of both tourists and local families?**

*A. Outside tour operators will be bound by the same requirements. Vending of services (like tours, massages, coaching) at parks are prohibited by LAMC 42.13.E. Violations of that portion of the code can be cited as a misdemeanor. Recreation and Parks (RAP) will require the concessioner to provide a variety of tours to accommodate all pricing levels.*

**Q2 Would the City consider offering exclusivity or protections within the park to help ensure this model is viable?**

*A. Yes, our Park Rangers and park staff will enforce LAMC 42.13.E. We will also be offering exclusive spaces for tours.*

**Q3 If the cost of operation is too high those costs will inevitably be passed down to the public - and that concerns us. We want to be sure that whatever model is adopted, it doesn't unintentionally exclude the very people who have always depended on this park.**

*A. RAP agrees and will require tours to accommodate all pricing levels.*

**Q4 Would the City consider separating the bike rental and tour concessions?**

*A. No*

**Q5 If we are not awarded the contract, will we still be permitted to operate tours independently in Griffith Park, or will the selected vendor have exclusive rights? How will this exclusivity be monitored or enforced?**

*A. The Exclusivity will be enforced under LAMC 42.13.E. Vending of services (like tours, massages, coaching) at parks are prohibited by LAMC 42.13.E. Violations of that portion of the*

*code can be cited as a misdemeanor. Rangers and Park staff will enforce and cite. Non-exclusive operators will be required to obtain a permit from RAP where the department will review and approve each request for proper insurance, fees and permission to use the park. Signs will be posted throughout the park regarding LAMC 42.13.E.*

**Q6 What constitutes being the “exclusive” or “official” vendor? Will exclusivity be enforced for all types of tours and events?**

*A. The Exclusive Griffith Park Tours Concessionaire will have access to park roads, park locations and facilities that are not permitted to all other operators and will also be featured on RAP websites and social media platforms announcing exclusive rights to operate the concession. RAP currently monitors and issues permits for activities in the park. We will continue to do so including the enforcement of LAMC 42.13.E.*

**Q7 Would the City consider offering exclusivity or protections within the park to help ensure this model is viable?**

*A. Yes, our Park Rangers and park staff will enforce LAMC 42.13.E. We will also be offering exclusive spaces for tours.*

**Q8 If the cost of operation is too high those costs will inevitably be passed down to the public - and that concerns us. We want to be sure that whatever model is adopted, it doesn't unintentionally exclude the very people who have always depended on this park.**

*A. RAP agrees and will require tours to accommodate all pricing levels.*

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