

City of Los Angeles Department of Recreation & Parks  
**Salute to Recreation Family Festival**

**May 31 &  
June 1, 2  
2019**  
**Northridge Park**

**FOR MORE INFORMATION:**

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**DEADLINE FOR  
SPONSORS IS  
MAY 10, 2019**

**MAIL PAYMENT TO:**

Valley Region Headquarters  
6335 Woodley Avenue  
Van Nuys, CA 91406

Make Checks payable to

**LOS ANGELES PARKS FOUNDATION**

a 501c3 foundation



**Event Phone:** (818) 349-0535

**SPONSORSHIP OPPORTUNITIES**

All donations are tax deductible

**\$30,000 - Event Title**

- ◆ The 29th Salute to Recreation Festival will include the sponsor's name as the "29th Salute to Recreation presented by your company"
- ◆ Sponsor will have a banner displayed on all stages and venues
- ◆ Sponsor name and logo placed on selected promotional materials
- ◆ Certificates of Appreciation from Mayor and City Council
- ◆ Special Invitation to the Opening Ceremony
- ◆ Sponsor recognition during Opening Ceremony
- ◆ Sponsor recognition on Main Stage throughout Festival weekend.
- ◆ Sponsor name and logo placed on social media
- ◆ One (10 x 20) booth located across from the Main Stage

**\$15,000 - Diamond Level**

- ◆ Includes sponsorship of Main Stage
- ◆ Certificates of Appreciation from Mayor and City Council
- ◆ Special Invitation to the Opening Ceremony
- ◆ Sponsor recognition during Opening Ceremony
- ◆ Sponsor recognition on Main Stage throughout Festival weekend.
- ◆ Sponsor name and logo placed on social media
- ◆ One (10 x 10) booth located across from the Main Stage

**\$10,000 - Platinum Level**

- ◆ Includes sponsorship of Children's Stage
- ◆ Certificates of Appreciation from Mayor and City Council
- ◆ Special Invitation to the Opening Ceremony
- ◆ Sponsor recognition during Opening Ceremony
- ◆ Sponsor recognition on Main Stage throughout Festival weekend.
- ◆ Sponsor name and logo placed on social media
- ◆ One (10 x 10) booth located across from the Children's Stage

**\$5,000 - Gold Level**

- ◆ Includes sponsorship of venue choice ( i.e. Children's Village, Health & Fitness Fair)
- ◆ Certificates of Appreciation from Mayor and City Council
- ◆ Special Invitation to the Opening Ceremony
- ◆ Sponsor recognition during Opening Ceremony
- ◆ Sponsor recognition on Main Stage throughout Festival weekend.
- ◆ Sponsor name and logo placed on social media

**\$2,500 - Silver Level**

- ◆ Includes partial sponsorship of venue of your choice (i.e. Senior Dance, Youth Volleyball Tournament, Karaoke contest)
- ◆ Certificates of Appreciation from Mayor and City Council
- ◆ Sponsor recognition on Main Stage throughout Festival weekend.
- ◆ Sponsor name and logo placed on social media

**\$1,000 - Copper Level**

- ◆ Includes sponsorship for children's inflatables
- ◆ Sponsor name and logo placed on social media

**\$500 - Bronze Level**

- ◆ Includes sponsorship of children's crafts or tournament trophies or Festival shirts
- ◆ Sponsor name and logo placed on social media

**Event Location:** Northridge Recreation Center 10058 Reseda Blvd., Northridge, CA 91325